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Prince Rupert And Japan

THE FACT that a seven-million-bushel deal has been made with Japan for the shipment of Peace River wheat to that country causes Page Rideout, who still campaigns wherever and whenever possible for Prince Rupert as the logical outlet for the Peace River country, to deplore with considerable effect the fact that that grain should have to be moved by circuitous routes via Edmonton to the port of Vancouver. Mr. Rideout's article in the Daily News yesterday may have been a lengthy afbut it made out an effective case, with some legical deductions and many facts and figures, in the campaign for Prince Rupert as the outlet for the Peace River. It also brings up the question again as to why Prince Rupert, 500 miles closer to the Orient than Varcouver and possessing a large grain elevator with all port facilities, should not be used for the shipping of this northern British Columbia wheat.

Prince Rupert, itself, content with its new prosperity, seems to have been pretty indifferent of late to such things as the Peace River outlet, idle élevator, inactive shipbuilding plant and such things. It does not speak too well for our own initiative and energy when people from the outside like Page Rideout are the only ones to raise their voices and keep such questions alive.

CELANESE PUBLICITY

A BIG advertisement which appears in important I newspapers throughout the United States (two, Chicago Tribune and Wall Street Journal of New York, have been received by the editor) is centred with a map of North America. On the map are shown two cities-Prince Rupert, British Columbia, and Bishop, Texas. Packground of the advertisement is a panorama of Port Edward's Porpoise Harbor showing the Columbia Cellulose high alpha cellulose mill. Another panorama shows the new organic chemical plant of Celanese Corporation of America at Bishop, Texas. The advertisement is published by the Celanese Corporation to illustrate graphically the two geographic extreme of its great chain of plants. It is impressive publicity for Prince Rupert.

Text of the advertisement is as follows:

The distance from Bishop Texas to Prince Runert British Columbia, via Cumberland, Marvland, and other Celanese plants, is approximately 4900 miles. This span represents planned and integrated source of raw materials and production for Colanese Corporation of America.

Early in the company's history, the Celanese managemen took steps to assure supplies of major raw materials to protect the growth of the business. This has enabled the company to tial Russian aggression across job opportunity was needed for meet the increasing demand for Celanese products—textile western Europe they would have its people. The government had helped

This policy led in 1944 to the building of a plant near Bishop. Texas, to produce organic chemicals from petroleum natural gases. It was more than a plant. It was an advanced and efficient plan for exidizing hydrocarbons by methods commercially engineered for the first time. In World War II it helped contribute to the chemical needs of the defense pro- this local mood business. It often gram in addition to supplying chemicals for Celanese' own use.

Today it is vastly expanded into one of the great chemical production centres of the country. It is also fortified with - modern laboratories and pilot plants for continuing large-scale research in petro-chemistry, in which Celanese has pioneered ofor many years.

Nearly 5000 miles to the north of Bishon, at Prince Runert. British Columbia, another important supply project is about sumptions—almost in spite of ready to begin operations. Here, near some of the world's yourself. largest and finest timber reserves, a tremendous, modern pulp mill has been constructed by Columbia Cellulose Company, Ltd., a subsidiary of Celanese Corporation of America. It wil produce substantial quantities of high alpha cellulose, scheduled to begin early this year.

Cellulose is one of the basic raw materials for making Celanese chemical fibres. It is also an important strategic material along with iron, oil and cotton,

World supplies of cellulose are less than the demand. The operations of Columbia Cellulose Company, Ltd., in Canada will materially increase America's supplies of this vital raw material on a self-perpetuating basis. For the company's lease fectant—give it a chance, bewith the Government of British Columbia calls for harvesting

fimber like a crop. Scientific cuttings and modern reforestation methods assure timber in perpetuity. These two great sources of raw materials strategically lo- tion. cated in extremely favorable production areas-Texas and British Columbia—are capable of supplying a substantial part of the needs of the eleven other Celanese plants manufacturing chemical fibres and yarns, woven and knit fabrics, plastics and chemicals. They are likewise important additions to the

economic assets of the United States, and to the military potentials of our country.

Scripture Passage for Joday

"It is better, if the will of God be so, that ye suffer for well doing, than for evil doing "-1 Peter 3:17.



PHONE 234



By ELMORE PHILPOTT ON FOREIGN TRAVEL

IN A FEW days I expect to take off for a newspaper trip to Europe, the Middle East and India. Some of my old friends, the "pukkha sahibs," are letting me know that they think this is a grand idea They always figured that would come around to their way of thinking if only I could go out "east of Suez" and see things

for myself. This seems like a good time for a few words about the whole question of commentaries by stay-at-homes and eye-witnesses

IT SEEMS to me that there is no fallacy quite so dangerous as that no one should write or speak concerning relations with foreign countries unless that writer or speaker has been to that country. If that were a binding rule we would have to cut out most of the editorial pages in our newspapers. We would also, incidentally, have to close down millions of churches and similar religious institutions all of which are staffed by people who tell us a great deal about persons they have never seen or heard and places (like heaven and hell) where they have never

WE HUMAN beings gain our head knowledge in only one of two

or three ways: By what we see, hear, smell, committee with would advertouch, taste,

By what psychologists call establishing Lakehead plants-"extra sensory" perception, what whether in Port A thur or Fort women might call "intuition" or William. what preachers might eall "vi-If we based our attitudes and cities," said Alderman Earl Rid-

actions only on what we our- cell. selves had learned at first hand we would be a pretty ignorant came to the finance body from 16 5 Arthur Chamber of Com-

We gain most of our knowl- merce. It tied in with a suggesedge of the universe by weighing the evidence as to what other people say they have seen heard, or learned by means we consider reliable.

Fort William committee until WHAT ACTUAL travel in Fort William withdrew from the foreign country does do is to arrangement. enable you to get the feeling or mood of the country, in a way business," she said. that you just can't get it second-hand. tario Department of Develop-

In 1949, for instance, I travelled throughout western Ger- ment at Toronto and to the remany and most of the countries sources department at Ottawa, I describing advantages for war in the North Atlantic Pact. came home convinced that west- industries here. ern Europe was simply incapable Mrs. Wishart said that when of fighting another war, such as she was in Duluth, Minn., rethose of 1914 and 1939; and that cently she found plants being if the English-speaking powers geared for a possibility of 15 expected to build a continental years of war. Port Arthur's popmilitary defence against poten- ulation was growing and more land armies themselves-for Eu- many industries to establish in as the Ontario but none had come to British say.

BUT THERE are two sides to does the visitor more harm than

If you are a white man, for instance, and go to the southern U.S.A., you soon find yourself absorbing the local race as-

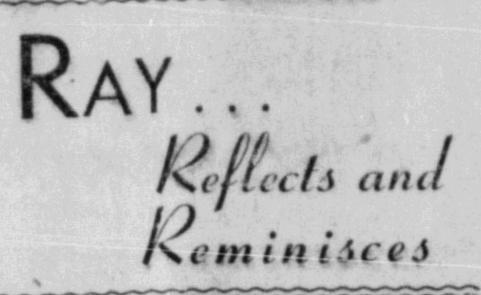
Actually you can get a better bird's eye picture of that situation from long range than short

Daily Health Hint

Sunlight is an excellent disincause it kills germs as surely as the strongest man-made solu-

Want Ads, Sure Results!





of Scone itself.

one odds against war in 1951. It's passing phase. the year the King and Queen will visit Australia and New Zealand. What lan ddid the King and struggle?

ROYAL BANK DIRECTOR

minen: Montreal lawyer and

industrialist, whose appoint-

ment as a Director of The

Roya! Bank of Canada is an-

nounced. Mr. Forsyth is Presi-

dent of the Dominion Steel and

Coal Corporation, Limited

Dominion Coal Company Limi-

ted: Nova Scotia Swel and Coal

Company Limited and their

subsidiary companies. He is a

director of Corby Distilleries

Limited; Eddy Match Com-

pany, Limited; the Nova Scotia

Trus; Company; and Rose

Lakehead Cities

Burying Hatchet

PORT ARTHUR (P-Port Av-

trur)s civic finance committes

has decided it should bury the

hatchet and try to work with

next-door Fort William in entic-

ing new industries to the Lake

The committee has agreed to

the principle of a joint industrial

tise the benefits to industry of

"A new industry catable hed in

either city is of benefit to both

The joint - committee plan.

tion by Alderman Mrs. Eunice

Wishart that a special effort

ties to Port Arthur.

Port Arthur.

he made to bring new war indus-

Mrs. Wishart's civic tourist

"We must be above cut-throat

Letters will be sent to the On-

BEFORE IT STARTS ...

committee worked with a similar

marie de Paris, Inc.

Seek Industries—

A Forsyth K.C., pro-

Mrs. Carlson of Keremeos al- about half a century ago. most started something. A lot of us professe to scoff at the in-

memory of the war dead kept so Robert Burns' birthday anni- closely enshrined, the lure of versary is near and haggis is spiritualism grew. There were coming to Prince Rupert all the no suggestions of a fading uniway from Scotland. The day verse. But interest in the future after the dinner the haggis will state and in those who had but be harder to find than the Stone recently died was becoming more and more marked. Scores of Prince Rupert people were par-The British Bookmakers' Asso- | ticular to attend meetings in ciation is quoting a thousand to Vancouver. It was just another

Some Canadian soldiers who Is it a good time to make wagers? spent a few weeks in Pusan are back home. They dislike Korea Queen journey to a short time -especially Pusan. They have before the outbreak of the last difficulty finding words suitably descriptive. One is reminded of some visitors to Prince Rupert

General Eisenhower's arrival dividual who predicts the ap- in France was quiet and matter of fact. He is sizing up general

Tolden CREAM

ROYAL CITY

FOOTHILLS "HARD"

ALBERTA

TELKWA

COAL IN ALL SIZES

Lump . . . Cobble . . . Egg

Nut and Stoker

PHONE 651

For Immediate Delivery

BUILDING SUPPLIES

... makes

licious corn

futters

and there is a yet—deep in one's conditions as a preliminary to thoughts can be the feeling that, reporting to the president. And ves by trying not to show it.

after all, it's no so improbable, have you noticed something? The Scotland (A fox used he It is quite possible that last Mon- sight of the man under whose ning to escape a pack of he day was a spell of anxiety plenty leadership Hitlerism was smash- here. He jumped into a drie felt and who betrayed themsel- ed has done something in Eur- trough, hid under the water ope. Even in less than a week only his nose showing and there is less of "oh, what's the ed there until the hunt pass use?" spirit, and more of the A year or so after 1918, as "let's get going" philosophy.

For Action. Advertise!

News Classifieds Make Sales



FOXY

KNIGHTED AMERICAN

Sir Hiram Maxim. Ame

inventor of the automatica

became a naturalized B

citizen before his knighthw

LAUDERDALE, Berwick

MEN'S WORK GLOVES 400 MEN'S ALL-WOOL WORK PANTS Good for fishing

BOYS" SCHOOL TROUSERS BOYS: ALL-WOOL WIND. BREAKERS 60 EA

Thop and ave at



HAMMOND 2-Piece Bed Chesterfield



We Specialize

CHOP SUEY - CHOW MEI For Outside Orders PHONE 133

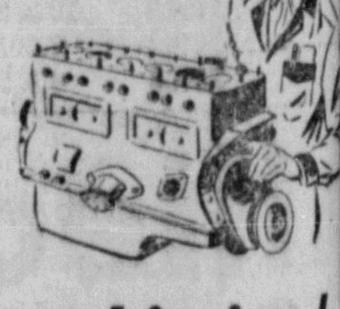
OPEN FROM 7:30 P.M. to 3:30 A.M.

FISHERMEN

For complete overhaul of your High Speed Gasoline Engines, see Rupert Motors Ltd.

We have the trained mechanics and specialized equipment to perform this work for you . efficiently and economically.

To avoid delay this spring when the rush is on, let us have that



Popular

Prices

Rupert Motors Limited

PICTURE FRAMES and FRAMED PICTURE NEW SHIPMENT JUST RECEIVED





Where Your Dimes are Little Dollar

BUYABFITFR USED (AR

Week-end Special '47 FORD BUSINESS COUPE, '48 CHEVROLET PICK-UP One owner, 10,000 miles

'49 PLYMOUTH, fully equip- '41 FORD SEDAN DELIVER ped, A-1 condition-

Attention Truckers New motor. Top shape. Lots of miles left-\$450

\$2015

Prince Rugart, 'The Home of Friendly Service"

Help Prevent Tooth Decay! INSTEAD OF AFTER IT APPEARS

MITHITIUMITALLU This famous formula, developed by the University of Illinois Foundation, caused enormous interest in dental circles because of its promising method of attacking tooth decay. In preliminary tests conducted at the University, case after case of reduction in the incidence of designed to help prevent decay 3 ways! tooth decay was reported.

Now the manufacturers of Listerine Antiseptic make this same formula readily available to you and to your family. Use Listerine Ammoniated Tooth Paste regularly, as directed, morning and night and right after eating. Lambert Pharmacal Co. (Canada) Ltd., Toronto.

• mouth acidity. Mouth acid-

3. Chemical action checks acid-forming bacteria—a major cause of decay.