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Another Resource

THE FAME of this area from the hunting and fishing standpoint is already well known—even with the minimum of organized publicity that has been given it. Not infrequently, at the Daily News office, we receive inquiries, sometimes from far afield, as to the facilities here for the organizing and servicing of hunting parties. But too often we have to give unsatisfactory answers and cannot assure the inquirers of what they want—organized transportation, accommodation and guiding services and such like.

We talk of publicizing our hunting and fishing. That is all very well but, if we are going to do that, we must be in a position to deliver the goods to the potential customers of which there are plenty. The problem is bringing the customer and the goods together.

At a time when we are attracting attention in so many ways, it would seem appropriate to be doing something about selling our unexploited surpluses of hunting and fishing and sharing them with the rest of the world.

Fishing Derby

WHY SHOULD Prince Rupert not have some such thing as a fishing derby like in Ketchikan and Juneau? It would create much interest locally and, if adequately publicized, could focus a lot of attention on Prince Rupert, this natural centre of a sportsman's paradise. Local sporting goods and hardware dealers would co-operate. It could be made into a lot of fun for everybody.

Superlative Joe

ACCORDING to a news dispatch, a Yugoslav provincial newspaper recently took a close look at a November issue of the Moscow daily Pravda and came up with these amusing statistics:

In the edition in question, Stalin's name was mentioned 101 times on the front page alone in these forms: Josef Vissarionovich Stalin—35 times; Comrade Stalin—33 times; Great Leader Stalin—10 times; Dear and Beloved Stalin—7 times; Great Stalin—6 times.

The Yugoslav paper also said:

"Other variations were Stalin the Genius, Great Leader of Entire Mankind, Great Chief of All Workers, Protagonist of Our Victories, Great Fighter for Peace, Faithful Fighter for the Cause of Peace, etc."

But, surely to goodness, Joe Stalin must be sick of reading his own name in Pravda. Even the most complete egotist would tire of staring at the same combination of letters.

Scripture Passage for Today

"For the Kingdom of God is not in word, but in power."
—I Cor. 4:20

Speakers At Conrad P.T.A.

At a meeting of the Conrad Street School Parent-Teacher Association Tuesday, with Mrs. Helen Denning presiding, Harold Thom gave an interesting and thorough resume of the history of the school.

An interesting address also was given by C. Graham, inspector of schools, on the "Modern Trends in Education."

A motion was made to offer support to the local Boy Scout

group.

Plans were made to hold a "white elephant" sale on April 14 with Mrs. G. Redhead as convener.

Mrs. Verna Parkin was elected alternate delegate to the P.T.A. convention to be held in Victoria in March.

At the close of the meeting a film was shown and refreshments were served.

ISOLATED SPOT

Norfolk Island, discovered in 1774 by Captain Cook, is 930 miles from Sydney, Australia.

After all is said and done,
how does it taste in the
cup? That is what counts!

"SALADA"
TEA BAGS
yield the perfect flavour.

As I See It



by
Elmore
Philpott

Great City of Great Din

CAIRO, Egypt — If I could be so presumptuous, after so short a personal acquaintance, as to give this ancient city a new name, I would surely call it The Great City of the Great Din.

I had heard plenty about the alleged sophistication of Cairo, and even the supposed sinfulness of big Egyptian cities.

After all, even the Bible tells how the children of Israel yearned for "the fleshpots of Egypt" when Moses led them out of this even-then-famous land. Maybe the "fleshpots" meant beef or lamb stew, and maybe again "fleshpots" meant what modern kids call "a juicy dish"—who knows?

But I had never been prepared for the noise of 1951 Cairo.

In this sprawling metropolis, which numbers over two million inhabitants, cars are dashing madly in all directions at once. And the best way that I can describe the driving is that every driver drives with go foot on the brakes, but one foot on the gas and both hands on the horn.

HAVE YOU EVER GONE to a wedding, where the young folks are as full of fun as they were when my wife and I were married (29 years ago)? Then you know how the young bucks load up the cars with laughing girls and chase the newly-married couples for a few frenzied miles.

On those motorcades everybody toots like mad.

Well, everybody toots like that all the time in 1951 Cairo.

HERE I AM ESTABLISHED at Shepherd's Hotel, that world-famous hostelry which is like something out of Arabian Nights—but brought down to the twentieth century.

My room has a lovely balcony which opens out on to a lovely garden. But so far I haven't been able to relax and enjoy it. For the din from the tooting automobile horns is like a Hallelujah Chorus—not to Pharaoh, but to Henry Ford.

I DON'T SEE HOW ANY lover of the colorful could fail to get a thrill out of Cairo. There are soldiers (not British, by the way, but Egyptian). There are beautiful women of many types, tongues, garbs. And there are jet-black Africans from what we in America would call "the deep South." The dress of the men is really wonderful. The business man wears ordinary European clothes, but a red fez. Many of the waiters wear white cassocks, with crimson fezzes, and broad bellybands to match.

In the poorer quarters, the Arab dress is the same night-shirt style—but of dingier hue.

MY WHOLE FIRST impression of Cairo is like a concentration of my first impression of the beautiful irrigated farm country through which we came yesterday.

That is, of a very ancient land and one of the world's oldest people, going modern in a hurry. To paraphrase the words of the popular song, "spring is busting out all over"—the twentieth century is busting out all over Egypt, and while the Egyptians may be having their problems adjusting themselves to it, they are getting there.

TOMORROW I GO TO THE Sphinx and the Great Pyramid with a guide whose stately stature and time-honored garb look like something out of an ancient Egyptian temple ceremony.

But I am glad that my hotel reservations were switched from the Mena House, which looks up at the Great Pyramid, to Shepherd's Hotel, which is at the very crossroads of Cairo's bustle.

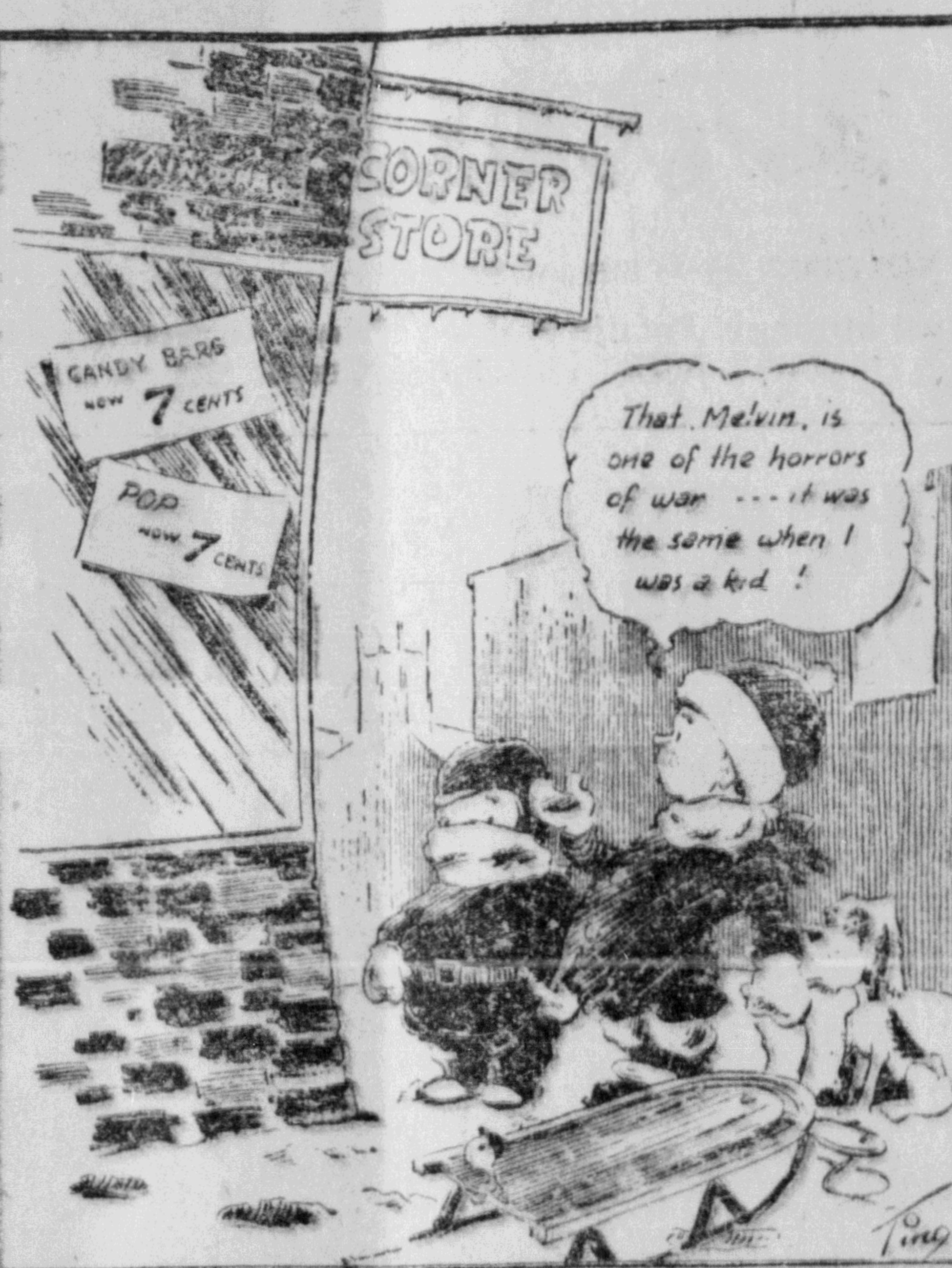
Otherwise I think I might have been carried away with the impression that the old, the ancient, the timeworn was the real story of Egypt, 1951. It's not. It's that the old is being renewed.

Attention Fishermen!

Highest trade-in allowance on your present marine engine. To save money and get the best, be sure your next engine is a

Kermath

Write for Folders
HOMEWOOD MARINE
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1733 W. Georgia
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HIGH CHAIR GENERALS — By M. R. Tingley in the London (Ont.) Free Press. (CP PHOTO)

ray..

Reflects and Reminisces

Canadian youths are seeing more of the world during these uncertain times than they ever dreamed of. Some are in the cold and mountainous fighting regions of Korea. Others will cruise the South Pacific and Australian coast. And others are exploring the skies.

Until an officer named Baden-Powell who refused to surrender a place called Mafeking began to be talked about, the expression "Boy Scouts" had no particular meaning. And until this young fellow with an out-of-doors look about him and who wore a hat like a modified Canadian Stetson invented something, it stayed that way. All this was about half a century ago. Boys, all over the earth like adventure, the risks and challenges of the wilderness how to be handy, useful and helpful. And in Baden-Powell they found their ideal Chief. Today, the splendid institution he founded and to which he gave so much of his life is a wonderful example of worth-while service. No organization is more entitled to continued encouragement and support. This, it has always received. And more than ever, will it be welcomed in the future.

Tourists, trying to become acquainted with Prince Rupert, should be more numerous than ever next summer, despite what may develop in the way of overseas affairs. More is going on in Skeena and the north, and people are interested. Live publicity work, necessary every season, is more essential now than ever before.

Many a newcomer to Prince Rupert, and there are hundreds, with more planning to come north, usually find a few surprises. For example, it often takes time to realize that this townsite, instead of being part of the mainland, is actually an island. It is called Kaien Island and one reaches it either by boat, plane or railway bridge, the latter being in the neighborhood of Port Edward.

Kaien Island, now known as Prince Rupert, used to be a favorite game centre. There are dozens of islands, large and small, within easy reach and this used to be pretty fair shooting territory but that day has passed. A stranger is apt to think of the large area across the harbor, another island, but it's not. This country is the Tsimpsan peninsula. And speaking of islands, one may have noticed the group of islets near Metlakatla Passage. Each is small and wooded. One used to be a cemetery. In fact, it was Prince Rupert's first cemetery. The men laid to rest there were usually accident construction victims, but not all.

Inquiries for road maps are being made from time to time, in newsstands, and elsewhere, but are not always obtained. However, this is not saying there are none. Instead, there may be fewer, and if this is so, the present is a good time to correct the situation. The folder issued a year or so ago, can still be found useful, with data providing what many wish to know.

Fast Relief for RHEUMATIC PAIN

Dull wearisome aches—sharp stabbing pains—sore joints and muscles, are often quickly relieved by Templeton's T.R.C.s. Many sufferers report genuine relief in 24 hours. Take T.R.C.s today, get the relief you long for tonight! All druggists, 60c and \$1.25.

LETTERBOX

REDUCTION PLANT

Editor, Daily News—

I write this letter in reference to an article I read in your February 13 issue. It surprises me that a complement of gentlemen, such as we pick for our council, would give any consideration whatever to an application for a reduction plant in the city. Have they forgotten Bushby's? If they grant this licence, what's to stop the other fish companies from applying also?

Why do B. C. Packers want one here, when they already have one at Port Edward? What is going to happen to the value of Prince Rupert real estate when prospective buyers get a whiff of our new industry? I say that all who are interested for or against this should attend the council meeting next Monday evening.

TAXPAYER.

Air Passengers

AIR PASSENGERS

From Vancouver (Thursday)—Mr. Brezer, Mrs. A. Coutts, G. W. Milne, J. H. Falls, T. Berg, W. Ward, R. Johnson, R. Moyer, From Stewart (Thursday)—Mr. Kindall, L. Route, J. Martin, To Masset (today)—R. R. Mallord, D. Scott, S. Parnell, George White.

To Vancouver (today)—Mr. Lovstad, William Tocher, J. Martin, G. McKenzie, G. S. Swain, L. Adams, H. Brezer, C. J. Milne, To Sandspit (today)—I. M. Kameda, B. Kelly.

Sun of Canada's 1950 Business Largest of Any Canadian Life Company

Policyholders' Dividends Again Increased

Four hundred and forty-one million dollars of new life insurance was issued by the Sun Life Assurance Company of Canada in 1950, the largest amount written by any Canadian life company during the year, and over \$38 million (18.4%) more than the total for the preceding year. The volume of new insurance written during 1950 was greater than any of recent years and represents the substantial total of \$1,738,000 for each working day. George W. Bourke, President of the Sun Life, in releasing the 80th Annual Report, announced a further increase in policyholders' dividends effective April 1, 1951, bringing the total amount payable this year to more than \$18 million.

Benefits at New High
The report reveals the strong position of the Company and the continuing expansion of its business and services. Total Sun Life insurance in force now amounts to \$1,462,000,000, or \$275 million (62%) more than a year ago. Group business now in force is \$1,085,000,000, an increase of 13.8%. Over \$92 million of new Group business was written in 1950 compared with \$62 million in 1949. Payments to Sun Life policyholders in 1950 amounted to \$121,476,000, a new high, bringing to \$2,331,860,000 total benefits paid since the Company's first policy was issued in 1871.

Assets of the Sun Life increased during 1950 by \$70 million and now stand at \$1,597,000,000, 73% of which is invested in government, municipal, public utility and industrial bonds. Mortgage loans, reflecting the trend in home building, showed an increase of \$31 million for the year, bringing the total to \$188 million, or 12% of assets. The rate of interest earned on the assets in 1950

was 3.61% as against 3.48% in 1949 and 3.79% in 1948.

Distribution of Business
The international character of the Company's business is illustrated by the amount of insurance and annuities in force in the various countries where the Sun Life operates: Canada 41%; United States 38%; Great Britain 12%; other countries 9%.

Mr. Bourke, in his review of the year, discussed the value of life insurance in the fight against inflation and pointed out that life insurance premiums, while serving to provide protection for individuals and families, also add to savings which, in turn, benefit the nation as a whole through investments for essential purposes. The business of life insurance reflects the voluntary co-operation of the millions of men and women whose confidence and faith it enjoys. In return, the companies have established traditions of service and integrity which are outstanding in the annals of human endeavour.

Steps Against Inflation

Mr. Bourke offered five suggestions as important counter-moves against inflation: (1) Purchase only what is necessary; (2) Increase productivity by greater efficiency and maximum effort; (3) Finance defence and other necessary national expenditures on the pay-as-you-go principle; (4) Avoid wasteful government expenditures and duplication of service; (5) Increase personal savings. A copy of the Sun Life's complete 1950 Annual Report to Policyholders, including the President's review of the year, will be sent to each policyholder or may be obtained from J. T. Fowle, or E. T. Applewhite, M.P., Local Representatives.

Ask for
WHITE HORSE
SCOTCH WHISKY

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Special Values...

for Saturday and Monday Shopping

MEN'S and BOYS' CLOTHES

SHOES and RUBBER BOOTS

MEN'S WEAR

WORK PANTS, Heavy twill. Regular \$5.00, these a real buy at \$3.95

DRESS PANTS, good dress pants that are well-tailored. Regular price \$8.25

GLOVES, heavy leather-faced gloves. Usually \$1.95, now 90c

TRENCH COATS, Gabardine Trench coats, fully lined, double-breasted. Belted with epaulets. Grey or Brown. These coats usually sell up to \$32.00. Special, \$21.50

DRESS SHIRTS, a good selection of shirts with sanforized colors. Good cut. \$2.25 to \$4.25

DRESS SHOES and WORK SHOES, good fitting made in all sizes. Dress shoes from \$3.95

Work Shoes at \$2.95

BOYS' WEAR

SCHOOL PANTS, Strongly tailored, all sizes. Low wear in these. \$1.95

WINDBREAKERS, Pure Wool Flasks in all sizes. Give away prices.

RUBBER BOOTS, Lace Rubber boots. All sizes. \$11-5. Special.

A big selection of Comforters in real attractive Double bed size. Real bargains from \$1.95

Shop and Save at B.C. CLOTHING 3rd Avenue Since 1913

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