PAGE FOUR

THE DAILY NEWS

THE DAILY NEWS **PRINCE RUPERT - BRITISH COLUMBIA**

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

「日本ののないないでは、日本のないないないないないないないないないないないないないのである」「「「「「「「「」」」」」」

City delivery, by mail or carrier, yearly period, paid in advance \$5.00 For lesser period, paid in advance, per month By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period 3.00 Transient display advertising, per inch. per insertion 1.40 Transient advertising on front page, per inch 2.80 Or four months for 1.00 By mail to all other parts of British Columbia, the British Empire and United States, paid in advance, per year 6.00 Contract rates on application.

Member of Audit Bureau of Circulations

Flood New Settlers in the Peace District During the Season

10,000 Expected to Go in This Year; Population Has Jumped From 2000 to 40,000 Since 1911

By H. F. MULLETT

This is the first of a series of six articles by H. F. Mullet deal-empire," the Peace River district.

(Special to The Daily News and the Edmonton Journal-Copyright)

EDMONTON, May 18.—Three great spear-heads of settlement are thrusting themselves northward into the Peace River country.



DAILY EDITION

IMPERIAL CONFERENCE

It is announced that an imperial conference is to be. The second area of concentra- than 2000-in an area of approxicalled for October. Since the last conference the dominions tion is from Fairview, end of mately 73,500 square miles. have been trying to work out problems arising from the steel north of the Peace, away out change of status, a declaration of which was the promi- along the old Fort St. John trail, change of status, a declaration of which was the profile linking up with settlement coming Today, one town alone-Grande neur reature of that gathering. It was declared there that in from south of the river, along Prairie-has a population of some from this time on the governors of dominions would be the the routes which it is hoped fur- 1800-almost as many as the endirect representatives of the King, instead of reporting the railway extensions both north tire population of the Peace River to the British constitutional government as in the past. and south of the Peace may some country in 1911- and there isn't a Just as the prime minister of Britain advises the King on day serve. affairs pertaining to the British Isles, so the prime min- peopled is from Grimshaw 16 fact, people are demanding ister of Canada would advise the King in regard to purely miles west of Peace River town, When the 1921 consus was taken Canadian affairs. That made Canada an independent into the Battle River prairie and the population of the Peace River nation within the British Empire, equal in status to any Clear Hills country, and away other part and giving no loophole for interference with north again toward Keg river and Fort Vermilion. purely Canadian affairs by the British government.

But in connection with the change a great many problems were bound to arise. There was the question of de-hundreds, this spring. It is a fense. Under the former status the British navy had a modern "flight out of Egypt." this certain amount of control in Canada in time of need. To- great trek of the land-hungry. day the British navy is that of a visiting nation and the

Saturday, May 18, 1929

Picturesque Scenes

visit of the Colombo this month is of a fraternal nature. Wagons piled high with house-That ship is under control of the British government, hold effects-cattle tied to haysomething which Canada, under the present status does racks-horses bunched behindnot recognize as having any control in Dominion affairs. squawking chickens and geesegrunting porkers in crates-autos We have not seen this stated in any pronouncement, but and tractors-dogs-men, women it most certainly follows the action of the last imperial

The first of these is north and west from Hythe, beyond Grande Prairie, south of the Peace, into the new lands north to Fort. St. John, and west beyond Pouce Coupe. It concerns itself principally with 800,000 acres of former forest reserve lands in and adjacent to the Peace River block, the first 180,000 acres 'of which were thrown open for River country.

homesteading in April.

The census of 1911 showed less

Railway Mileage 553

vacant house in the whole town, in When the 1921 census was taken district had risen to 20,000-a considerable increase despite the

deplet on of population during

liantly uphold its sweeping challenge, in Speed up to 70 m. p. h.-in Reliability, with 60 m. p. h. hour after hour-in Economy with 18 to 20 miles to the gallon and upward.

A wide choice of colors at no extra cost.

The variety is so great you have almost individual distinction

EASY TO BUY --

Saturday, May 18, 1929

FOR INSTANCE, in this city your first payment, with your present car included, may be as low as \$375 and your monthly payments \$40.00

Your present car will probably cover the entire first payment. The H. M. C. Purchase Plan offers the lowest terms available on the balance.

The Canadian Government has recently reduced the sales tax on automobiles. Hudson and Essex cars are now priced accordingly.

Prince Rupert Auto Company Phones 75 an 1 275

and 40,000 people in the Peace 38 miles, the present end of steel ent end of steel north of the both north and south of the south of the river. river. Peace.

"denshaw

The north fork of the railway The total railway mileage in the At McLennan, the railway forks, runs northerly to McLennan 49 Hythe, the terminal south of the entire Peace River district today the main line running west to miles to Peace River town, river, is 450 miles from Edmonis 353 miles, of which the first Spirit River 96 miles, then south thence over a half-mile-wide steel ton. Fairview, the terminal north 267 miles-from Edmonton to 55 miles to Grande Prairie, and bridge across the Peace, 48 miles of the river, is 365 miles from Ed-McLennan, serves the settlements north-northwest again to Hythe, west-south-west to Fairview, pres- monton.



conference.

PRINCE GEORGE LUCKY

Prince George is lucky. That city has a cabinet minargosies. ister to represent it and the result is that roads are being built, large sums being appropriated for that purpose. gone into the Peace in the last Also, the city is being made the base of supply for the exploration party going into the Peace River country to will see 10.000 more go in. explore the lands contiguous to the proposed railway. The result is that the city is very busy, busier than it has been already surveyed offers homes to for many a day. We are taking no exception to the prosperity of Prince George. Our congratulations are theirs. We hope the city will soon expand and become much more important and influential than it is today. What we do not like is the treatment Prince Rupert is getting along similar lines. While highway contracts are going to Prince George, Prince Rupert is deprived even. of the building of a bridge at Galloway rapids, which had been settlers, apart from the hundreds promised.

TWELVE MILLION PROFITS

Approximately twelve million dollars profit has been on the way, while at all three made in five years by the insurance department of the Ca- points of main settlement. squatnad an machinal Railway. This is a great saving in one the surveys, of whose activities small department of the company's activity. So far this no official record is kept, though has not appeared in the accounts as an asset because it is these squatters will all be given placed as a reserve against a possible bad fire or series of first preference on their holdings fires. So far the largest losses have been from marine when the unsurveyed lands are disasters.

and children, out they go over the old trails of the voyageurs of a century ago, to be merged with the blue haze of the budding willows, and the thin film of dust that follows in the wake of these modern

Over 10.000 new settlers have two years. It is likely this year

The opening up of former forest reserves in the Peace River block some 1100 families-averaging four to a family, this means a new ropulation of 4400 people. It is known that 500 fan:lies are going into the Battle River . prairie country north from Grimshaw, as result of homestead filing made last year. This means 2000 new of others who are going in this spring to locate.

Beyond Fairview, on the Fort

St. John trail, hundreds more homesteaders have gone in or are thrown open to homestead entry.

Too Many Neighbors

This influx of settlers into lands formerly populated but thinly by squatters and trappers has its humorous side.

of motor car buyers will consider only those cars with body by Fisher

Four basic advantages enable Fisher so remarkably to increase body value while holding down price, as to make Fisher Body, for tens of thousands of motor car buyers, the determining factor in motor car selection. This preference is the result of the greater Fisher Body value which-in cars outside the Fisher Body group-is obtainable only in cars costing several hundred dollars more.

First of these fundamental Fisher advantages, is the enormous resources of the Fisher Body Corporation.

duction, with all that means in reduced costs of fabrication and assembly and huge saving by reason of great purchasing power.

As everyone knows, quantity production is one of the chief factors in manufacturing economy. Fisher employs more than 60,000 persons, who build annually in 48 great factories, upwards of 1,250,000 automobile bodies. Some idea of Fisher Body purchasing power will be gained when one notes that in the twelve months of 1928 Fisher required for the manufacture of Fisher bodies, more than 600,000,000 pounds of steel, 285,000,000 board feet of lumber, 26,000,000 square feet of plate glass and about 29,000,000 yards of upholstery cloth.

therefore, does not bid for contracts-it always knows well in advance what its manufacturing program is going to be, and to co-ordinate its operations so as to achieve still further economies while maintaining highest quality.

A fourth basic reason for Fisher Body value, is the proximity of Fisher Body manufacturing plants to the chassis plants of its customers. This eliminates much costly handling and holds down transportation expense, and thus permits Fisher to put still greater value into its bodies.

ARTICLES ON PEACE RIVER

The Peace River is very much in the public eye today. In order to keep Prince Rupert people fully informed in regard to the situation there, we have arranged for a series of six articles by a man who has just made a tour of the district. The first of these will be published on Saturday and the others at convenient intervals. These articles will give an idea of the way in which the district is developing and naturally will lead to a. more determined offort to secure direct milway connection for Frince Rupert, the logical outlet to the sea.

The suggestions for improving conditions in northern and central British Columbia have mostly been along one line. The building of a highway and the formation of a new province. While some valuable suggestions have been made, the last word has not been said and there is still plenty of room for others.

COMPENIION ENDS NEXT WEEK

The competition will end definitely on Saturday of next week, after which the articles will be judged.

Beyond Fairview on the old Fort St. John trail 50 miles from the end of steel. we met a grizz'ed old Scotsman, a veteran of the old Hudson's Bay days when raw 'prentice lads from the Orkneys. and the Hebrides came into the Northwest Territories as humble servants of the "great company." "Yas-I'm leaving," be mourned, his faded blue eves sadly sweeping the rolling vista of parkland, prairie and bush. "Going further

back into the bush-too many peoplo here now." We commiserated, and asked for details.

"I came out here with my non-! sion, and thought I'd do a little "ronning," wailed Angus. "It was all right for a while, but now-"ow" his voice rose into a greacen-11 do of righteous anger-"I've no loss than three families of sount-'are right within a mile of my place. It's crowded-far too ---ow-led-and I'm moving away back."

There are today between 35,000

Some idea of the extent of Fisher resources may be realized when one considers that Fisher operates the world's largest manufacturing plant for automobile body hardware and fittings (Ternstedt); one of the largest plate glass manufacturing plants in the world; and harvests timber from its own 200,-000 acres of forest lands and converts that timber into lumber in its own mills.

Another reason for the unprecedented value of Body by Fisher is Fisher's huge pro-

QA third basic reason for J Fisher Body value is Fisher's certainty of market.

That market consists of the

companies manufacturing General Motors cars -- Fisher Body Corporation being a division of General Motors. Fisher,

This explains why Fisher is able to build value so superior as to make Body by Fisher the determining factor today in thousands of motor car sales. Compare Fisher Body cars,

listed below, with other cars in their respective price fields and



GENERAL MOTORS OF CANADA, LIMITED

FISHER

CONTRACTOR AND CONTRACTOR AND A CROWNING CONTRACTOR

Handland And

BODY