## TOMORROW'S TIDES

Wednesday, Septer Legislative Library,

NORTHERN AND CENTRAL BRITISH COLUMBIA'S NEWSPAPER

### Boston Grill

LARGE CABARET Special Dinners Thursdays and Saturdays Dancing Every Saturday Night, 9 to 12 Dance Hall for Hire Accommodations for Private Parties

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PRICE FIVE CENTS

Vol. XX., No. 222.

### A Talk On Advertising

The business that does not advertise dies. It cannot continue. All business men recognize this. Where they differ is in their method of advertising.

For the average store keeper we have always held that the shop window is the best means of advertising. The person who does not keep his windows trimmed is losing his very best opportunity of reaching new customers and new customers must be secured if the business is to continue.

Next to the shop window comes the newspaper. This is not only our opinion, but the opinion of the most astute business men in the world. They all use the newspapers. All have heard of the outcry in New York a short time ago when the newspapers were forced by striking printers to suspend publication, or issue only minature editions which could not handle the advertising. The business of the whole city was affected.

People look to the newspapers to provide them with the news of the stores, which they do for a consideration. Go into nine out of ten houses and you find that the woman of the house wishes to look at the store news. She wishes to see what the merchants have to tell her about their special offerings, their new goods, or possibly their sales.

There is a general demand for information and the mervantage of the opportunity to present that information cannot expect to succeed unless he can find some other method of presenting it which is equally effective and cheap. That other method has not yet been

There is yet another reason why business people should advertise and that is because in order to secure the services of a good newspaper they must support that newspaper. It cannot succeed without advertising. The city without a good newspaper cannot make progress. And there cannot be a good newspaper without advertising.

Nearly every business person comes to the newspapers at some time in the course of his existence asking for help for some cause or to put over some campaign. And the curious thing is that the people who support the newspaper least are the ones who ask for the most

This newspaper has to advertise and keep eternally at it So does every other live paper.

Unfortunately, we have not the means at our command that we offer to the merchant. We have to use other means. We are constantly displaying ourselves before the public, otherwise we should drop back into the second class. This costs us a lot of money, but we do it because we know that aur advertisers will not be satisfied with anything less than the best. By giving our advetrisers very close to 100% coverage of the city and district we make ourselves indispensable to them. They give us their support and by doing so we are able to improve our service to them and to the city. It is a system of mutual helpfulness.

### PRINCE RUPERT, B.C., TUESDAY, SEPT. 24, 1929

# EDITORIAL Peace River Editor Asks Aid Prince Rupert People to Secure An Outlet to the Pacific Ocean

That the problem of the Peace River country was ! largely one of marketing and that a railway to Prince + THREE HUNDRED Rupert would to a large extent prove the solution of that ? problem was the statement made last night by Charles W. Frederick, editor and publisher of the Peace River Record and of two other newspapers in the Peace River country, \* today to be on the way from 4 who addressed a public meeting last night in the council \* the prairies to the Alberta \* wheat Pool's Prince Rupert \* chamber of the city hall. It was a large and interested \* elevator. This includes some audience, and Mayor McMordie presided.

Mr. Frederick stated that, taking Pouce Coupe as a \* Junction. centre, they could ship their grain -1800 miles to Fort William, 1260 to Rupert would give a good margin of Vancouver, or Prince Rupert, when profit. they were only 865 miles direct to

Prince Rupert. He had visited the elevator that day and found wheat there from Hythe, Wembley, Fairview, and many other Peace River points. He had watched the process of weighing and handling and was convinced there was no fear of the grain grower being robbed at the elevator. However, they were robbed by having to pay excessive railway rates, which would not be levied if there was a western outlet direct to the Pacific. He had investigated and found that with a direct western outlet to Prince Rupert the Japanese mills such as those represented by Mr. Iwasaki, who was recently here, could buy grain in the Peace River and ship it out for \$6 a ton less than was being paid now. This, divided between the farmer, the buyer and Prince

Airplane Will Fetch Owner and Daughter and Valuable Furs

chant who does not take ad- NOME. Sept. 24.—The trading vantage of the opportunity to Co. reported today that she was locked fast in the ice near North Cape, Siberia, with no chance of escape before next summer. The Russian supply ship Stavatol was also caught by the ice. "

An airplane is being sent to bring back Olaf Swanson, the owner, and his daughter from Nanuk. Several of the branch lines spoken of that trips may also be made to Nanuk to would carry the grain, minerals and take out thousands of dollars worth of furs which are on the vessel.

### TORONTO STOCKS

Ltd.)

Amulet, 3.32, 3.34. Mandy, 55, 60. Falconbridge, 10.05, 10.50. Hollinger, 5.75, 5.90. Hudson Bay, 17.10, 17.25. International Nickel, 58.50, 58.85 Lakeshore, 21.75, 22.00. Mining Corporation, 4.00, 4.10. McIntyre, 14.05, 14.25. Nipissing, 2.35, 2.40. Noranda, 58.40, 58.75. Abana, 1.74, 1.75. Sherritt Gordon, 6.80, 6.85. Sudbury Basin, 7.75, 7.80. Treadwell Yukon, selling at 9.00. Ventures, 7.00, 7.05. Home Oil. 18.75, 19.00. Teck Hughes, 5.55, 5.60.

## Doukhobors Are Offered Freedom

Only Two Girls Accept Offer and Promise To Obey Laws in Future

here were offered their freedom Prince Rupert. At one time the with the law in future. Two young terest in it had become intense. No father. The trials of others charged They had shown that they could with obstructing the police start to- raise the best grain in the world

### ACTING DEPUTY

zie, investigating the mining re- Prince Rupert was the logical port. RUSSIAN PLANE IS sources of the province, J. D. Gal- A brief speech was made by Mr. loway is acting deputy minister Raymer of Vancouver, who spoke of at the capital.

SMALL DEBTS JUDGE der the "Small Debts Courts Act." United States.

In the development of the north country, both of Alberta and British Columbia, there had been apathy on the part of governments concerned. They had let the settler go in without any aid and he had to break his own way out. In northern British Columbia problems were similar to Alberta and in desperapeople had suggested that they take steps to manage their own affairs. In addition to grain in the Peace River country, they had the finest Pacific outlet were built they would ped. was a railway to the coast by way tablished. of the Peace River pass. This line

"As we look across and catch a glimpse of the mountain peaks of the Rockies and see the sun setting over Prince Rupert, we think of Prince Rupert as our port," declared Mr. Frederick. We must have an outlet to the sea and my purpose here is to solicit your help to secure that outlet."

He said that he believed the expenditure on such an outlet was justified at the earliest possible date and it would also provide one of the branch lines spoken of that working for the building of such a handle the grain, timber and min-(McCaffery, Gibbons & Collart, erals of that great country, which should come by the shortest route | Charles W. Frederick of Peace | sociation favored a distinctive em-

talking of an empire. In the British Columbia part Prince Rupert. 3,500.00 acres and there were lands south, west and north of it, the extent of lands northward not yet be-Ing known. At any rate, there were at least seven million acres in British Columbia of valuable land.

"I recently visited Fort St. John and found that settlers were pushing north into the unsurveyed sections of the country and taking their chances on getting the land after it was surveyed," said Mr. Frederick.

Mayor Speaks

Mayor McMordie, in introducing NELSON, Sept. 24.—Two hundred the speaker, mentioned that the and eight Doukhobors held in jail Peace outlet was of vital interest to vesterday to go to their homes on Peace country was a mythical land, condition of promising compliance but during the past five years inwomen accepted and were released. agricultural district had been so A four-year-old boy was also al- much discussed as it. Their problowed to return home in care of his lem was one of transportation. the world and he believed the logical port for that country. He spoke of the delegation that had gone to Elisif, wrecked several weeks ago in While Robert Dunn, deputy min- the Peace and the good work they an ice jam in Siberian waters, also ister of mines is touring the had done. In Mr. Frederick they took passage on the Victoria. country with Hon. W. A. McKen- had a real friend, who believed having been instrumental in securing many settlers for the Peace

CARLOADS GRAIN ON WAY HERE NOW

A total of about 300 car-+ loads of grain were reported + 175 carioads on the railway + \* territory west of Red Pass

tion at their neglect a good many Thomas Bell, Who Fell Down Cliff At Stewart, Survived By Two Sisters in Prince Rupert

deposits of anthracite coal on the Bell, aged 17, a member of the continent. Seventeen different George Copper diamond drilling tests had been taken and it was crew, fell off a cliff on Saturday shown that it contained 3% more afternoon and was killed. He was fixed carbon than the best grade of repairing a water pipe for the hard porphyry. The objective is a Pennsylvania anthracite. If the diamond drill, when his foot slip- high-grade silver shoot exposed on

at about \$8 a ton, instead of paying miles to the automobile road at feet will have to be driven. A small \$14 for soft Vancouver Island coal. American Creek, being brought crew under Superintendent J. V. Not a pound of this anthracite was here in a car Sunday evening. An Clegg is continuing work for a few now being mined, but all that was inquest was held yesterday after- | weeks on the property. needed to enable it to be shipped noon, accidental death being es-

Deceased came here in June would pass through the finest stand with other members of his family of spruce timber on the continent, from Scotland. Two brothers are a best 45 miles wide and about 70 in Victoria and two sisters reside in Prince Rupert.

> Deceased was the son of Mr. and Mrs. Peter Bell of Stewart with whom he came out from the Old Country. Mrs. John Lawrey and Mrs. William Hunter of this annual meeting of the B. C. school It is set forth that many schools C. city are sisters of the unfortunate trustees today a resolution was desire to use Canada's own flag Stewart Resident youth. Besides the two brothers in introduced by the Maple Ridge rather than the Union Jack; that it Victoria, there is another brother, board requesting that the age lim- is flown above Canadian embassies Arthur Bell, in Stewart. Mrs. J. R. it for free education for children at Washington and elsewhere, and Murray of this city is an aunt.

# would carry the grain, minerals and timber. Every mile would prove productive. He believed that in

at Splendid Port

to the coast. So far they had been River, who with Mrs. Frederick, blem and that further action will held back by the apathy of the au- has been visiting the city, was be withheld until next year. thorities, but they would pierce that shown over the port yesterday by apathy and bring about the day Alderman Collart and this mornwhen Prince Rupert would become ing, before leaving on the train. Bishop Fallon part of the Peace River. Mr. Frederick described briefly prise and pleasure at all he saw. the extent of country covered by He was particularly pleased with the Peace River district, stating the elevator and is taking home that it contained approximately with him a cut of the big house 47,000,000 acres of cultivable land, loaned by the board of trade which or about 73,000 square miles. When he will use in his papers. He says talking of the Peace, people were he will have a great deal to tell the Peace River people about

sence of a cash market was the adressed to the editor of a local only thing lacking. That of course newspaper, he says:

can be overcome. his visit, is more convinced than poses to devote in part at least, its ever before that Prince Rupert is unspeakable ill-gotten gains to the outlet for the Peace River charitable institutions. I protest

## Valuable Cargo From Alaska On Steamer Victoria RIOTS IN MEXICO;

NOME, Sept. 24.—With the most valuable cargo carried in several seasons the steamer Victoria sailed yesterday for Seattle with more than half a million dollars in gold bullion, a reindeer shipment treble the amount shipped before, a large and here was the finest harbor in fur consignment and 500 barrels of

The crew of the trading schooner

HELD BY WEATHER

TO THE STATE OF THE CONTRACT OF THE STATE OF

# DEPOSIT

Matt Orr and Russell Smith Reported to Have Made Rich Find on Property Near Cedarvale

What is claimed by mining men to be one of the biggest mineral strikes ever made in the province has just been uncovered on a prospect back of Cedarvale in the vicinity of the D. W. Mines property, by Matt Orr and Russell Smith. well known Pacific prospectors, according to word received in the city yesterday afternoon. A seven-foot vein of rich silver-lead ore, length of which has not yet been traced, is said to have been encountered and the find is causing considerable attention in that part of the interior.

Some work has a!ready been

done on the property by the

Consolidated Mining & Smelt-

ing Co. for Orr and Smith.

**Tunnelling Contract** Silver Tip Complete by Stewart Rockmen

STEWART, Sept. 24.—Patsy Hogan and crew of hard rock miners have returned to town from the Silver Tip property after completing a tunnelling contract in which they have been engaged since last May. n four and a half months the crew of four drove a total footage of 515 teet, much of which was through the surface, to reach which, it is be able to buy this anthracite coal The body was packed out six expected, about another eighty-five

# High School Fees Discussed Today

be abolished and that permission many constitutional authorities asfeated by a large majority.

"reached the limit." After a long discussion as to ordinate one to the other." working for the building of such a line Prince Rupert people would be working for their city. It surely convenies to their city. It surely cided that there was no Canadian STOCK MARKET whether Canada had a distinct flag and that proper authorities should be enforced that the as-

# Spurns A. B. C.

LONDON, Ont., Seut. 24-Rt. Rev. there was the Peace River block of 3,500,00 acres and there were lands commented on by him but the ab-

> "I notice in the daily press that Mr. Frederick, as the result of the local council of the A.B.C. proagainst the insult. None of my should offer this lucre to some in- through a fence. stitutions for sickly dogs."

# MANY ARE KILLED

MEXICO CITY, Sept. 24.-Despatches to La Prensa from Jalapa, capital of the state of Vera Cruz today reported that 130 persons Unfavorable Weather Conditions were killed and several hundred wounded in fighting in connection with the municipal elections throughout the state Sunday.

# Wheat Slumps

VANCOUVER, Sept. 24.—Wheat threshing favorable. SEATTLE, Sept. 24.—With rain prices slumped here today, the spot River and who had written articles and wind at Dutch Harbor the Rus- cash offers for No. 1 northern on LONDON, Sept. 24: — Grimsby Whereupon an old Scot arose 752 miles away from that port. er than yesterday's prices. lish football.

# Educational Problems Before the School Trustees' Convention and

NANAIMO, Sept. 24.—At the opening session of the annua' meeting of the British Columbia school trustees yesterday afternoon a resolution was passed urging the department of education to take over the enforcement of the rule of compulsory education in place of the school trustees in rural districts and municipalities. It was urged that the present system created trouble among

Inspector Stuart of Vancouver, who represented the absence of the latter in the east, out. They were all loyal Britishers and Canadians, but there was an enormous demand for textbooks in the United States which had attracted the best brains to write and as yet Canada had not attained to Party Reported Yesterday Thought that position.

A resolution urging that the normal course be extended to two years

was defeated. meethod of financing the proposal, to make the base for their search. Dr. H. E. Young addressed the con- C. D. H. McAlpine, president of the

Dominion Explorers' Co. The subject of vaccination is not to be neglected by the convention. ROAD PLANS ommending that facilities for conscientious objectors to vaccination to secure the neceessary affivadit BELLACOOLA with the least possible trouble and expense be considered by the health

Greater Vancouver and New Westminster branch submit a resolution that the rules and regula- the second road into the interior tions of the council of public in- from Bella Coola to the Chilcotin struction and the practice of the country through the coast moundepartment of education be so tains are almost complete now, folamended as to make it plain that lowing the surveys by engineers, it use of the Canadian flag or ensign is announced at the department of by the schools of British Columbia public works, and it is probable that is perfectly correct and proper. work

Flag Problem

be given to charge fees to all at- sert its legal status as the Canatending high school. It was de- dian flag; also that by the declaration of the imperial conference, The motion found support from 1926, Great Britain and the dominrural schools where it was declar- lons are declared to be "autonomous ed the cost of education had communities within the British Empire, equal in status, in no way sub-

Prices on High Class Industrials and Utilities Collapsed Under Selling Orders

stock market broke badly in the neral, and there was a profusion last hour of trading today under a flood of selling orders in high McGuffle had no living relatives. priced industrials and public util- He was born in Scotland, was in ities stocks, many of which drop- | Canada when the war broke out, ped \$5 to \$25 per share below the went to England and joined the day's high levels.

# Man Dies of

charitable institutions will be per- dent of Bowen Island for forty-two stated that the Chinese had exemitted to act as a veil behind which | years, David Grafton, aged 58, died | cuted an appalling massacre of the A.B.C. may hide its filthy Monday from a shotgun wound suf- Moslems there, the victims numskirts. If I may be permitted a fered while hunting deer. The gun bering at least 3000. suggestion, I would say that it discharged while he was scrambling

Delay Threshing in Northern

EDMONTON, Sept. 24.—Commencing late Friday night a continuous combined rain and snowstorm has swept the Peace River territory, the snow melting on reaching the ground.

# Some Were Dealt With Yesterday

neighbors.

minister of education in the .\_\_\_\_\_ said the question of American text-books was an economic one, as sev-eral ministers in his time had found

> ARELOST To Be Some Other Flyers

Than Missing WINNIPEG, Sept. 24.-With the President Hobbs in the opening belief general that the aviators readdress said that regardless of it ported arriving on Athabasca Lake being endorsed in the school survey yesterday were not the two missing report, he hoped before the conven- planes of the flying mining party. tion endorsed the proposal of the experienced aviators from Alberta, minister of education to extend the Manitoba and Saskatchewan conhigh school course from three to verged over the air trails of the four years, he would hear the min- northland today toward Stoney ister's opinion on the survey's Rapids, Sask., which they intended Lieutenant - Governor Bruce and The missing party includes Col.

VICTORIA, Sept. 24.—Plans for work on it will commence next

David McGuffie Succumbed Recently to Pneumonia

David McGuffie, a resident of Stewart for the past nine or ten years, died there recently in the Stewart hospital, the cause of his death being pneumonia.

Funeral services were held at Legion Hall, being conducted by the Rev. C. J. Lee of St. Mark's Church, and graveside services were conducted by Father Leray, chaplain of the Stewart branch of the Legion, under whose auspices the funeral was held. Pall bearers were J. O. Lyon, H. C. Bennett, M. Murphy and Mattie McLean. A NEW YORK, Sept. 24:-The large gathering attended the fuof floral mementos.

Royal Artillery, with whom he served till the close of hostilities.

## Moslem Massacre Interior China

VANCOUVER, Sept. 25.—A resi- from central Kamsu province today

Frank Morris, manager of the B. C. Undertakers, returned to the city on the Catala this morning of the funeral of Thomas Bell who was killed at the George Copper mine last Saturday, Mr. Morris was accompanied by his wife on the

## Scottish Humor

Imported direct from the Aberdeen Joke Factory

The usua' morning collection was taken in church one morning. Grain stocks are soaked and will and the minister noticed a lot of require a week of hot, windy dollar bills in the plate and two weather to make conditions for pennies. "Ah," said he facetiously. "I see there is a Scotchman pres-

E. F. Little of Prince George has on the country for publication in sian plane Land of the Soviets is ap- the local exchange being down to Town beat Huddersfield Town four from the back of the church and been appointed a magistrate un- the foreign language press of the parently still bound at Attu today, \$1.391/4. This is several cents low- to two today in First Division Eng- said: "Yes, sir, there are two of