THE DAILY NEWS
PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue

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SUBSCRIPTION RATES

City delivery, by mail or carrier, yearly period, paid in advance	$5.00
For lesser period, paid in advance, per month	.50
Or four months for	1.00
By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period	3.00
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By mail to all other countries, per year	7.50
By mail to all other parts of British Columbia, the British Empire and United States, paid in advance, per year	6.00

Contract rates on application.

Advertising and Circulation Telephone 98
Editor and Reporters' Telephone 86

Member of Audit Bureau of Circulations

DAILY EDITION Tuesday, July 23, 1929

COST OF OPERATING CAR

Nearly everyone who is not driving a car expects to do so some day. That is why they are interested in the cost of operation.

The "life" of the average automobile is six years and nine months, while the average cost of operation, for a four-cylinder passenger car, is 6.43 cents per mile and for a six-cylinder machine is 8.40 cents per mile, based upon an average mileage of 11,000 miles per year, according to the American Motorists Association.

The "mortality" figure is based upon replacement data furnished by automobile manufacturers. The cost per mile is computed from detailed cost accounting records covering 800 typical automobiles, operated in various parts of the United States.

The largest single item in the composite "average" automobile, for both the four and six-cylinder machines, was maintenance, followed in both types by depreciation and gasoline consumption. Following is detail of the operation costs of the "average" medium four-cylinder type:

Maintenance, 1.72 cents; depreciation, 1.39 cents; gasoline, 1.31 cents; tires, .64 cents; garage, .44 cents; interest, .36 cents; oil, .22 cents; insurance, .21 cents; licence, .14 cents.

The above figures are computed on a mileage of 11,000 miles per year, getting an average of 17.53 miles per gallon.

All people are good; most people are bad. Many weeds are really beautiful flowers.

THE WILD PIGEON

There are plenty of wild pigeons in British Columbia. Pigeon shooting is a sport enjoyed in different sections of the country. The birds migrate and do not always return to the same haunts.

The pigeons which are found in Canada today are not the passenger pigeons, flocks of which once darkened the skies, but which now are not even a memory. So far as known, there are no passenger pigeons left. All have disappeared. The one seen here is the band-tailed pigeon and not the passenger pigeon.

It seems curious that the birds could have been entirely swept out of existence when at one time there were millions of them in the country. It would seem as if there must have been some other agency beside the hand of man contributing to their destruction.

It is said that even those in captivity are no longer the pure strain and even stuffed specimens are rare and valuable. Pretty soon not a trace of the bird will be left.

The soul is immortal but there must be a soul and it must express something or how can it live?

EMBARRASSING MOMENTS

HONORED BY PRINCE HENRY

Miss Margaret Murphy, nurse, of Vancouver, who received a gold watch, suitably engraved, from Prince Henry, Duke of Gloucester, before he left the coast city for London, on his recent visit. Miss Murphy was one of the nurses who attended the Prince when he suffered a broken collar bone during a polo match. She is a daughter of Mr. Justice Denis Murphy of British Columbia.

UNEMPLOYMENT INVESTIGATION

Alberta Government After Conference With Hon. Robert Forke Will Take Action

EDMONTON, July 23.—A survey of the unemployment situation throughout Alberta is to be made as a result of the conference between the provincial government and Hon. Robert Forke, on behalf of the Dominion government.

The work will be done under the direction of a committee of three, composed of one representative each of the Dominion and provincial governments and the municipalities. It will begin as soon as arrangements can be effected and will continue probably over the next two months.

The situation, present and prospective, was considered at length in the conference with Mr. Forke, which continued Thursday morning and at which an agreement was reached as to the necessity of a complete survey of the province and the general plan for conducting it.

Fear Serious Conditions

That serious conditions will likely obtain next winter was fully recognized and in order to meet them it was felt desirable to find out as accurately as possible how many unemployed men there are. Information will also be taken as to where these men have come from, how long they have been in Canada, how or by whom they were brought out, what are their occupations and other personal records. It is intended to make the survey as thorough as possible, covering not only the cities and towns but the agricultural communities.

Reports submitted by Hon. George Hoadley and other provincial ministers went to show that there are enough available harvesters now in the province, outside of the men who will be brought in from elsewhere on the direct request of farmers, to take care of the crop, and while the government will acquiesce in the recruiting of harvest help of the latter type, representing in most cases, the employment of men who have worked with individual farmers in previous years, it will not take any hand in bringing in other harvesters as a government activity.

MARGALICE WILL SOON BE READY FOR FISHING

Opened Below Water Line on Port Side When She Struck in Kaisun Harbor

When the Margalice hit the logs in Kaisun Harbor on the west coast of Moresby Island she opened below the water line on the port side and that caused her to sink. Just now she is in drydock being repaired and it is expected that before the end of the week she will be again ready to go to the banks for another haul of halibut.

LAZY ZEPHPRS NOT REAL WIND

Regina Objects to Implication That Eighty Miles an Hour Reached

(Edmonton Bulletin)

The Regina Leader rises to remark that if the Bulletin meant to suggest, or to imply, or to infer,, or to hint, that the wind ever blows "'80 miles an hour" in that city, this paper is guilty of a terminological inexactitude. And further explains: "Down here at Regina if we get a zephyr trailing its lazy way across the land at 20 miles an hour we are surprised. If it gets up to 30 miles an hour it becomes a subject of general conversation, and if by any chance it increases to 35 miles an hour the clothes are taken in off the line, the barn doors are locked, and the folks retire to the house and call off all labor for the day."

Disclaimer accepted, of course, face value, and in accord with the best constitutional procedure. Merely observing in passing, however, that Shakespeare somewhere alludes to a lady "who doth protest too much," and seems to have thought there was a reason for her getting the wind up so readily. Why should the Leader ever have suspected that a general allusion of the kind might by any stretch of imagination be supposed to refer to Pile o' Bones Creek? And, by the way, that playful breeze which a few years ago wrecked a Regina church, blew a hotel to smithereens, and scattered parts of the business and residential landscape all over the landscape, must have had quite a punch for a 30 or 35-mile zephyr.

MEN'S MODE OF DRESS MAY BE CHANGED YET

Reform Party May Soon Be Organized for More Hygenic Attire

LONDON, July 23: — In connection with the movement for reform in men's dress, which is sponsored by Dean Inge, of St. Paul's Cathedral; Dr. C. W. Saleeby, president of the Sunlight League; Guy Kendall, head master of University of College School, London; Dr. Alfred C. Jordon, Fellow of the Royal Society of Medicine and London Medical Society, and a number of other prominent people of London, a recent discussion was held in which the following points were made clear:

There was no desire to confine reform to any particular fashion, but to eliminate the unhygenic features of existing clothes. On the medical side the question resolved itself into finding something less heavy and restricted than the present dress. The first necessity was the removal of the collar stud, which prevented ventilation. If a man felt the heat to be uncomfortable he could not take off his coat in the street or in a drawing room because the waistcoat was not a beautiful object to look at. Nor could he remove his waistcoat, because his braces were by no means aesthetic. Could anything be imagined more ugly than a pair of trousers? Tennis trousers were absolutely indefensible. Women's tennis attire was much more hygenic than that of men, for whom shorts might easily be adopted.

Dr. Jardon said that his own preference for ordinary outdoor wear was shorts, with a soft collar and open neck. He thought the "boiled shirt" for evening wear would have to go eventually. It was difficult for a male dancer to keep cool in evening dress. An alternative might be knee breeches and buckled shoes, with silk stockings, and a short-sleeved or a sleeveless jacket, with an artificial silk shirt and loose open neck or a loose tie under a soft collar. Such fashions had been tried in London, but they had to be introduced as fancy dress. It would be essential to make the evening suits which he suggested in good material or the effect would be unacceptable. There need be no difficulty about the braces, for the waist line of the breeches could be made to fit the figure so perfectly that braces would be unnecessary.

WOOD FOR RAYON INDUSTRY

Canada supplies over 50 per cent of the cellulose required throughout the world for the manufacture of rayon by the viscose process. The viscose process, in turn is responsible for 80 per cent of the world's production of artificial silk.

FASHION FANCIES

Three charming frock suitable for afternoons. See how the new Bertha collar balances the fullness of the skirt, in Number one and the effective broad trimming on Number three. The dark deep edging contrasts most pleasingly with the light printed material of the dress itself.

Demonstrated here is Dame Fashion's latest in styles for ladies coats as now being shown by the exclusive modistes. The five styles shown here are all different, yet all are the newest. The Bertha collar is effective in coats as well.

Here are illustrated the very latest in afternoon dresses, or for that matter suitable for every occasion. The circular flounce edged with contrasting material and the low waist sash makes a charming pattern. This model sets off the straight lines of the others.