

desserts-all cooked to baby's taste 'n' tunimy in Heinz ming kitchens. You know they're good because they're Heinz!

Throw Away That Precious Vegetable Water! ... it's "brimthat are good for you ... and you can soup easily and instantly-by the beefy flavour and goodness of Boyril gravy by adding flour, extra hot water after you've cooked your meat. A luscious to make meat taste like more - and so very

ere's no doubt about it - in these days of high meat enderfully kind to your budget ... it gives you more meals-for so little cost! Bovril comes in three Concentrate and Cubes.

Important Discovery!"-That's how you'll feel about it when you discover the extra comfort of 3-PLY tissue handkerchiefs. You may not realize it, but there are only two plies in ordinary tissues . . . and I'm told by druggists that the only 3-ply tissue hankie they sell is FACE-ELLE! This extra thickness means extra softness and absorbency . . . the extra strength you need for "sneezy" days and to prevent shredding when you use Face-Elle for make-up purposes. What's more I've ound that the times when I use only one 3-ply perhaps two - or even three - ordinary tissues ring! And for discovery No. 2, I've noted that, ld only at drug and toiletry counters, grocers offer same 3-ply quality in Gibson's 3-Ply, Gibson's Tinted Tissues or

Yes, those grand C-I-L SPONGES now come in four lovely pastel shades to blend with your bathchen colouring. And just think! - now ber of your family can have '-I-L Coloured Sponges - at ook for the C-I-L label. It's ar assurance of quality!

Now I Enjoy April Showers because they give me a chance to look smartly my new LOU RITCHIE RAINMASTER! And. the Rainmaster is still the smartest coat on the street! A slimly, sleekly tailored rain and shine coat of wool-'n'-rayon gabardine with matching satin lining and hymo interlinings to keep it in perfect shape! And you'll love the new Johnny Collar - designed for fashion-wise flattery of you! A matching beret, too! You just can't help but look as smart-as-Spring in a Lou Ritchie Rainmaster! Ask for Style 713-navy. grey, Hunter's green, beige, rust or teal blue . . . for just \$29.95!

uses Take A Bow when you take to suits this Spring . . . and here's inderfully inexpensive way to make your last 's blouses look like new! Remove old color with magie" of All-fabric TINTEX TINTS AND S will give you a blouse in this Spring's most their wardrobes looking like new with Tintex! Costs just 15c a kage at your drug, department or variety store!

ook Ma-No Rubbing!" My neighbour's daughter was fascinated! magine just spraying Windex on windows and wiping hours! Of course . . . only WINDEX SPRAY can give windows, mirrors and picture glass with Windex .. saving work, time ... and money! Choose the big 20ounce refill size ... use it sparingly for best results, and you'll agree you pay less than half as much for Windexdeaner twice as wonderful! Your grocer and housecleaning supply tre have Windex Spray for you.

Margie Wouldn't Believe Me

leaves my hands soft and white -

yet gets my washing white, too!

If you've been "experimenting"

with some of those no-rinse

chemicals and have rough, red

hands to show for it - I'd suggest

you switch to Duz - for white,

white washes without red hands!

You see, Duz combines great

quantities of rich, real soap with

two active detergents - gives

you clean, sweet-smelling washes

and marvelous care for your

hands! I know, once you've tried

One Of The Exciting Adventures

SLIDE FASTENER, it's wonder-

ful news to know that there's a

Lightning Fastener just the right

size for your summer chiffons and

silks! Yes, No. 702 is small, fine

and wonderfully flexible. It will

nestle almost invisibly within the

soft folds of your dress! Such a

lock. Yes, Lightning Fasteners

have an exclusive locking device.

They lock where they stop . . . no

"sticking" - no "slipping"! Re-

member, there's a Lightning for

your wardrobe - right size -

fashion-wise costume

Everything - beautifully!

Of Spring — shop-

ping for the love-

ly, lightweight

complete without

LIGHTNING

materials we'll be

Summer! And,

, you'll agree that Duz does

white!" It's using

In Wonderland saw many but nothing to

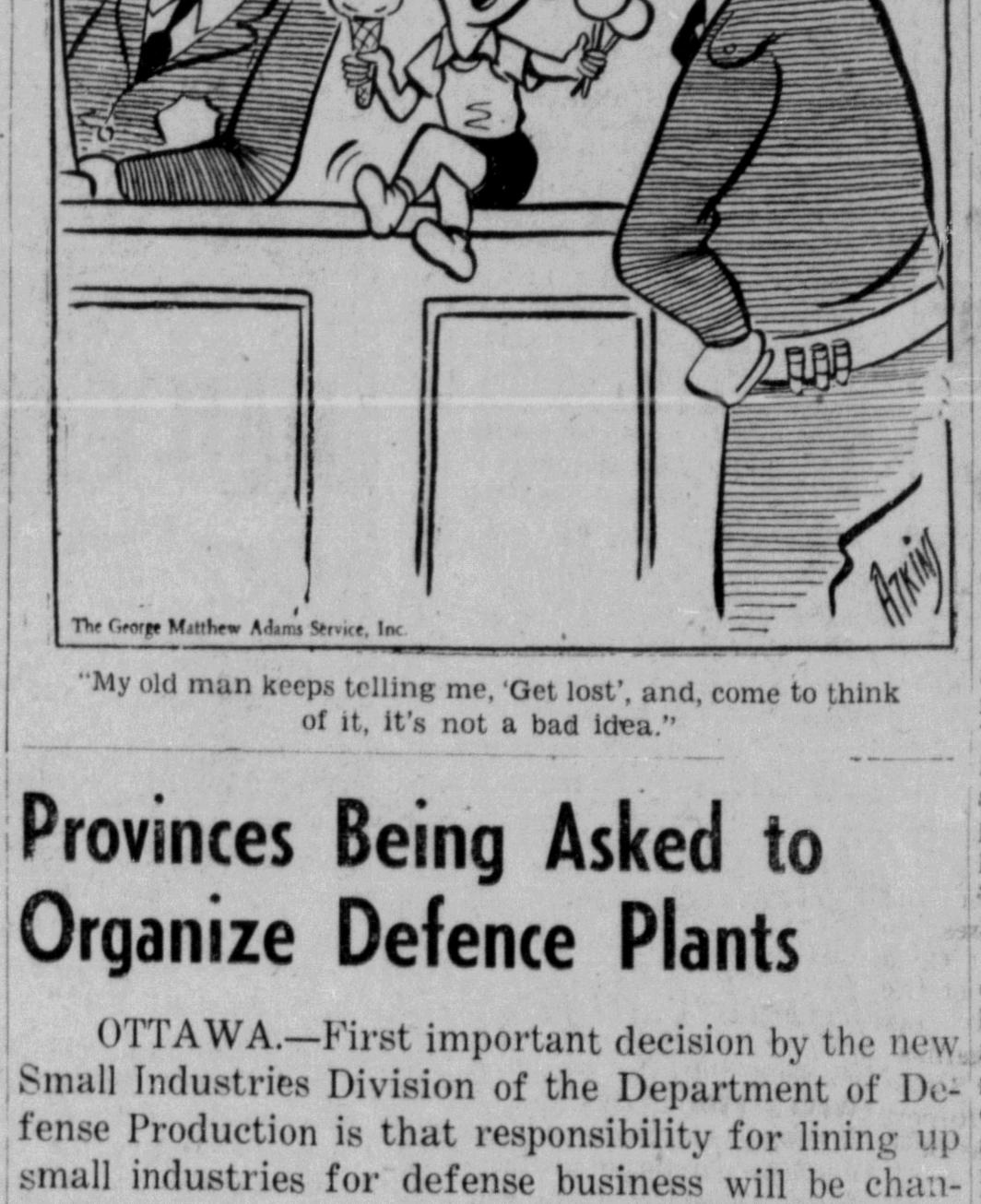
medium price range, a refrigerator with across-the-top" Super Freezer est! It's a big refrigerator inhas 8.1 cubic feet food storspace! Yet it requires no te kitchen space than former es". Beautifully designed by smond Loewy, it has two extrap Hydrators, Chill Drawer, ickube Ice Trays, famous ter - Miser mechanism, fullth door and a score of other erful features. It's just the of beautifully-designed, debly-built refrigerator you in a product of General



gives it zest. Just mix 1/2 cup fresh lemon juice, ½ cup salad & Land paprika and paprika and baprika sugar. Add garlic clove you like. Pour it over crisp greens, Wonderful! Our mily loves a fresh lemon flavr in everything from drinks to ask for SUNKIST LEMONS ever in Juice and quality I'm never without them.

right colour - right fit! thaps You Want to make a very special cake for a birthday ... or a cake that's "out-of-this-world" for dinner-guests. Or maybe you're like me-and hate to waste good ingredients on any cake that's a failure. That's why—for always good cakes I always use SWANS DOWN CAKE FLOUR! Don't take chances when you're cake-baking! To all those precious eggs and butter-sugar and vanilla-add Swans Down! Swans Down is made of softest winter wheat, milled by expert flour-makers. It's sifted and resifted 'til it's 27 times as fine as ordinary flour! Yes, Swans Down ly praison dest cake-making ingredients—quality for quality—with y praiseworthy results!

Every Happily Married Woman Knows, it's the "little" things that in married life. That's why so many wise an important ZONITORS are the perfect answer an important problem—intimate feminine cleanliss. They're the modern method of feminine hygiene. positoria greaseless, stainless, snow-white vaginal ppositories powerfully germicidal, yet absolutely to delicate tissues. And they're so dainty and connent to use! Ask your druggist for Zonitors — and some important facts about feminine hygiene write to me — Barbara Brent, 1411 Crescent St., Montreal, P.C. receive a free booklet in a plain wrapper.



offices of each province.

contractors as at present. But

World War II.

members.

STAND ON OWN FEET

tion of orders irrespective of

price, because the volume re-

quired could not have been

One place where small or re-

gional moustry is likely to get

help is in machine tool assist-

ance and priority. There will be

every effort made to give sub-

contracto,s assistance in round-

ing out equipment where one or

two tools would make it possibe

to tackle an order not otherwise

As yet there is no decision

here to underwrite or subsidize

a firm or industry merely to

achieve better regional distri-

bution of defense orders that

The recently formed Provin-

cial Council has its headquarters

in Toronto. It is an intergov-

ernmental agency set up for

cluser laison between develop-

ment branches of individual

governments and ideally suited

Douglas Mallory has been

work ng closely with the Coun-

cil from its inception. He is

planning to set up a small

group of industrial engineers in

Ottawa who will sift new and

potential defense orders with a

view to getting facts and infor-

mation out to provincial offices

Mr. Mallory's successor as di-

rector of the industrial develop-

ment commission in the depart-

ment of trade and commerce

will be Basil R. Hayden. Mr.

Hayden has been assistant di-

WIDESPREAD TRIBE

The Sioux Indians originally

rector under Mr. Mallory.

o the present procem.

as fast as possible.

COUNCIL IDEAL MEDIUM

otherwise obtained.

obtainable.

may come later.

That means there won't be any attempt to parallel the fighway 5 "bits and pieces" program of fighway 5 Contracts for defense work will be placed through prime Dangerous

the new federal division under G. Douglas Mallory will act as It is still hazardous to drive a liaison with provincial authori- car in the vicinity of the big des to supply complete and, if snowslide outside the Kwinitsa possible, advance information as tunnel on the Skeena River to what business is being placed. Highway, and, until the canger, Chief responsibility will there- of more snow coming down in fore rest with the provincial avalanche quantities is removed governments Trade and Indus- the road between Prince Rupert try Council and its individual and Terrace will rmain officially closed, the Department of Public Works announces.

Aim of the new policy is to It is considered too dangerous have each province stand on its to even attempt to operate slide own feet in lining up small in- removal equipment for the time dustries and dispersal of defense being.

business. As yet, for example, For the first time since it w there is no disposition here to installed, a snowslide a few day mave the new Small Industries ago hit out as far as the diver-Division take responsibility for sion which was put in a fer etting critical materials like years ago with a view to gottinsteel to enable small or isolated but of slide range.

firms to get government bus .- "There is still a lot of snow come down there." a mub! Nor is there as yet any new works department speramer policy of bonusing out-of-the- told the Daily News. "It is look way firms by way of higher and ready to fall. The road could prices. Inis may come later or be completely blocked at an Pacific's wholesome pure milk ... may come when government time. Drivers passing there de goodness is protected by vacuum ousiness increases to the point so at their own reril."

percentage of all Canadian pro- is about 150 feet and the condi- ed to give added nourishment. auction must be levied on cer- tion of the road makes driving Grand in coffee and in babies' tain industries, irrespective of slow. formulas. Try convenient Pacific

the individual cost per order. In spite of the official warn-Milk today. of boot and shoe purchases for over the highway between Prince PACIFIC MILK the armed forces at is learned Rupert and Terrace. incre has been a wide distribu-

Want Ade Sure Results!



Data on Space Required By Long-Harvest Crops

spinach 30 days 6 in.

Most of the vegetables which New Zealand have a long harvest are slow growing. One sowing will usualy suffice but it is easy to sow soon as the ground can so much for family needs:

This is especially likely to frosts. happen with greens such as All hardy flowers and vegetswiss chard and pinach. These ables can be sown as soon as are among the most efficient of the ground is prepared, even crops, comparing their yield by though nightly frosts are frethe space occupied. One sowing quent, Hardy means resistant to of either will be ready to start frost, and the germination of narvesting in 60 days, and a many hardy plants is improved amily serving can be harvested by a chill. from six inches of row. . New Zealand spinach, though

easily killed by frost when ma-They can be sown as soon as ture, germinates better in cold the frost leaves the ground in soil than in warm. Sow the large ne early spring. In 60-days you begin to cut the leave: as need- seeds at the same time you sow in a normal year for 16 weeks, usually get a fine stand. occasionally for three or more weeks longer.

So for one serving a week you sow eight to 10 feet. These crops replace the leaves you have cut. You do not actually cut a serving from the plants growing on six inches of row; but their replacement activities provide repeated harvests from the same space, so that this small unit is your guide for planning.

Overplanting of these crops causes poor quality. They must be cut hard to maintain tenderness. Chard leaves should not grow longer than 10 inches, and only the tips of spinach stems are cut. The harder you cut, the more tender leaves are produced. Parsley is a similar crop, usualnelled through the existing industrial development by overplanted.

Broccoli, the home gardener's cauliflower; salsify, vegetable oyster plant, parsnips, which give an all-winter harvest, are all crops which require only one sowing or planting to produce) a harvest that continues until winter's arrival.

Data for, estimating the garden space required for these

		Grow for a
	Days to	family
	table size	serving
Broccoli	70 days	2 ft. in row
Celery	140 days	1 ft. in row
Kale	60 days	1 ft. in row
Leek	90 days	2 ft. in row
Parsley -	70 days	6 in. in row
Parsnip		
Salsify		2 ft. in row
Swiss chard	60 days	6 in.

"BUILD B.C. PAYROLLS"



packing, homogenized for easier where allocations of a certain The length of the danger area digestion and Vitamin D increas-

> Vacuum packed and Homogenized THE RESTAURANCE OF THE PROPERTY OF THE PROPERT

In School Use

Hardy grops should be sown as studies, hygiene, drama and liiworked, regardless of frequent ically by students of all ages.

pupils of Miss P. Summers used Miss Gould said.

dian legend. Miss M. Gould of the Collegi- Recently discovered granite .. and this can be continued hardy vegetables, and you will ing the play Julius Caesar with the aid of puppets, told the B.C.

glove puppets to act out an In-

meeting that Egypt probably was the first home of puppets. Some puppets seen in modern. theatres, Miss Gould said, are from three to five feet in height and have to be moved by iron YORKTON, Sask. (CP)—Puppet rods. She said that for school shows are being used in York- use an important point to bear ton schools to teach social in mind is that the crudest puppets are usually most effec-

erature. Teachers report that Children enjoy making the the idea is received enthusiast- heads and the costumes. The former are made of papier-At a recent teachers' meeting, mache (torn-up and soaked Miss B. McClure and her Grade newspaper), sawdust or rags, the II students of Victoria School latter being as satisfactory as worked string puppets to dem- any because you can use pins onstrate the fairy story of on them easily. Steel wool, cot-Goldilocks and the three bears, ton-batting and ravelled-out Grade IV Simpson School rope or yarn make realistic hair,

ANCIENT ART

ate staff, who this year is teach- carvings indicate the art of maklea her goes back to 2,000



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on wood. A hard, dry finish. No sticky oils to catch dust. Pride embodies the same scientific discovery as Johnson's Car-Plate, the sensational new auto wax featured in last June's Reader's Digest. Pride is economical, too. This \$1 bottle of Pride is more than enough for all the furniture in the average home.

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THE RICHEST INGEST I ASTING IISTRE YNI'VE FVFR SEEN ON WOOD





by the makers of Johnson's Wax

spread over territory from the Upper Mississippi to the Rocky Mountains.

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