THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, except Sunday, by Prince Rupert Daily News, Limited, Third Avenue.

H. F. PULLEN - - - Managing Editor.

SUBSCRIPTION RATES

City Delivery, by mail or carrier, yearly period, paid in advance	$5.00
For lesser period, paid in advance, per month	.50
By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period	$3.00
Or four months for	$1.00
By mail to all other parts of British Columbia, the British Empire and United States, paid in advance per year	$6.00
By mail to all other countries, per year	$7.50
Transient Display Advertising, per inch, per insertion	$1.40
Transient Advertising on Front Page, per inch	$2.80
Local Readers, per insertion, per line	.25
Classified Advertising, per insertion, per word	.2
Legal Notices, each insertion per agate line	.15

Contract Rates on Application

Advertising and Circulation Telephone - 98

Editor and Reporters Telephone - - - 86

Member of Audit Bureau of Circulations

DAILY EDITION Thursday, October 25, 1923

PRINCE RUPERT AND MINING

Complaint is being made continually that Prince Rupert does not take sufficient interest in the mining possibilities of the district. There is activity all around. Stewart, Alice Arm, Anyox, Porcher Island, and along the line of the Canadian National there is real work being done and results being obtained.

Sometimes the mining is slow and people get tired of waiting for results. However, the work is proceeding each year, and each year will see more real producing camps which will all tend to improve conditions throughout the district. All we suggest to the people of Prince Rupert is that they keep in close touch with activities and lend a helping hand whenever possible.

BETTER SPIRIT HERE

Prince Rupert is subject to fluctuations in the mentality of the people. One day they are all enthusiasm and the next they are away down below zero. As we develop we shall take on a more stable atmosphere. Citizens will not think the city is going to the dogs because things are a little dull for a few weeks.

Today Prince Rupert people are feeling in much better spirit than usual, judging from what one hears on the street and the general conversation of the people. There is a hopeful disposition everywhere and this it is possible presages real development. There is nothing to be gained by talking blue ruin, especially when there is no cause for it.

TAKING CHANCE HERE

A Prince Rupert citizen of long standing in conversation with the Daily News stated that he had been in four cities during their early periods and had left each just before the movement commenced. The result had been fatal to his success. He stated that he expected there would be a move in Prince Rupert soon and he intended to stay and see it through. He was not going to repeat here what he had done at other places. This time he expected to reap the reward for his faith in the city. He is a property owner here and expects his property to increase in value.

For Anything *Creamed*

Produced in Canada

WHETHER it's creamed vegetables or creamed fish—creamy Carnation Milk makes all the difference in the results. Keep Carnation always on hand for *all* cooking. It keeps. It saves butter. Just pure, whole milk evaporated to double richness.

Write for free Cook Book

Carnation Milk Products Co. Limited
134 Abbott Street
VANCOUVER, B.C.

Carnation Milk

"From Contented Cows"

In The Letter Box

MARRIED EMPLOYEES AND MAIL ORDER HOUSES

Editor, Daily News:

As an association we beg the privilege of answering a letter which appeared in your column regarding employment of married women, and dealing with mail order houses.

Without entering into any controversy as to the ethics of employing married women we might state here a few facts. Most employers would infinitely prefer the single girl for these reasons:

A girl starting in can be trained more effectively.

She is more amendable to discipline than her independent married sister.

She can be corrected when necessary without leaving any permanent hard feelings.

Practically every girl today takes a business course and is not content to work behind the counter. When she does do so, it is only in the nature of a makeshift until the opportunity occurs to get into something where her training will be of use to her. The schools are turning out girls faster than they can be absorbed in office work and they are not looking for permanent positions in our local stores.

The percentage of married women employed is very small and does not warrant the attitude of your correspondent.

Mail Order Buying

As regards mail order buying and the difference in prices; we would point out that the mail order houses do not as a general rule carry the same line of merchandise as the local dealer, and where it can be shown that the mail order house really has the same article, the local man frequently meets the price. Enquiry among members shows that this is often done. As far as boycotting any store for the help it employs, married or single, that store is performing a service to this city and the money earned goes to buy necessaries here in Rupert; pays light, rent and general city upkeep and is a benefit to the community. On the other hand the confirmed mail order buyer is keeping someone else's son or daughter in Winnipeg or wherever they do their purchasing.

Without the much abused merchant railways would lack freight, the stores tenants, and the city revenue, and as a city would soon cease to exist. Those who would be responsible for this would have the satisfaction of moving to the mail order houses they have made so prosperous and filling in an employment form.

In the end it comes to this, if we would have our children employed we must have a prosperous city. If mail order buying ceased today and all purchases were made locally, every store in town would be busy, prices would be lower, and everyone would have a job.

Why does not the Rupert Mother send in an application for a position with the money she sends out? It might be considered.

Another angle rarely considered is the fact that local merchants as a whole are carrying on their books $200,000.00 all the time in credit accounts. Some people pay in one month, others take twelve months. These people only buy in town when they want it charged. When they have the money it is sent out of town. They pay the mail order house cash before they get the goods. If local merchants had the cash before they supplied the goods, they would be in a much better position to buy in larger quantities and so give better prices.

No mail order house will give credit, they insist on the money before they part with the goods, but a Rupert Mother and her many sisters demand credit and sometimes a very long credit from the local stores.

The local merchant is a necessity in the community, a convenience and is used and very much abused.

Yours faithfully,

RETAIL MERCHANTS ASSOCIATION

ST. PETER'S W. A. HAS TEA AND SALE

Function Yesterday Not as Well Attended as Expected so Another will be held

Owing to inclement weather and other attractions in town, the tea and sale yesterday afternoon by the Women's Auxiliary to St. Peter's Church, Seal Cove, was not as well attended as might have been hoped for. In view of this, it is planned to have another sale to aid the Sunday School funds.

Mrs. G. A Rix, wife of the Bishop, opened yesterday's sale, the following ladies being in charge:

General convener, Mrs. C. Brewerton.

Sewing—Mrs. J. G. Viereck, Mrs. J. W. Durran and Mrs. David Cox.

Home Cooking—Mrs. W. G. Oakley, Mrs. C. Sunberg and Mrs. A. Frebourg.

Brand Tub—Mrs. W. H. Goodsell.

Refreshments—Mrs. George Kelsey, Mrs. W. O. Viger with Senior girls assisting.

W. A. Eaton, well known Juneau mining man, was a passenger going south aboard the Princess Alice yesterday afternoon.

Dr. Alexander

PHONE 575

BESNER BLOCK

DENTIST

Canadian National Steamships Co. Limited

Prince Rupert DRYDOCK AND SHIPYARD

Operating G.T.P. 20,000 Ton Floating Dry Dock

Engineers, Machinists, Boilermakers, Blacksmiths, Pattern makers, Founders, Woodworkers, Etc.

ELECTRIC AND ACETYLENE WELDING.

Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK.

PHONES 43 and 385

Victrola and Radio in One cabinet

Music from records or from the air—
at command—both at a most moderate price—
A new Victor instrument—absolutely complete

What? A new model Victrola with Orthophonic type sound box and handsome colored albums. The New Victor (plug-in) Radio, all its tubes included, (7 tubes and rectifying tube). The new Victor Radio Speaker. All built-in together in a new and graceful walnut cabinet—complete with plug-in cord for only $345! Believe it or not, it's true! This wonderful new Victor combination gives you just *everything* your home needs in music today. *All* your music from one cabinet!

Victrola has remarkable quality—and is self-stopping. The new Victor Radio is full size—standard with single station selector just as sold separately everywhere—and it is completely equipped.

The New Orthophonic Victrola and the New Orthophonic Electrical Reproducing Victrola are made in a range of beautiful models with or without radio in cabinets artistically designed in walnut or mahogany. Whatever your musical wants, His Master's Voice dealers can fill them with Victor products. Prices from $1400 to as low as $115 on convenient payments.

The Gift that keeps on Giving

The new **Orthophonic** "True in Sound" Trade Mark Reg'd

Victrola

Orthophonic—only if it bears the dog Trademark

HIS MASTER'S VOICE

Victor Talking Machine Company of Canada, Limited, Montreal

N-2