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Prince Rupert And Japan

THE FACT that a seven-million-bushel deal has been made with Japan for the shipment of Peace River wheat to that country causes Page Rideout, who still campaigns wherever and whenever possible for Prince Rupert as the logical outlet for the Peace River country, to deplore with considerable effect the fact that that grain should have to be moved by circuitous routes via Edmonton to the port of Vancouver. Mr. Rideout's article in the Daily News yesterday may have been a lengthy affair but it made out an effective case, with some logical deductions and many facts and figures, in the campaign for Prince Rupert as the outlet for the Peace River. It also brings up the question again as to why Prince Rupert, 500 miles closer to the Orient than Vancouver and possessing a large grain elevator with all port facilities, should not be used for the shipping of this northern British Columbia wheat.

Prince Rupert, itself, content with its new prosperity, seems to have been pretty indifferent of late to such things as the Peace River outlet, idle elevator, inactive shipbuilding plant and such things. It does not speak too well for our own initiative and energy when people from the outside like Page Rideout are the only ones to raise their voices and keep such questions alive.

CELANESE PUBLICITY

A BIG advertisement which appears in important newspapers throughout the United States (two, Chicago Tribune and Wall Street Journal of New York, have been received by the editor) is centred with a map of North America. On the map are shown two cities—Prince Rupert, British Columbia, and Bishop, Texas. Background of the advertisement is a panorama of Port Edward's Porpoise Harbor showing the Columbia Cellulose high alpha cellulose mill. Another panorama shows the new organic chemical plant of Celanese Corporation of America at Bishop, Texas. The advertisement is published by the Celanese Corporation to illustrate graphically the two geographic extreme of its great chain of plants. It is impressive publicity for Prince Rupert.

Text of the advertisement is as follows:

The distance from Bishop Texas to Prince Rupert British Columbia, via Cumberland Marland, and other Celanese plants, is approximately 4900 miles. This span represents a planned and integrated source of raw materials and production for Celanese Corporation of America.

Early in the company's history, the Celanese management took steps to assure supplies of major raw materials to protect the growth of the business. This has enabled the company to meet the increasing demand for Celanese products—textile yarns, chemicals, plastics—which has doubled and redoubled many times.

This policy led in 1944 to the building of a plant near Bishop, Texas, to produce organic chemicals from petroleum natural gases. It was more than a plant. It was an advanced and efficient plant for oxidizing hydrocarbons by methods commercially engineered for the first time. In World War II it helped contribute to the chemical needs of the defense program, in addition to supplying chemicals for Celanese's own use.

Today it is vastly expanded into one of the great chemical production centres of the country. It is also fortified with modern laboratories and pilot plants for continuing large-scale research in petro-chemistry, in which Celanese has pioneered for many years.

Nearly 5000 miles to the north of Bishop, at Prince Rupert, British Columbia, another important supply project is about ready to begin operations. Here, near some of the world's largest and finest timber reserves, a tremendous modern pulp mill has been constructed by Columbia Cellulose Company, Ltd., a subsidiary of Celanese Corporation of America. It will produce substantial quantities of high alpha cellulose, scheduled to begin early this year.

Cellulose is one of the basic raw materials for making Celanese chemical fibres. It is also an important strategic material along with iron, oil and cotton.

World supplies of cellulose are less than the demand. The operations of Columbia Cellulose Company, Ltd., in Canada will materially increase America's supplies of this vital raw material on a self-perpetuating basis. For the company's lease with the Government of British Columbia calls for harvesting timber like a crop. Scientific cuttings and modern reforestation methods assure timber in perpetuity.

These two great sources of raw materials strategically located in extremely favorable production areas—Texas and British Columbia—are capable of supplying a substantial part of the needs of the eleven other Celanese plants manufacturing chemical fibres and yarns, woven and knit fabrics, plastics and chemicals. They are likewise important additions to the economic assets of the United States, and to the military potentials of our country.

Scripture Passage for Today

"It is better, if the will of God be so, that ye suffer for well doing, than for evil doing"—1 Peter 3:17.

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As I See It

By **ELMORE PHILPOTT**

ON FOREIGN TRAVEL

IN A FEW days I expect to take off for a newspaper trip to Europe, the Middle East and India. Some of my old friends, the "pukka sahibs," are letting me know that they think this is a grand idea. They always figured that I would come around to their way of thinking if only I could go out "east of Suez" and see things for myself.

This seems like a good time for a few words about the whole question of commentaries by stay-at-homes and eye-witnesses.

IT SEEMS to me that there is no fallacy quite so dangerous as that no one should write or speak concerning relations with foreign countries unless that writer or speaker has been to that country. If that were a binding rule we would have to cut out most of the editorial pages in our newspapers. We would also, incidentally, have to close down millions of churches and similar religious institutions, all of which are staffed by people who tell us a great deal about persons they have never seen or heard and places (like heaven and hell) where they have never been.

WE HUMAN beings gain our knowledge in only one of two or three ways:

By what we see, hear, smell, touch, taste.

By what psychologists call "extra sensory" perception, what women might call "intuition" or what preachers might call "visions."

If we based our attitudes and actions only on what we ourselves had learned at first hand we would be a pretty ignorant lot.

We gain most of our knowledge of the universe by weighing the evidence as to what other people say they have seen or heard, or learned by means we consider reliable.

WHAT ACTUAL travel in a foreign country does do is to enable you to get the feeling or mood of the country, in a way that you just can't get it second-hand.

In 1949, for instance, I travelled throughout western Germany and most of the countries in the North Atlantic Pact. I came home convinced that western Europe was simply incapable of fighting another war, such as those of 1914 and 1939; and that if the English-speaking powers expected to build a continental military defence against potential Russian aggression across western Europe they would have to supply the hard core of the land armies themselves—for Europeans had "had it," as the British say.

BUT THERE are two sides to this local mood business. It often does the visitor more harm than good.

If you are a white man, for instance, and go to the southern U.S.A., you soon find yourself absorbing the local race assumptions—almost in spite of yourself.

Actually you can get a better bird's eye picture of that situation from long range than short range.

Daily Health Hint

Sunlight is an excellent disinfectant—give it a chance, because it kills germs as surely as the strongest man-made solution.

Want Ads, Sure Results!

"Heavenly Cake in a twinkling"

LITTLE DIPPER
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RAY... Reflects and Reminisces

Robert Burns' birthday anniversary is near and haggis is coming to Prince Rupert all the way from Scotland. The day after the dinner the haggis will be harder to find than the Stone of Scone itself.

The British Bookmakers' Association is quoting a thousand to one odds against war in 1951. It's the year the King and Queen will visit Australia and New Zealand. Is it a good time to make wagers? What Ian didid the King and Queen journey to the short time before the outbreak of the last struggle?

Mrs. Carlson of Keremeos almost started something. A lot of us professed to scoff at the individual who predicts the approach of the world's end. Yet—

and there is a yet—deep in one's thoughts can be the feeling that, after all, it's no so improbable. It is quite possible that last Monday was a spell of anxiety plenty felt and who betrayed themselves by trying not to show it.

A year or so after 1918, as memory of the war dead kept so closely enshrined, the lure of spiritualism grew. There were no suggestions of a fading universe. But interest in the future state and in those who had but recently died was becoming more and more marked. Scores of Prince Rupert people were particularly to attend meetings in Vancouver. It was just another passing phase.

Some Canadian soldiers who spent a few weeks in Pusan are back home. They dislike Korea—especially Pusan. They have difficulty finding words suitably descriptive. One is reminded of some visitors to Prince Rupert about half a century ago.

General Eisenhower's arrival in France was quiet and matter of fact. He is sizing up general

FOXY LAUDERDALE, Berwick, Scotland — A fox used hunting to escape a pack of hounds here. He jumped into a drainage ditch, hid under the water, only his nose showing and ed there until the hunt passed.

KNIGHTED AMERICAN St. Hiram Maxim, inventor of the automatic machine gun, became a naturalized citizen before his knighthood.

Shop and Save at **B.C. CLOTHIERS LTD.**
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BOYS' ALL-WOOL WIND-BREAKERS	3.50 & 4.25
Now	

Seek Industries—Lakehead Cities Burying Hatchet

PORT ARTHUR — Port Arthur's civic finance committee has decided it should bury the hatchet and try to work with next-door Fort William in enticing new industries to the Lakehead.

The committee has agreed to the principle of a joint industrial committee which would advertise the benefits to industry of establishing Lakehead plants—whether in Port Arthur or Fort William.

"A new industry established in either city is of benefit to both cities," said Alderman Earl Richmond.

The joint-committee plan came to the finance body from the Port Arthur Chamber of Commerce. It tied in with a suggestion by Alderman Mrs. Eunice Wishart that a special effort be made to bring new war industries to Port Arthur.

Mrs. Wishart's civic tourist committee worked with a similar Fort William committee until Fort William withdrew from the arrangement.

"We must be above cut-throat business," she said.

Letters will be sent to the Ontario Department of Development at Toronto and to the resources department at Ottawa, describing advantages for war industries here.

Mrs. Wishart said that when she was in Duluth, Minn., recently she found plants being geared for a possibility of 15 years of war. Port Arthur's population was growing and more job opportunity was needed for its people.

The government had helped many industries to establish in Ontario but none had come to Port Arthur.

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