Radio Broadcasting and Reception

There is Only One Best

WHETHER IT BE GRAMOPHONE OR RADIO, AND THAT IS

VICTOR

Victor All-Electric Radio Lowboy

Is one of Victor's radios. 8 tubes and built-in speaker. Simple to operate, and has beautiful tone.

$285

Delivered complete and installed to your aerial and ground.

Own a batteryless radio—made by Victor—for as low as

$190

EASY TERMS

McRae Bros. Ltd

Turn the Single Dial of this New Marconi Batteryless Receiver - - at our Store, TO-DAY - -

IT has the tone, the realism of the original rendition. It has the "presence" of the artist—full—deep—mellow—colorful. It has the finest selectivity.

This is truly the peak of achievement in Marconi Radio Engineering exemplified in performance and in appearance.

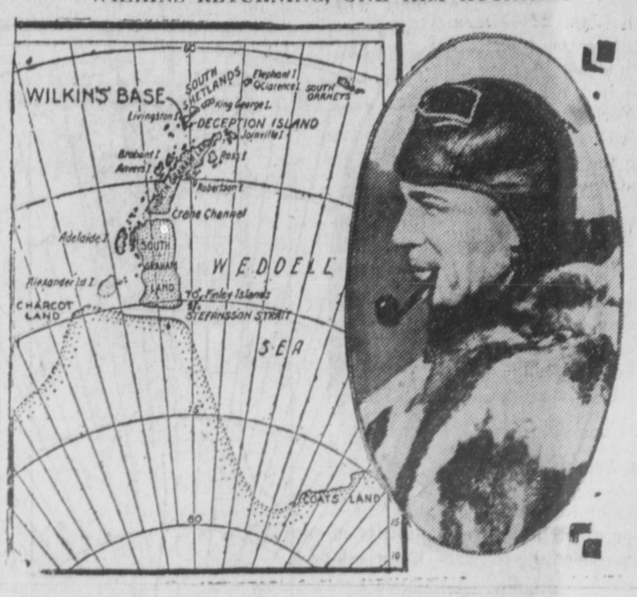
Come in for a demonstration today.

BARRIE'S HOME FURNISHINGS
Third Avenue, Prince Rupert, B. C.

Always Reliable
Sold by all Grocers

Blue Ribbon Tea
250 Cups to the Pound
Blue Ribbon Coffee
In 1 lb. Vacuum Tins

WILKINS RETURNING, ONE AIM ATTAINED



Captain Sir George Wilkins, (above), head of the Wilkins-Hearst expedition to the Antarctic, who announced in a radio message that he was returning to the American continent to prepare for the second phase of his exploration in the South Pole area. His decision was reached following a new 500-mile flight over Graham Land, in which he searched in vain for a more suitable base from which to continue his explorations further south. The map shows his present base and the country over which he flew.

RADIO PROGAM FOR THE WEEK N. B. C. SYSTEM

Tuesday, January 22

6.00, Eveready Hour: KHQ, KOMO, KGW, KGO, KPO, KFI.

7.00: Clicquot Club Eskimos, KHQ, KOMO, KGW, KGO, KPO, KFI.

7.30: Freshmen Orchestradians, KHQ, KOMO, KGW, KGO, KPO, KFI.

8.00: "Footlights," KGW, KGO, KPO.

8.30: Don Amaizo, KHQ, KGW, KOMO, KGO, KPO, KFI.

9.00: Correct Time, KHQ, KGO, KOMO, KGW, KPO.

10.00: The Trocaderans, KFI—10.00 to 11.00, KPO—10.00 to 12.00.

Wednesday, January 23

6.30: Palmolive Hour, KOMO, KHQ, KGW, KGO, KPO, KFI.

8.00: "Roads to Romance," KHQ, KOMO, KGW, KGO, KPO, KFI.

8.30: The Hill Billy Boys, KHQ, KOMO.

9.00: Correct Time, KHQ, KGO, KOMO, KGW, KPO.

10.00: The Trocaderans, KGW, KGO, KFI.

11.00: The Trocaderans, KGW, KPO.

Thursday, January 24

6.00: Seiberling Program, KHQ, KOMO, KGW, KGO, KPO, KFI.

7.30: Standard Symphony hour, KHQ, KOMO, KGW, KGO, KFI.

8.30: Correct time, KHQ, KGO, KOMO, KGW, KPO.

8.30: Memory Lane, KGW, KGO.

10.00: The Trocaderans, KPO, KFI.

11.00: The Trocaderans, KPO.

Friday, January 25

6.00: Wrigley Review, KOMO, KHQ, KGW, KGO, KPO, KFI.

6.30: Philco Program, KOMO, KHQ, KGW, KGO, KPO, KFI.

7.00: Hudson-Essex Challengers, KHQ, KOMO, KGW, KGO, KPO, KFI.

8.00: RCA Hour, KHQ, KOMO, KGW, KGO, KPO, KFI.

9.00: Correct Time, KHQ, KGO, KOMO, KGW, KPO.

9.30: Moon Magic, KOMO, KGO.

10.00: The Trocaderans, KOMO—10.00 to 11.30, KFI—10.00 to 11.00, KGO, KPO—11.00 to 12.00.

Saturday, January 26

5.00: National Orchestra, KHQ, KOMO, KGW, KGO, KPO, KFI.

7.00: Lucky Strike Hour, KHQ, KOMO, KGW, KGO, KPO, KFI.

8.00: The Carnival: KPO; KGO—8.15 to 9.00.

9.00: Correct Time, KHQ, KGO, KOMO, KGW, KPO.

9.00: Golden Legends, KHQ, KGW, KGO.

10.00: The New Big Show, KHQ, KGW, KGO; KPO—10.30 to 12.00.

C. N. R. PROGRAM FOR THE FANS

Tuesday

CNRV, Vancouver, 9.00: Presentation of Fanchon and Marco's innovation with Jackie Souders and his orchestra.

10.00: Concert Trio from Main Studio.

11.00: Dance music by the National Melodians.

CNRE, Edmonton, 11.15: Studio program.

Wednesday

CNRV, Vancouver, 10.00: Studio prigram.

Thursday

CNRC, Calgary, 9.30: Studio program by the Artists Quartet.

CNRV, Vancouver, 10.00: Studio program by male quartet.

Friday

CNRV, Vancouver, 7.30: Children's Hour.

8.30: Addresses.

9.00: CNRV Concert Trio.

11.00: Dance music by the National Melodians.

CNRE, Edmonton, 10.30: Studio program.

Sunday

CNRV, Vancouver, 9.00: Concert program by the Capitolians.

BROADCAST HERE NOT DESIRABLE

In the recent mayoralty campaign M. M. Stephens told the Capitol Theatre audience that he hoped in the near future there would be a broadcasting station located at Prince Rupert.

The matter has been discussed a good deal locally since, and it seems to be the general opinion that it would be a distinct disadvantage to radio fans to have a station in town. It was thought here that when the local station is being operated, it would be difficult to tune it out and get outside stations. At any rate, people in the neighborhood of the broadcasting station would find the interference annoying.

In Vancouver, people living near powerful stations find it difficult to tune them out and impossible to do so in favor of a station anywhere near the same wave length.

It is also pointed out that in a general way nothing but gramophone music could be broadcast here.

GREASED THE WHEELS

"Can't understand how you lost your case, old man. Hope you kept nothing from your lawyer."

"No, only my small change."—Yale Review.

SEE MOVIES IN THE HOME

Pictures of Public Events to Be Broadcast For Benefit of Fans

CHICAGO, Ill., Jan. 22:—Television has place movies in the home within the realm of possibility.

The first successful broadcasting of ordinary motion picture films, not silhouettes, was done by WCFL, the Chicago Federation of Labor's station. Several listeners, with television reception apparatus, saw the movies on miniature screens.

So limitless are the possibilities of televising motion picture film, in the belief of Virgil A. Schoenberg, chief engineer of WFCL, that he hopes to broadcast movie films of President Hoover's inauguration in March, as well as other ublic spectacles such as football games and prizefights.

Within a few months, Echoenberg says, the radio fan may be able to see pictures of public events a few hours after they occur as he now sees them in his neighborhood theatre.

Talking movies by television may be a reality soon, coming as the next development from experiments which have brought movies into the home, Schoenberge believes.

DAILY MESSAGES FROM BYRD PARTY

HENNING, Minn., Jan. 21. — A mother in the village of Sleepy Eye, Minn., receives daily messages from her son in Commander Byrd's Antarctic expedition.

The son, L. V. Brekner, is a wireless operator on Byrd's ship, the City of New York. His daily word to his mother is relayed to her by C. L. Barker, an amateur operator here, who has talked with Brekner every day since the ship left New York.

So many of Brekner's friends have requested Barker to send messages that the Minnesota explorer hears from several acquaintances daily.

RADIO FANS ARE WORRIED

Reception in Down Town District Is Still Very Poor Owing to Local Interference

Radio reception in the down town district continues to be interrupted much the same as it has been all winter. Good reception is the exception rather than the rule. Last night while people in some parts of the city were getting very fair results, there were none down town most of the time. So far, apparently, the trouble has not been located and opinion is very much divided as to what is causing it. All the long-suffering fans know is that they are unable to use their sets. It looks as if the winter would be gone before the situation is cleared up.

Heart Palpitated Nerves Bothered Her Sleep Was Broken

Mrs. Fred A. Pugsley, East Southampton, N.S., writes:—"I was bothered very much with my nerves and palpitation of the heart, and my sleep was broken at night.

I decided to try

MILBURN'S HEART AND NERVE PILLS

and after I had taken six boxes I found that they had done me so much good I will gladly recommend them to all those who are troubled with sleeplessness caused by their heart and nerves."

Price 50c. per box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Ltd., Toronto, Ont.

KOLSTER

The new Kolster models have created an entirely new set of standards by which radio quality and radio value are being measured today.

Kolster performance—pure, natural tone—rare distance-getting ability—precision of program selection—reaches new heights of radio excellence. Kolster reproduction is so realistic that it brings a sense of actual presence. Lovely cabinets, conceived in the mode of to-morrow, make Kolster as pleasing to the eye as to the ear. See Kolster—hear Kolster—there's . . . a . . . delightful . . . treat . . . in . . . store . . . for . . . you.

The new Kolster All-Electric sets are equipped with phonograph plung-in jack which, with pick-up unit, will give electrical reproduction of records.

CANADIAN BRANDES LIMITED
TORONTO—CANADA.

S. E. PARKER, Ltd.

RADIO

THERE'S A SPLASH . . . the placid waters of the crystal pool take life as the pebble disappears. First a circle, then two, then six, then twelve, as if by magic the ripples race over the surface of the pool to its furthermost edges.

The stone that stirred the pool to life was one of your dollar bills, the pool is British Columbia . . . B.C. with its industries and natural resources, you, me, and everyone. The ripples are beneficial disturbances set up by your dollar . . . all the elements of B.C. industry responding to replace that commodity purchased by your dollar.

What is the moral of the stone in the pool?

Every dollar you spend for B.C. products helps sustain B.C. labour and all its dependent sources of production and distribution. Your own prosperity is dependent on your purchasing interest in those articles manufactured for you by your fellow men and women. Every man employed earns wages, spends wages, and keeps others employed. Demand the B.C. product! It is an expression of faith in your local industries and pride in the products of your Homeland.

This advertisement is the second of a series of advertisements authorised by the B.C. Products Bureau of the Vancouver Board of Trade in the interests of Manufacturers of British Columbia.

BE PROUD TO BUY B.C. PRODUCTS

Bring Your FURS — to — Goldbloom
He pays the highest prices.

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PHONE 575
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DENTIST