

THE DAILY NEWS
 PRINCE RUPERT - BRITISH COLUMBIA
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 H. F. PULLEN - - - Managing Editor.

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DAILY EDITION Tuesday, November 6, 1928

CANADA'S POSITION

Few people realize the position of Canada in its relation to the rest of the world. Placing the population at an estimated ten millions this country leads the world in favorable trade balance per capita. The country ranks second in exports and in total volume of trade fifth in the ten leading countries.

Until recently Canada was a borrower but not a lender. Today Canada lends money to the world and many foreign investments in this country have been repurchased and are now held by Canadians. Canadians now control many branch stores in the United States and at least one big mine. They also have branches in Great Britain and English businesses are coming under Canadian control. All this indicates a growing influence in the world and a more general interest among Canadians of world affairs.

THIS YEAR'S RECORD

The volume of business turnover today is higher than it has ever been, which means that the people of the country have money to spend. Auto sales in particular are mounting up. One hundred new factories have been opened in Canada since the beginning of the year and approximately nine hundred others have been extended. And so far the grain crop has hardly been felt. With a grain crop of over half a billion bushels, the largest ever harvested, there is bound to be stable prosperity, especially in the prairie regions, for some time to come. Following such a year there is always a great influx of farmers and others to the prairies and the future production will be provided for in increased acreage.

There have been increases in building and construction, more railway building than for years, increase in electric power output and the mining outlook is one that seems to be keeping pace with the huge crop and the other advancement. Railways have increased their earnings and nothing but an unforeseen catastrophe can seriously affect the progress of the country for some time to come.

WHAT OF THE NEWSPAPERS?

In view of all this advancement in other businesses what is the position of the newspapers? In the large centres the newspapers have increased in size and influence and their value as advertising media. They have expanded their circulations and are recognized now as the only effective means of reaching the people of the country. In British Columbia there are only twelve newspapers in seven centres, of which Prince Rupert is one, that are recognized by the big distributors for advertising purposes and of these only seven have properly audited circulations. Of these the Daily News is the only one in Prince Rupert.

NEWSPAPER AUDITS

Some time this month an auditor representing the national advertisers is expected to arrive in the city to investigate the circulation of this paper. He will be brought here at considerable expense to us because we know that we have a business proposal to lay before the people of the country and we know that he will find the distribution figures as they are or ought to be. If they are not he will find it for he is an adept at finding flaws in paid circulation figures. He will report to every big advertiser in Canada, and on his report the advertising is apportioned.

Any newspaper that refuses to undergo the crucial test is not looked upon with favor by the advertisers. The audit is the great protection they have against papers with padded circulation or with little circulation. The reason this paper carries the bulk of the advertising is because it has the circulation. This has been true for years but the extra effort this year has placed it in an enviable position which is recognized everywhere.

Advertise in "The Daily News"

TERRACE

F. Nash left on Friday on a short business trip to Prince Rupert.

E. J. Moore returned at the end of the week after spending the past few months on the prairie.

Constable H. S. McKenney arrived on Friday from Giscome to take charge of the local police station. He was accompanied by Mrs. McKenney and two children. They are taking up housekeeping in the home recently vacated by Constable S. Service.

W. E. McCallum of Prince Rupert was a visitor here at the end of the week.

Mrs. Bulkeley Shannon and two children of Usk spent a few days in town this last week.

F. Belway and M. Alland of Renswood were in town on Saturday.

Mr. and Mrs. Chas. Toombs and children, who have spent the past two weeks at the home of the former's sister, Mrs. J. Thomasson, left on Saturday for their home in Port Essington.

George Cameron of Stewart was a visitor here at the end of the week.

Vancouver visitors here during the week included H. G. Wilcox, H. Day and T. Stephens.

P. Munson left Saturday to spend the week end at his ranch at Vanarsdol.

NEW RADIUM FOR CANCER

Insertion of Needles Produces Encouraging Results - London Hospital

LONDON, Eng., Nov. 5.—A new technique for the application of Radium for the treatment of cancer was reported at the quarterly court of the governors of the London Hospital recently. The committee wished to emphasize that in reporting that to the governors they were not announcing a cure for the dread disease. The radium for this particular method of treatment is mounted in the form of needles. The needles in appearance are similar to gramophone needles. They are of platinum and hollow and contain from two to six milligrammes of radium each. The new technique which has been in use on the continent, at Brussels in particular, for some time past, consists in inserting a number of needles containing radium all round the cancerous growth. The needles remain there for varying times, generally five days and in favorable cases the growth is not only destroyed, but is prevented from spreading to the surrounding tissues. A large number of needles are required in fact as many as 40 are used in treating a case of cancer of the breast. The committee said it could be stated that in many cases the results were most en-

PLAYS A PRETTY KNIFE AND FORK
 Since "Fruit-a-tives" Brought Relief From Indigestion



MRS. WHITE

It looks almost like magic—the way a wealth of health floods the body under the healing influence of "Fruit-a-tives." Indigestion, Gas and Pain after Eating, Headaches and Constipation simply disappear. As Mrs. E. White of West Toronto, Ont., states: "I suffered from indigestion for months and could not eat a square meal. Since taking 'Fruit-a-tives' every trace of Stomach Trouble has disappeared. I now eat anything and feel like a new person." "Fruit-a-tives" will quickly relieve Indigestion and Dyspepsia. 25c. and 50c. a box—at dealers everywhere.

couraging. In some cases radium can be used where the knife can do nothing, and often a less severe operation can be performed than would otherwise be necessary.

MENACE WILL BE REMOVED

VICTORIA, Nov. 6.—An uncharted rock off Channel Islands buoy near Cape Beale on the west coast on which the freighter Seapool struck on October 25 has been located by the Dominion Hydrographic survey steamer Lil-loet. When sighted the waves were breaking high over the rock. Action will be taken to place a buoy at the rock.

Capt. Ena Anderson is on a trip to Ocean Falls on Salvation Army

duties and will return to the city on Saturday.

Nervous and Run Down The Least Noise Would Bother Her

Mrs. R. Burton, Oshawa, Ont., writes—"Three years ago I was so nervous and run down I could hardly bear to have the children make a noise it would bother me so. A friend advised me to take

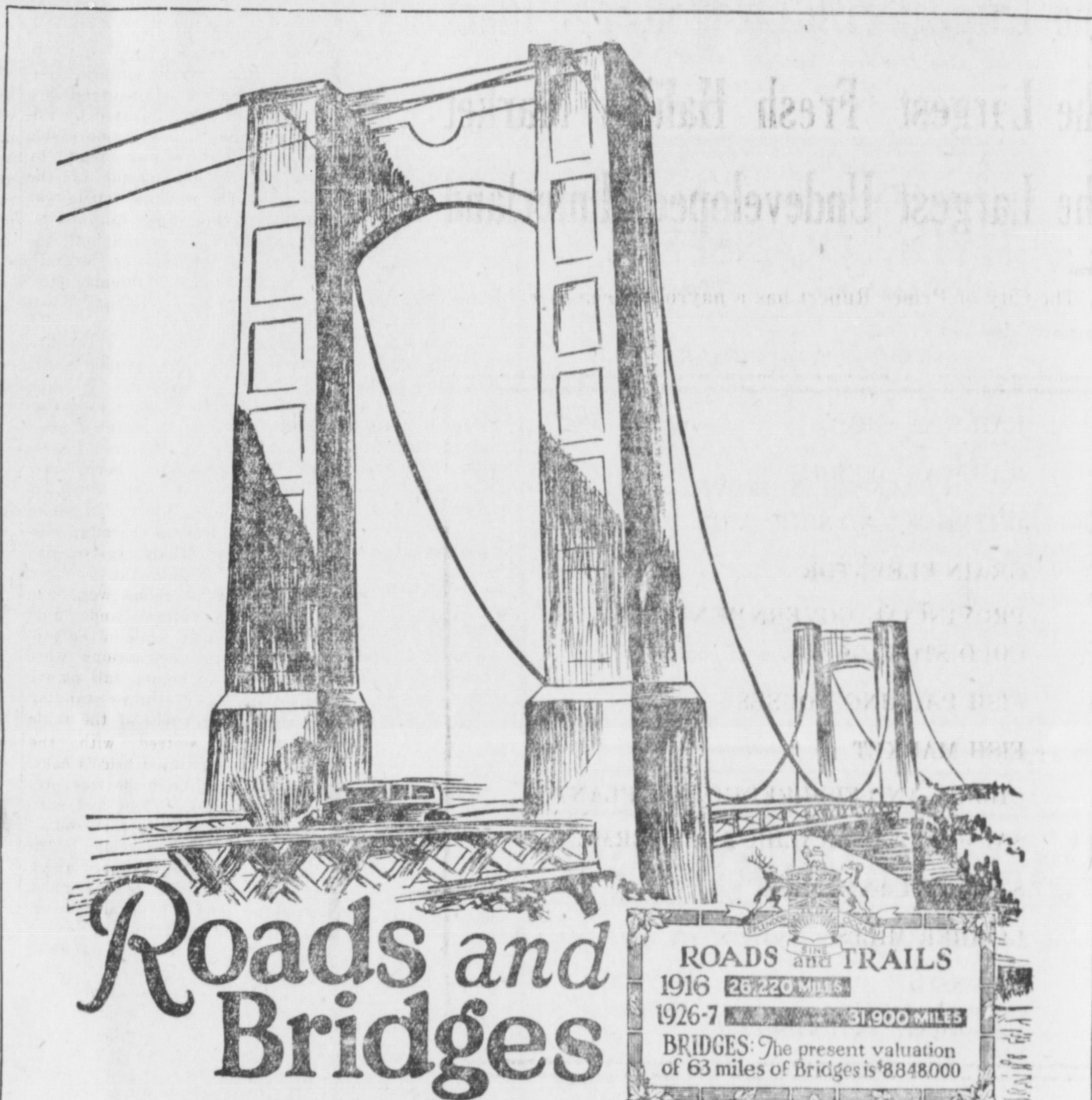


and after taking two boxes I began to feel stronger, looked better and the color came back into my cheeks, and now I am feeling fine again." Price 50c. a box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Ltd., Toronto, Ont.

Canadian National Steamships

Prince Rupert DRYDOCK AND SHIPYARD

Operating G.T.P. 20,000 Ton Floating Dry Dock
 Engineers, Machinists, Boilermakers, Blacksmiths, Pattern makers, Founders, Woodworkers, Etc.
 ELECTRIC AND ACETYLENE WELDING.
 Our plant is equipped to handle all kinds of MARINE AND COMMERCIAL WORK.
 PHONES 43 and 385



UPON the arteries of communication depend the settlement and growth of the nation. First the trails... then the rough oxcart ruts... the wagon roads... the automobile highways.

The scattered population of British Columbia has made the construction of roads between centres a matter of vital importance, yet one of almost insurmountable difficulties.

Mountain sides have to be blasted away... clefts and chasms tresselled... rivers bridged!

With the opening of the Cariboo Highway through Fraser Canyon in 1926, the last link of British Columbia's great arterial highway... a highway unexcelled the world over as an engineering feat and one of unmatched scenic beauty... was forged.

Eastern British Columbia greeted its western brothers! Markets and railways were brought closer to the farmer, the miner, the industrialist. New fields for agricultural and trade development were opened up.

For the ten years just past, an aggressive highway programme has been carried out. Thousands of miles of good roads and dozens of sturdy bridges have been built.

Our roads system now totals 31,900 miles... an increase of over 5,000 miles during the last ten years. Of this mileage, 12,000 miles are earth roads; 4,000 gravel roads; and 1,000

macadam, bituminous, concrete and cement concrete. The 5,000 miles which were added to our roads system include: 834 miles of main trunk roads, 602 miles of lateral roads, 231 miles of industrial and mining roads, 1,133 miles of settlement and farm roads, and 2,000 miles of ordinary and mining trails.

During the years just before 1917, a large number of bridges had been constructed in the Province, nearly all of which were temporary timber structures. Since 1917, the problem of maintenance and renewal of these structures has been a serious one, involving a large expenditure, particularly between the years 1920 and 1927.

The policy has been to improve design of and workmanship on temporary bridges and to renew all the large bridges on main highways over the principal rivers with concrete and steel.

Today, the valuation of our 63 miles of bridges is nine million dollars.

This construction activity has distributed wages and salaries over our whole Province and has been a material aid in bringing about the current period of British Columbia's prosperity.

Read these announcements and understand your province's progress... clip them and send them to friends. If you desire extra copies of these announcements, a note to this newspaper will bring them. Advertise your Province!

BRITISH COLUMBIA'S PROGRESS