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9 1/2 cubic feet of storage in the floor space of a 7'

- **SPEED FREEZER**—stores up to 80 individual servings plus 32 ice cubes.
- **BUTTER CONDITIONER**—holds one pound of butter at proper spreading temperature, not too soft—not too hard.
- **MEAT KEEPER**—handy cold storage drawer keeps meat at the best humidity and temperature.

Only 499.00

SEE THE **HOTPOINT**

Authorized Dealer

McRAE BROS.

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A Good Place to Buy — Over Quarter Century

Mirrors

for your Living Room, Hallway or Bedroom, also Bathroom Cabinets

Mirror 15"x44" Plate Glass	14.50
Mirror 18"x68" Plate Glass	26.00
Mirror 20"x68" Plate Glass	29.00
Smaller Peacock Mirrors, 12"x20"	6.15
Plastic Mattress Covers—3/4 size	2.80
Full size	3.25
Crib size, double	3.25
Baby Satin Pillows, each	1.00

Sales Representative Wanted

If you are dissatisfied with your present job and feel you have the ability to hold down a bigger job in the sales field with greater earnings security and advancement, we would like you to compete for a position presently open in Prince Rupert.

1. Prefer age 25 to 35, good education, strong leadership qualities.
2. Sales aptitude test given, together with personal interview.
3. Present organization average \$5,000.
4. Complete training given in our Toronto main office.
5. Dignified work on a career basis.

If you can meet our requirements and would like a personal interview, address full particulars to Box 138, Daily News, Itc.

SHORES CREDIT JEWELLERS ANNIVERSARY SPECIAL

61-Piece Service for 8
Wm. A. Rogers Silverware

In modern Hostess Coffee Table
Regular price \$65.00

One Week Only **\$39.95**

\$2.50 per week. No interest. No carrying charges

Phone Red 411

Alcan Showing Featured at Exhibition



This display at Civic Centre Exhibition represents an aluminum plant. Two model trains are moving constantly in and out of the plant. One of the trains represents the delivery of raw materials to the plant (bauxite—the ore of aluminum—from British Guiana, Cryolite from Greenland and Fluorspar from Newfoundland). The other train represents delivery of ingots and semi-fabricated forms of aluminum from the plant to manufacturers

of finished aluminum products. A selecto-slide enclosed in a case in the foreground projects colored pictures onto a screen in the background, telling the aluminum story of "Mine to Metal." (The two "Alcan Chemical Panels" shown at the right and left of the photograph are not included in the Prince Rupert display.)

6 Prince Rupert Daily News Friday, June 29, 1951

COLUMBIA CELLULOSE
(Continued from page 1)

goods, suits, draperies and rugs, "to mention a few." The short fibre of acetate rayon could be combined with other fibres such as wool and cotton, to make the textiles highly demanded today.

Another product of acetate pulp is an extremely strong fibre, which Dr. Ball said, was used "almost exclusively for defence purposes in parachutes.

Photographic film was still another product, as well as cellulose acetate plastic-ware and a thin, film-like plastic which recently had become popular in packaging fresh fruits and vegetables.

The thin, plastic covering material eliminated waste in marketing farm produce and constituted a saving of 25 per cent to dealers and consumers.

"But the only reason we are here is because of the forests," Dr. Ball explained the forest management license as "a bargain between the people of British Columbia through their government with the company."

with many people, Dr. Ball said. "There are people who think that conservation of forest means not to cut them. That is completely ridiculous."

Trees reached an age when they become mature. Forests were no asset unless utilized and would yield more if cut under management such as employed by the company under the sustained yield program.

Dr. Ball said that actual cost of patch-logging was greater than "clean-cut logging" but compensation of having a sustained yield in the future made such a management worth while.

Dr. Ball said he was confident that a stable future for Prince Rupert was in store but that its people would have to provide the initiative to take advantage of expansion opportunities.

SHIPS AND WATERFRONT

POPULAR MISCONCEPTION

A "popular misconception" of forest conservation still rested

To the top tunes of the Hit Parade, the CNR steamer Prince Rupert eased into its berth at noon Wednesday with 47 passengers disembarking and 100 others bound for Alaskan points or the round trip.

The lively music from the ship's public address system could be heard across the waterfront and bright sunshine welcomed the regular arrival. Disembarking were:

Mr. and Mrs. R. Crawshaw, Mrs. D. Hart, Mr. and Mrs. Powell, Mrs. F. Rawford, J. Alderson, Miss B. Leask, Mr. and Mrs. Leask, Miss D. Johnston, Mrs. Walter Roy, Mrs. Ruschinsky, L. H. Chapman, Miss T. Rowe, Mrs. C. D. Finley, C. Gallagher, Mr. Hoisingu, Mrs. J. Ratchford, Dr. and Mrs. J. Barnaby, Dr. and Mrs. E. J. Buscichi, Mrs. Murray, Mrs. Sigfried, E. Cadettes, Miss Rodwell, W. Smith, W. Macynuk, Mr. and Mrs. R. Gianelli, George How, J. W. Pritchard, L. Treager, Mr. and Mrs. Douglas Stork, Miss L. Husoy, Mrs. J. A. Teng, Mr. and Mrs. Wishart, Miss Williams, S. Morizawa, R. Miles, Mrs. Pollick, A. C. Wick, C. Jensen, Miss E. Preston, Mrs. Rochester, Mr. and Mrs. Leckie, Mrs. J. D. Watt, Misses B. and J. McDonald, L. Soleway, B. Soleway.

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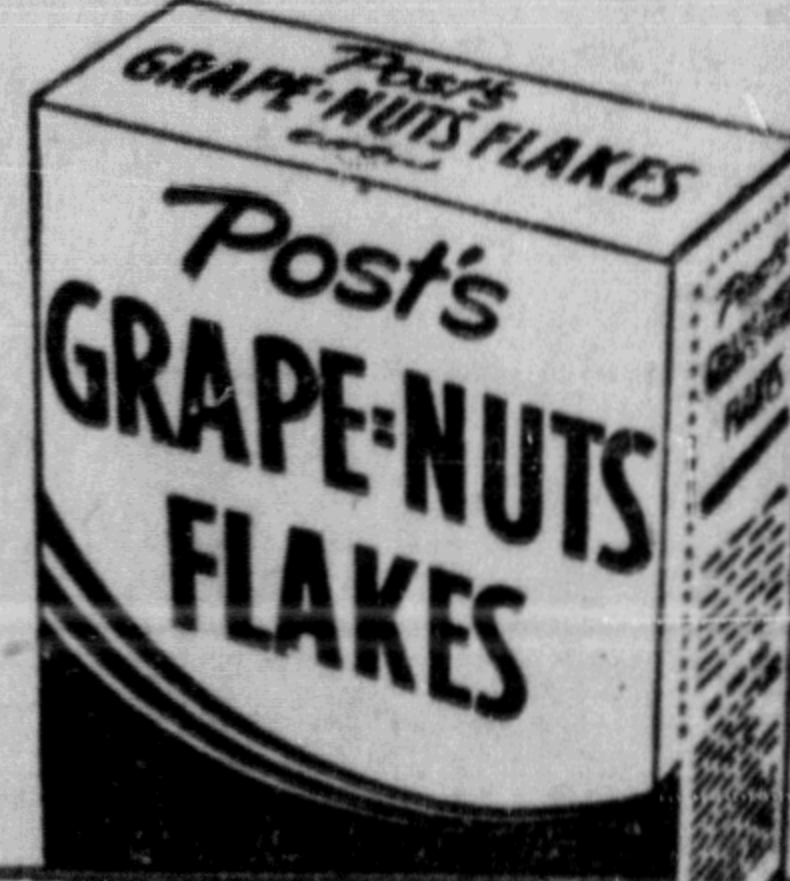
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WHAT DOES THE SUN DO FOR PEACHES?

It makes them sweet... develops their natural juicy goodness

That's just how Sugarroasting brings out the delicious flavor of Post's Grape-Nuts Flakes... makes them extra crisp and tasty. Try Grape-Nuts Flakes... they're nourishing and so economical.

SUGARROASTING MAKES GRAPE-NUTS FLAKES the 2 BONUS CEREAL



BONUS #1 SWEET-AS-A-NUT FLAVOR!
BONUS #2 EXTRA QUICK ENERGY!

61-151 A Product of General Foods

Premiere of the first showing in Canada of the story of the ALCAN project at Kitimat-Nechako was given at Civic Centre last night to a handful of Prince Rupert residents in the form of a 34-minute colored movie produced by Lew Parry, a B.C. film concern.

The film will be in this district for two weeks and will be a daily feature of the Exhibition at the Civic Centre where it was shown last night by George G. Vincent, public relations official for Aluminum Company of Canada, Ltd., and P. G. Matthews, operator.

The film opens with shots of B.C. fishing, mining and lumbering, stressing the work Lands Minister E. T. Kenney and others of the B.C. government did in inducing Alcan to look over the potentialities of B.C. Then come shots of the actual drilling and testing, carrying of men and equipment by river boat, plane and helicopter, and laboratory analysis of the findings which resulted in the go-ahead on the \$500,000,000 project.

Shots of Alcan plants in the eastern provinces and drawings of the Kitimat model townsite, dams and transmission lines complete the movie. Vincent said the big new plant is expected to be producing ingots by mid-1954. The film includes spectacular scenic shots in the Nechako River, Ootsa Lake, Tweedsmuir Park, Kitimat, Kemano Bay and intervening areas. It graphically portrays the massive power developments which Alcan already has underway and which will culminate in the establishment of the new and model industrial city at Kitimat with an eventual population of 50,000 people in connection with the production of 1,100,000 pounds of aluminum ingots per year. The great Nechako dam, 280 feet high, 1800 feet long and which will involve the eventual raising of the level of Ootsa Lake by 140 feet, is graphically depicted.

OTHER PICTURES
For the showing of this outstanding Alcan as well as other films, a miniature movie picture house has been set up in the small gymnasium at Civic Centre and will operate every day in

connection with the Exhibition.

Pictures to be shown include: "Aluminum Overture" and "Nechako Survey" (Aluminum Co. of Canada.)

"Pacfic Halibut" and "Hell's Gate," story of sockeye (Canadian Fishing Co.)

"The Story of Silk" (Ideal Cleaners and Laundry)

"Peoples of the Potlach," "Forest Conservation," "Forest Producers" and "The Forest Grows," "Children's Films,"

"Highway Sixteen."

Required Immediately an experienced PBX Operator
Contact Personnel Office, Columbia Cellulose Co.

SADDLE TRAMP
Technicolor
Starring Joel McCREA · Wanda HENDRIX
with John RUSSELL · John McINTIRE · Jeanette NOLAN

Evening Shows 7 - 9:00
Saturday Matinees 2 - 4:20
Also
SELECTED SHORTS - NEWS

FRIDAY AND SATURDAY
CAPITOL

TODAY to SATURDAY
Betty Grable
Betty's At Her Building
Plus
WABASH AVENUE
LUSTY STREET OF SONG!!
Technicolor
MUSICAL AND CARTOON
TOTEM

NOW... OVER 7 YEARS OLD

Robust, full-bodied, rich in flavor. A rare old rum, aged in oak barrels.
NO INCREASE IN PRICE.

Old Inspector RUM
"CAPTURED FLAVOR OF THE INDIES"

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LADIES!
10% Off Complete Stock
Ladies' Coats

Children's Print Dresses to clear **99c.**
2 to 10 years

Children's Vests and Briefs **29c.** while they last

DOMS' DEPARTMENT STORE
McBride Street

BLONDIE — Elmer's Burning

LOT OF GOOD THINGS TO EAT TONIGHT

WONDER WHERE ELMER IS... HE'S USUALLY AROUND MOODING BITES WHEN I HAVE MY BEDTIME SNACK

By CHIC YOUNG