

THE DAILY NEWS
PRINCE RUPERT - BRITISH COLUMBIA

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H. F. PULLEN - Managing-Editor

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WHAT'S IN A NAME?

It's interesting to note that in the recent fisheries treaty for the protection of salmon of the Fraser river that Secretary of State Frank B. Kellogg was empowered to make the treaty by President Hoover with His Majesty the King of Great Britain, Ireland, and the British Dominions Beyond the Seas, Emperor of India, through the Honorable Charles Vincent Massey, P.C., his envoy extraordinary and minister plenipotentiary for Canada at Washington.

PRESIDENT'S MESSAGE

It looks as if there might be considerable delay in the matter of tariff revision or other matters before the special session of the U. S. Congress. Such may not be the case, but it seems as if the matter is likely to be referred to the tariff commission. The message of the president was delightfully vague, resembling somewhat the speech from the throne under the British constitution. Congress can take almost any action they wish and still be within the terms of the president's message. Where the president has it "all over" a British premier is that he is there for four years anyway unless he happens to be assassinated or worked to death and he has the power of veto without having to answer to anyone.

SPLENDID FLIGHT

The flight from Seattle to Juneau, very close to a thousand miles without a stop, was a splendid one. In these northern waters the weather is not always as good for flying as farther to the south, so that the trip was the more notable. While it does not compare with the big hop of Lindburg's, it was a good test of flying ability and mechanical reliability.

We hope to see airplanes come here regularly soon. We shall begin to feel that we are adopted by the rest of the continent if we have a semi-weekly air service to and from the centres of the south and also to and from Alaska.

PUBLIC SERVICE

(Edmonton Journal)

When a "private" institution accepts grants from the city and provincial treasuries, it becomes a "public" concern. Whether it be a hospital, a sporting venture or a co-operative commercial organization, it loses that complete privacy that might have been its had it refrained from seeking financial help from the public.

The role of a newspaper is peculiar. To serve the public faithfully it must record, at times, things that are not pleasant, things that might be described as a "knock," rather than a "boost." If it printed nothing but news that was handed out to it by the person or institution or organization concerned, it would never publish anything to which anyone could object. How blissful that would be for the newspaper! But how unfair to all its readers. When a paper prints something that is likely to arouse resentment in certain quarters, it is quite well aware that it will hear from the persons affected. It would be much easier to say: "Oh, just kill that story; it will only cause a fuss." But the easy way is not always the right way.

WHAT WOULD BE THE BEST MEANS TO
ADVANCE INTERESTS OF NORTHERN AND
CENTRAL B. C.? PRIZES ARE OFFERED

The Daily News offers prizes as to the best means of advancing the interests of northern and central British Columbia. As a recognition of our interest in the subject, we offer three prizes for the best suggestions put forward in a brief newspaper article not to exceed 500 words. First prize, \$5; second prize, a year's subscription to The Daily News; and, third, six months' subscription to the paper.

A school boy or school girl is just as likely to win the prize for this as is a grownup. Write and mail addressed: Contest Editor, The Daily News, Prince Rupert, B. C.

CALLS LIBERAL WOMEN
TOGETHER



Hon. Mrs. Mary Ellen Smith of Vancouver, President of the National Federation of Liberal Women of Canada, who has called the members of that body to meet in Ottawa on May 16.

SEES ACTIVITY
NEAR TERRACE

J. A. Michaud Holds Valuable Claims on Thornhill Mountain

J. A. Michaud, well known Lakelse valley rancher and pioneer of the Terrace district, who returned to the interior this morning after having spent several days in the city, his first visit to Prince Rupert in eight years, states that he expects to see a good deal of actual mining activity this year on Thornhill Mountain which lies about seven miles from Terrace near the Lakelse road. With his brother, Ed. Mr. Michaud owns by location the St. Paul group of five claims. This is a promising property which has values in gold, silver, lead, zinc, tungsten and molybdenum. Assays, Mr. Michaud says, have gone as high as \$502 in gold per ton with total value of \$1200 including considerable tungsten. Scouts of the Consolidated Mining & Smelting Co. examined the property last year and are understood to have made a favorable report. Mr. Michaud expects to make a deal this year. The group lies about a mile and a half from the Lakelse road at an elevation of 4,000 feet from the road and could be served with a tram. Surface stripping and open cuts indicate a large ore body.

The St. Paul is not the only promising property on Thornhill Mountain. There are also groups owned by Dan Mason and Vernon Roy of Copper City as well as single claims owned by Charles Giggey and T. J. Kirkpatrick.

HOTEL ARRIVALS

Prince Rupert
Herb Day, H. E. Goulbourn, B. C. Johnston, C. E. Imeson, Arthur Skelthorne, E. Yorston and G. H. Stead, Vancouver; Mrs. W. S. Anderson, Miss B. Anderson and Mr. and Mrs. E. J. France, Terrace; H. Holmes and A. E. McCutcheon, Waterloo, Ont.; A. D. Matherson, Carlisle Cannery; G. P. Fry, London, Ont.; C. S. Brown, Toronto; J. C. Hunt, Port Essington; Fred T. Salsbury, Sunnyside Cannery; Mr. and Mrs. F. Hetherington, Carlisle.

Royal

J. Madsen, Anyox; Andrew Strand, Stewart; Paul Tickolos, Porcher Island; Mrs. F. J. Sart and son, New Hazelton; C. H. Underwood, George Johnston and T. Leek, C.N.R.; Peter Brozat and M. A. Kraitz, city; M. D. Sullivan, Jap Inlet

Central

J. Niman and A. J. D. MacDougal, Stewart; P. A. Miquelon, Calgary; H. Levine, C.N.R.

Savoy

T. Loughheed, Usk; H. Carlson, Oona River.

Inspector James M. Tupper R. C. M. P. returned to the city on yesterday afternoon's train from a brief trip to Hazelton on official duties.

BANANAS FROM
INDIES FREE

OTTAWA, April 16.—The revised tariff on bananas giving the British West Indies a preference over all other nations exporting to Canada will go into effect on May 2. The duty under the general and intermediate tariff is 50c a bunch. West Indies bananas will enter free.

TARIFF BOARD TO
HEAR EVIDENCE

OTTAWA, April 16.—Products of the agricultural and fishing industries will occupy an important place in the public hearings here during May by the advisory tariff board. The sessions open on May 14.

ANCIENT JEWISH FESTIVAL HAS BEEN REVIVED



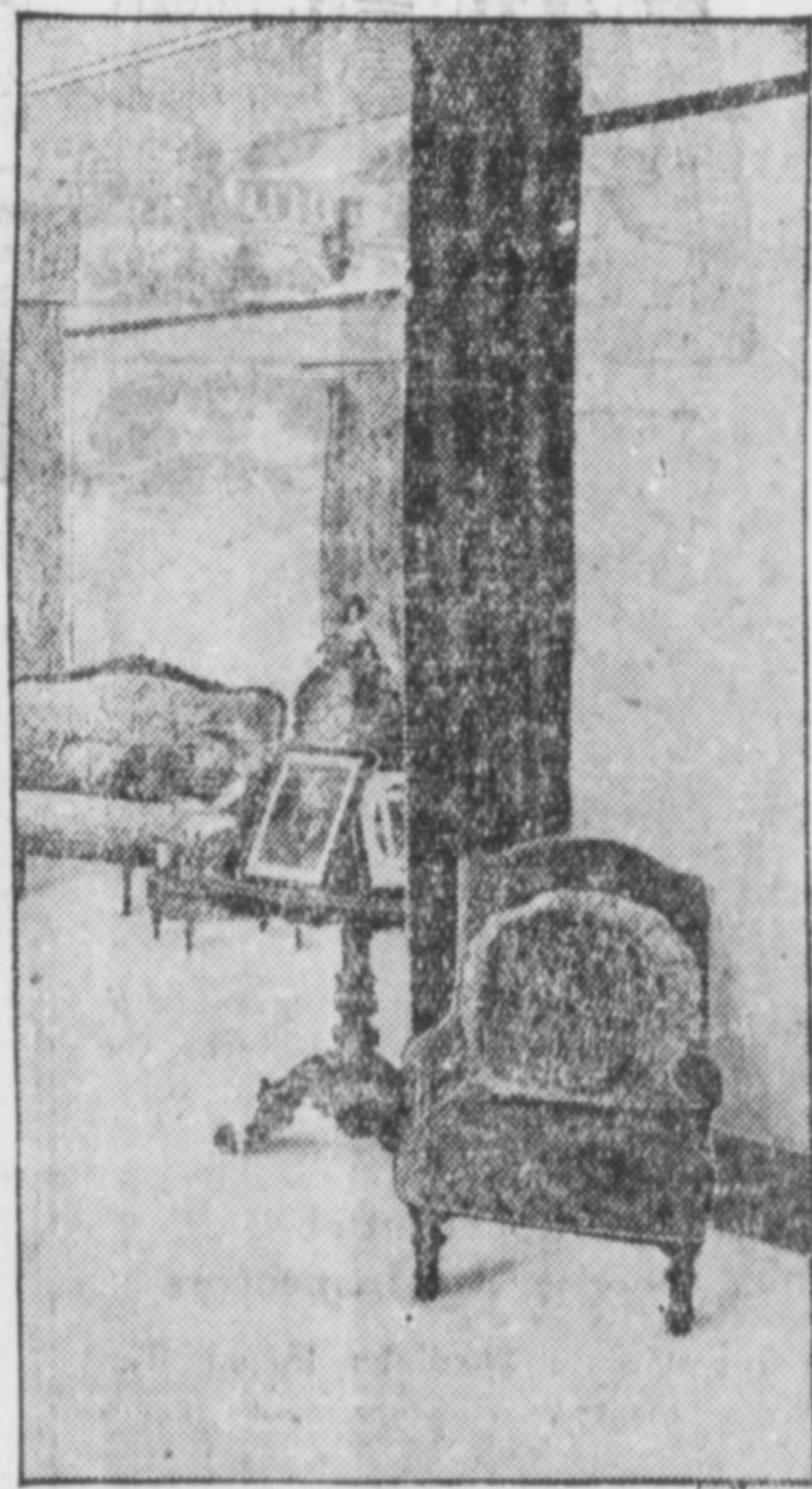
"The Feast of the Trees," revived by Jews in Palestine, is commemorated by the planting of trees by children at Beit-Veigan, a suburb of Jerusalem.

London's most distinguished beauty expert

Madame JACOBSON

recommends one treatment . . . and only one
to retain the charm of facial loveliness

Royalty and the most fashionable women in the British Isles learn from Madame Bertha Jacobson a simple home treatment to keep the skin lovely and youthful



At 11-12 Dover Street, in London's select West End, is the Maison de Beauté Pompadour, Ltd., presided over by Madame Bertha Jacobson. Here, for the past 22 years, Madame Jacobson has helped to solve the beauty problems of London's smartest women.

"I urge my clients to use only the soap blended of palm and olive oils. It provides that absolute skin cleanliness which must be the foundation of beauty."

Bertha Jacobson

11/12 DOVER STREET, LONDON, W. 1



Madame Bertha Jacobson has taught the essentials of beauty culture to many of the world's most celebrated beauty scientists.

ROYALTY and the smart women of London have, for years, entrusted all their beauty problems to Madame Bertha Jacobson of London's select West End. Those in search of the technique of beauty culture consider her teaching invaluable.

After 22 years' experience as beauty dictator, Madame Jacobson turns to one of the simplest of all beauty treatments for home use.

Madame Jacobson's invaluable advice on skin care

"To enable my clients to safeguard their complexions—to retain radiant skin texture," says Madame Jacobson, "I provide them with my own special Skin Food Creme to be used at night and I ask them to use my famous Skin Tonic after cleansing the skin."

"I urge them to use no soap other than Palmolive, as I have found that the bland oils of which this soap is made provide the absolute skin cleanliness which must be the foundation of beauty," Mme. Jacobson writes us. "At the same time, I warn them of all the harsh effects of soaps not made exclusively of these oils."

In these brief phrases, London's chief exponent of beauty culture voices an opinion held by specialists on skin care all over the world.

Why palm and olive oils

The poisonous, the dangerous secretions of dirt and dust, of make-up and cream which find their way deep into the pores must be removed, Jacobson will tell you. Palm and olive oils, as they are blended in Palmolive Soap, act to soften the skin, to cleanse the pores, to refresh the natural coloring. They provide the natural way to skin beauty.

In Canada this is, of course, well known. Leading specialists advise the Palmolive method of skin care wherever beauty culture is practiced.

The method they use is that subscribed to by Madame Jacobson. This treatment, night and morning: make a creamy lather of Palmolive Soap and warm water. With both hands massage this well into the skin two minutes, allowing it to penetrate the pores. Then rinse, first with warm water, gradually with colder. A final rinse with ice water is refreshing as an astringent.

For a dry skin, a touch of cold cream before adding powder and rouge; for oily skin, an astringent lotion, a surface application of vanishing cream before make-up. That is what specialists tell you!

Madame Jacobson, in her London salon; Lina Cavalieri, in Paris; Pessi, in Vienna; Elise Bock, in Berlin—all over the world specialists in beauty care recommend Palmolive, which is the leading soap in Canada and 48 other countries.



A priceless formula embodying the precious oils of palm and olive, famous since the days of Cleopatra for prolonging health and beauty.

Retail Price 10c

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