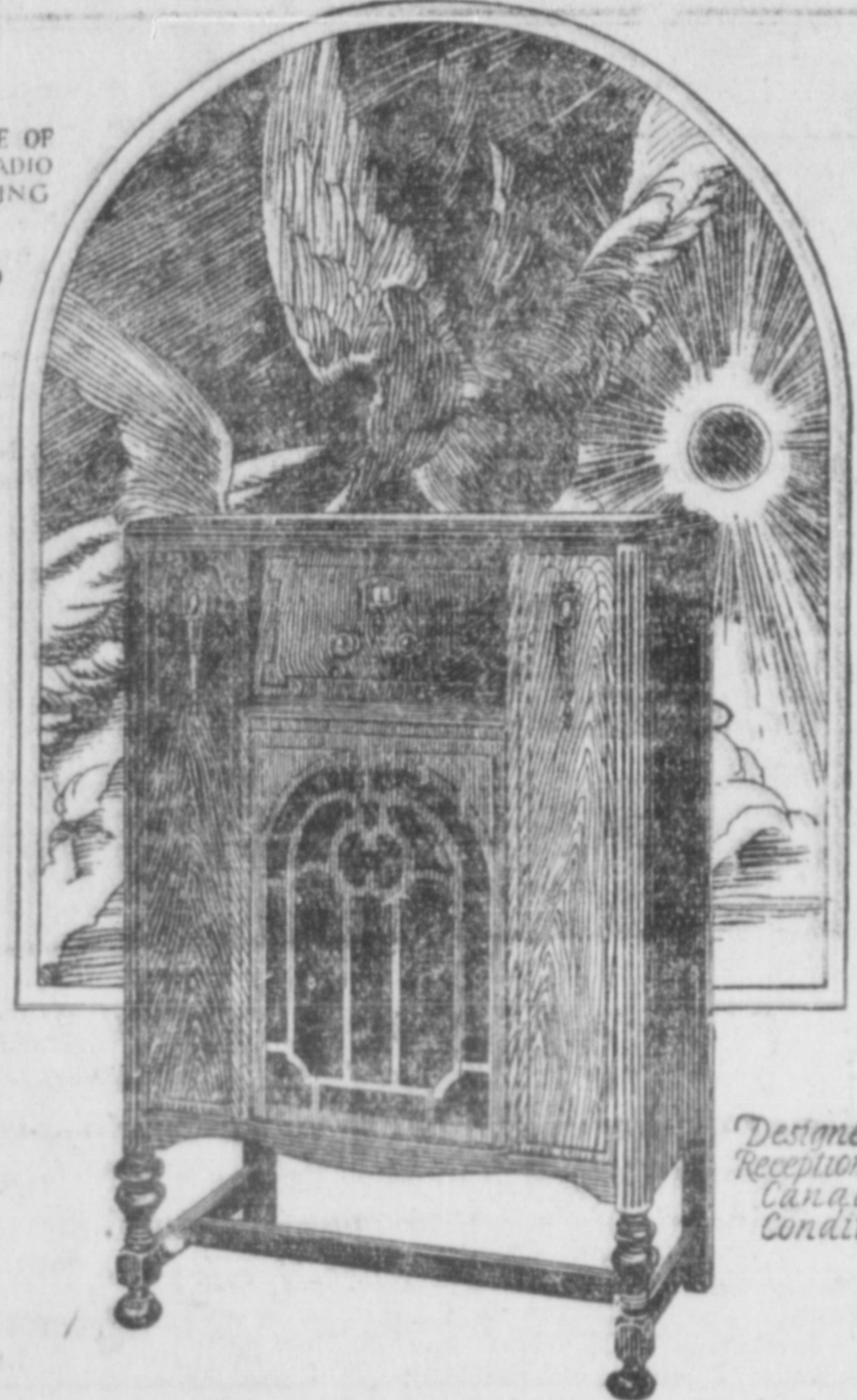


Radio Broadcasting and Reception

MASTERSHIP OF
MARCONI RADIO
ENGINEERING



Designed for
Reception under
Calmest
Conditions

Turn the Single Dial of this
New Marconi Batteryless Receiver
at our Store, TO-DAY

It has the tone, the realism of the original rendition. It has the "presence" of the artist—full—deep—mellow—colorful. It has the finest selectivity. This is truly the peak of achievement in Marconi Radio Engineering exemplified in performance and in appearance.

Come in for a demonstration today.

Rose, Cowan & Latta, Ltd.
Prince Rupert, B. C.

PRESENT WEEK C.N.R. RADIO

The week's broadcast over C.N.R. stations this week includes the following:

Tonight—Vancouver CNRV, 9 p.m. Fanchon and Marco from Strand Theatre. 10—Concert Trio.

Wednesday—CNRV Winnipeg 6.30 dinner program, Fort Garry Hotel, CNRV Vancouver, 10 to 11 Harmony Sons and Pianist.

Thursday Calgary, CNRC, 9.00 Organ Recital Knox Church.

Vancouver—CNRV 10 to 11 The Bohemian singers and instrumentalists, Regina—CNRC, 8 p.m.

Feature program from studio; 9 Capitolians from Capitol Theatre.

Friday—Vancouver CNRV, 7.30 Children's hour; 8.15 Period for addresses; 9 Melodrama "When Vengeance Calls"; 10 Concert Trio, Edmonton CNRE 10.30 Studio program.

Sunday—Vancouver, CNRV, 9, Concert, Calvin Winter and Capitolians, Winnipeg 9, Sunday Musicale.

RADIO PROGRAM FOR NEXT SUNDAY NIGHT

Sunday evening next the Russian violinist Peter Meremblum will broadcast over KJR, KGA and KEX "half hours with Great Musicians" at seven o'clock.

At six the same evening Moran and Mock of "Three Black Crows" fame will give an account of their experience in a colored detachment of the American forces overseas.

WIRELESS WONDER

Broadcasting now takes such a prominent place in our home life that many people are apt to regard it as practically the beginning and the end of modern radio development, whereas, of course, it is only one of a host of wireless wonders.

N. S. ELECTIONS ON THE AIR

A. B. C. Stations Make Arrangements for Six Hour Program

Tonight

Officials of the American Broadcasting Company announce that special arrangements have been made whereby listeners will hear the latest election returns from all parts of the United States.

This broadcast will begin at six p.m. A special six hour program has been arranged the most elaborate and extensive musical presentation ever attempted on Pacific Coast stations.

It will consist of rapid fire musical acts featuring the best musical organizations and individual artists on the Pacific Coast, among which are: The Lions Quartette, famous recording artists; The American Salon Orchestra, Vic Meyer, in person and his original recording orchestra, popular duos, soloists, and comedians of prominence.

The entire six hour program has been arranged in detail. A feature of this arrangement is that each individual act and musical number is abbreviated to permit of the latest election flashes. A corps of clerks have been engaged and especially trained to audit returns, thus making it possible for these stations to give immediate highlights on how the election is going by sections.

This program will be given in the northwest by stations KJR, KGA and KEX members of the A. B. C. Chain.

RADIO WITH HIM

Wallace Beery, who is now playing the role of Oklahoma Red in Paramount's production of "Begonia's of Life," has an eight-tube super-heterodyne radio set in his mountain retreat at Silver Lake.

PROGRAMS FOR CURRENT WEEK

Tonight
Election Returns, KFI, KPO.

Wednesday

7.30 p.m., Yellow Cab Gayeties, KPO, KFI.

8.30 p.m., Cheer With Isuan, KHQ, KOMO, KGW, KGO, KPO, KFI.

9.00 p.m., Longines Correct Time, KHQ, KOMO, KGW, KGO, KPO.

9.00 p.m., "Jack and Ethyl, The Motor Mates," KHQ, KOMO, KGW, KGO, KPO, KFI.

9.30 p.m., Grand Opera, KGW, KGO, KFI.

10.00 p.m., The Trocaderoans, KGW, KPO.

Thursday

6.00 p.m., Sieberling Transcontinental Program, KHQ, KOMO, KGW, KGO, KFI.

7.30 p.m., Standard Symphony Hour, KHQ, KOMO, KGW, KGO, KFI.

8.30 p.m., Memory Lane, KGW, KGO.

9.00 p.m., Longines Correct Time, KHQ, KOMO, KGW, KGO, KPO.

9.30 p.m., Maxwell House Program, KHQ, KOMO, KGW, KGO, KPO, KFI.

10.00 p.m., The Trocaderoans, KFI, KPO.

11.00 p.m., The Trocaderoans, KPO.

Friday

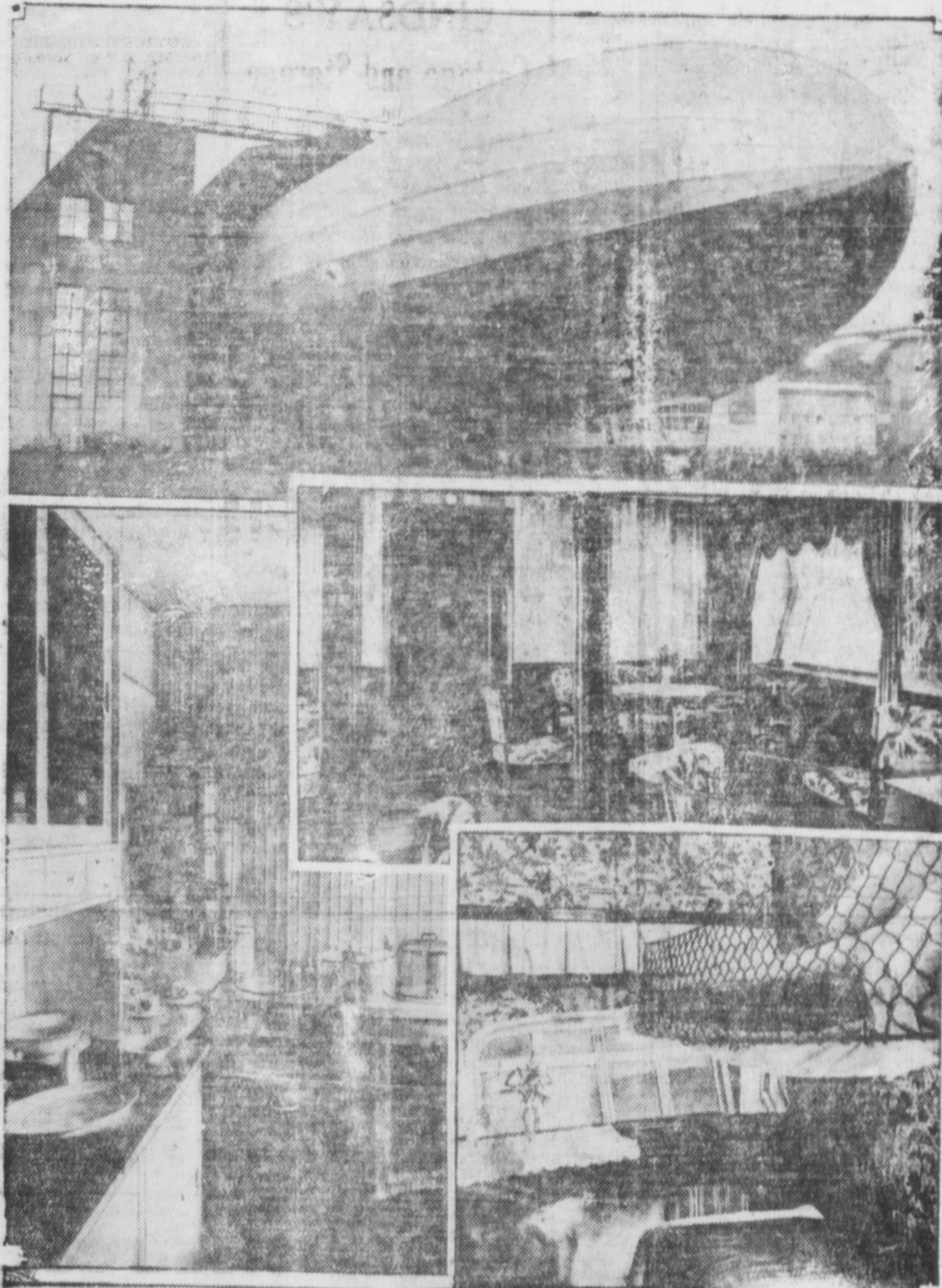
5.35 p.m., Land O'Health, KHQ, KOMO, KGW, KGO.

6.00 p.m., Wrigley Transcontinental Program, KHQ, KOMO, KGW, KGO, KFI.

8.00 p.m., General Independents, KHQ, KOMO, KGW, KGO, KPO, KFI.

8.30 p.m., Half Hour with Max Dolin and Chas. H. Gabriel, Jr., KHQ, KGO, KFI.

WHERE RADIO WAS USED EXTENSIVELY



The Graf Zeppelin on her famous flight to U. S. and home to Germany used radio throughout the trip. Every move of the huge blimp was known almost as it was happening and the passengers and crew on the vessel kept in touch with world events by the same means. In the picture at bottom left is the kitchen, in the center the luxurious salon and at bottom right is one of the comfortable staterooms.

"The Best Buy in Canada"

Mohawk - American Radio

LOOK AT THESE PRICES

Then Compare Appearance and Performance

Model	Price
Six Tube Table, electric with tubes	\$170.00
Six Tube Console, electric with tubes	232.00
Eight Tube Table, electric with tubes	220.00
Eight Tube Console, electric with tubes	317.00
Eight Tube Console De Luxe with tubes	367.00

Announcing The Prices of the New Models of

Rogers Batteryless Radio

Still Three Years Ahead of Competition

Table Models

Model 420, Table Model. Complete with tubes	\$170.00
Model 430, Table Model. Complete with tubes	\$280.00

Consols

Model 400, High Console. Complete in every detail Cone speaker built in	\$265.00
Model 400, Lowboy Console. Built in exponential horn speaker	\$275.00

Rose, Cowan & Latta, Ltd.

Prince Rupert

9.00 p.m., Longines Correct Time, KHQ, KOMO, KGW, KGO, KPO.

9.30 p.m., Moon Magic, KHQ, KOMO, KGW, KGO.

10.00 p.m., The Trocaderoans, KOMO; KFI 10.00 to 11.00; KPO, KGO 11.00 to 12.00.

Saturday

7.00 p.m., Lucky Strike Hour, KHQ, KOMO, KGW, KGO, KPO, KFI.

8.00 p.m., Philco, KHQ, KOMO, KGW, KGO, KPO, KFI.

9.00 p.m., Longines Correct Time, KHQ, KOMO, KGW, KGO, KPO.

9.00 p.m., Golden Legends, KHQ, KOMO, KGW, KGO.

10.00 p.m., The Big Show, KHQ, KGW, KGO; KOMO 10.00 to 11.00, KPO 10.30 to 12.00.

whose radio personality has him a host of "fan" followers, have a prominent part in tonight's presentation. Miss Ed Piggott will sing and act the part of "Mrs. Smithers." Ted Mares, actor-playwright, will be "Smithers," as usual, and Ben Laughlin, tenor, will offer some old-time songs and play the part of "Ezra Higgins." "The Chord," by Sullivan, will be of McLaughlin's songs. KGW, Portland and KGO, Vancouver are the stations broadcasting the "Memory Lane" hour.

MOST POPULAR INVENTION
Radio is the most popular invention of today. Radio receiving sets are being sold more readily than motor cars of any make.

Morris Dahlquist, Terrace barber operator, arrived in the from the interior on yesterday afternoon's train.

MEMORY LANE ON THE RADIO

The arrival of a band of gypsies in the little town of Goshen Center is the slender plot thread on which "Memory Lane" Hour, broadcast through the NBC system from 8.30 to 9.30 o'clock Thursday night is hung.

Twenty years ago small boys summoned all their courage to go to the outskirts of the town to see the gypsy caravan, for there were always many circulating stories about gypsies stealing little boys. The famous Charlie Ross disappearance was still fresh at that time. The women of Goshen Center were curious about the gypsies' ability to tell fortunes and the men, although suspicious of these nomads, were not averse to looking over the horses at the gypsy encampment in search of swap bargains. Just how the arrival of the gypsies gave "Mrs. Silas Smithers," leader of Goshen Center's society folk, an idea for entertainment will be told in song and dialogue.

Billy Page, the ten-year old lad

All - Electric

NO BATTERIES OR ELIMINATORS

In answer to the popular demand, Canadian General Electric Company now offers

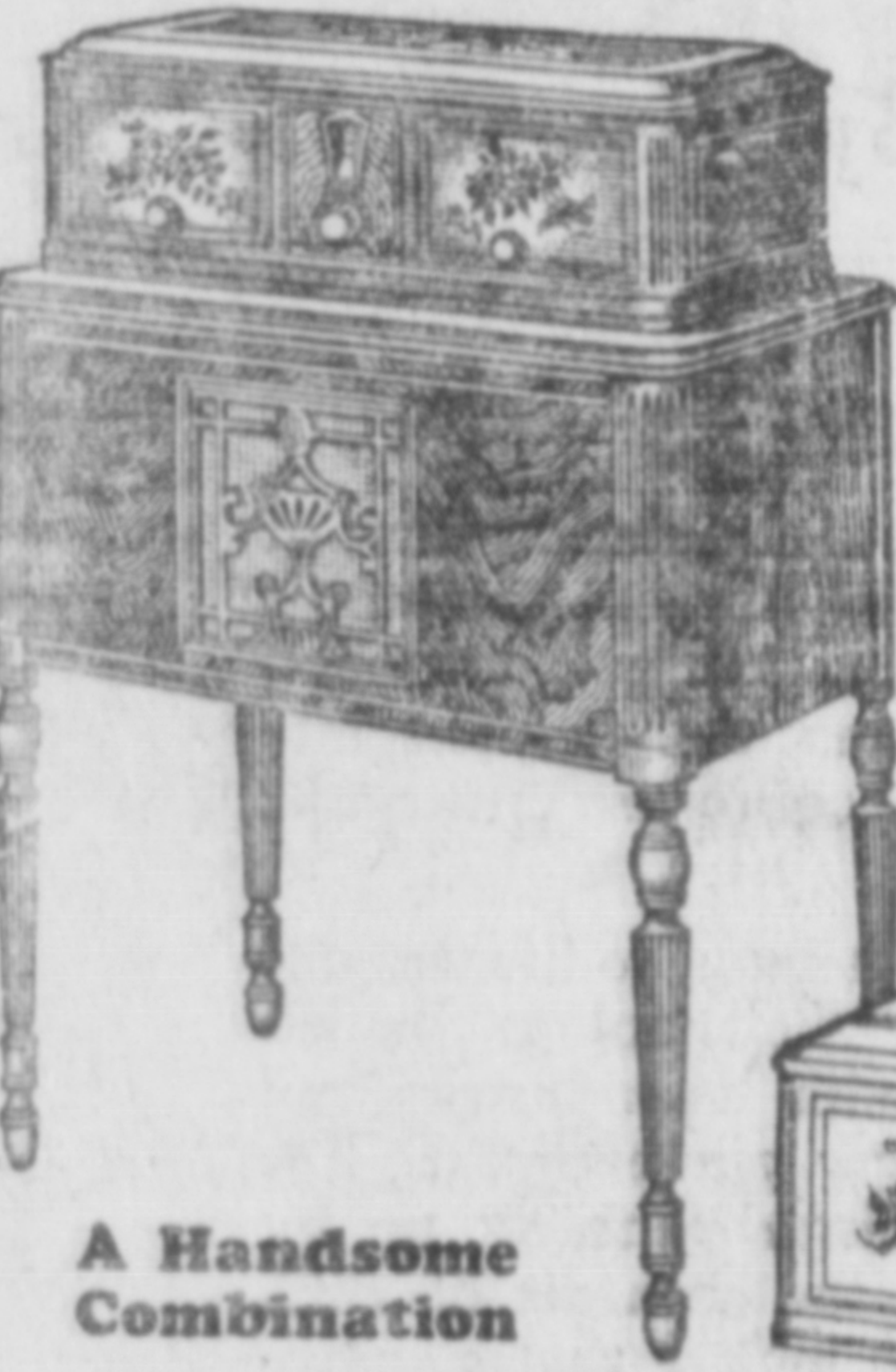
RAIDOLA 51

a beautiful Console model, mounted direct from any light socket and attractively priced at \$250.00. Loudspeaker and all enclosed cabinet. Nothing more to be desired. Terms arranged. See Radio at your dealers.

F. W. CHANDLER
318 6th Street
Phone Red 92 (day)
Green 628 (evening)

— OR —
PARKIN & STUART
Electrical Shop Third Ave.

Call - See - Hear!



New Radio Discovery!

COME in. Let us tune in the new Philco for you. A new thrill in radio performance awaits you! Neutrodyne-Plus—Philco's radio discovery—gives tone, selectivity and distance which is new to radio. Call and hear.

A Handsome Combination

The specially designed tone chamber of the Console Grand Speaker gives amazing emphasis to Philco's life-like quality of tone. Shown here with Philco Table Model cabinet in COLOR. A popular combination—and at a price!

In Color!

Vivid color! Radio cabinets to match the decorations in your home! Your choice of five colors.

Free Home Trial

Yes, we'll deliver the Philco for you to try in your own home free! No charge—no obligation. Use it. Let your family and friends hear it. Then decide. If not delighted, we will take the Philco back.

Easy Payments

If satisfied—only a small down payment. Balance in easy monthly payments you'll never even miss!

Trade-In Offer

A liberal trade-in allowance for your old set. Come in and see what it is worth in trade.

PHILCO Electric RADIO

Come in tomorrow. See and hear the Philco. Get our offer. No obligation.

BARRIE'S HOME FURNISHINGS

3rd Ave. & 1st St.

Phone 123

If You Would Have

Tone Quality that is Perfect; Power with Minimum Interference; Selectivity with Choice of Program; Clarity that is Realism Itself

AN INSTRUMENT that will win your appreciation and the admiration of your friends.

Then you will have

VICTOR RADIO

Hear VICTOR—of the famous trademark.

McRAE BROS. LTD.