

THE DAILY NEWS
PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue
H. F. PULLEN - - - Managing-Editor

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City delivery, by mail or carrier, yearly period, paid in advance \$5.00
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Advertising and Circulation Telephone .98
Editor and Reporters' Telephone .86
Member of Audit Bureau of Circulations

DAILY EDITION Wednesday, April 10, 1929

IMPORTED MAGAZINES

Yesterday at Vancouver the National Council of Education spent a good deal of the morning discussing the flooding of the Canadian market with magazines of a lurid type from the American side, according to a despatch received yesterday. This is something to which a great many people object, but there is a long array of readers that seems to like that sort of thing. American magazines are sold to the almost total exclusion of Canadian on the news stands. The number of magazines from Britain is also very small compared with those from the United States.

It is not many years ago when Strand Magazine was the best seller in Canada. Today the demand is for something not as good as that. Either tastes have deteriorated or there is a class of magazine readers now in the country just learning to read that demands something else.

A recent investigation in Prince Rupert showed that True Story headed the list of best sellers with other magazines of varying character following close. Saturday Evening Post and Pictorial Review are among the better class publications which are in large demand, others being of varying degrees of excellence such as True Detective Stories, True Romance, Red Book and the Cosmopolitan.

Since a radio association was formed in Prince Rupert the radio magazines seem to have been in demand. A number of publications giving radio news and programs are sold. Magazines dealing with mechanics, boating and other subjects, all useful, are purchased. Fashion books no longer take leading places, possibly because more women buy their clothes ready to wear than formerly. Several American women's journals have quite a sale.

CANADIAN MAGAZINES

Turning to Canadian magazines, the McLean publications are well to the fore, although not approaching in popularity those from across the line. The outstanding ones are McLean's and Chatelaine. It is also worthy of note that several Canadian publications are subscribed to very widely by Prince Rupert people and the magazines come through the mails. This offsets to some extent the news stand sales of the alien publications.

There is a group of pocket-sized publications of little value, but having a rather wide circulation because of the supposed spicy nature of the contents. They sell at a high price, but are of a decidedly low grade.

The whole question of what people shall read is a difficult one. It is claimed by some people that there should be no restrictions, but the Canadian government does not take this view. It places restrictions by denying many foreign publications the use of the mails and otherwise banning them from the country. Some people think they should go further and ban a great many more publications, but this would not be a popular move among a large section of the reading public.

SCHOOLS SUPPLEMENTAL TO LIFE

A university lecturer addressing school teachers at Edmonton suggested that the work of the school was only supplementary to the education the child had already acquired. Sometimes the idea seems to prevail that the work done in schools is all important, whereas it is quite subsidiary to the general education obtained by the pupils out of school hours. Possibly there is as much education obtained during the play hours as during study hours. Realizing this many private schools supervise the play of the students, making sure that all engage in the games and sports which most boys and girls love.

The Letter Box

RADIO RECEPTION

Victoria, B.C.
April 5, 1929.

Editor, Daily News:—
Your publication of the 26th March contains, under various headings, some pretty severe criticism of the work performed at Prince Rupert recently by Radio Inspector A. L. Gray, and we think that, if the writers of the articles were a little better informed on the subject their opinions would be more constructive and helpful.

With regard to radio reception generally in Northern B.C. all signals, due to the great distance from any broadcasting stations are necessarily weak and require a high degree of amplification for loud speaker reception. Unfortunately this high amplification boosts up local interference as well as broadcast signals so that the former is intensified to an abnormal degree. Listeners situated nearer the broadcasting stations receive the programs with normal strength and as high amplification is not necessary, local interference is not amplified and not heard. It will be seen there, that conditions at Prince Rupert are exceptional, this became apparent when Mr. Gray's portable receiver could not pick up any interference, and not being perceptible could not be localized. However, potential sources of interference in the local lighting distribution system were checked up and other probable sources investigated and suitable recommendations made for suppression, which we hope will result beneficially.

Squealing Sets

Apparently the chief source of interference there originates with regenerative squealing receivers, and regrettably nothing can be done with them other than educate the users into the proper method of their handling. There is no law restricting their use, and to legislate for their prohibition would be practically useless, as such legislation would be impossible to enforce.

The suppression of interference to radio reception is a phase of radio which is quite new and Canada is the first country to give it serious consideration. There is a good deal in its various phases which has yet to be learned and any constructive suggestions from whatever source are eagerly sought.

Referring again to your publication of March 26th we are pleased to state that not all communities in Northern B.C. share the opinion of Prince Rupert in this regard as the secretary of the Radio Club at Prince George advises us of the great appreciation of the efforts of Mr. Gray, under whose recommendations radio interference is being eliminated, and whose efficiency, tact and thoroughness, merit the highest praise. This coming from Prince George may not be constructive, but it is certainly encouraging.

Yours respectfully,
E. J. HAUGHTON,
Div. Supt.

FISH TRAP QUESTION

Editor, Daily News:—
I hope you will let me have some space in your paper to express my view on the issue raised by "Piscator."

I have no doubt but that Piscator had interest of all concerned in view when writing his letter.

But it might not be to our interest to have all data, available to us and which could be used to build up our case against permission being granted to operate the salmon fish traps revealed and thereby afford an opportunity to our opponents to make use of same for their benefit and our disadvantage.

I suggest that all those persons who have any information on the subject that could be considered of great value and who do not wish to make use of it personally before the commission hand it over to the Northern B. C. Salmon Fishermen's Association, P.O. Box 264, City, or to the Chairman of Fisheries Committee of City Council, but under any consideration don't show

your trump card before you are ready to play it.

On the other hand a public meeting well attended and expressing disapproval and opposition to operation of salmon fish traps based upon information already known in the past, will serve its purpose and all the new data should be worked out in presentable form without the slightest chance for any of the advocates for use of traps in Northern B.C. to be made use of for the benefit of few and at the expense of the general public and salmon fishermen in particular.

M. ANDERSON...

Heals Pimples Blotches Quick

A Penetrating Antiseptic Liquid
For quick relief from pimples, blotches, rashes, all skin troubles, try the pure cooling liquid D.D.D. Its healing elements soothe the skin and allay irritation. ITCHING STOPS ON THE INSTANT. A 35c bottle will prove the merit of this famous antiseptic, or your money back. D.D.D. gives skin health.

ORMES LTD.
W. J. McCUTCHEON, DRUGGIST.

SIXTEEN LUCKY ENGLISH GIRLS OFF TO AMERICA IN SEARCH OF FAME



A troupe of 16 English girls are leaving for a 30-weeks' tour of the United States before they return to appear as a permanent feature at the London Palladium.

MASSÉ of Paris

Distinguished Authority on Beauty Culture
urges his patrons to use this one treatment to keep the skin lovely

This celebrated authority on the technique of acquiring personal loveliness advises a simple but un-failing rule for complexion beauty



Emile Massé, skillful head of the establishment bearing his name, on the Rue Daunou, Paris. M. Massé makes a careful study of modern care of the skin. His word on such matters is authoritative.

"Efficient but gentle cleansing of the skin at home is an absolute requirement of success in our work. We have investigated many methods by which this may be done and have decided that the simplest method is by far the best of all. That is the consistent, thorough use of the soap which combines deep cleansing with the well-known cosmetic effects of palm and olive oils."

E. Massé

16 RUE DAUNOU, PARIS



The show of the fine old tulip floor, the grandeur of typical Parisian decoration characterize the Massé salon at 16 Rue Daunou. Fittings are essentially feminine, designed to appeal to the discriminating clientele of M. Massé.

AT 16 Rue Daunou, Paris, many of the world's most distinguished women are accustomed to consult E. Massé on problems of skin care. Massé gives much time and thought to home beauty methods, as well as to the treatments given in his artistic salon de beauté.

"Efficient but gentle cleansing of the skin at home is an absolute requirement of success

in our work," says Massé. "Clients who follow our advice never use any soap except that which blends oils of palm and olive. They are the ones whose skin shows the greatest improvement as a result of the treatments we give in the salon."

Other authorities agree

All the leading figures in the Parisian world of beauty culture agree with M. Massé. Lina Cavalieri, Vincent, Mme. Valentin le Brun—these are just a few of the many French authorities who recommend this same treatment. And in Berlin, Vienna, London—in all the cosmopolitan centers of culture—one meets this same advice.

What palm and olive oils do

The need for thorough, but gentle, cleansing of the skin is universally recognized. Oil secretions, dust, dirt, make-up, clog the pores. Unless they are removed daily, they will harden into blackheads and pimples or cause sallowness and a dull, lifeless skin.

In Palmolive Soap beauty experts—in Canada and all over the world—find just the correct

blending of those oils which are so beneficial to the skin. This soap, as Massé says, "combines deep cleansing with the well-known cosmetic effect of palm and olive oils."

Massé also prepares an astringent, Elixor Camphre and Creme Massé, specially for home use... but always he suggests, and his most famous colleagues agree upon, the following treatment, twice a day, to retain skin loveliness: first, a rich lather of Palmolive Soap and warm water, to be rubbed, with both hands, well into the skin. Two minutes of soap massage; a rinse, first with warm water, then with cold. A final ice water rinse as astringent. Dry skin usually needs some oily cream at least once a day. Oily skin requires an astringent lotion and the use of a day cream with drying effect.

In this 2-minute treatment millions of women find a solution to their problems of skin care. Palmolive is now the leading complexion soap not only in Canada but also in 48 other countries.



A priceless formula embodying the precious oils of palm and olive, famous since the days of Cleopatra for prolonging health and beauty.

Retail Price 10c

SIMONDS
Crescent Ground Cross-Cut Saw, No. 325
This is one of the most popular saws on the market for cutting pulpwood. It is used by the largest pulp wood jobbers and manufacturers. It is made with Lance Tooth, is narrow, and with its hollow back is specially designed for forcing purposes.
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