

"throat-easy" says W.A. SILVERTHORN

Mr. W. A. Silverthorn, is one of the leading figures in the sport activities of the Saskatchewan Pool Elevators Limited.

"Cigarette business is keeping up with the age, production being the keynote. Various brands are popular on account of the card inserts. BUCKINGHAMs are alone as they stand for QUALITY.

I purchased my first package of BUCKINGHAM cigarettes some ten months ago. The satisfaction derived from their coolness and mellowness impressed me immensely.

Since then BUCKINGHAM have been my favorite smoke and I recommend them very highly."



NO COUPONS
ALL QUALITY

20
for
25¢

Week-End Specials

MALKIN'S BEST TEA— 1-lb. pkg.	60c
B. C. PURE STRAWBERRY JAM—3½-lb. tin	55c
QUICK QUAKER OATS— Non-premium. Pkg.	30c
COLUMBIA PEAS—Sieve 5. 3 tins	40c
COCOAMALT with shaker free. 1-lb. tin	60c
JOHNSTON'S FLUID BEEF—16-oz. bottle	\$1.00
ROWAT'S WORCESTER SAUCE—Bottle	15c
HEINZ CATCHUP— 3 large bottles	80c
HAPPY VALE SWEET MIXEL PICKLES— 2½-lb. jar	50c
CLARK'S SOUPS— New season's. 3 tins	35c
GOLDEN CHURN OR BROOK- FIELD BUTTER— 3 lbs.	\$1.40
NABOB PUMPKIN—2s. 2 tins	25c
MALKIN'S RASPBERRY JAM—4-lb. tin	60c
SUNKIST VALENCIA ORANGES—5 doz.	95c
LIBBY'S FANCY QUEEN OLIVES—18-oz. jar	50c
COTTAM BIRD SEED— Pkg.	20c
IODIZED SALT— 2 pkgs.	25c
GOLD DUST WASHING POWDER—Pkg.	35c
CLASSIC CLEANER— 3 tins	25c

Alberta Market

P. GAMULA, Proprietor
Fifth Street. Phone 20

WHOOPING COUGH No "cure"—but helps to re- duce paroxysms of coughing. VICKS VAPORUB Over 21 Million Jars Used Yearly

OUR MANY PATRONS

will be glad to know that it is not necessary to buy a \$5.00 order to get delivery. For the small amount of 15c, we will deliver any order. We feel certain this will be appreciated now that the stormy weather is coming on, especially when a saving of 15c can be made on purchases of \$1.00.

Our Week-End Specials

BONELESS HAMS— Per lb.	30c
RED ARROW SODAS— Per pkg.	21c
RASPBERRY AND APPLE JAM—4s	45c
BUTTER— Per lb.	46c
ARDEN PEAS—Size 4. 3 tins	40c
JEAN HOLE BEANS— 3 tins	50c
HEINZ PORK & BEANS— 8-oz., 3 tins	23c
HEINZ PORK & BEANS— 11-oz., 3 tins	35c

Economy Cash & Carry

319 Third Ave.
Prince Rupert, B.C.

Try a Daily News want-ad

THE LOUVRE CLOCK SALE

There are sales and sales, but one thing the people of Prince Rupert do know is that at Richmond's Louvre Clock Sales they get bargains that are real bargains. Commencing on Friday morning at 9 o'clock there will be another of these popular events at the Louvre. And remember, the stock at the Louvre is not permitted to get old. It is all new and fresh, right up to the minute in style. That is one thing the customers of the Louvre have appreciated at its true worth. For it means a lot to know that even when getting a bargain, you are having the very latest modes.

Turnover of stock is the one guiding principle of the Louvre. Nothing is permitted to remain in the store over a pre-determined period. The result is you can depend upon the stock of the Louvre to be fresh, new, and right up to date, with the constant new arrivals. Just visit this Clock Sale tomorrow and see for yourself what are the Clock Sale bargains. You'll be surprised at the great bargains offered. If you cannot visit the store during the hours of the Clock Sale, drop in anyway the first chance you get. You'll still be agreeably surprised at the reasonable prices for the most beautiful fall and winter hats, dresses and coats. And you'll be waited on in comfort.

LOCAL ITEMS

Table oilcloth, all colors, two for \$1.00, Wallace's.

Mr. and Mrs. G. F. Cummings will be moving shortly from the Wright house on Fifth Avenue East to a suite in the Wallace Block.

E. Peterson and J. Haas, pleading guilty before Magistrate McClymont in city police court this morning on charges of vagrancy, were given until the end of the week to obtain work or leave town.

The hospital board last night received an account of \$170 from the city for the year's water supply to the institution. The bill is half of what would have been charged on the basis of meter reading. The reduction having been granted some time ago by the council at the request of Ald. Brown.



WEDS. & THUR.
Two Shows
7 and 9 p.m.

Reginald Denny

IN HIS SPARKLING COMEDY

"His Lucky Day"

Comedies—"Newlyweds Need Help" and "Only Her Husband."—Paramount News

Admission, 15c and 50c

Lt. Colonel G. W. Peacock, of Winnipeg, will address a special public meeting in the Salvation Army Citadel on Friday at 8 p.m. Do not fail to be present.

Ladies' crepe kimono, \$1.00, Wallace's.

Ladies' flannelette gowns, \$1.00, vests and bloomers, winter weight, 75c each. Wallace's.

Build up your Strength Against Winter Ills

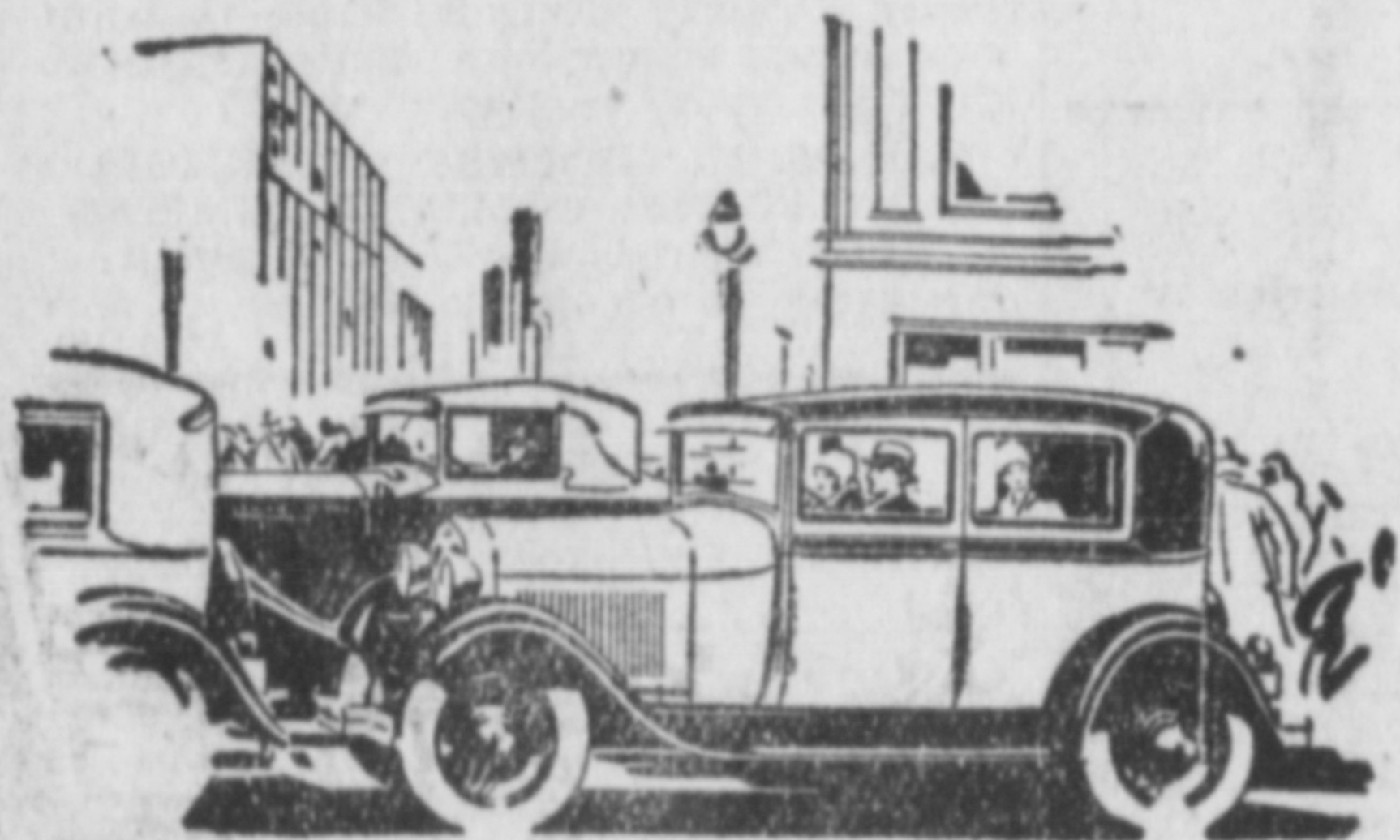
A little Bovril in your diet every day makes a lot of difference; you get more real nourishment from less food and avoid clogging your system with excess that creates fatty tissues.

BOVRIL

Builds Strength Without Fat



Watch the Ford Car in Traffic, on the Hills, and on the Open Road



YOU'LL get a real thrill when you slip behind the wheel and start away for your first ride in the Ford car.

You will like the power that the Ford car gives you—the feeling of pride that comes from having a car worthy of any occasion and equal to every emergency.

You will like the flexibility and safety of the Ford car as you weave in and out of traffic—its flashing pick-up as the green light says "Go." You will like its smooth,

quiet steadiness on the open road, where you can idle along according to your mood, or do 55 and even 60 miles an hour if you desire.

The Ford car is made to stand up under thousands of miles of steady driving over all kinds of roads. Its freedom from repairs saves you many dollars.

Inspect the Ford carefully—part by part. Then know the thrill of driving it. By its performance you will realize that there is nothing quite like it anywhere in quality and price.



S. E. PARKER, LIMITED

FORD DEALERS

3rd Ave. East DOMINION TIRES Phone 83

OUR TIME PAYMENT PLAN IS MOST ATTRACTIVE



DOMINION

Footwear marked
with this *Blue Bar*
gives much greater wear
—more for your money

AFTER 75 years in the rubber business, we believe we have perfected the finest lines of heavy rubber footwear made anywhere in the world.

These super quality lines are now being marked with a bar of bright blue rubber bearing the name "Dominion". When you see this mark on a boot, you will know it represents the finest in its class — good-looking, long-wearing, comfortable. Extra cushioning in sole and heel — extra reinforcing in points you cannot see. It is a masterpiece produced by Canada's greatest rubber company.

Made in Canada
WORN THE WORLD OVER

A Product of
DOMINION RUBBER COMPANY LIMITED