Local

(isessi)

(ADAL)

QHIE.

LITTS

odans

Radio Broadcasting

-Tuesday, March 19

5:30-Stock, and bond quota. 9:00-Borden Sales Co. pro-

5:45—News flashes. 6:00-Eveready hour. 7:00—Clicquot Club Eskimos.

7:30 — Freshmen Orchestra-8:00—Jonesey & Mable. 8:30—Don Amaizo.

9:00-Longines correct time. ad quartet. 9:00—Concert orchestra with

9:30-Concert orchestra with 5:00-Lew White in organ reramatic soprano, KOMO; KGW, cital.

10:30-Concert orchestra with Mildred Hunt.

rogram. 12:00-News_flashes. 12:15—Studio program.

Wednesday, March 20 5:00-Kiddies' program. 5:30-Stock and bond quota-

5:45—News flashes and sports. 6:00—Concert orchestra with

6:30—Palmolive hour. 7:30—Gold Strand program. 8:00—Roads to Romance. 8:30—Imperial Cancy Co.'s Al-

ce in Candyland. 9:00-Concert orchestra with 10:00-Concert orchestra with

11:00-Concert orchestra with

11:30-Late news flashes, 11:45-Concert orchestra with And from there we fling out, male quartet.

. Thursday, March 21 5:00-Kiddies' program. 5:30-Stock and bond quota-

5:45-News flashes 6:00—Seiberling Singers. 6:30-Concert orchestra with

7:00—Halsey Stuart program. 7:30 - Standard Symphony For the total expense

8:30-Longines correct time. 8:30-KHQ, Spokane, Crescent ld Time Band and singer.

9:30-Novelty trio. 9:45-Talk: "Highway Safety." 10:00-Associated Oil Comany's Associated Brass Band, OMO; KGW, Portland; KHQ, ookane.

11:00-Alaska school program. 11:15-Novelty trio with vocal. 12:15—Late news.

Friday, March 22 5:00-Land O'Health.

5:45-News flashes and sports. 6:00-Wrigley Review. 6:30-Philco hour. 7:00--Hudson Essex Challen-

8:00-R.C.A. hour. 9:00-Longines correct time.

9.30 - Program originating

KGW, Portland. 10:00-"Evensong." 10:30 - Olympic Hotel dance

orchestra with tenor. 11:30-Late news flashes. 11:45—Varied program by mix-

Saturday, March 23

5:30-Marimba orchestra with

6:00-National orchestra under 11:00 - Radio-Keith-Orpheum direction of Walter Damrosch. 7:00-Lucky Strike dance orchestra.

> 8:00—Associated Oil Company's Associated Spanish hour. 9:00-Longines correct time. 9:00-Puget Sound Navigation 9:30-Concert orchestra with

10:00-Big Show of Puget Sound Power & Light Co. 12:00—News flashes.

12:15-Studio program.

RADIO

At the Waldorf we dine, Where the musics like wine; Then toddle around to some

nale quartet, KOMO; KGW, Port- Where there's statuesque peaches On tropical beaches, And the seats are six dollars a

With a laugh and a shout, En route to a gay cabaret; Where we sing and we dance, Like two fools in a trance. 'Til almost the breaking of day

Tis a wild sort of life, For myself and my wife, But we'll follow the pace To the end of the race. If our radio'll only hold out!

Of this pleasure intense, Is the loss of a few hours' sleep; Plus a slight wear and tear On the old rocking chair;

You'll find 'tis exceedingly cheap.

VICTOR RADIO

Created a New Demand

By its own unprecedented performance, the New Victor

Radio has completely altered the standard of what constitutes

satisfactory radio reception. The raising of a new standard

has created an entirely new demand-found only in VICTOR

RADIO. Installed in your home—three days' trial—no obliga-

VICTOR LITTLE SIX-(Battery Model)\$77.50

VICTOR TABLE MODEL-Smart and compact with tubes.

Price\$190.00

ICTOR LOWBOY-Cabinet, magnetic speaker, tubes \$285.00

VICTOR LOWBOY-Cabinet, dynamic speaker, tubes \$310.00

EASY PAYMENTS

All the joy in the world Is now freely unfurled, By artists of talent and fame: And life's worth the living-One endless Thanksgiving-

A Daily News want-ad will bring results

5:15—Stock and bond quota- HEARD PLANE

:30-Half hour with the sen- Two Stations Were in Communication While Airplane Was In Flight

> NEW YORK, March 19:-New & He could not get him direct * York as one corner of the base & but sent his message to of a world-sized triangle and & Pittsburgh which relayed it * San Francisco as the other, com- * to San Francisco and back * municated by radio with an air- * to the neighborhood of the * plane in flight in the Antarctic. & South Pole. San Francisco

> for two-way telegraph communi- & with Wilkins and Pittsburgh cation between plane and ground. 3 with Byrd. The distance is approximately -9,000 miles.

The plane, the Stars and Stripes, of the Byrd Antarctic Expedition, was flying over the SHORT WAYE Lieut. Malcolm P. Hansen, chief radio operator of the exploring party, at the key of the 50-watt transmitter. Signals pounded into both listening points with bang. The machine was circling about 3,000 feet over the bay during the tests.

States were men who live and CJRX was being built, doubters breathe radio. The time was early were predicting that short-waves in the morning, when reception would prove too eratic; that "fadand transmission are at their ing out" would prove a hug-a-boo; peak. In New York two operators, R. J. Iverson, and B. J. Murphy, as the sender, kept contact with the plane almost as long as it was in the air and were the first to hear it. They are members of the New York Times radio staff and were working under the direction of Fred

E. Meinholtz, chief operator. In San Francisco the operator was Fred Roebuck, announcer of

Reception at That Place

Since we got in the radio game!

conditions much improved.

LOCAL RECEPTION

a very enjoyable time for recep- Headquarters. Freetown, Sierra Il tion was good and noises were Leone, West Africa. lifew compared with the condition earlier in the week. Sunday was an off night, only little This afternoon's train, due music coming through by the from the east at 3:30, was reporair route.

a mander Byrd, the explorer, * communication with Captain * * Wilkins, 900 miles distant. * The feat is considered a record * is in constant communication *

WINNIPEG, March 19.-When that abbreviated ripples were the bunk, and so on.

Canada, is spreading the name of Association: Winnipeg into every continent and Re your editorial in Tuesday's carrying local concerts into Great issue. From our standpoint the tonishing regularity. Those, who American fishing vessels landing right. Their faith has been justi- loss to Canada as conditions now

Read, for instance, the follow- Our government permits these KUP, owned by the Examiner, ing extract: from letters received men to come and use our ports as who exchanged greetings with from West Africa:

minutes. He was talking from I suppose you will be surprised to charges two cents per pound duty a station 12 miles outside the get a letter from this part of the on our halibut entering their world. We have no European cuntry. children in West Africa and as I Does it not seem strange, in am propably the most childish view of the evidence submitted by person in the country, it is most the American fishermen to the effitting that I should write. I use fect that they would be ruined if a 61-valve super-het and have no barred from this port, that our ADIO DOLLA difficulty in putting CJRX on the government does not use this as loud-speaker. Last night, for a leverage to obtain free entry for Now at Anyox Looking Into Local instance. I tuned it in after 5SW our halibut to the United States?

Reception at That Place had closed down. I heard a talk on geography (about the Barren A. L. Gray, radio inspector, Lands) and on astronomy, followmade a trip to interior points, re- ed by acknowledgements of ietturning in time to take the boat ters and valentines, birthday anto Anyox, to which point he had nouncements and the adventures been ordered to investigate recep- of Danny Meadowmouse. Next tion conditions. On his return came a song and then Shubert's here later in the week he is ex- fur market service and a talk on pected to undertake some investi- fox traps. . . . All this was at gations in Prince Rupert with a full loud-speaker strength, perview to stopping some of the noise feetly clear and with no sign of that is heard. I heard distinctly the Complaints are made of key tap- names and addresses of your ping and also of furnaces and youthful correspondents, and, like other noises difficult to place. you. I am interested in the pro-Last week the local noises were nunciation of Osage (see note worse than usual. below). I should sound it like The inspector will meet the ex- "sausage" without the first letter. ecutive of the Radio Association . . . We don't get much and it is hoped by them to have news in West Africa and it is our standing grouch that 5SW will not give it. I have heard English football results from CJRX and also from Nuremburg. Cherrio. Saturday night radio fans had and bean!-R. J. Craig, Police

ted this morning to be on time.



CONSTABLE (time, 2:30 a. m.,: "Hullo, locked out?"

DESPONDENT YOUNG REVELLERS: "Yes, we're waiting for Grandma to arrive with the key; we've forgotten the name of her night club.

—From The Passing Show, London.

PILOT MAKES MIRACULOUS LANDING IN VACANT LOT WHEN MOTORS DIE



When the motors of his giant plane went dead over downtown Cleveland, Pilot Sam Taylor, gliding five miles, succeeded in landing safely in a vacant lot with his 12 passengers, 4 of whom were children.

ARE ECONOMIC LOSS

Letter From Canadian Halibut Fishing Vessel Owners' Association Makes Protest

The following letter recently appeared in the Vancouver Star Todap, this station, pioneering from an official of the Canadian regular shortwave broadcasting in Halibut Fishing Vessel Owners'

Britain and South Africa with as- value derived from permitting believed in short-waves were their catch here is an economic

a basis of operations and at the Hansen, maintaining contact 22 "Uncle Peter, CJR7, Winnipeg- same time their government

RADIO

All Kolster Electric sets can be used in connection with your phonograph to give electrical reproduction of phonograph records. Connection is made to the pick up unit by means of jack, which is standard equipment in each model, and is readily accessible at the back of the cabinet.

KOLSTER TABLE MODEL WITH TUBES......\$225.25 KOLSTER CABINET MODEL WITH TUBES AND

Also other models in both 6 and 7-tube sets and battery

Kolster Must Be Tried to Be Appreciated

S. E. PARKER, Ltd. KOLSTER DEALERS

The New Plug in /

Wictor Radio

has conquered the Dominion

-conquest by "peaceful penetration." Since the first Victor Radio announce ment August 10th, thousands of owners have brought the joy of the New Victor Radio into their homes. They are proud of their sets.

And why? Because in designing this New Victor Radio, the well-known Victor standard of "quality first" was observed to the letter, and the purchasers profited by it. This standard has resulted in world leadership for Victor products. Where music is known - - Victor comes first. Statistics prove it. Victor Talking Machine Company

of Canada, Limited.

ORTHOPHONIC



Authorized Victor Radio Dealers are offering the Highboy cabinet, specially ready to plug in to the electric socket, for

Licensed under patents of the Radio Frequency Laboratories Inc.



McRAE BROS. VICTROLAS AND

VICTOR RADIO RECEIVERS