for the fishermen's floats that are

to be built here this summer.

THE DAILY NEWS PRINCE RUPERT - BRITISH COLUMBIA

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SUBSCRIPTION RATES

City delivery, by mail or carrier, yearly period, paid in advance \$5.00 By mail to all parts of Northern and Central British Columbia, Transient display advertising, per inch, per insertion 1.40 federal radio commission, are lotte Islands whaling stations. Transient advertising on front page, per inch 2.80 holding an inquiry here today into early in May, it was learned yes-Classified advertising, per insertion, per word Legal notices, each insertion, per agate line Or four months for before the com-By mail to all other parts of British Columbia, the British Empire and United States, paid in advance, per year 6.00 the commission states that the

DAILY EDITION



Monday, April 15, 1929 cast in this country.

AN ELECTRIC CAR TO TERRACE

The Daily News has been asked to suggest that the time is about ripe for the commencement of a gas-electric service between Prince Rupert and Terrace. Another and Smithers on official duties. Everything points to an early opinion is that the service should be extended to Smithers. We pass on the suggestion for what it is worth. The time will undoubtedly come soon when such a service would be a financial success. Whether we have yet reached that point is matter for expert opinion.

ST. LAWRENCE WATERWAY

There are four reasons against the St. Lawrence waterway scheme, which would provide a way for deep sea vessels to reach Fort William. The first reason is the falls at Sault Ste. Marie, the next the flats in the St. Clair and Detroit rivers, third, the Niagara falls, and fourth, the rapids in the St. Lawrence river. These are potent reasons.

Canada has already spent huge sums on some of the canal projects. Welland canal has cost the country \$155,-600,000. It would cost nearly \$100,000,000 to make the St. Lawrence navigable and variable sums for the other works. It is too big a job for Canada just now.

But Canada has a way of undertaking big jobs and probably the near future will see some action taken, possibly by joint action with the United States. The possibilities are great.

EFFECT OF LANGUAGE ON PEOPLE

(Edmonton Journal)

Bernard Shaw does not take any stock in the theory that language is a bond of union between peoples. The fact that Britain and the United States speak the same tongue, he says, only makes it possible for them to insult one another with more deadly effect. It does enlarge the opportunities for creating ill-feeling and those who take advantage of them have it in their power to do a great deal of harm.

But there is reason for believing, as the retiring American ambassador to Great Britain said the other night, that such "hobgoblins" in both countries have less heed paid to them now than at one time. It is recognized, he told his audience, that "the world has become astonishingly safe for loose talk, which is one of the luxuries of security." There is much to support his view that existing Anglo-American differences have been exaggerated and that the two nations are drawing more closely together. The link of language must tend on the whole to bring about a better understanding.

LEAGUE OF NATIONS SOCIETY

The League of Nations Society in Canada is starting a drive for members tomorrow, the idea being to organize a force of public opinion which will back up the work of the League of Nations in abolishing war by putting in its place a world court. There is no branch of this society in Prince Rupert, but it has branches in all the larger cities and most of the smaller communities have formed committees to carry on the drive for members.

We believe that Prince Rupert is as much in accord with the League of Nations as any place on the continent, but there are so many organizations in the world today and these cost so much to keep up that any place can be excused for neglecting to add yet another. So far as can be gathered the chief work of the branches is to forward funds to the head effice for propaganda.

The work of the society is a most laudable one. Anything that can possibly be done to help bring about world peace is deserving of support.

WHAT WOULD BE THE BEST MEANS TO ADVANCE INTERESTS OF NORTHERN AND CENTRAL B. C.? PRIZES ARE OFFERED

THE PARTY OF THE P

The Daily News invites suggestions as to the best means of advancing the interests of northern and central British Columbia. As a recognition of our interest in the subject, we offer three prizes for the best suggestions put forward in a brief newspaper article not to exceed 500 words. First prize, \$5; second prize, a year's subscription to The Daily News; and, third, six months' subscription to the paper.

A school boy or school girl is just as likely to win the prize for this as is a grownup. Write on one side of the paper only and mail addressed: Contest Editor, The Daily News, Prince Rupert, B.C.

Question of National Broadcasts One of Chief Matters Being Considered

VICTORIA, April 15.—Sir John Aird, Dr. Augustus Frigion and C. A. Bowman, members of the .02 radio problems. The question of terday. .15 national broadcasting is one of the mission. One of the members of lotte Sound, the tender Gray has higher standard under the nation- the stations. al system than the ordinary broad-

vincial police, returned to the Engines are being tuned up and train from a trip to Burns Lake signed on.

Supplies Already Gone to Queen Charlotte Islands From Victoria and Hunters Follow

VICTORIA, April 15.--Victoria's whaling fleet will steam out of the harbor for Rose Harbor and Naden Harbor, the Queen Char-

Preparatory to the opening of the stations and the dispatching of the whalers to the Queen Charalready gone north to Rose and

The whalers are being hauled out at the various marine ways for overhaul before sailing north. Harpoon guns have been uncov-Inspector William Spiller, pro- ered for a final reconditioning. on yesterday afternoon's crews for the vessels are being

start. Hunting will probably get the group, are being whipped in- ment of public works, who arrived under way early in May. Last to shape and by the time the in the city on Saturday from Vicyear's season was marred by tender Gray delivers her sup-toria, have already got under way stormy weather, which somewhat plies both depots will be ready with the work of surveying sites diminished the size of the catch for the opening of the season.

as compared with other years. The stations at Rose Harbor, at WORKING ON SITE the southern end of the Queen

Charlotte Islands and Naden Har- W. A. Gourlay and R. F. Davy, A Daily News want "ad" will bor, at the most northerly tip of engineers of the federal depart- bring results!



SUME FACIS ABUUT THE

Production and Demand for New Ford Exceeds All Previous Records

The manufacturing schedules of the Ford Motor Company of Canada, Limited, have been steadily built up until a new daily record for Canadian automobile production has been reached.

Despite this peak output, orders for the new Ford keep uniformly ahead of the rising tide of manufacture. It is therefore necessary to continue a high rate of production. To this end a steady flow of material from more than 385 Canadian sources streams into the Ford plants. And here, with more than 10,000 men on the payrolls (almost double the previous employment record) these materials are converted into New Ford cars.

Ford Quality of Manufacture Has Been Strictly Maintained

In the effort to build enough New Ford cars to meet requirements, no deviation from the high standard of Ford precision has been permitted. This standard, unbelievably strict, was set before the car was placed upon the market, and it has since been rigidly adhered to.

In the New Ford Car 40 different steel alloys are used. Each is chosen for the specific use for which it is best adapted. In the transmission gears alone there are seven different kinds of alloys. Likewise, the forged steel spring perches, hardly bigger round than a man's thumb, will withstand a strain of 15,000 pounds. This is 30 times greater than the strain put on them in ordinary use.



The excellence of materials used is matched by the careful precision of its manufacture. For example, the eight valve guides in every engine may deviate from perfection only by 1/30th of the thickness of the average human

The simplicity and soundness of Ford design is unparalleled. Such manufacturing methods ensure a

high degree of satisfactory performance over a long period of

Ford Performance is the New Standard for Judging Automobiles

The rapidity of get-away and acceleration of the New Ford is a by-word. Its endurance, which

permits sustained driving at the higher speeds hour after hour, is little short of marvelous. The ease with which steep hills are climbed in high gear is equally as impressive. Shifting gears, steering and handling the car under the most trying road conditions are exceptionally simple. 25 to 30 miles per gallon of gasoline and remarkably low oil consumption give a worth while operating economy.

In city traffic and on country highways, the New Ford performs as well as and often better than considerably heavier and higher priced cars. In the light car field it is absolutely without equal.

By these marks of Ford performance other motor cars are being judged. It simply means that price is no longer the gauge of automobile quality.

Ford Beauty Is More Than Skin Deep

On the surface the New Ford car is all that you want it to be. Beautiful low lines, harmonious color combinations, sparkling nickel, sturdy steel spoked wheels and balloon tires all play their part in making this a car of graceful proportion and handsome appearance.

But its real beauty is invisible. The quality of materials; careful works manship; correctness of design; the things that really matter-these are the points in which the New Ford is exceptional.

Windshield of shatterproof glass and a six brake system, fully enclosed, safeguard occupants in any emergency. Four efficient shock absorbers in conjunction with the best proven light car spring system, give matchless riding comfort. All models are completely equipped to provide the ultimate in comfort, convenience and safety.

If you have not ridden in the new Ford car, or experienced the thrill of driving it, there awaits you the knowledge that car values have actually changed; that a really fine car has come into the light car field; and that values offered by the new Ford cannot be duplicated anywhere. Your local Ford dealer will prove these statements by demonstration.



FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO