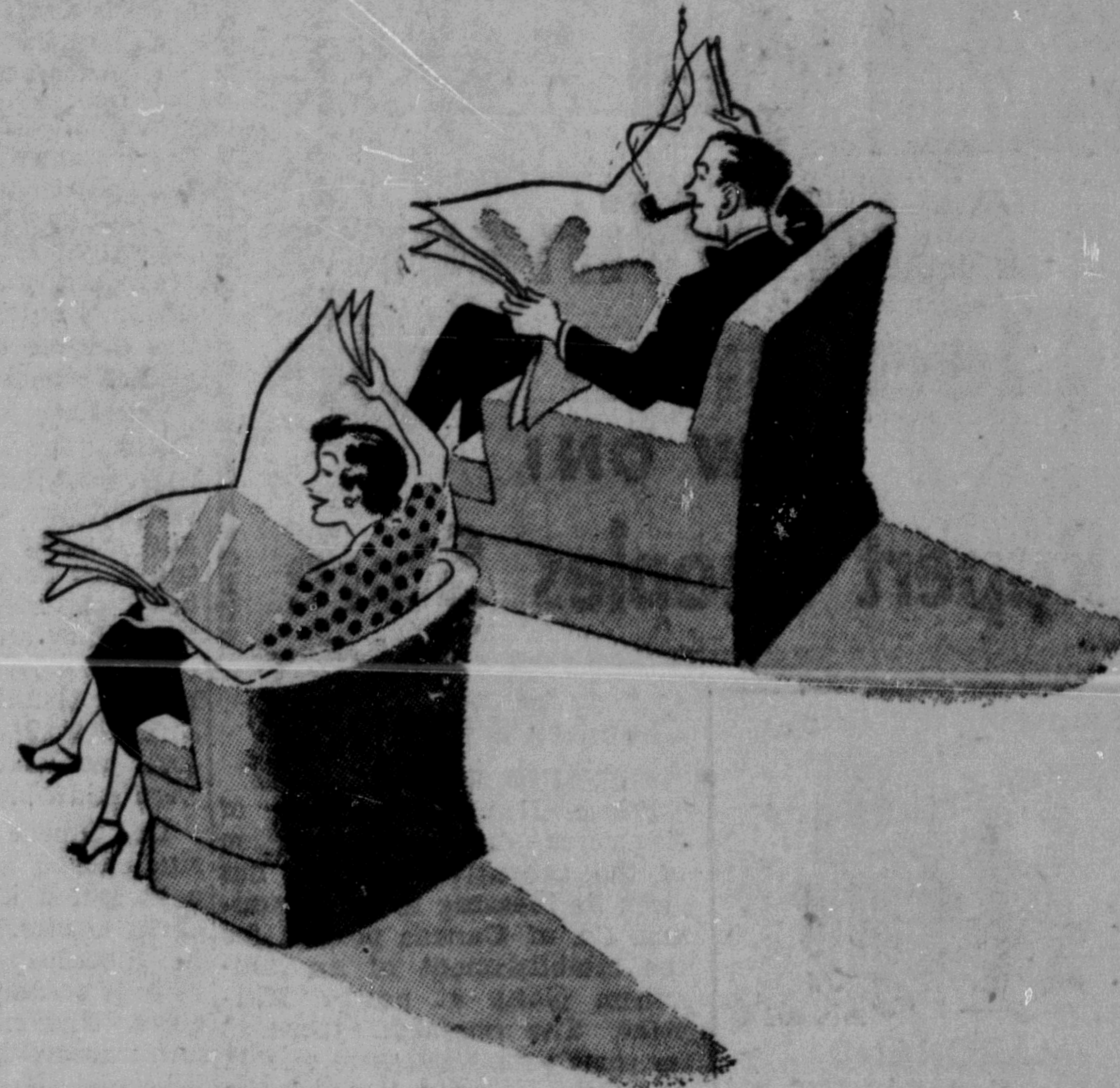


HAVE YOU NOTICED . . .



THE CHANGES *In Our* NEWS HEADLINES



THE LAST FEW DAYS?

THESE SHARP IMPROVEMENTS ARE THE RESULT OF
INSTALLATION OF NEW

LUDLOW TYPOGRAPHIC EQUIPMENT

which has been effected at a cost of several thousand dollars,
and which constitutes a historic event in the practice of Graphic
Arts in Prince Rupert.

Not only does this equipment improve our news pages but
it is also available for use in your advertisements.

MANY MODERN TYPEFACES HAVE BEEN OBTAINED
WITH THIS NEW AND VERSATILE TYPESETTING MACHINE.

THEY ARE EXEMPLIFIED IN THIS ANNOUNCEMENT
WHICH WAS PRODUCED WITH THE NEW EQUIPMENT.

*For the further attractive presentation of your advertisements, there is also
available our up-to-date monthly mat service of pictures, sketches and
attention-compellers for every line of business.*

THE DAILY NEWS

takes pleasure in offering the business people of Prince Rupert these modern
services and trusts they will avail themselves of the opportunity thus afforded to
assist them in their merchandising through the medium which reaches every buyer
in the city and a large portion in the surrounding district.