NOTICE To Contractors

The New Method Coal and Supplies Limited of Vancouver (M. Y. Aivazoff, Manager), will open a branch in Prince Rupert at once under the local management of the Thompson Hardware Company, Ltd. ...Quotations given promptly on big or small orders for all kinds of building supplies and materials.

It will be to your advantage to make inquiries.

THE DAILY NEWS

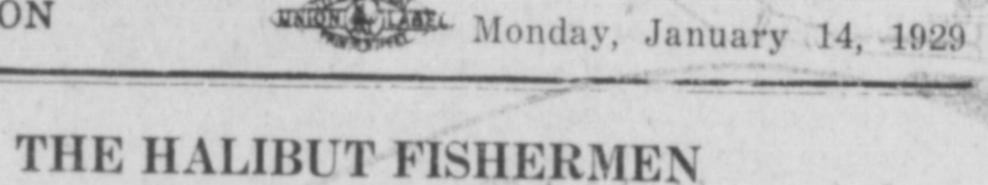
PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION



The heroism and hardihood of the halibut fishermen has been mentioned many times in these columns. Every year fresh instances of their courage and efficiency come to light. A recent rescue in western Alaskan waters draws a tribute from the Alaskan Daily Empire published at Juneau. It speaks of the Alaska fishermen, but the same applies exactly to those Canadians engaged in the dangerous calling. This is what the Alaskan paper says:

"Kipling has immortalized the fishermen of the Grand Banks, but nowhere in the world, nor at any time in history, have hardier or braver men sailed the seas than those who catch halibut in the waters of the North Pacific. They are not strutting or swashbuckling heroes. They never seek fame. To them fighting the terrors of the sea, saving human life and craft from watery graves, are in the day's work. That they are competent soilors, masters of wind and wave, "Captains Courageous," all of them, is proved many times in each season. And their humanitarianism, their recognition that all are "brothers under the sun," and their quiet and matter-of-course way of accepting without question that the duty to aid those in distress is of more consequence than making large catches, quick trips, and thereby good profits, is proved time and again in every fishing season.

"Nowhere lives a finer race of men than these Alaska er-with surprising results." fishermen. They are in constant contact with Nature in her elemental phases, which, at the best, yields her bounty out in a smart winter ensemble. only to those who work hard and with intelligence and, at The coat of black wool crepe, the the worst, is a terrible enemy of those who try to conquer dress of brown and white checkher."

NOTABLE EXAMPLE

The city of Ketchikan has built itself a dock at a cost of about \$10,000. The dock warehouse has a frontage of 144 feet, is 72 feet deep, and the dock is so constructed as to be able to accommodate the steamers which ply from Puget Sound ports to Alaska.

Prince Rupert has never had to build a dock or even floats so far. No accommodation has been made here for the fishing boats except such as the provincial government built or private concerns provided. Ketchikan deserves to proceed. It does things.

PRINCE RUPERT TO FORE

Prince Rupert comes to the fore in at least one respect. It has recently received high commendation for its fire fighting record. It has had such a record for many years. When the present fire apparatus was purchased it was tried out in Toronto and caused a good deal of favorable mention in the newspapers there. The Prince Rupert Optimist mentions it, speaking of the truck as a "massive affair of steel build throughout, making seven tons of dead weight that require an eighty horse power engine to propel. The engine is a six cylinder and capable of driving the big bulk of fire-fighting apparatus along a level stretch at 40 miles an hour. This high power also gives the machine ability to climb hills in a manner calculated to make a healthy horse look sick."

The apparatus would not have fought fires without a capable fire brigade and this the city seems to have had under Chief McDonald.

Simple Afternoon Dress That is Distinctive



Brown and beige are no rare combination—this union of colors; has been employed a good many years—but here these smart shades are patterned in novel

The dress itself is of dark brown broche satin, the cuffs, vest and yoke of rosy beige. The uneven hemline, so flattering to the figure, is achieved here by a wrap-around skirt. The whole model is cleverly designed and unusually attractive.

ENTER BLACK AND BROWN, THE NEW FASHION TWINS



In an effort to devise new color combinations the smart Parisian designers have hit upon the idea of using black and brown togeth-

Here this idea has been worked ed silk. Beaver forms the shawl collar and cuffs of the coat.

STOPPED HIS STOMACHTROUBLE

"Fruit-a-tives" Made Him Entirely Well



"I wish I could tell every sufferer in the world what 'Fruit-a-tives' has done for me," writes Mr. Ray A. Boyay, Trenton, Ont. "For years was troubled by Bad Headaches, Nervous Dyspepsia and Liver Trouble. Then I commenced taking Truit-atives.' Very soon my condition improved, and now, thanks to this wonderful medicine, I am once more

"Fruit-a-tives" regulates stomach, liver, kidneys, bowels and skin-purifies the blood-and tones up the whole system. 25c. and 50c. a box-at

Fashion Fancies JOHNNY SIM

Year's Illness Results In Passing of Well-Known Local Boy

Following illness of over a year, he death occurred at noon yesterday at the family residence, 1431 Atlin Avenue, Westviev, of John Duthie Sim, son of William Sim of Porcher Island and the late Mrs. members of the family, besides the Mills, who has organized the ex-Sim. Deceased, who was 22 years father, include a half-brother, pedition and has just sailed from of age last October, was a well- Alex Duthie; two brothers, Wil- Liverpool. known local boy and formerly took liam and James Sim; and two "I hope to collect masks and the natives." a promnent part in athletics such sisters, Mary Sim and Helen Sim. idols, and shall go where the During her trek Lady Dorothy as basketball, football and base- To the mourning family general ball. A year ago November he sympathy will be extended in its travelling alone one gets more and breeches when necessary. took a severe cold while playing sad bereavement. Out of respect into the spirit of the country. basketball and pneumonia result- to the memory of the former played. Tuberculosis later set in, and, er league basketball fixtures in the hope of recovery, the young scheduled for tomorrow night are man was taken during the past being called off. summer to Kamloops. This proved | Funeral arrangements are in of little avail, however, and the the hands of the B. C. Underrecent contraction of an attack of takers.

influenza only went to hurry the LADY DOROTHY MILLS

Deceased was born in Nova Scotia and lived with his family at New Westminster for a time be- Will Cross French Guiana Alene fore coming as a young boy to Porcher Island. About 10 years ago the family moved into the city. Young "Johnny," as he was famil- LONDON, Jan. 14:- The only iarly known, attended school here woman, indeed the only white and later was employed by the person, to take part in a 2,000-Royal Bank of Canada and the mile trip through French Guiana Union Oil Co. His mother died to study native religions and last spring. Other surviving witchcraft, is Lady Dorothy

TO STUDY WITCHCRAF

on Foot to Get First Hand Information

never take any arms on my exterfere first.

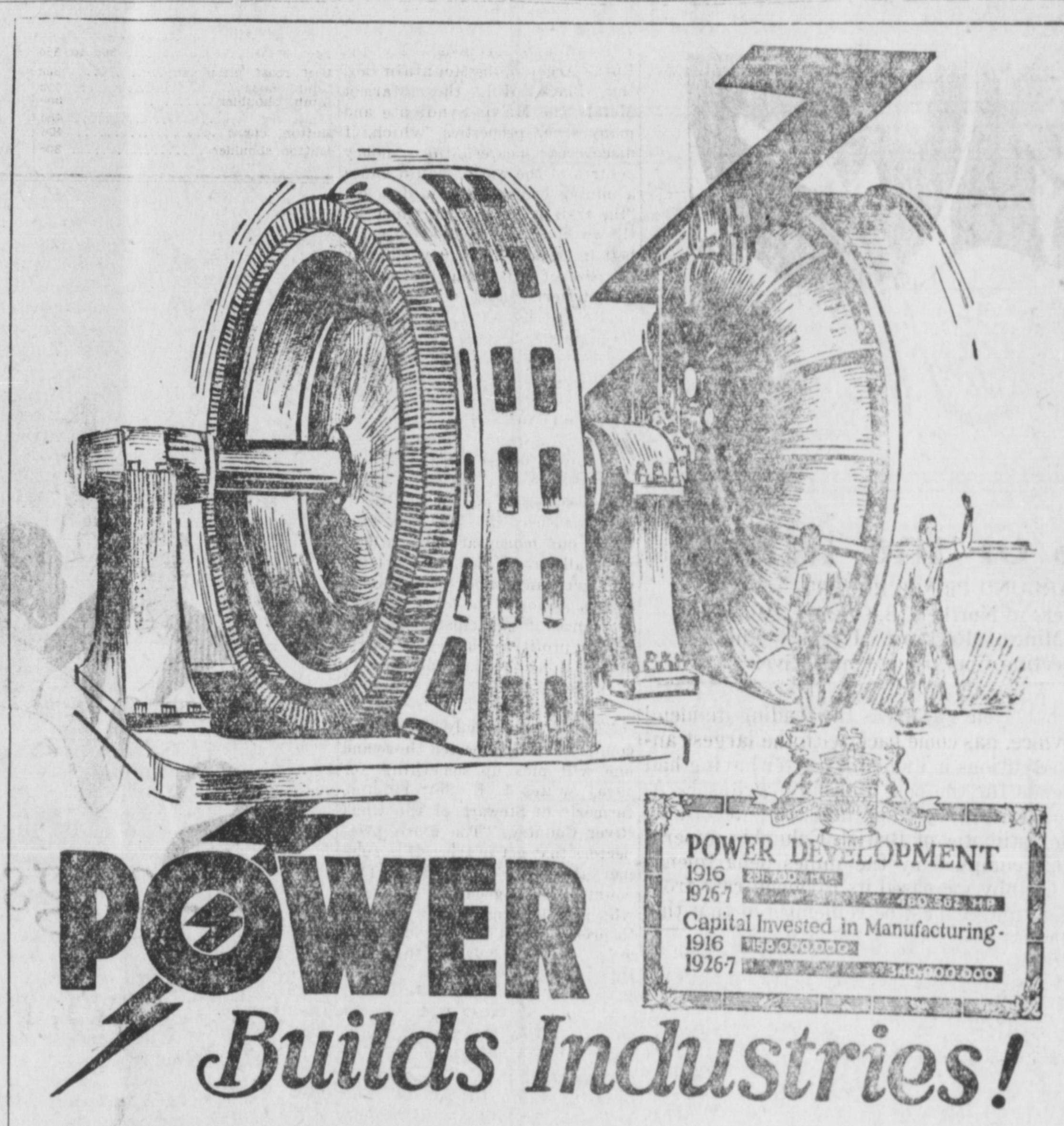
terests me a great deal. African holiday visit in Seattle.

witch doctors give natives medicine mixed with what they call magic, which is something rather believe in. Their magic seems to be akin to our psychoanalysis or auto-suggestion, and the primitive races know . more about nature in the rough than

"They are not all cloaked up in materialism as we are. It is difficult for a white person to see through the barrier of mysticism which stands between them and civilization, and that is why I like to travel alone. It is easier to win the confidence of

spirit moves me," she said. "By will wear shorts when possible

peditions because not native or Capt. Chris Henrickson of the animal will attack unless you in- local halibut boat Gibson and Mrs. Henrickson returned to the "Travelling is in my blood, city on the Catala yesterday af-Witchcraft is a subject that in- ternoon following a two weeks'



PRITISH Columbia's Power resources are the envy of the world. With Power, the riches of the world can be won; with Power, ores can be mined . . . smelted; transportation problems solved; manufacturing industries developed, and with them population . . . pay-rolls. Power is British Columbia's strongest bid for more industries ... more people.

Of the millions of horsepower available in our province, but half a million are now harnessed to turn the wheels of industry. The great hydro-electric development at Bridge River will ultimately generate more than 600,000 horsepower, while the output at Bonnington Falls and other points is being steadily increased. The Campbell and Chilko Rivers, on the mainland, and the Nimpkish on Vancouver Island, are capable of tremendous power development for the conversion of our forest and mineral resources into fabulous wealth.

Two of British Columbia's Electric Power systems are among the greatest in Canada, each generating more than 400,000,000 kilowatt hours in 1927. This represents an increase in the last ten years of 98% ... truly a remarkable achievement!

Foreign authorities speak of this record as a measure of the great vitality of British Columbia.

Today we rank third in power and industrial development among Canadian provinces. We have made greater progress per capita than any!

It is the policy of British Columbia to foster the development of the hydro-electric powers for the benefit of the public. They are allotted to private enterprises on condition that they will be developed within a certain time, so that no exploitation of public assets may take

Millions of dollars are now earmarked for Power development in our province. Dams are being built, turbines installed . . . transmission lines erected to care for the imminent industrial development.

Thousands of dollars are being expended weekly on materials and wages; thousands are feeling the immediate benefits of this enterprise.

Side by side with our power development, Industrial Expansion has kept pace. Today 17% of Canada's external trade is handled by British Columbia. During the past decade, our basic industries have increased 101.3%. Our total payroll, including all classes, is estimated at 210 million dollars. Today, our Lumbering, Mining and Fishing industries employ 72,517 people, paying them 175 million dollars in wages . . . distributing an average wage ranking among the highest in Canada.

These 175 millions in wages are a great contribution to our annual internal trade in the province. They have given our industrial workers a buying power ranking second in the Dominion and have largely been responsible for our ever increasing prosperity, as evidenced by the fact that the number of automobiles registered in the province last year was 76,187 as compared with 8,596

British Columbia's steady and varied industrial development has changed the conception in Eastern Canada and the United States of our province. No longer are we entirely dependent on the East for our manufactured products. British Columbia is increasingly furnishing her own needs. She now ranks third in the whole Dominion as a manufacturing province.

Our phenomenal Power and Industrial growth has focused the attention of the great industrialists and investors on our province. Today, British Columbia in the eyes of the world, stands for Power, Progress and Plenty. May our efforts of the next ten years stabilize and increase our Prosperity!

Read these announcements and understand your province's progress . . . clip them out and send them to friends. If you desire extra copies of these announcements a note to this newspaper will bring them. Advertise your Province!

BRITISH COLUMBIA'S PROGRESS

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