NEWS OF NORTHERN B.C.

SMITHERS

There have been a number of liquor cases in police court here during the past week or so. Two Smithers residents have been sent down for terms in Okalla for supplying.

District visitors in town during the past week have included: F. Mould and A. Hindle of Rose Lake, J. B. Nolan of Topley, John Bergsten of Perow, and Chris Beeber of Barrett Lake.

Ed. Eby is building an addition to his store here.

Duncan McGibbon left last week for Ootsa Lake where he will spend the season on his mining claims.

The grader has been put on the road to the Duthie mine which has been in rather bad shape. Traffic is lightened through the fact that ore shipments have been suspended until June.

Mr. Cotton of New Westminster is coming here to become assistant district engineer for the provincial department of public works instead of Mr. Tassie who was at first named.

Smithers merchants are paying the farmers 45c a pound for butter and 30c a dozen for fresh hen's eggs.

BURNS LAKE

Miss Dora Brunell returned home last week from a trip to Prince Rupert.

Members of the boys' and girls' basketball were entertained at an enjoyable party Wednesday night at the home of Rev. W. R. Ashford.

Mrs. H. C. Shinn of Southbank spent a few days in town visiting with Mrs. V. Schelderup and Mrs. H. Linton.

A football team is being organized here and already sixteen players have joined up.

Mrs. O'Hara was an afternoon tea hostess last Tuesday in honor of Mrs. Schelderup and Mrs. H. C. Shinn.

Miss I. M. Marshall is spending the Easter holidays at Aleza Lake visiting with her sister.

J. H. Johnson is expected back this week from an extended tour of the United States for the purpose of making arrangements for the shipping of fresh fish from this district.

H. C. Shinn, Phil Brunell and Sivert Anderson were visitors in Prince Rupert last week on business in connection with the tie industry.

John Yool, manager of the Royal Bank of Canada here for five years, has been transferred to Mission and will be succeeded here shortly by Mr. McLeod.

VANDERHOOF

Douglas Lay of Hazelton, resident mining engineer for the northeastern mineral survey district, gave an illustrated address here recently under the ausnices of the Vanderhoof and District Board of Trade, dealing with mining developments in Central British Columbia.

A representative of P. Burns Co. Ltd. is due here within the next few days to make arrangements for the re-opening of the local creamery about the middle of the month.

There was a special Easter festival in the local United Church on Sunday. The church was decorated by F. Bowman and W. J. Bowman.

The Vanderhoof and District Board of Trade has written to the Western Canada Airways of Vancouver pointing out the advantages of this place as a base for any aerial transportation service that may be instituted in Central British Columbia.

Mrs. T. Porter is now convalescing following a recent illness.

Mrs. Henry Strangebye has returned home from the Prince George Hospital and is much improved in health.

There are 122 pupils enrolled in the local public school now and the average attendance in March was 115.8.

PRINCE GEORGE

Sam Sulyma has joined the staff of the Corless service station here.

Ensign Boyes of Wrangell has taken charge of the Salvation Army work here during the illness of Capt. McEachern and Lieut. Munro.

The Giscome Conservative Association has elected officers for the year as follows: president, W. C. Hodgson; vice-president, Oliver Krog; secretary treasurer, D. B. Jennings; executive, Lars Landstrom, R. C. Miller, William Burnett and George Hartley.

The Alexander Sawmills Ltd., building a sawmill on the Nechako River just outside the city limits, has been incorporated with a capitalization of $40,000.

A. F. Green is making a satisfactory recovery in the Prince George Hospital where he has been confined for the past two weeks with an attack of pneumonia.

Rt. Rev. W. R. Adams, Bishop of Cariboo, has been holding confirmation services at various points in the district this week.

L. E. Jones of Edmonton has arrived here to engage in the business of painting and decorating.

The Isle Pierre Conservative Association has elected officers as follows: president, A. M. Dore; vice-president, H. G. Anderson; secretary treasurer, E. S. Baptiste; executive, A. G. Abery, John Blackburn, Thomas Mathers and D. J. Gunn.

The Prince George Women's Institute held a successful bridge party in the Elks' Hall last Tuesday night.

Word is received from the Mayo Clinic at Rochester, Minn., that Ald. A. B. Moffatt is making satisfactory progress but that his stay in the east may be somewhat longer than was at first anticipated.

STEWART

United States Commissioner and Mrs. W. C. Arnold of Hyder left last week for Ketchikan where Commissioner Arnold has been appointed to a similar position. He is succeeded by A. W. Fox of Ketchikan.

Yale Rosenstein, Hyder merchant, left last week on a business trip to Seattle.

Bishop G. A. Rix has assured the congregation of St. Mark's Anglican Church here that the best man available will be sent to Stewart this spring to take charge of the local pulpit.

The Morning Post and Financial News, two influential London papers, have devoted considerable space recently to the Canadian North Eastern Railway.

V. S. Moore, local automobile dealer, returned to town last week from a business trip to Vancouver.

Provincial Constable P. B. Smith left last week for Okalla where he will take a two months' course of instruction.

Approval is expected to be given by the provincial Department of Lands to the application that is being made for a watershed on the mountainside west of town in connection with the extension of the local water system.

L. C. Bigham, owner of the Chinook group on Rainy Mountain, returned last week from a trip to Vancouver.

Mr. and Mrs. Whitehead returned last week from Vancouver where they spent the most of the winter.

William McGrew returned last week from a business trip to Vancouver.

Jack L. Sansum, school teacher at Premier, has left for Vancouver to spend the Easter holidays.

ALICE ARM

Mrs. Craig left last week for Vancouver where she will spend a holiday.

Inge Fiva has arrived here from Norway to join his brother, Jack Fiva.

J. A. Anderson, road superintendent, was a recent visitor here from Anyox on official duties.

PROOF POSITIVE

An Aberdeen half-wit was taken to the police office on a charge of begging in Union Street. His lawyer explained that his client was mentally deficient. "If he wasna' daft," he argued, "do you think he wad beg here?" The case was dismissed.

NOT THE SAME PERSON AT ALL

'Fruit-a-tives" Stopped Pain and Terrible Dizziness



Mme. GODIN

It seems almost a miracle—the way "Fruit-a-tives" benefits women suffering at the change of life. "I was obliged to go to bed because of the terrible dizziness, pain and weakness," writes Mme Onesime Godin of Paquetville, N.B. "During this trying time 'Fruit-a-tives' proved a godsend to me, and now I am in perfect health. Every woman should follow my example and take 'Fruit-a-tives,' and they would surely get the wonderful relief that I did." Try it. Your dealer has this wonderful 'fruit medicine—25c. and 50c. a box.

PROMINENT MEMBERS QUIT BRITISH POLITICS



When the present British House of Commons dissolves in a few weeks' time sixty or more of its members will retire from politics. The more prominent of these include Rt. Hon. W. Bridgeman First Lord of the Admiralty (left); Sidney Webb, famous Fabian leader (lower right), and Mrs. Hilton Phillipson, who represents Berwick-on-Tweed, formerly her husband's seat, (top right).

SOME FACTS ABOUT THE NEW FORD



Production and Demand for New Ford Exceeds All Previous Records

The manufacturing schedules of the Ford Motor Company of Canada, Limited, have been steadily built up until a new daily record for Canadian automobile production has been reached.

Despite this peak output, orders for the new Ford keep uniformly ahead of the rising tide of manufacture. It is therefore necessary to continue a high rate of production. To this end a steady flow of material from more than 385 Canadian sources streams into the Ford plants. And here, with more than 10,000 men on the payrolls (almost double the previous employment record) these materials are converted into New Ford cars.

Ford Quality of Manufacture Has Been Strictly Maintained

In the effort to build enough New Ford cars to meet requirements, no deviation from the high standard of Ford precision has been permitted. This standard, unbelievably strict, was set before the car was placed upon the market, and it has since been rigidly adhered to.

In the New Ford Car 40 different steel alloys are used. Each is chosen for the specific use for which it is best adapted. In the transmission gears alone there are seven different kinds of alloys. Likewise, the forged steel spring perches, hardly bigger round than a man's thumb, will withstand a strain of 15,000 pounds. This is 30 times greater than the strain put on them in ordinary use.

The excellence of materials used is matched by the careful precision of its manufacture. For example, the eight valve guides in every engine may deviate from perfection only by 1/30th of the thickness of the average human hair.

The simplicity and soundness of Ford design is unparalleled. Such manufacturing methods ensure a high degree of satisfactory performance over a long period of years.

Ford Performance is the New Standard for Judging Automobiles

The rapidity of get-away and acceleration of the New Ford is a by-word. Its endurance, which permits sustained driving at the higher speeds hour after hour, is little short of marvelous. The ease with which steep hills are climbed in high gear is equally as impressive. Shifting gears, steering and handling the car under the most trying road conditions are exceptionally simple. 25 to 30 miles per gallon of gasoline and remarkably low oil consumption give a worthwhile operating economy.

In city traffic and on country highways, the New Ford performs as well as and often better than considerably heavier and higher priced cars. In the light car field it is absolutely without equal.

By these marks of Ford performance other motor cars are being judged. It simply means that price is no longer the gauge of automobile quality.

Ford Beauty Is More Than Skin Deep

On the surface the New Ford car is all that you want it to be. Beautiful low lines, harmonious color combinations, sparkling nickel, sturdy steel spoked wheels and balloon tires all play their part in making this a car of graceful proportion and handsome appearance.

But its real beauty is invisible. The quality of materials; careful workmanship; correctness of design; the things that really matter—these are the points in which the New Ford is exceptional.

Windshield of shatterproof glass and a six brake system, fully enclosed, safeguard occupants in any emergency. Four efficient shock absorbers in conjunction with the best proven light car spring system, give matchless riding comfort. All models are completely equipped to provide the ultimate in comfort, convenience and safety.

If you have not ridden in the new Ford car, or experienced the thrill of driving it, there awaits you the knowledge that car values have actually changed; that a really fine car has come into the light car field; and that values offered by the new Ford cannot be duplicated anywhere. Your local Ford dealer will prove these statements by demonstration.

Ford

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO