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The July  
**SALE**  
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## Local and PERSONAL

Mrs. Geoff Lambly of Terrace returned home today after spending a couple of days in the city.

● Prince Rupert Shrine Band open air concert, Court House lawns, Thursday, July 26, at 8:00 p.m. All welcome. (174c)

George Schneider, vice-president of Celanese Corporation of America, following a week's visit to the district, sailed last night on the Prince George for Vancouver enroute back to New York. He joined Mrs. Schneider and friend, Mrs. Roberts, who had been making the round trip to Alaska.

### Rotary Governor Here on Monday

The Rotary Club of Prince Rupert will be host next Monday to James Lightbody of Vancouver, district governor, who is making his annual official visit to the 58 clubs in Western B.C., Western Washington and Alaska. He will confer with President Fred Scadden, Secretary W. E. Simmons and other local officers on Rotary organization and service activities. Mr. Lightbody is a retired advertising manager of Vancouver and is a member of the Rotary Club of that city.

### Lutheran WA Sale Success

A home-cooking, delicatessen and tea sale held Saturday in St. Paul's Lutheran Church Hall by the women's auxiliary was termed very successful by the convener, Mrs. A. Husoy.

In charge of home-cooking sale were Mrs. H. Strangeby, Mrs. Chris Berg, Mrs. J. T. Fowle and Mrs. E. Rasmussen.

Cashier was Mrs. Harry Hansen. Serviteurs were Mrs. C. Giske, Mrs. M. Hetland, Mrs. L. Olsen and Mrs. John Pedersen.

In the kitchen were Mrs. A. Kaardal, Mrs. A. Dybbavn, Mrs. I. Eldsvik and Mrs. R. Giske.

### air passengers

From Vancouver (Tuesday)—E. Miller, H. Hansen, C. Stone, G. Ramsdall, J. Brearley, Mrs. Brearley, A. McGuire, R. McNab, S. G. Ramsford, Cpl. McFarland, Mrs. F. Hensch and two children, O. F. Schuler, Mr. Sargeant, A. Iversen, H. Hoskins, D. McPherson, W. Wright, M. Ritchie, W. Baxter.

From Sandspit (Tuesday)—Mrs. H. S. Cornwell and child, J. Bridden, J. Slezak, Mr. Jones, Mr. Wilson, Mr. Young, Mr. Shirk.

To Vancouver (today)—A. H. Patton, Mrs. Patton, G. Kelly, D. S. Watt, H. Anderson, W. M. Stephen.

To Sandspit (today)—Mr. and Mrs. W. Miller and child.

### When Montcalm Ate Horsemeat

MONTREAL—This is not the first time horse meat is being eaten in Canada, but it is doubtful if it has ever been mentioned in a Canadian history.

It happened first in 1759 when the British were attacking Canada, then under the rule of France. Food was very short. Marquis Montcalm supplied horsemeat to the troops. They refused to accept it and Montcalm convinced them by eating some, in front of them.

● Salt Lake Ferry running every Sunday and Thursday, weather permitting. Green 931 or Black 926. (tf)

S. A. Bird and son, Walter Bird, returned to the city by car Sunday from Vancouver. Mrs. Bird Jr. and family returned home by boat.

Mr. and Mrs. A. W. Lonie of Vancouver are in Prince Rupert visiting their daughter, Mrs. Ed Martin, and their son, J. C. Ewart.

● RED CROSS—A meeting will be held in the Civic Centre at 8 p.m. Thursday, July 26, for the purpose of organizing a canvass for volunteer blood donors. All organizations and interested persons are requested to be represented. (173c)

Philip M. Ray, recently returned home from Britain where he visited several clubs including that at Poole which has often received the benefactions of Prince Rupert, will be the speaker at the weekly luncheon of the Prince Rupert Rotary Club tomorrow.

### Sons Of Norway Dinner Meeting

A novel experiment—the first dinner meeting by the Sons of Norway—was called "a great success" by President Nels Gunderson Monday night. Following a short business session, the meeting became a social affair.

A visiting member of the Vancouver lodge, Oscar Johansen, was welcomed.

A picnic to include members and friends of the SON and Sonja Ladies' Club will be held next month on Digby Island, it was decided.

### Painless, Costs Nothing

Prince Rupert's Annual Blood Donor Clinic Set For August 20, 21 and 22

Prince Rupert's third annual Red Cross volunteer blood donor clinic has been set for August 20, 21 and 22 and Organizer T. Norton Youngs is calling a meeting for tomorrow night to make preliminary arrangements. As usual, there will be a canvass for blood donors who will be dated to give their "painless pint" when the clinic of experts comes here at the appointed time to draw it.

Mr. Youngs, not so very happy about the fact that in the past clinics only 500 volunteers came forth, is setting his sights higher this time. "There should be at least 800," he says, pointing out that Kamloops, certainly with no greater population than Prince Rupert, had 1000 donors one year and boosted the number to 2026 the next.

"This is one really humanitarian donation that costs nothing and doesn't hurt a bit," says Mr. Youngs. "And the benefits are constantly available for Prince Rupert through the refrigerated bank, replenished weekly, that is maintained at Prince Rupert General Hospital." The process of the clinic, as is well known, is to ship the newly drawn blood to Vancouver by air where it is treated and stored for systematic distribution to the various banks all over the province.

While there is to be a canvass, Mr. Youngs is hoping that there will be plenty of volunteer donors well in advance—the sooner the better. Headquarters are at his office.



THE RH TWINS—Two little British Columbia citizens whose lives were saved by the ready availability of the right type of blood when they were born with the Rh factor. They received replacement transfusions of blood, rushed from the Red Cross Blood Bank the night they were born and for several weeks after. Now they are healthy, normal little girls. In addition to the Free Blood Transfusion Service, the Red Cross Provincial Lab. in Vancouver conducts a free service for the doctors of this province by testing the blood of expectant mothers for the Rh factor. More than 60,000 such tests have been made.

### Tycoons See New Wires C.C.C. Plant Over River

Textile Manufacturers From Eastern States Visit Here And Terrace

Party of prominent textile manufacturers of the United States, customers of Celanese Corporation of America, were in Prince Rupert yesterday, as guests of the company, to visit the Columbia Cellulose Co.'s pulp mill at Watson Island, a new original source of their material supply. On Monday they had been at Terrace to see the company's woods operations and enjoy a spot of trout fishing in Lakeless Lake.

Prominent in the group was Royal Little, president of Tectron, Incorporated, of Providence, Rhode Island, whose multimillion industrial organization has 14,000 stockholders, 8000 employees and 28 plants for the making of rayon and cotton fabrics, sheets, blankets and dyed cottons in New Hampshire, Massachusetts, Rhode Island, Connecticut, North Carolina, South Carolina, Georgia, Alabama and Porto Rico.

It was the first visit to British Columbia for Mr. Little and he was keenly interested in the industrial and business life as well as the history of the country, testing the local knowledge of his guides with his questions. While he was here, Harold Thom, manager of Atlin Fisheries, took him in charge and showed him through the company's cold storage and salmon canning plants on the local waterfront.

Today Mr. Little went to Vancouver by air, accompanied by Gordon Root, C.C.C. public relations officer who had assisted in piloting the party on the tour of the district. Other members of the group returned East today by the Celanese Corporation's DC3 aircraft which had brought them west. Mr. Little will visit Vancouver and Victoria and fly east from Seattle.

Others in the party were Edward Luke and Deane Quinton of the Bates Manufacturing Co., Lewiston, Maine; Oakman Hay, Wellington-Sears Co., New York; Donald Ower, Almaron Mills, Providence, Rhode Island; Bartlett Guild of Boston, New England sales representative of the Celanese Corporation; Harry Price, vice-president of Celanese Corporation in charge of sales; James Black, assistant controller of Celanese Corporation.

Mrs. Earl Wilson Compares Blue Bonnet — Loves Its Taste!



Accept an invitation from Mrs. Earl Wilson. Compare Blue Bonnet Margarine with any spread at any price. Like the noted columnist's wife, you'll love the delicate, sunny-sweet flavor of Canada's fine-quality all vegetable margarine. You'll appreciate Blue Bonnet's nutrition. And you'll welcome its real economy. So buy BLUE BONNET and get "all 3"—Flavor! Nutrition! Economy-e! Use it in cooking, on vegetables, as a delicious spread.

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### New Hall at Miller Bay

Latest of the amenities at the Miller Bay Hospital is a commodious and well appointed recreation hall for the staff which, now nearing completion, was used for the first time last Sunday when it was the venue for a reception in connection with the visit of the Lieutenant-Governor.

Originally erected during the war as the general recreation hall at the Seal Cove base of Royal Canadian Air Force, the structure was taken down and re-erected at Miller Bay by Mitchell & Currie, local contractors.

Measuring 100 by 50 feet over all, the hall's main feature is a 77 by 50 auditorium or recreation venue fitted out with such adjuncts as kitchen, locker room and shower and dressing rooms.

The main floor will be marked off for basketball, badminton and volleyball.

About Labor Day it is expected a formal opening dance will be held.

### Powell River Makes Profit

MONTREAL—Powell River Co. Ltd., pulp and paper producers, report a net profit of \$4,249,14 for six months ended June 30.

### Announcements

Port Edward W.A. Bazaar, August 6, 1 p.m., at Community Hall.

Women's Coordinating Tea, Sept. 20.

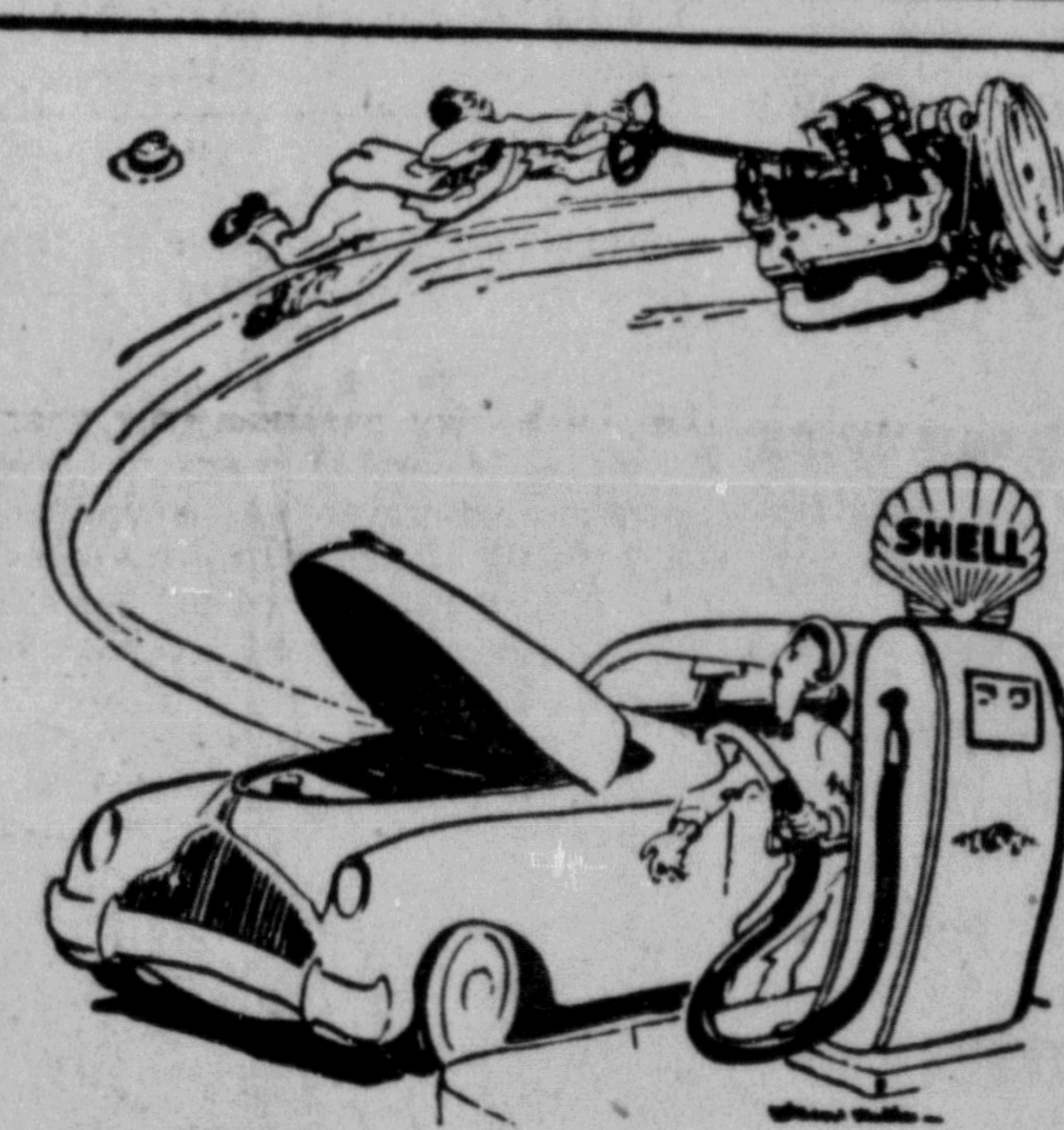
Catholic Fall Bazaar, October 3 and 4.

Rebekah Bazaar, October 20. L.O.B.A. Fall Bazaar, October 26.

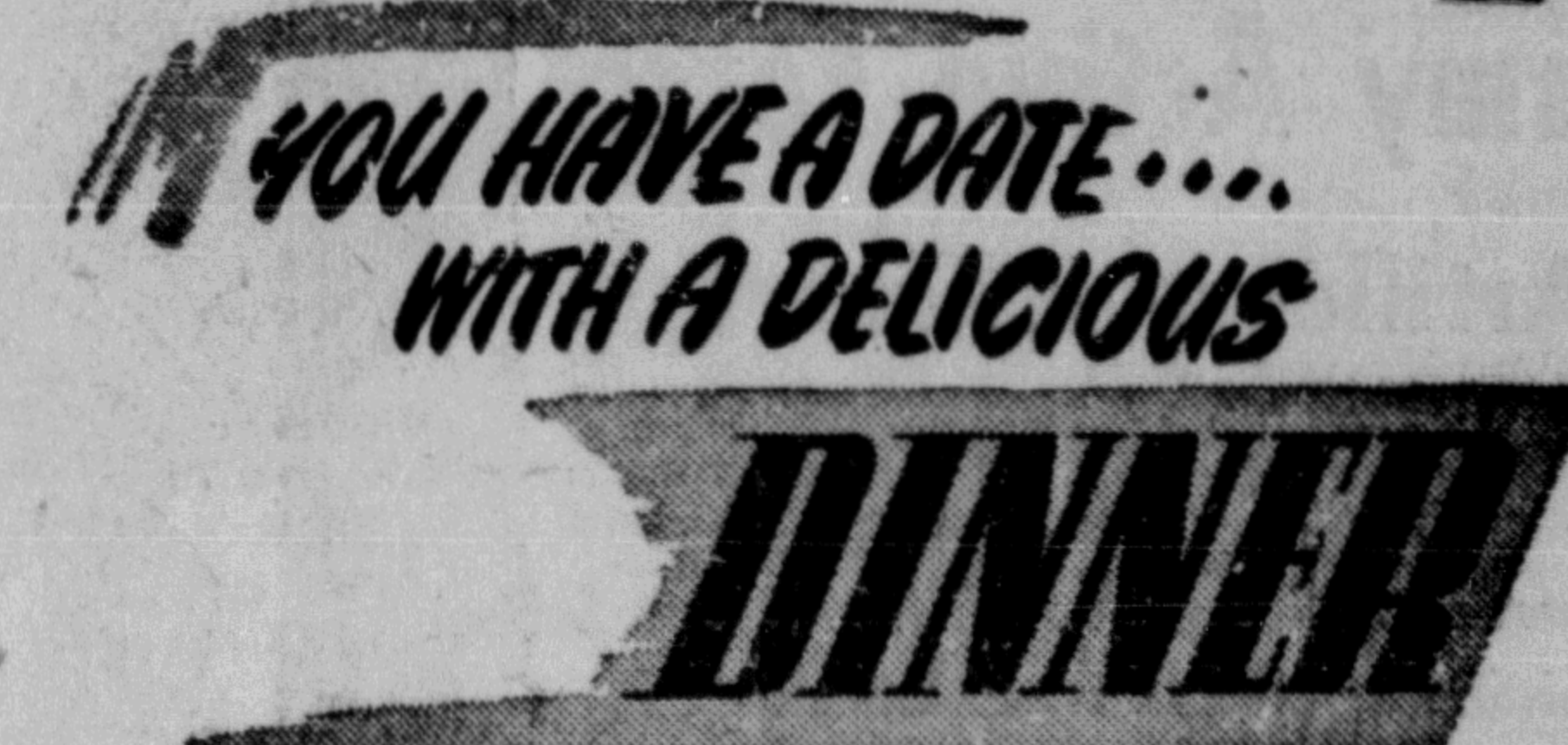
Sonja Bazaar, November 2. Legion Auxiliary Bazaar, November 7.

I.O.D.E. Fall Bazaar November 22.

St. Peter's Fall Bazaar, November 29.



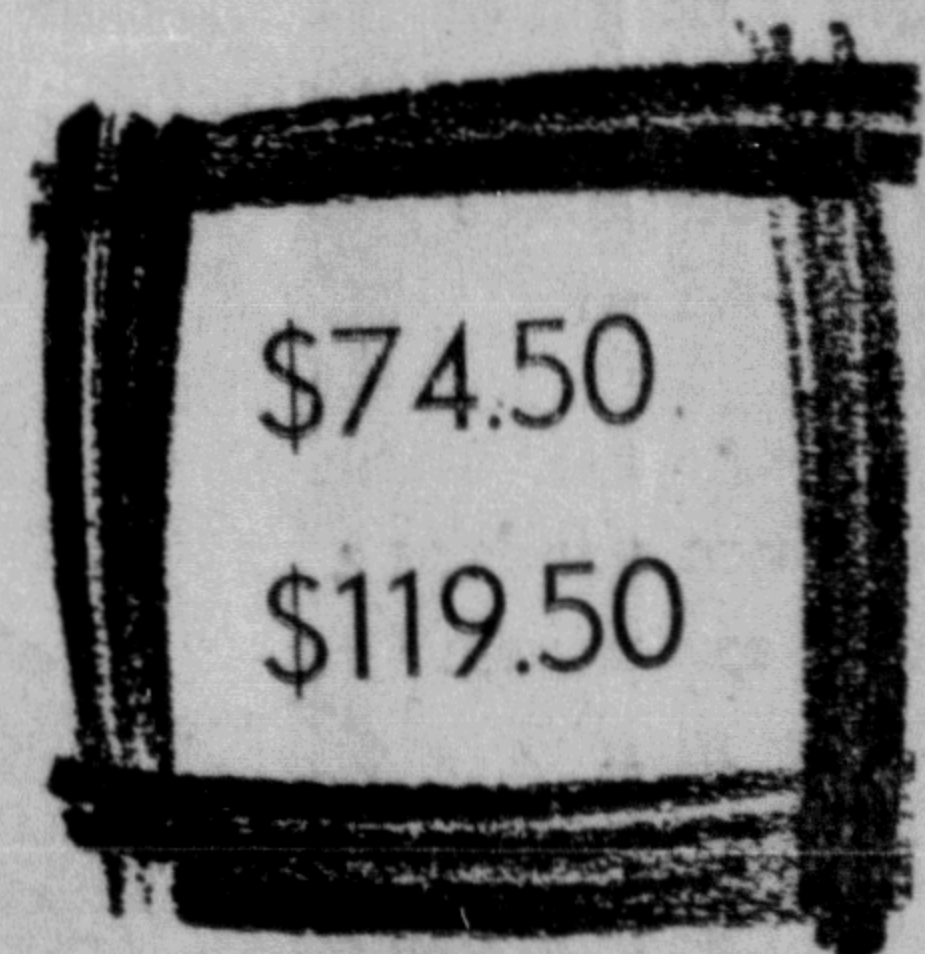
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FOR NORTH QUEEN  
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ss. Coquitlam, July 13 and 27  
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