

Don't Let the Heat Bother You!

# SHREDDED WHEAT

Crisp crunchy, oven-baked -- keeps you fit on hot days -- Easy to digest Refreshing with cool milk and fruit **TRISCUIT** A real whole-wheat cracker **MADE AT NIAGARA FALLS - VISITORS WELCOME**

## FRIDAY ENDS THIRD PERIOD IN CAMPAIGN

THIS IS LIVELIEST PART OF COMPETITION AND ONE IN WHICH CANDIDATES WORK HARD

This period every new one-year subscription counts 16,000 votes, a two-year subscription if new, counts 40,000 votes, a new three year subscription counts 75,000 votes, a new four year subscription counts 140,000 votes. In addition to this 100,000 extra votes are allowed on each club of \$15 worth of subscriptions turned in.

Just a mere handful of long term subscriptions will be sufficient to put the candidates with the lowest score at the very top of the standing before Friday night, Sept. 7.

One new six year subscription with clubs counts actually up to 510,000 votes and 36 points. Just ten such six year subscription will count up to 5,100,000.

The third period vote offer, the biggest of the remainder of the campaign ends Friday night, Sept. 7th at 9 p.m. The special extra cash prizes end on the same day at the same hour. The entire campaign ends one week later.

During the third period second payments on subscriptions given during the first and second periods will count for the extension on the basis of the vote schedule in effect when the first payment was made.

Go to those who have already subscribed and get them to extend their subscriptions another year and benefit by the extension vote privilege.

Then, too, there is an added incentive to hustle these next 5 days as subscriptions in addition to counting up in the vote score for the great capital prizes count toward the special cash prizes to be awarded for subscriptions received this period.

The special extra cash prize offer is independent and extra from the \$4,000 offer which includes two big automobiles and cash prizes.

The liveliest part of the competition is now at hand and while all the leaders are on the same footing at the same time those who want to and will, are offered the opportunity of the entire campaign to forge ahead and corral the winning votes.

### Man in the Moon

Here we are back at school once more Hurrah!

Teacher says We must work hard Else she'll mark It on my card. Tell my mother I'm no good Am not studying As I should.

September is here and its time to get busy again for the fall term. The evenings.

Nearly every radio owner is a humorist. He invites friends in to hear a concert and gives them nothing but static.

There will not be much need of radio this winter with two movie houses operating in the city.

You may have read about the Pennsylvania farmer who saved 300 excursionists by flagging down a train on a busted track. The folks whose lives were saved decided to do something handsome for the man who saved their necks. They raised \$105 for him. That's what I call generosity.

### Ten Years Ago in Prince Rupert

SEPTEMBER 4, 1918 Canadian troops have pierced the Drocourt-Queant line and assisted by British troops have driven the Germans out of Lens. The loss of this line may cause the Germans to fall back on their own frontier and is one of the greatest disasters the Germans have suffered during the war.

Alex. Manson, M.P.P. has returned from a two weeks' visit in the Ootah and Francois Lake districts and is very enthusiastic over the fine crops he saw during his tour.

Chief Vickers left today for a holiday to Edmonton.

The shipment of 500 tons of chemical unbleached sulphite from Swanson Bay has just been completed at the drydock.

### EXPLOSIVE POWERS

Very probably the good mosquitoes which a French politician says should be introduced to drive out the bad ones will turn out to be like other reform parties when they get into power.

### BOBBY'S ENTHUSIASM

Parson—You love to go to Sunday school, don't you, Robert? Bobby—Yes, sir. Parson—What do you expect to learn today? Bobby—The date of the picnic.

# THIS IS LAST WEEK

IN WHICH YOU WILL RECEIVE BIG VOTES

Next Friday night, September 7, marks the end, forever, of the last big vote schedule. After next Friday night the lowest vote schedule of the entire campaign will be effective. Friday night also marks the end of the extension vote privilege. Study the tables for extensions or "Second Payments" which are printed at the bottom of ad. If you do not fully understand this feature you should see the Campaign Manager immediately for full details. Securing extensions or "Second Payments" counts votes rapidly.

## DISTRICT NO. 1

District No. 1 includes only those participants residing within the city limits of Prince Rupert. One of the prize cars and as many cash awards as there are active participants will be awarded to candidates living in this district.

The names of those entered in District No. 1 up to the present time, together with all votes cast for publication up until yesterday noon, are as follows:

- Mrs. F. Wermig ..... 3,742,350
- Miss Alice McCre ..... 3,737,406
- A. Dominato ..... 3,731,150
- Mrs. Wm. Bussey ..... 3,729,225
- Miss Laura Frizzell ..... 3,721,600
- Mrs. Cl. Collart ..... 3,714,925
- Miss Jean M. Bailey ..... 3,703,775
- Miss Ermy Zarell ..... 3,644,950
- Mrs. A. Macdonald ..... 3,627,825
- Miss Connie Morgan ..... 3,621,450
- Miss Edna Gilker ..... 3,607,925
- Mrs. J. M. Collison ..... 3,319,450
- Mrs. Hugh M. Smith ..... 2,207,525
- John R. Stevens ..... 787,250

## DISTRICT NO. 2

District No. 2 includes only those participants residing outside the city limits of the City of Prince Rupert. One of the prize cars and as many cash awards as there are active participants will be awarded to candidates living in this district.

The names of those entered in District No. 2, up to the present time, together with all votes cast for publication up until yesterday noon, are as follows:

- A. E. "Pete" Birnie, Smithers 4,152,650
- J. E. Hilditch, Hazelton ..... 4,144,715
- Mrs. George Dover, Terrace .. 4,139,225
- Miss Cherie Campbell, Stewart 4,133,650
- G. Clecone, Port Clements .. 4,128,575
- B. E. Eyclison, Osland ..... 1,819,350

## CAMPAIGN NOTES

"I'm more than a million votes behind the leaders," said a candidate who called at campaign headquarters, recently. "Well, I only wish there was just a couple of six-year subscriptions between me and one of those big prizes," replied her friend who was with her. "I would surely put forth every effort to go over the top, and I would win." There's a sermon in that, too.

The News is justly proud of its fine list of workers. It is indeed gratifying to hear the expressions of the many candidates. Several have expressed their interest in the campaign to the extent that the experience of being in the campaign is worth almost as much to them as winning one of the fine automobiles. There is one thing a campaign will do and that is to show up the "bogus" in your friends. There are friends you have and friends you think you have but the friend that acts instead of stalling you off until later on is the friend that is really worth while.

The competitive spirit is beginning to become more and more apparent as the campaign progresses. Early in the campaign candidates got a thrill from accomplishment, from besting their rivals, but no tears were shed by those who found themselves getting stuck on the hill, now it is a matter of personal pride with many of the leaders. Their friends expect them to finish at the head of the class. Candidates feel a responsibility to those who are helping them and are eager to make good, more perhaps, to satisfy their backers than for any other reason.

"I feel that I have got to win" said one worker who has frequently been a leader. "This is all new business to me and I confess at times, a little hard. But I'm in to win and win I must. Gee whiz, I would feel like hiding my face for six months if I couldn't put this over after the way I've campaigned so far. I couldn't stand the "Ha Ha" and "I told you so" and all that sort of thing from the folks that are always ready to throw cold water on you, while smiling and making you believe they are your friends."

The Third Period schedule is in effect only until Friday night. Then the lowest final vote schedule becomes effective. This is a campaign of steadily decreasing vote values. The plan is entirely different from anything ever attempted here before. Campaign fans now generally understand that The News means exactly what it said when the announcement was made that the vote schedule would positively not be increased as the campaign progressed but, instead, would constantly decrease. There were those so-called "wise guys" who insisted it was all "apple sauce." They "knew what they knew" and all that sort of thing. Now these folks have got to retract or stand out in the minds of those who were compelled to listen to their conversation as folks who were "talking through their hats." Advice is cheap and anything cheap is generally worth just about what it costs. The fact of the matter is, outsiders are not competent to advise candidates in this campaign, no matter how kindly their intentions may or may not be. By this time candidates ought to be able to "dope" things out for themselves for they have a better understanding of the campaign plan than anyone else.

## Next Friday Night

Marks the end forever of

## The Last Big Vote Schedule

Also

The end of Extra Votes for New Subscriptions;

Also

The end of the New \$200 Competition;

Also

The end of the Extension Vote privilege.

It is now or never, candidates, if you want to win big

## HOW SECOND PAYMENTS COUNT

ONLY UNTIL 9 P.M., FRIDAY, SEPT. 7th.

Anyone who paid ANY candidate in the First Period:	And who now pays ANY candidate:	Making their entire subscription payment amount to:	The Candidate receiving the "Second Payment" will receive:	If subscription was NEW when "First Payment" was made the Candidate receiving the "Second Payment" will receive:	Also the following number of points in the NEW \$200 competition:
By Mail By Carrier	By Mail By Carrier	By Mail By carrier			
\$8.00 .. \$5.00 1 year	\$ 3.00 .....	\$ 5.00 .. \$10.00 2 years	18,000 .....	48,000 .....	6 .....
\$3.00 .. \$5.00 1 year	\$ 6.00 .....	\$ 6.00 .. \$15.00 3 years	65,000 .....	123,000 .....	12 .....
\$3.00 .. \$5.00 1 year	\$ 9.00 .....	\$15.00 .. \$20.00 4 years	138,000 .....	228,000 .....	18 .....
\$3.00 .. \$5.00 1 year	\$12.00 .....	\$20.00 .. \$25.00 5 years	238,000 .....	358,000 .....	24 .....
\$3.00 .. \$5.00 1 year	\$15.00 .....	\$25.00 .. \$30.00 6 years	348,000 .....	498,000 .....	30 .....

In addition to the above votes, 100,000 EXTRA votes will be allowed on every "club" of \$15.00 turned in. A club may be composed of small or large amounts totalling \$15.00.

The "Second Payments" Arrangement will not be in effect during the last week of the campaign.

## HOW TO GET A MILLION VOTES BY FRIDAY EVENING

Four NEW SIX-YEAR subscriptions, including "clubs" count 2,040,000 votes. Five NEW SIX-YEAR subscriptions, including "clubs," count 2,550,000 votes. Eight NEW SIX-YEAR subscriptions, including "clubs," count 4,080,000 votes.

One hundred and fifty dollars (ten clubs of 100,000 votes each) made up of any size subscriptions, means 1,000,000 votes besides the regular number of votes credited to each subscription.

A million votes can easily be secured by any candidate after the SECOND PAYMENTS—that is extensions of subscriptions received earlier in the campaign. Thousands of extra additional votes can be secured in this way and many new "clubs" made up. This arrangement of "Second Payments" will not be in effect during the last period of the campaign.

## HOW SECOND PAYMENTS COUNT

ONLY UNTIL 9 P.M., FRIDAY, SEPT. 7th.

Anyone who paid ANY candidate in the Second Period:	And who now pays any candidate:	Making their entire subscription payment amount to:	The Candidate receiving the "Second Payment" will receive:	If subscription was NEW when "First Payment" was made the Candidate receiving the "Second Payment" will receive:	Also the following number of points in the NEW \$200 competition:
By Mail By Carrier	By Mail By Carrier	By Mail By Carrier			
\$8.00 .. \$5.00 1 year	\$ 3.00 .....	\$ 6.00 .. \$10.00 2 years	16,000 .....	36,000 .....	6 .....
\$3.00 .. \$5.00 1 year	\$ 6.00 .....	\$ 6.00 .. \$15.00 3 years	52,000 .....	92,000 .....	12 .....
\$3.00 .. \$5.00 1 year	\$ 9.00 .....	\$15.00 .. \$20.00 4 years	117,000 .....	177,000 .....	18 .....
\$3.00 .. \$5.00 1 year	\$12.00 .....	\$20.00 .. \$25.00 5 years	192,000 .....	272,000 .....	24 .....
\$3.00 .. \$5.00 1 year	\$15.00 .....	\$25.00 .. \$30.00 6 years	292,000 .....	392,000 .....	30 .....

In addition to the above votes, 100,000 EXTRA votes will be allowed on every "club" of \$15.00 turned in. A "club" may be composed of small or large amounts totalling \$15.00.

The "Second Payments" Arrangement will not be in effect during the last week of the campaign.

## Arcadian Hose

A New Shipment just Arrived of this Popular Hose

Made expressly for ourselves, every pair guaranteed. Made from the finest pure thread silk, reinforced art silk, mock fashioned double soles, toes and heels. Seamless, size 8 1/2 to 10. In shades of Blush, Oak Buff, Sand, Grain, French Nude, Silver, Pearl Champagne, Black, Woodland Rose. **95c** Pair

## Fraser & Payne

Universal Trading Co.

## Canadian National Steamships Co. Limited

### Prince Rupert

## DRYDOCK

AND

## SHIPYARD

Operating G.T.P. 20,000 Ton Floating Dry Dock

Engineers, Machinists, Boilermakers, Blacksmiths, Pattern-makers, Founders, Woodworkers, Etc.

ELECTRIC AND ACETYLENE WELDING.

Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK. PHONES 43 and 385

## "CATERPILLAR"

### Tractors

BIGGER THAN THE WEATHER!

A Size for Every Use

A Hundred Uses for Every Size

2 TON, TWENTY, THIRTY, SIXTY

BETTER QUICKER CHEAPER

Literature and Prices on Request

Sole Distributors for B. C.

### MORRISON TRACTOR & EQUIPMENT CO., LIMITED

Northern Pacific Freight Building 940 Station Street VANCOUVER, B. C. Branch Office: Hipperson Block NELSON, B.C.



## City Meat Market

(SELVIG BROS.)

3rd Avenue MEAT, FISH, VEGETABLES and ALL KINDS OF "NORWEGIAN PRODUCE" at low prices, and immediate delivery

Observe!—All articles are of superior quality and absolutely fresh.

## GIVE THE LAD A CHANCE

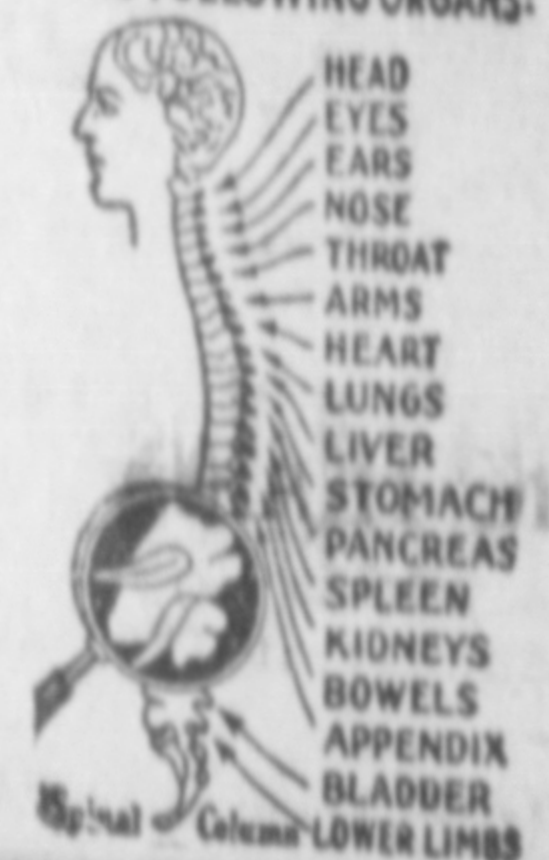
Does your boy's work at school compare favorably with his classmates? Can he learn? Many backward children owe their success to Chiropractic. Call or write for pamphlet.

### W. C. ASPINALL

Chiropractor

Green 241 — Phones — Black 283

6 and 7 Exchange Block. Open Evenings



## The Prince Rupert Daily News Campaign Department

Phone 534

OPEN DAILY FROM 9 A.M. TO 8 P.M.

Phone 534