

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION Monday, Sept. 17, 1928

INCREASED SIZE

Two weeks ago when it became necessary for the management of the Daily News to order a car of newsprint from the mill the question arose whether the six page paper should be continued for the next six months or a change made to eight pages.

A new picture and advertising service is also being added which necessitated an addition to the plant in the form of a stereotyping outfit.

The changes have made necessary an addition to the mechanical staff in order to cope with the additional work.

This advance has taken place because we believe in Prince Rupert and its future. We have always tried to keep abreast of perhaps a little in advance of developments.

It might have been better policy to have made the eight page paper before putting on the circulation campaign, as it would have made a better impression on possible subscribers.

CIRCULATION CAMPAIGN IS COMPLETE

The circulation campaign is now completed and we have subscribers on our mailing list or added to the routes. Should any papers fail to arrive, the circulation department asks that immediate notification be made to the office so that the matter may be set right.

As stated elsewhere, all contestants have received either their cars or checks, the circulation manager has departed, and the business of that department is closed.

FAIR FINANCES

Considering the unfavorable weather last week it is most satisfactory to learn that the finances of the fair are in pretty good shape, and there will be no cumbersome debt to leave for the next board to pay.

Jessie group for the greater part of the summer and, in addition to the showing on the No. 2 vein, other promising bodies of ore have been exposed in the course of development work.

Placer mining activity on McConnell Creek, a tributary of the Ingenika River, is promised for the immediate future as a result of discoveries made by J. F. Tener, Vancouver mining engineer, who has spent considerable time recently in that district.

Work has recently been commenced for the further development of the old Schufer property on Hudson Bay Mountain in which B.C. Silver a few years ago was interested.

Active development and exploration work is under way on the Harvey group in the lower Babine Mountains near Smithers under the option recently taken by the Consolidated Mining & Smelting Co.

Stanley Burke, Vancouver financier, has been elected president of the Woodbine Gold Mines Ltd. succeeding J. B. Watson, who becomes chairman of the board of directors.



Widows and Orphans, Limited

It is upon them that the schemer preys! The lure of easy money is almost irresistible and the savings of a lifetime are often gambled away, unknowingly, in unfortunate speculations.

Even the husband and father, anxious to leave his family well provided for, often becomes the victim of some get-rich-quick scheme. Almost without exception, the results are failure and disappointment.

When the head of the home is taken away, a hundred enticing baits are set for the estate he leaves behind. With the vision of winning financial independence

for her children and herself, the widow falls prey to ignorant or unscrupulous advisers.

There is one safe, sure method of protecting your loved ones after you are gone... the creating of an adequate estate through Life Insurance.

Let a Life Insurance representative explain to you how easily and safely you may provide for the future of your family.



Life Insurance Service

announced at the City Hall. Not since 1913 has there been such a rush of back payments in order to prevent lots from going to tax sale.

Nicer Than Cream



Mrs. Edward Kimball of Vancouver, in a letter received Saturday, said the observation by a coffee specialist that Pacific Milk improves coffee caused her to try it in tea.

"We do not drink coffee," she wrote, "so I tried Pacific Milk in tea and I like it better than cream."

PACIFIC MILK Factories at Abbotsford and Ladner, B.C. "Build B.C."

DISTRICT READERS

The Daily News

Who do not subscribe for the paper but who purchase occasional copies, will find it advantageous to remit \$3.00 and have every copy mailed to their address for the next year.

All the News of the North, coast and country, from our special correspondents, as well as world events will keep you well posted at minimum cost.

Send the postal order today while you still think of it!

News of the Mines

AROUND PRINCE RUPERT

Heavy Mineralized Zone in Jessie Group— Consolidated Active on Harvey Group— Mine thoroughly Explored

Recent development work has disclosed a heavily mineralized zone twenty feet wide in No. 2 vein on the Jessie property on Hudson Bay Mountain at Smithers.

Ten Years Ago in Prince Rupert

September 17, 1918

The Daily News announces that it has completed arrangements whereby many improvements will be made in its telegraphic news, bringing the service right up to date.

The annual Exhibition will open here tomorrow with Mayor McClymont officiating. Two native bands, Kincolith and Port Simpson, will be in attendance.

Many people are paying arrears of taxes this year, it is