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Big Job For Business

W/HEN General George C. Marshall recently W warned Canadians that Korea and Iran are but minor phases in a complete world crisis, he was saying that there is no soft shortcut in the struggle to make democracy secure. We may have to stand to arms and experience economic crises indefinitely.

We thus face a tremendous test of morals, a long strain that will be intensified by relentless enemy propaganda, which we do not seem to know how to counter for we appear helpless to explain, even to ourselves, the values and boons of the enterprise system. There has been more confidence recently in the ability of our trained reserves and productive power to bring military victory. But unless there is lasting peace there is no triumph, and peace can be won only if opinions support the guns

This propaganda weakness is our danger. It is a criticism of and a challenge to our business leaders. The industrial strength they have created has a greater impact on world affairs than ever before. Now they must take on another job. That job is to help preserve the great heritage of our economic system.

In this great task that confronts all who believe in our democratic way of life-and that includes about 99 percent of us-the business leader, who has a great deal at stake, can show the way.

He must stop giving lip-service to the job of selling private enterprise, and instead tackle it with the enthusiasm he shows when he talks of his product. He must explain his business to his employees so clearly that they will want to be stockholders, and he must make sure the stockholders understand the social problems with which he must deal. He must get out and make speeches, not just to his own kind in his clubs, but to others not so understanding of his point of view. And he should especially talk to women; they control much, may be voting him into socialism through lack of business understanding. He must prove he accepts social responsibility by taking a sincere and continuous interest in community affairs. He should stop condemning the political administration unless he has constructive ideas on controls and how to meet national needs. By words and example, he must show his faith in the incentives of profit by proving there is more than profit. He must show he wants medical and educational institutions privately-endowed, not entirely state-owned; that he believes in public charities, and doesn't want everything left to 'the government."

The great vacuum in our defence against Communism is a powerful, spreading belief in our enterprise system. If that dangerous gap is to be filled in time, the businessman must do it. In addition to defence industrialist, he must take on the role of super-salesman and propagandist of his own economic plan. There is no one else in sight to take on this job; no one else so well qualified to do it; no one else who has more to lose or to gain.

Scripture Passage for Joday

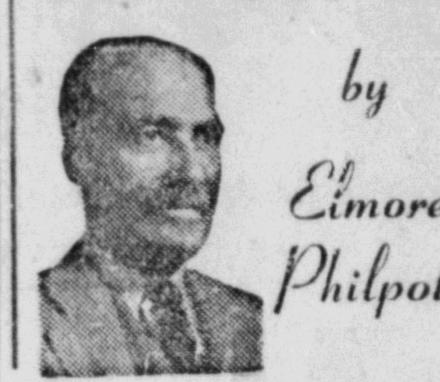
"For my yoke is easy, and my burden is light." -St. Matt. 11:29.



TAPPAN GAS RANGES

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UN Cops and Robbers

AT THE Alberta School of Religion this year we talked a lot about the mechanics of international police actions.

Maybe I should say I talked a lot-for I started something nobody could finish.

We began at the point where the UN declared that the North Korean army was the aggressor

"Granted that some kind of of all proportion. pclice action had to be takenhow should the UN have gone about it?

I ASKED the same question later through this column, and I got many answers, but not one of which came to grips with the real point.

Many people wrote me, arguing pro and con about the war in Korea, and blasting the Russians or Americans, according to the outlook of the writers.

But nobody had anything days on Sept. 19. worthwhile to say about the real problem, which is:

Granted that we get real world tant point in that world law will be that the armed forces of one area may never invale another area. But suppose that this world before the death of his father. the "Hell's Gate" problem that low costs. law is broken—like all other laws In the Tolmie regime (1928-33) once perplexed the Fraser. And are broken, from time to time. Mr. Pooley was attorney-general. Lo, today, the Skeena's turn has for the north is threatened. This How should the world policemen He quit active politics in 1937, come, go about their job of dealing with but every now and then roars the actual outbreak of violence? out of retirement to have his JUST BEGINNING

IF YOU compare three kinds of ition candidate Mayor Percy point we are trying to get at.

an argument about their line Anscomb doesn't run him. if Mr. A beats up or tries to shoot street corners. up Mr. B then the cops come in

The cops do not make war on Mr. A's farm home, they don't Legislature for Saanich in 1916 bomb his home, burn his barn, and for two years served as Mr. ruin his crops, or shoot up the Speaker, being defeated in 1924. whole neighborhood. They use only the amount of force that is necessary, first to stop the actual violence, and then to get ernment recalled him and he the parties to the dispute before has since lived in retirement. a judge who is like the police force, is completely impartial as between the two men having the

WE HAVE no real world law yet. But in disputes between smaller nations we apply the same general principles as above. For instance the wars in Israel and Kashmir were brought to an end as soon as the UN could stop the shooting. Then, having stopped the shooting, the UN acted as mediator and conciliator.

But in Korea we used a very different set of principles. Hhere the real clash was between American and Russian power. Andbecause there is no world law, no world police force-the American power attempted the impossible task of trying to be at one and the same time a principal in the dispute, and the cop who tried to stop the violence resulting from it, but by methods which vastly compounded the violence.

A LAWYER tells me that real world government pre-supposes that all nations will have to give up all their arms and armies be- it. News classified. fore there can be any real world order. Hence, he says, they could not launch an attack.

I think that such is impossibly unrealistic.

For a long time to come all nations will insist on defence forces, capable of defending themselves against attack, and big enough to maintain interna

The crux of the problem is how to get law which says that no armed force of one nation may ever serve outside its own domain; and how the World Peace Police are to deal with any attempt to break that law. I belieive that precisely the same principles could be used as our own policemen use in violence arising from line disputes. But those methods are not the methods of modern mass war, where whole populations are made to suffer for the crimes of their governors -whom they too may hate.

If you want to sell it, adversise.

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Prince Rupert

VICTORIA

Why the Secretiveness?— Former Ministers Have Birthdays

VICTORIA-One wonders why governments are so foolish when it comes to publicity.

Take the matter of the redecoration of the ballroom at Government House for the Royal visit. The the milling rate will be graducabinet discussed this matter and actually gave instructions that it was not to be mentioned in the press,

ray...

BEST EVER

is to be reproduction.

venture, investigation

pense. But the real job

settlement of a labor difficulty

Wonder if Quebecers ever heard

of elections, and the differences

Tallulah Bankhead, actiess

from Alabama, may be no longer

young, but, when she admits to

48, it's done cheerfully. No stra 1-

ger in London, Miss Bankhead is

there again and, asked if she ex-

pected to see her old boy friends

again, declared quite loudly:

'I'm more likely to meet their

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that arise from time to time?

Reflects and

Reminisces

But the press of this country is, so far, free and naturally the newspapers carried the stor But the government wouldn make public the cost. However, it's known to be between \$10,000 and \$15,000.

What happens when a government tries to hush-hush such an item is that the whisperers and gossips get going and by the time ther're through the story has been magnified

How much better for the government to make a statement and bring the matter out in the open. That ends the rumors and whispers. And, after all, it's th people's money that is bein spent to redecorate the ballroo and the people have a right know the details.

Two legislative stalwarts years gone by, Harry Pooley and F. A. Pauline, who used to scrap in the House, celebrated piren

Mr. Pooley (Conservative) was 73, Mr. Pauline (Liberal) 90,

say. Not long ago Esquimalt coalviolence you will see the big George of Victoria "a carpet bagger" and he announced pub-Suppose Mr. A and Mr. B have licly that Tory chieftain Herb tawa comes an order to build a

fence. They may be bad friends Mostly, however, he works in blockade in the mountain wilfor years—their whole families his beautiful rock garden in derness happens to be. It will may be bitter. Their sons may Esquimalt, attends cricket games mean toiling, blasting, sweating fight with fists in the school yard, and once a year goes fishing to and a certain element of danger all because of animosity arising the interior. Now and then he But the fellow-about to sit down from the line fence argument. goes to downtown Victoria and in that eastern dining room But if serious violence occurs- talks politics with old cronies on never thinks of anything

> Mr. Pauline isn't often seen about the streets these days. He was first elected to the be thinking of visiting a shrine south. Early in 1925 he went to London as British Columbia agentgeneral. In 1930 the Tolmie gov-

Corruption is Worst Danger

DES MOINES, Iowa "O-"Our FEELS JITTERY greatest danger is not from invasion by foreign armies. Rather, the transportation system of the our dangers are that we may west is causing misgivings on commit suicide by complaisance the part of no less an authorty with evil, or by public toleration than the Edmonton Chamber of of scandalous behavior, or by Commerce. The new Hart Highcynical acceptance of dishonor. way can mean that Edmonton's nese evils have defeated nations supremacy as chief trade centre many times in human history.

So spoke Herbert Hoover, the only living ex-president, here. He asked what the founding fathers would have thought of the sacred honor of the five percenters, mink coats, deep freezes, free hotel bills, favoritism in loans and contracts, failure to prosecute criminals, cancerous rackets and gambling rings with their train of bribed officials all through the land.

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Dorreen Mine Now Milling

Milling has started at Dorreen Mine, gold - silver - leadzinc operation, 125 miles east of Prince Rupert on the Canadian National Railways.

In announcing the start of production, directors state that rollowing the tuning-up period ally brought up to capacity of 90-100 tons daily. At the same time C. W. S. Tremaine, Consulting Engineer, and P. E. Peterson, E.M., P. Eng., director, will carry forward development of known ore sources and proceed with a systematic exploration of other known potential ore areas on the property

Present work includes driving a raise in ore from the main haulage level to expedite the Who would ever have believed areas.

that a rain-maker would be Proven and probable ore has called upon for help by the peo- been estimated by engineers at ple of Vancouver?- Lethbridge 30,000 tons averaging \$79.05 per ton. This ore is in a gold-silverlead-zinc vein in which the gold accounts for about half the A consumer thousands of miles value. Exploration will start from Skeena naturally enough shortly on a base metal vein, never gives a thought to the carrying excellent lead and zinc succulent sockeye as he dumps values with a substantial silve it on the dish and settles down content. Previous work has exto a helping of some of the fin- posed this vein in two places. est food there is. Fast, there is Bulldozer stripping will be emthe journey from ocean to the ployed to expose new lengths on spawning place, which is not al- this new potential source of ore, ways so simple or easy, if there which is conveniently located for movement of ore to the mill over the recently completed When a canyon cliff collapsed aerial tramline.

not long ago, much of the stream | Start of production has fol-Harry Pooley sat for 25 years coursing through scenese of wild lowed the building of this 2600 law someday. The most impor- in the House as member for Es- grandeur, was changed. Thous- foot aerial tram and the estabquimalt, which his father had ands of salmon, baffled and lishing of a completely equipped represented before him. He was blocked, couldn't go on. What new camp, at the mill site. Difirst elected in 1912, two hours nad taken place was not unlike rect water power is a factor in

> is explained by an unusual feature of transcontinental freight charges which makes it cheaper been ad- to ship from the east to Vanex- couver and Prince Rupert, than has direct to Edmonton. barely commenced. From Ot-

Dr. H. N. Brocklesby and Dr. H. L. A. Tarr, both formerly with the Pacific Fisheries Experimental Station when it was located in Prince Rupert, were in the city today. Dr. Brocklesby is now in business on his own account at Long Berch, California, Dr. Tarr has been located for years in Vancouver. Dr. Brocklesby left by plane today on his return where they will pray for the

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You mean... We're not squirrels?



O SQUIRREL," frowned Sammy, "would ever do what you've done today!" "But all I did was buy five new moss pillows," retorted Sophie, his wife.

"Ummhmm," said Sammy. "Did we need to get new moss pillows?" 'No," answered Sophie, "but everybody

knows there's a terrific shortage of moss - so moss pillows are getting scarcer and scarcer. Besides, the prices are bound to go higher." "They certainly will if everybody follows

your example," growled Sammy. "That sort of buying just sends prices up higher. But what worries me is - what's happening to our savings." "Savings?" echoed Sophie. "How can we

save when the cost of living is higher than a Douglas Fir? Take this tail brush, for instance. Ten years ago I could buy one for five measly beechnuts. Now they cost two horse-chestnuts. Or take . . .

"I know, I know," cut in Sammy. "But we still need to save for the same reasons we always have. We've got to keep adding to our bank account, paying our life insurance

heaven's sake why?" "Because," said Sammy, "everyou thinks squirrels are savers. So if people

and buying savings bonds. Or leave to

"Leave town?" gasped Sophie.

out we're not saving, they'll say we're squirrels! We'll be exiled. Banished." "Oh, dear! exclaimed Sophie. "In thought of that. I'm sorry, Sammy, From 100

on I'll really try to save every way 10

"Oak!" said Sammy

MORAL: These days, it is vitally impulsion che for everyone to save money to have inflation — and to provide for his own fully



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and their Representatives