

READY IN TWO MINUTES!
A HOT NOURISHING BREAKFAST
SHREDDED WHEAT



With all the bran of the whole wheat

All the body-building elements of the whole wheat, nothing added, nothing taken away. So easy to serve and so deliciously nourishing. Gives new vigor and life to tired tissues. Serve with hot or cold milk or fruits.

You MUST be Properly NOURISHED to Resist WINTER Ills, Colds and Chills

Influenza attacks old and young when the resisting powers of the body are weak.

Keep fit this winter by making sure you are well nourished.



The unique power of **BOVRIL**
Builds fitness Not fatness

17B

A New and Sensational RADIO-PHONOGRAPH Achievement



RADIOLA "47"

RADIOLA "47" combines the latest of batteryless Screen-Grid radio receivers with the most advanced of electric phonographs. It is the greatest development of the associated laboratories of Canadian General Electric and Radio Corporation of America.

With Radiola "47" in your home you can enjoy the music of your favorite records . . . or you can hear, with amazing realism, your choice of the continent's broadcasting. Flawless reproduction of both voice and music is ensured by an electro-dynamic loudspeaker.

We urge you to see the beautiful Radiola "47" at our showrooms and learn the advantages of our easy payment plan.

\$375.

Complete with Radiotrons

Distributors in Prince Rupert
Power Corporation of Canada

CANADIAN GENERAL ELECTRIC CO., Limited

BAZAAR OF U. CHURCH

Annual Effort of Ladies' Aid Is Being Held This Afternoon

The annual bazaar of the Ladies' Aid of First United Church is being held this afternoon in the church parlors which are tastefully decorated in red and green Christmas colors for the occasion. Many articles are being offered for sale and the affair gives promise of being a great success. It was opened at 3 o'clock by the pastor, Rev. Alfred Wilson.

Mrs. Frank Vickers, president of the aid, is receiving the guests, with Mrs. Alfred Wilson and Miss Isabel Maddock. Mrs. Wilson and Mrs. J. J. Payne are in charge of the musical program. Mrs. George Wilson is convener of the tea room and Mrs. George Beveridge, Mrs. Edgcombe, Mrs. T. J. Shenton and Mrs. W. H. Kergin are pouring.

Other ladies in charge are: Plain sewing—Mrs. Frank Vickers, Mrs. M. Thomas and Mrs. G. M. Hunt.

Miscellaneous—Mrs. A. Wilson and Mrs. George McAfee.

Babies—Mrs. Santerbane and Mrs. J. S. Irvine.

Fancy work—Mrs. T. Silversides, Mrs. D. R. Barclay and Miss Sharpe.

Home cooking—Mrs. G. V. Wilkinson and Mrs. L. Styles.

Decorations were in charge of Mrs. Silversides, Mrs. Harper and Mrs. Vickers.

TORONTO STOCKS

Close For the Day

(Courtesy S. D. Johnston Co.)

Amulet, 1.78, 1.79.
Dome, 7.15, 7.25.
Falconbridge, 5.50, 5.55.
Hudson Bay, 10.05, 10.25.
Mining Corporation, 3.10, 3.20.
McIntyre, 14.50, 14.75.
Noranda, 35.05, 35.25.
Nipissing, 1.87, 1.95.
Stadacona, 4 1/2, 5.
Sherritt Gordon, 3.50, Nil.
Sudbury Basin, 3.90, 3.95.
Teck Hughes, 5.05, 5.15.
Treadwell Yukon, 6.75, Nil.
Ventures, 2.75, 2.85.
Wright Hargraves, 1.25, 1.28.

MANY SURVIVORS HAVE BEEN RESCUED

PAGOPAGO, Dec. 5.—The steamer Troncat, reported all survivors of the British freighter Norwich City, wrecked on Gardner Island, had been rescued. The survivors, 22 in number, had been taken off the island. Eleven members of the crew were drowned.

The Association of Professional Engineers of British Columbia held a meeting and luncheon in the Commodore Cafe Wednesday. Talks were given by O. Young of the Biological Station; W. K. Gwyer, government engineer; J. J. Little, and others.

WHAT WILL IT DO?

Women are saying: "Pinkham's Compound keeps me fit to do my work." "I was nervous and all run down. Now I eat better and sleep better." "It helped my thirteen year old daughter."—"I took it before and after my baby was born."—"I am gaining every day."

Lydia E. Pinkham's Vegetable Compound

HOTEL ARRIVALS

Central Hotel

120 Rooms
Rooms—50c and up
SWANSON and BESNER
Proprietors

Savoy Hotel

Prince Rupert's leading family hotel. Hot and cold water in all rooms.
A. J. PRUDHOMME, Prop.
Cor. of Fraser and Fifth Sts.

Every purchase of B.C. Products HELPS YOU

B.C. PRODUCTS BUREAU
The Vancouver Board of Trade

RICHMOND'S LOUVRE

Pre-Christmas Sale Starts Friday Morning

Quick turnover of stock, low prices to customers, this has been the motto of Richmond's Louvre. This policy the new management will continue. At this Pre-Christmas Sale you will notice that prices continue to be amazingly low for high quality goods. Sale will start on Friday morning. Come early and make your gift selections while the range lasts.



The Newest Shades in Sheer

HOSIERY

LADIES' HOSE—Service weight, full fashioned. Regular value \$1.95. **\$1.25**
Pre-Christmas Sale Price

LADIES' CHIFFON HOSE—Service weight. Regular value \$2.50. **\$1.45**
Pre-Christmas Sale Price

50 ONLY, LADIES' RAINCOATS—All sizes and all colors. This is a very special value. **\$1.95**
Pre-Christmas Sale Price

50 ONLY, LADIES' RAINCOATS—Regular value \$9.50. **\$2.95**
Pre-Christmas Sale Price

LADIES' PARTY DRESSES, 50 ONLY—In taffeta, satin, georgette, etc. Assorted shades and sizes. **\$9.50**
Pre-Christmas Sale Price

LADIES' AFTERNOON DRESSES in crepe backed satin, georgette, crepe de chine. The latest silhouette. Wonderful values. **\$5.95**
Pre-Christmas Sale Price

LADIES' HATS—Felts, velvets, metallic. **\$1.95**
Pre-Christmas Sale Price from

ALL OUR STOCK OF LADIES' COATS HAVE TO GO AT LESS THAN HALF PRICE.

WE HAVE MANY OTHER ITEMS OF CHRISTMAS NOVELTIES AT EXCEPTIONALLY LOW PRICES.

RICHMOND'S LOUVRE

LEADERS IN STYLE AND FASHION

Dainty Gifts

LINEN HANDKERCHIEFS—Regular value 75c. Pre-Christmas Sale Price, each **40c**

EMBROIDERED HANDKERCHIEFS—Pre-Christmas Sale Price, per dozen **75c**

10 DOZEN ONLY, SILK HANDKERCHIEFS—Pre-Christmas Sale Price, 3 for **50c**

100 ONLY, BOXED HANDKERCHIEFS—Embroidered. Pre-Christmas Sale Price **50c**

LADIES' PURSES—Regular \$4.95 value. Pre-Christmas Sale Price **95c**

LADIES' SWEATERS—Coat and pullover styles. Exceptional value. Pre-Christmas Sale Price **\$2.95**

10 DOZEN ONLY, EMBROIDERED TABLE RUNNERS—Regular \$3.95 value. Pre-Christmas Sale Price **95c**

DAINTY UNDERTHINGS



3 DOZEN ONLY, BLOOMER AND VEST SETS—Maybelle silk rayon. Pre-Christmas Sale Price, per-set **95c**

50 ONLY, SILK NIGHTGOWNS—Pre-Christmas Sale Price, each **\$1.25**

SHADOWPROOF SILK SLIPS—Pre-Christmas Sale Price **\$1.25**

Coal? Coal?

Take advantage of low price to put in your winter supply. EDSON and CASSIDY-WELLINGTON in any quantities. Also Flour, Hay, Grain and Feed.

Prince Rupert Feed-Co
PHONES 58 AND 558

Dr Alexander

PHONE 575
BESNER BLOCK

DENTIST

LINDSAY'S Cartage and Storage

Phone 68
Cartage, Warehousing, and Distributing. Team or Motor Service
Coal, Sand and Gravel
We Specialize in Piano and Furniture Moving.

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VALENTIN DAIRY FOR SKEENA BRAND
Creamery Butter & Cottage Cheese
FRESH PASTEURIZED MILK AND CREAM DAILY
Early Delivery Throughout the City