THE DAILY NEWS

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LLOYD GEORGE POLICIES

Canadian people have been much interested in the political situation in Great Britain and an effort has been made to keep local readers posted on the outstanding features. The most important of these was the recent announcement of Lloyd George of a new policy of development designed to do away with unemployment by diverting the dole money to productive work. It is the only constructive program yet put forward by a British statesman during the past few lean years during which production has been at a low ebb. The policy seems to have evoked considerable enthusiasm in different parts of the country and has brought out the criticism of Premier Baldwin and the statement from Ramsay Macdonald that Labor also will have a constructive policy. The policy was given to 400 Liberal candidates in a pre-campaign gathering and was received by them as a battle-cry for the elections which would help them in their struggle to sustain their position as one of the great parties of the kingdom. Mr. Runciman and Sir Herbert Samuel spoke in support of it. The statement exactly as made by the former war premier follows:

"I will tell you what I am prepared to do. I am prepared to give a definite pledge with regard to unemployment. This is very important. I have considered even the very words of it. That is why I will not give it to you except in the very words which my colleagues and I will stand by. After going into the matter very carefully with colleagues who, like myself, have spent years in working out these problems with experts, I am prepared to make this statement:

"If the nation entrusts the Liberal party at the next general election with the responsibilities of government, we are ready with schemes of work which we can put immediately into operation, work of a kind which is not merely useful in itself but essential to the well-being of the nation. The work put in hand will reduce the terrible figures of the workless in the course of a single year to normal proportions, and will, when completed, enrich the nation and equip it for successfully competing with all its rivals in the business of the world. These plans will not add one penny to the national or local taxation.

"It will not require a great and sustained effort to redeem this pledge, but some of us sitting at this table have succeeded in putting through even greater and more difficult tasks in the interests of the nation."

HIT AND RUN DRIVER

(Nelson News)

T. L. Church, one of Toronto's members in the federal house, has at times made proposals at Ottawa which were not notable for their soundness, but he is on the right track in demanding exemplary punishment for "hit and run" automobile drivers.

Some of his other proposals for punishment of offending drivers need examination, but there should be no mercy for the driver who injures any person and then runs away.

ANCIENT ROME SAID "THUMBS DOWN"
MODERN ROME SAYS "RENTS DOWN"

FASCIST LANDLORD IN BLACK SHIRTS (pretending to be joyful: "Hurrah for Mussolini!" —Evening News, Yorkshire.

MINISTER WILL REMAIN LONGER

Rev. T. Ivon Jones to Be In Charge of Presbyterian Pulpit Until July 1

After most acceptably filling the pulpit of First Presbyterian Church in this city, for the months of February and March, Rev. T. Ivon Jones, M.A. (Oxon), has been approached by the session and board of managers regarding his willingness to accept a call as minister to the congregation. Though not at present meeting with sufficient encouragement from Mr. Jones to proceed further in this respect, it is gratifying to the session, board of managers and congregation, to be able to look forward to a few more months of his able, thoughtful preaching, and to the opportunity of more intimately becoming acquainted with one who has

REV. T. IVON JONES

Who has been invited to remain at First Presbyterian Church here.

already won a large share of their esteem and affection.

Arrangements have been made whereby Mr. Jones has agreed to remain in Prince Rupert as stated supply until July 1. It is earnestly hoped that during these additional three months, the attachment between minister and people may become sufficiently strong, and the desire and need of the church sufficiently urgent to warrant the former accepting a call. Meantime, to Mr. Jones, as stated supply, is accorded all the rights and privileges, together with all the duties and responsibilities, of a regular settled minister of the city.

From papers recently made available to the congregation by the General Assembly's commission for the reception of ministers into the Presbyterian Church of Canada, it is learned that Rev. T. Ivon Jones has had an excellent training for the Christian ministery. He studied first at the University of Wales, graduating with honors in Greek. Subsequently he studied in Oxford at Jesus College and at Mansfield College, taking his M. A. with honors in Theology. Three years ago he published a short but exceptionally able handbook, in Welsh, on the "Acts," a book which at once found favor as a text book in the Presbyterian Church of Wales.

He has held two pastorates in Wales, one Welsh, the other English, in both of which he met with complete success. From his latter congregation in Glamorganshire, an influential church of 250 communicants with ten elders, to which he built ministered for seven years, come testimonials bearing witness to a very deep affection between minister and people, and to the grief of the latter of his decision to emigrate to Canada. Special mention is made of his deeply earnest work among the young people, of his high standard of Christian living and of the power of the spoken word of his ministry.

Highly Commended

In commending him to the Presbyterian Church in Canada, Rev. E. O. Davies, Moderator of the General Assembly of the Presbyterian Church of Wales, says: "It is with great sorrow that we think of losing Mr. Jones from our ministry, but the loss of Wales will be the gain of Canada."

The above information, recently received from Toronto, confirms the impression made during the last two months upon the local congregation, which now is doubly constrained to bend its every energy towards retaining for a term of years the services of so devout and talented a preacher, whose sermons grip the heart and mind and are most inspiring.

MANSON NAMED FOR HIGH POST

Former Conservative M.L.A. and Mayor of City Boosted For Deputy Minister of Finance

Reports emanating from Victoria state that William Manson, former M. L. A. for this riding and second mayor of Prince Rupert, is to be made deputy minister of finance, succeeding E. D. Johnson, former city treasurer here, who is to be promoted to the position of financial adviser to the government.

Mr. Manson has had long experience in public life. For several years he was mayor of Nanaimo, Vancouver Island, and at one time sat for that riding in the legislature, he is also a former minister of agriculture. He came north more than twenty years ago and was government agent at Port Simpson and later at Prince Rupert when the office was moved to this city. Then he again entered politics and represented this riding in the legislature. He was defeated in 1916 by T. D. Pattullo in the big Liberal landslide and moved shortly thereafter to Vancouver where he has followed the accounting business, also being president of the Vancouver Conservative Association last year.

Of a quiet and genial disposition, Mr. Manson has many friends in the ranks of both political parties and his appointment as deputy minister of finance would, no doubt, receive general approbation.

In Paris, VINCENT

Internationally Known Beauty Authority

advocates this one basic skin treatment

Parisian specialist advises his patrons how to keep the skin beautiful by a simple treatment based on soap of palm and olive oils

Modern lighting fixtures of geometric glass; simple, angular furniture of modern line; smart glass cases displaying elegant toiletry—these are high lights in the establishment Vincent de Paris. The relaxed tile flooring, the brilliance of sparkling glass form a fastidious background for the smart patronage of this well-known Parisian beauty salon.

A priceless formula emulsifying the precious oils of palm and olive, famous since the days of Cleopatra for prolonging health and beauty.

Retail Price 10c

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"Age, we find, has less to do with the deterioration of the complexion than have the improper methods of skin care frequently employed at home. Therefore, we urge all our clients to wash the face daily with one soap and only one . . . the soap made of oils of palm and olive."

Vincent

20 Rue Royale
Paris

Vincent, recognized authority on beauty, heads an exclusive establishment on the Rue Royale, that smart little avenue leading from the Madeleine to La Place Concorde in Paris.

THE establishment of Vincent, in Paris, owes its present high repute not only to the charming and tastefully appointed interior but to the great skill and artistry of its presiding head—Vincent. Much of his time is given to consultations on the care of the skin.

"There is no real reason," says Vincent, "why a woman in middle life, or even of advanced years, should not retain the charm of a clear, blooming skin."

"We urge all our clients to wash with the special soap blending oils of palm and olives . . . after which we advocate the use of Vincent Night Skin Cream, which fortifies and completes the effect of this unique soap."

What these oils do for skin

Necessity for "the daily elimination of all pore-clogging dust, powder and rouge" is stressed by Vincent. To free the pores of impurities, to keep the texture firm, the color fresh—recognized authorities all over the world agree on one basic treatment.

In London, Madame Jacobson, beauty advisor to Royalty; in Berlin, Elise Bock, Middle Europe's distinguished expert; in Vienna, Pessl; in Paris, Cavalieri and all the other leading authorities . . . every one says: wash for beauty with Palmolive Soap.

The 2-minute treatment prescribed

The experts all agree on these steps to skin loveliness: with both hands, rub up a smooth lather of Palmolive Soap and warm water. Massage this into the skin, letting it work into the pores for about 2 minutes. Rinse, first with warm water, then with cold. As an astringent, an ice-water rinse is refreshing.

Perhaps the very simplicity of this treatment is one reason for its tremendous popularity. Palmolive is today one of the two leading soaps in France—and first of all in 48 countries beside Canada.

"WELL, WHAT OF IT?"
—Duffy in the Baltimore Sun.

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