2 AUTOMOBILES FREE

NOMINATIONS NOW OPEN

in The Daily News'

More Than $4,000 FREE in Cash and Automobiles

$4000.00 FREE GIFT DISTRIBUTION

Everybody Will Win Something

THERE CAN BE NO LOSERS---EVERYBODY WINS SOMETHING

All prizes are to be given FREE to Men and Women residing in the greater Prince Rupert territory and those parts of the Province of British Columbia and surrounding territory which are covered by The Prince Rupert Daily News. You are welcome to share in this generous distribution. It costs you nothing now or ever. It is not even required that you be a subscriber to The Daily News. Every active participant is guaranteed either a cash prize or an automobile. Clip out the nomination blank on this page and send or bring it to The Prince Rupert Daily News Campaign Department today.

THE DAILY NEWS Reserves the Right to Add to the Prize List

The Plan in Brief

The object of this distribution is two-fold—primarily to increase the already large subscription list of The Prince Rupert Daily News, to collect arrearage and advance subscription payments from present or old subscribers, and at the same time to afford our friends and readers an unparalleled opportunity to profit and in a big way, through their spare time during the next few weeks. So it is a plan that works both ways, and to the ultimate good of all concerned.

In order to gain this end quickly and advantageously, the most valuable and attractive list of prizes ever offered by a local newspaper in this section of the country has been made ready for distribution among those who participate most heartily. Ambition and energy are the only requisites for success.

The plan adopted is the fairest and most impartial conceivable. There will be no "double vote" offers, extra votes given or any other vote inducements whatever inaugurated during the competition except as outlined in this announcement. Neither will there be any long term subscriptions accepted. The plan of the campaign is straight-forward and simple and is fully outlined in this announcement.

Let it be fully understood at the very outset that this is not a "beauty" nor "popularity" contest, but a strictly legitimate competitive proposition for enterprising men and women, and boys and girls, and one in which no element of chance enters. One feature of this competition is the fact that there will be no losers in this race.

HOW TO ENTER THE CAMPAIGN

The first step, in order to become a candidate and compete for a prize, is to clip the nomination coupon appearing on this page; fill in your name and address and mail or deliver to the campaign department of The Daily News, 243—3rd Avenue, Prince Rupert, B.C. This coupon entitles you, or the person whom you nominate, to 5000 FREE votes. These votes are given you as a starter, and speed you on your way to win. Only one such nomination coupon will be credited to each candidate. You may nominate either yourself or a friend.

HOW VOTES ARE SECURED

The next step is to call on or write the campaign department for a free working outfit (consisting of a special receipt book, sample copies of the paper and full information relative to launching an active campaign).

Thus equipped, you have but to go to your friends and neighbors, relatives and acquaintances, and have them clip all the free coupons from their papers or pay up a subscription to The Daily News through you. THAT'S ALL THERE IS TO IT. However, you will never win anything unless you make the start; and while it will not be a very difficult matter to capture one of the big prizes, nevertheless you should start at once. You must plan out your campaign the same as any successful business man plans his work for the season, and, above everything else, let no one discourage you, but stick to the finish. Anything worth having is worth striving for. A few short weeks and you can be riding in your own automobile.

It takes votes to win and votes are secured in three ways: First, by clipping the free voting coupons appearing in each issue of the Daily News. Begin by gathering them now. In a short time these coupons will be reduced to a lesser number of votes. The only restriction placed on coupons is that they must be deposited at the campaign department of The Daily News on or before the expiration date printed thereon. Get your friends saving these coupons for you—they all count.

Votes can also be secured by using the opportunity and first and second week coupons which will appear in this paper. Instructions to how these coupons are to be used will be printed on them plainly.

The other, and fastest way to get votes is by securing new and renewal subscriptions to The Daily News. On each subscription turned in a certain number of votes are issued, the number varying according to the amount paid and during which "period" same are received at the campaign department (see schedule of votes elsewhere). So, you see, the more subscriptions you secure the more votes you get and the better your opportunity is to secure the grand capital prize.

EARLY START MEANS EASY FINISH!

The advantages of an early start are manifest. Not only do you have the FULL TIME in which to secure the winning votes, but now and up to and including Monday, August 20, you will receive the maximum schedule of votes on subscriptions. Then, too, the first in the field will undoubtedly get the "cream" of votes and subscriptions, while those who put off entering until a later date will have to take what is left.

Don't lose valuable time waiting to "see what the other fellow is going to do," but pitch right in and show the "other fellow" how to do it.

THE ADVISORY BOARD OF JUDGES

It is the sincere aim of this newspaper to conduct this campaign, from start to finish, in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies with any one man or institution, and for that reason an Advisory Board has been decided upon, whose function shall be to decide any question of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to act as judges and count the votes the last night of the campaign.

The personnel of the Advisory Board of Judges is as follows:

Col. S. P. McMordie, Mayor.
F. E. Robertson, Bank Manager.
C. H. Orme, Druggist.
J. W. Scott, Hardware Merchant.
H. B. Rochester, Hotel Proprietor.

All the members of the Advisory Board are well known to every one in Prince Rupert and surrounding territory, and the results as given out by them will be beyond dispute.

In the event a member of the advisory board or a near relative of any member of the advisory board should enter this campaign it will automatically eliminate that member from being chosen a judge to help count the votes the last night of the campaign.

Rules and Regulations

1. Any reputable man, woman or child residing in Prince Rupert City, and those parts of the province of British Columbia and surrounding territory which are covered by the Daily News is eligible to enter this campaign and compete for a prize. Nominations may be made at any time during the campaign.

2. No person employed and working in the offices of the editorial department, business office or composing room, or near relative of any person in the business office of The Daily News is eligible to enter this distribution. The management reserves the right to reject any nominations at any time, without giving reasons for so doing. Children under 16 must have the written consent of parent or guardian.

3. The winners of the prizes will be decided by their accredited votes, said votes being represented by ballots issued on subscriptions, by free voting coupons clipped from the paper, and by votes issued on the nomination coupon, the first subscription coupon, first and second week coupons and the opportunity coupons. At the option of the management votes may also be issued for the sale of advertising due bill cards, and the management herewith reserves the right to incorporate this feature at any time during the campaign. In the event the sale of ad cards is added to the campaign votes will be issued on them on the same basis as on 1 year subscriptions.

4. Candidates are not confined to their particular town or community in which to secure votes and subscriptions, but may take orders anywhere in this section; or, for that matter, anywhere in the Province, the Dominion, or the entire world.

5. Cash must accompany all orders where votes are desired and under no conditions will any moneys turned in for subscriptions be refunded. There will be no exceptions to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both.

6. Votes are free. It costs the subscriber nothing extra to vote for his or her favorite. Subscribers should ask for votes when paying their subscriptions at The News Office; otherwise they will forfeit this privilege.

7. Votes cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.

8. Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. Neither will it be permissible for candidates to give, or transfer subscriptions to another candidate. Votes on such transferred subscriptions will be subject to disqualification at the discretion of the management. (With the consent of the campaign manager, however, a candidate may withdraw from the race and transfer his or her votes and subscriptions to an entirely new candidate or new worker).

9. Any effort or collusion on the part of any candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories, or anything done by any candidate or combination of candidates to the detriment of this newspaper will not be tolerated. Any candidate or candidates entering into or taking part in any such agreement, arrangement or effort, will forfeit all rights to a prize or commission.

10. Any votes issued on subscriptions may be held in reserve and voted at the discretion of the candidates. The printed coupons appearing in each issue of the paper must be voted before the expiration date appearing thereon.

11. In the event of a tie for any one of the prizes, a prize identical in value will be given each tying candidate.

12. No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this newspaper, will be recognized by the publishers.

13. In case of typographical or other error, it is understood that neither the publisher nor the campaign manager shall be held responsible except for the necessary correction upon the same.

14. Every candidate is an authorized agent of The Daily News and as such may collect arrearages and subscription payments from present as well as from new subscribers.

15. Extensions of subscriptions will receive votes according to the regular vote schedule in effect when the first subscription was paid, except that no extension votes will be given the final period.

16. It is distinctly understood and agreed that candidates will be responsible for all monies collected and that they will remit such amounts in full at frequent intervals, or on demand to the campaign department.

17. There will be several big prizes awarded, besides a 10 per cent cash commission to all ACTIVE non-prize winners, but it is distinctly understood that in the event ANY candidate becomes INACTIVE failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all right to a prize or commission. The 10 per cent commission will be paid only on money turned in for subscriptions, and subscriptions only. No commission will be awarded to a prize winner. READ THIS RULE OVER AGAIN.

18. The week of August Sixth to August Eleventh, both inclusive, will be known as opportunity week. During this time there will be a vote bonus of one hundred thousand extra votes for every four renewal subscriptions of not less than one year each; two hundred thousand extra votes for every four new subscriptions or not less than one year each and three hundred thousand extra votes for each six year subscription, either new or renewal, but only four six-year subscriptions can be turned in by any candidate to apply on this extra offer.

19. To insure absolute fairness in the awarding of the prizes, the race will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last period of the campaign, the box—locked and sealed—will repose in a local business house, where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed, will the seals be broken, the box unlocked and the judges begin the final count. In this way, no one, not even the campaign manager, can possibly know the voting strength of the respective candidates, which precludes any possibility of favoritism and insures fairness to the minutest degree.

20. The management reserves the right to amend or add to the rules of this campaign, if necessary, for the protection of the interests of both the candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.

21. The Daily News guarantees fair and impartial treatment to all candidates, but should any question arise, the decision of the management will be absolute and final.

22. Two hundred thousand extra votes will be awarded each candidate with every three one-year subscriptions, or the equivalent turned in during their first week in the campaign; one hundred and fifty thousand extra votes will be awarded each candidate with every three one-year subscriptions, or the equivalent, turned in during their second week in the campaign. These are in addition and above all regular votes, but this arrangement will not be in effect during the last period of the campaign.

23. All extra votes will be issued and credited to the accounts of the various candidates at the convenience of the campaign manager.

24. The spreading of malicious propaganda and rumors intended to slow up and discourage other candidates is not permitted. It will not be tolerated and endangers a candidate guilty of same to disqualification.

25. Campaign opens today—closes September 14, 1928.

IN ACCEPTING NOMINATIONS CANDIDATES AGREE TO ABIDE BY THE ABOVE CONDITIONS.

TO THE PUBLIC

The Prince Rupert Daily News is giving this mammoth prize campaign and the management of this newspaper positively guarantees absolute fair and impartial treatment to all who participate.

This is easily the most worthy and most liberal prize offering ever made the newspaper reading public of this section, and it now rests with the enterprising hustlers to get busy and get their share of the good things offered. This is YOUR opportunity to secure, without one penny of cost, prizes that would ordinarily take months, or even years, of self-denial and saving to acquire—and here they are offered to you in exchange for just your spare time and effort for the next few weeks. It will behoove prospective participants to enter their names NOW and be among the first in the field. Remember, EVERYBODY WINS in this great distribution, and your prize will be just as great as you wish to make it. It is truly the best spare-moment business proposition ever offered our readers.

Nomination Blank in The Prince Rupert Daily News "Everybody Wins" Campaign

Good for 5,000 Votes

I hereby enter and cast 5,000 votes for

Miss, Mr. or Mrs. .....

as a candidate in The Prince Rupert Daily News "Everybody Wins Prize Distribution.

Address ..... Phone .....

Note—Only one nomination blank will be credited to each candidate nominated.

Schedule of Votes and Subscription Price of The Prince Rupert Daily News

FIRST PERIOD

Up to and including August 20, the following number of votes will be issued on subscriptions:

No. Yrs.	By Carrier	By Mail	Votes
1	$ 5.00	$ 3.00	12,000
2	10.00	6.00	30,000
3	15.00	9.00	75,000
4	20.00	12.00	150,000
5	25.00	15.00	250,000
6	30.00	18.00	360,000

SECOND PERIOD

From August 21 to August 31 inclusive, the following number of votes will be issued on subscriptions:

No. Yrs.	By Carrier	By Mail	Votes
1	$ 5.00	$ 3.00	8,000
2	10.00	6.00	24,000
3	15.00	9.00	60,000
4	20.00	12.00	125,000
5	25.00	15.00	200,000
6	30.00	18.00	300,000

THIRD PERIOD

From September 1 to September 7 inclusive, the following number of votes will be issued on subscriptions:

No. Yrs.	By Carrier	By Mail	Votes
1	$ 5.00	$ 3.00	6,000
2	10.00	6.00	20,000
3	15.00	9.00	45,000
4	20.00	12.00	100,000
5	25.00	15.00	160,000
6	30.00	18.00	250,000

FOURTH PERIOD

The last period terminating September 14, the following number of votes will be issued on subscriptions:

No. Yrs.	By Carrier	By Mail	Votes
1	$ 5.00	$ 3.00	3,000
2	10.00	6.00	15,000
3	15.00	9.00	30,000
4	20.00	12.00	60,000
5	25.00	15.00	100,000
6	30.00	18.00	175,000

The above schedule of votes which is on declining basis, positively will not be raised during the competition. (See opening announcement). A special vote credit good for 100,000 extra votes will be issued on every "club" of $15.00 turned in. The "club" may be composed of small or large amounts totalling $15.00 worth. This arrangement will be in effect throughout the entire campaign and is to be considered part of the regular schedule. No subscriptions will be accepted for more than six years in advance payments through any one candidate.

30,000 extra votes will be given for each year of a NEW subscription turned in during the first period; 20,000 extra votes will be given for each year of a NEW subscription turned in during the second period; 10,000 extra votes will be given for each year of a NEW subscription turned in during the third period, but NO extra votes will be given for NEW subscriptions turned in during the last period.

The subscription price of The Daily News in Canada (except Northern and Central B.C.) is $6.00 per year in all parts of the British Empire and the United States; to all other countries the price is $7.50 per year.

For further information call on, telephone or write, Campaign Manager

Phone534 **The Prince Rupert Daily News** Phone534