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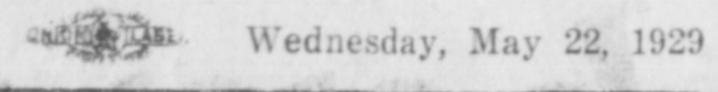
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DAILY EDITION



INTEREST OF POWER COMPANY

The Power Company of Canada is already showing tions that are to reach into every interest in Prince Rupert. Many of the officials of the town of the Peace River of the company have visited the city and looked over the situa- future. tion and all speak optimistically of the future. If they build a nice block in the city it will add much to the stabil- originally for a \$10 bill may some ity and appearance of the place and very soon they will day be worth up to \$50 an acre is be spending considerable money in the point be able to the stability amply shown by the facts, for be spending considerable money in the neighborhood. That owners of good farms all through will be a great thing for the whole district. It looks as if the Peace River district today are the faith of the local people in that company is likely to be asking up to this amount for their justified.

LORD ROSEBERY

"Unstable as water thou should not excel." Lord Peace today, there is a reserve of "Today, I am here with \$18,000 I Rosebery is popularly credited with having started life the Beaver Indians. It will be got from the sale of my farm and with three ambitions-to become prime minister, to marry the richest heiress, and to win the derby. He achieved sold. all three. Yet his life, in his own view probably and most certainly in the view of those who were politically asso- eager buyers from all over Can- maybe side at acre-maybe moreciated with him was a colossal and tragic disappointment. "What a mind, what endownments the man has," once declared Winston Churchill of Rosebery, "I feel that if I had his brain I would move mountains." And yet for at least 15 years of his life Lord Rosebery lived a lonely and forgotten man. The chief thing that he is remembered for nowadays is that he first set the fashion in a certain style of collar.

Only the politicians of the arm-chair and the chimney were taken up a few years ago. corner remember the days when Rosebery was regarded as the glorious rising hope of Liberalism. Those were the years when the sun of Gladstone was setting. There were Liberals who looked proudly upon Rosebery as the areas of the Peace River country Gladstone of the next generation, a Gladstone additionally ters." These pioneers of the later attractive to the common herd because of his man-about- rush for homesteads in any distown, go-to-race-meeting characteristics. A brief spell as trict go in with their outfits far foreign minister was followed a year later by a passionate beyond the surveyed territory zeal for local government, when Rosebery spent seven then open for homestead. hours daily, without grudging the labor, as chairman of the newly-formed London county council. Then came a careful eye to the securing of a There are many other remark-Gladstone's retirement and Rosebery was charged with the government of the country.

It would be idle here to attempt to trace the circum- ceed to farm. When the survey herd of Scotch Shorthorns, on his stances which led the ignominious fall of the ministry lines are run through their hold- farm four miles from Grimshaw, after less than two years of office. Without a doubt, ings they are given first oppor- is noted all across Canada and though, the bedrock factor was the temperamental insta- stead entry of them. of the Peace River as a livestock bility of the prime minister. "No man in our time has We heard of one man, away out run through such a fortune in friends as Rosebery," de- beyond Pouce Coupe, who clares one Liberal writer. "His path is strewn with their "squatted" last year and this year wreckage." Wayward in mood, petulant in matters of po- will crop 120 acres. beside having litical discipline, loving to throw around himself the mantle fine and substantial buildings or 14 years ago, is also well of mystery, but having nothing really to reveal when the already erected. mantle was cast off-with such a leader political leadership was impossible."

After the South African war, a war which broke English Liberalism in twain, those who still pinned their faith to Rosebery banded themselves together upon his call and the squatters, and where there is styled themselves Liberal Imperialists. They formed a over a mere 160 acres? league in his service. Rosebery turned his back on them and accomplished what was practically his final extinc- the most meagre of outfits-some tion. There was one brief reappearance, when Joseph Chamberlain was pursuing his protectionist campaign. Rosebery emerged, made a slashing speech, and retired- for instance, that we met a lone this time absolutely for good. He even forsook the race- figure plodding the dusty trail tocourse. The only notable thing during his premiership ward a late afternoon sunset-a was that he won the derby with Ladas-perhaps the most ruddy faced sun-tanned Manitoba plant, garage, etc. -and it is all popular victory of modern times.

Probably nobody will ever be able to give a full reason ago. for Rosebery's tragic life-failure. Was it the loss of his He whistled as he truged along; tario "tarting "from scratch." young and beautiful wife, daughter of a Rothschild, to be hadn't a care in the world. On can be done again, in the whom he gave a whole-souled devotion? Or was it the remorreless critical particles and which for years upon end
inflicted him? Grim stories have been told of his ordering sheet iron stove, folded flat, cess to tell. out horses and carriage in the dead of night in pitiable bumped his flanks at each step. . The simple equation for success efforts to escape from the terrors of sleeplessness. "He is "S" -looking for a home- in the Peace is merely-land plus the Flying Dutchman-a phantom vessel floating about on stead," he told us. "Outfit? Ain't industry equals success. the wide seas, without an anchor and without a port," said "ot one." he laughed. "Going to one critic. Perhaps to know all would be to understand line up a place first, then work all.

I have something you want; you have something want. We get together through the classified ads.

Nearly 40,000 in Peace River Now Room sor Million

Planned to Serve Whole Country

This is one of a series of six articles by H. F. Mullet deal-.02 empire," the Peace River district. .15 (Special to The Daily News and the Edmonton Journal-Copyright)

By H. F. MULLETT

EDMONTON, May 22. - There are some 47,000,000 acres of land in the Peace River district.

Allowing for a family of four persons on each homestead, there is room in the Peace River for a million

The population today is estimated at between 35,000 and 40,000!

Just what these potentialities mean to "big business" is shown by the fact that one of the largest power companies on the American continent has recently purchased

West's Best Booster

formerly from Poland-is another

man who epitomizes the spirit and

Jacob, busy building a little

frame home on land he had bought

in the townsite of Fairview, is

western Canada's best booster to

date. He speaks English, but

doesn't write it. Nevertheless his

mark on a check for \$18,000 would

"Yes. maybe I buy me some of

ther half section. He and his

truck clear through from Wetaski-

three homesteads, which will be in

addition to the Beaver reserve

land Mr. Jebs plans on buying.

They are one of the reasons why

the new town of Fairview needs

Mr. Jebs explained. "Here is

good, clean land, no weeds-land

we get maybe 40 bushels from an

The success of the brothers, Al-

bert and Arthur Hitz, who canie

from a rented farm in Ontario 13

Making the larger part of the

trip from Edmonton, afoot, they

walked over the entire country for

miles, finally selecting land near

the present village of Berwyn.

Oxen were used to break their

first land. A small cabin was

built, and the brothers settled

down to the task of farming in

the finest land in the west, with

one of the finest homes in all the

ment, hardwood floors, two bath-

rooms, steam heat, not and cold

running water, electric lighting

Today, they have 640 acres of

"I had to get land for the boys."

six elevators.

raising country.

worth recounting.

real earnest.

the success of the west.

make it acceptable.

the power franchise at Grande'-Prairie, with the avowed inten- but borne onward by that uncontion of making that town the querable spirit of the pioneer. centre of vast power ramifica-Jacob Jebs, from Wetaskiwin-

That homestead lands secured holdings-and most of the land was originally homesteaded.

Bordering on the new town of "I come from Poland in 1900 Fairview, end of steel north of with five dollars," said Jacob. sold by auction next month in the stock near Wetaskiwin, and also same manner that school lands are I have \$3500 in equipment."

It is expected that fully 500 these Beavers land. Pay? Ohada and the United States will be but he is good land, and I buy present to bid on that land-and him at that I think." cool headed appraisers say it will Jacob worked on farms in the bring at least \$40 an acre-\$50 or west for five years. Then he over for the very choicest parcels. bought a C.P.R. quarter for \$3

That land is absolutely raw an acre-and recently sold it prairie with a little bush on it in again for \$6000, along with a furspots-and of the same quality as homesteads immediately adjoining stalwart sons drove their big it-homesteads, of course, that

Squatters Active

The more open and prairie-like are largely preempted by "squat-

Here, choosing their land with acre." first crop with the least amount able examples of individual sucof breaking, they squat, build cesses, 'oo, in the Peace Rive distheir houses and barns, and pro- trict. John Lamont's wonderful

"Claim jumping" between rival squatters exists, but not to any serious extent. Possession, which is considered the nine points of the law, is generally respected by ample land for all, why quarrel

Many of these settlers go in with with nothing but what they carry on their shoulders.

It was away beyond Fairview, Peace River country-full baseharvester, who came out from the paid for out of earnings from the steel mil.s of Sheffield two years land

out for a while to get a grubstake. Oh, I'll do fine," he as- "Explain the expression, 'Nota

He accepted a cigarette, waved Answer: "The expression 'Nota us a cheery farewell, and strode Bene' is the slang equivalent to onward into the sunset-alone, penniless'."-Humor.

Puffed Rice cereal is Quaker Puffed Wheat. Airy is Good, too Quaker Puffed Rice is exploded the same way as Puffed Wheat, and is equally delicious. Full of the read

energy of the finest white

rice. For variety, keep both

OUAKEER.

kinds in the house.

deliciousness and toasted crunchiness are combined with all the nutriment of the grain supreme. The wheat bran is retained, but you would not notice it, so delicately is it concealed. Puffing the wheat grain to eight times its

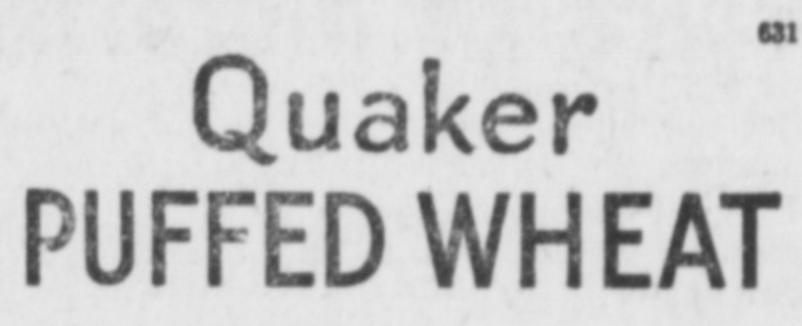
N ENTIRELY DIFFERENT kind of

~ toothsome and tempting

NATURAL GOODNESS

natural size cooks it thoroughly and explodes millions of food cells in each grain. Rich stores of protein, carbohydrates and minerals are released for easy digestion. Each puffed grain has a tempting, nut-like flavour that always intrigues a lagging appetite.

Always have Quaker Puffed Wheat ready to serve at any meal or at any time between meals. It is relished when fickle appetites set other food aside.





• A little better . . . a little finer ... a more subtle taste of ginger ... that's "Canada Dry"

You'll know what is meant ingredients produce its wonderwhen you drink a glass of this ful flavor. Carbonated accordfine old ginger ale . . . like a ing to a secret method, this gin-

day a little brighter ... like a meadow a little greener . . . like astream a little clearer and more cooling.

Pure Jamaica ginger and other highquality ingredients give "Canada Dry" basic excellence. Blended in exact proportions, these pure



ger ale is set off with delightful and delicate sparkle. And hourly check-ups prevent variation from determined standards.

A healthful ginger ale and a delicious beverage. Try it and see how easily it makes friends. Order it in the Hostess Package.

"CANADA DRY"

The Champagne of Ginger Ales

Canada Dry Ginger Ale Limited, Toronto, Edmonton and Montreal Formerly J. J. McLaughlin Limited, and Caledonia Springs Corporation Limited

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