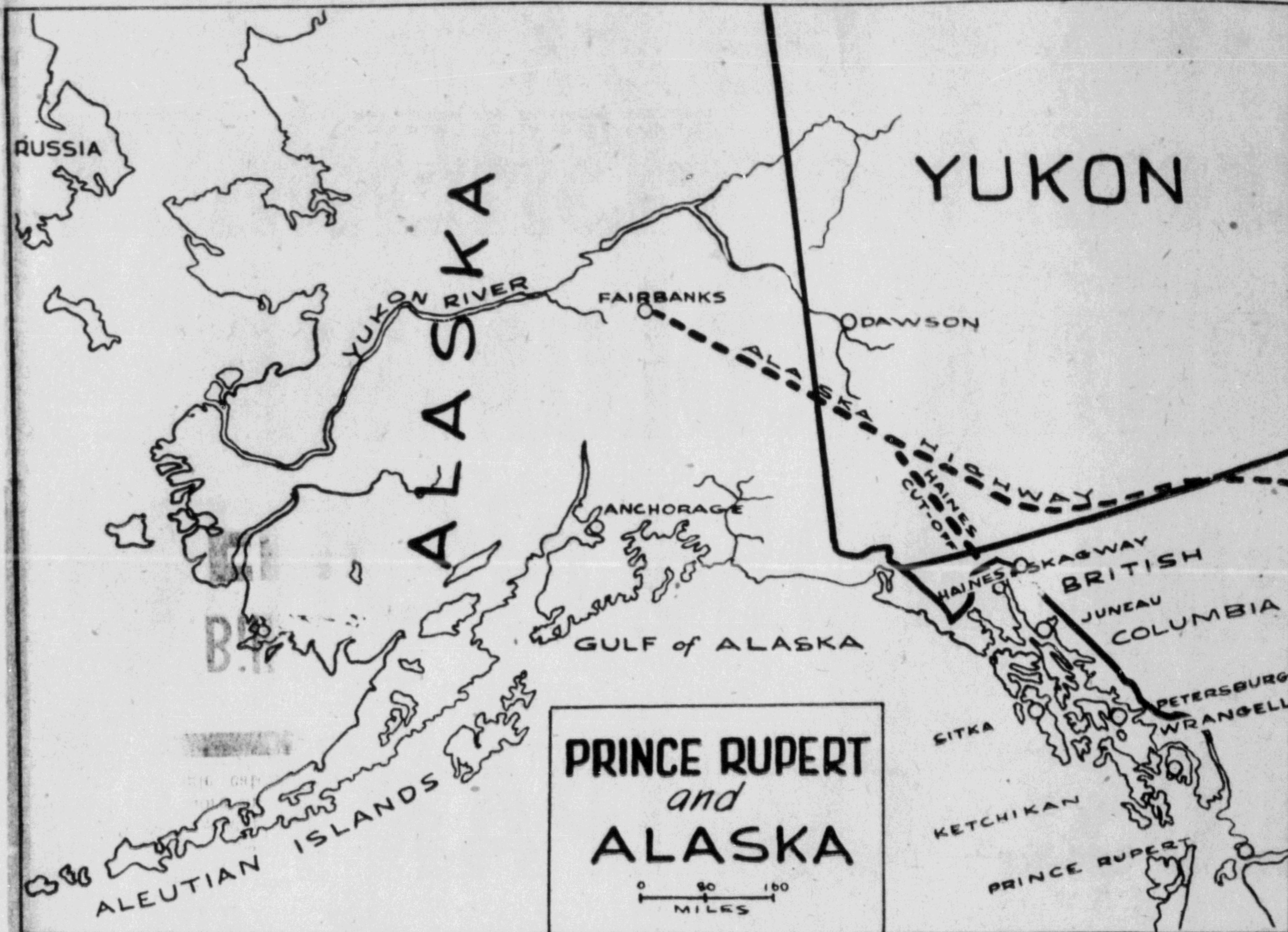


# PRINCE RUPERT—GATEWAY TO ALASKA



**PRINCE RUPERT and ALASKA**

DELAYS which have beset Alaska's becoming a state, the international situation and, perhaps more than anything else, the thralldom in which the territory is held by the influences of the port of Seattle, have slowed down for the time being Prince Rupert's trade with Alaska. However, the certainty still exists that, as Prince Rupert becomes a major Pacific Coast port, it will likewise become the real and logical "Gateway to Alaska." Advent of statehood is expected to break Alaska's shackles.

This map shows the position and proximity of Prince Rupert only fifty miles from the tip of the "Panhandle," in relation to Alaska. It shows the famous "Inside Passage" which is also the route for a proposed car ferry service which would connect the transcontinental railway and highway terminus of Prince Rupert with southeastern Alaska ports including nearby Ketchikan, the capital of Juneau, the highway port of Haines and the railway port of Skagway.

## Fur Industry Is Important

Northern British Columbia always has been the frontier country of the trapper. About half of British Columbia furs come from the area north of latitude 51—the Prince Rupert Game Area.

Although much of the fur caught in this large area—a quarter of the entire province—does not find its way to Prince Rupert, this city comes in for a considerable share. During the 1950-51 season an estimated \$200,000 in furs of all kinds were handled in the raw state by three buyers in Prince Rupert, major portion of that amount being mink.

About \$150,000 in mink was bought on the spot, which would mean about 10,000 or slightly under at about \$15 an average for mink pelts.

Other furs include marten, otter, beaver, a few fisher and ermine and a modest amount of muskrat.

In the Prince Rupert area there are 1,300 registered traplines, 1,000 of them belonging to native Indians, 300 to whites.

A block in the extreme north and central section of the province has been set aside as a trapping and hunting ground for a few bands of nomadic Indians which still have not been registered by the Indian department.

Most of the traplines from which Prince Rupert gets furs are located on the coast. Mink caught in these areas vary considerably in quality and size. Island mink are usually more variable than those on the mainland coast. The past season was unusually good for mink, but trapping conditions were extremely poor, according to trappers.

Snow and ice along the coast for better part of the mink season made it almost impossible to leave sets for more than one day. Largest single catch re-

ported was close to 600 mink and a few marten.

No long hair fur seems to be apparent in the coastal region. However, foxes, wolves and coyotes are in abundance in the central section, even along the settled Canadian National Railway north line, including Hazelton, Smithers and Vanderhoof.

A few wolves were taken last year near Prince Rupert but no cougar were reported.

Trapping is being looked upon with a different attitude lately, especially by native Indians who are beginning to realize that by "farming" their trapline—taking only so much and leaving substantial stock for breeding purposes—the staple resource of the fisherman's winter income will last for a long time yet.

Most of the trappers along the coast are commercial fishermen who follow that business during the summer months. The provincial game department has for many years followed a program of education among the trappers for conservation of fur-bearing animals.

**Welcome**

by

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## BUSINESS AT PRINCE RUPERT

| Prince Rupert's Business            | Year 1949                   | Year 1950       |
|-------------------------------------|-----------------------------|-----------------|
| Bank Clearings                      | \$15,700,000.00             | \$19,500,000.00 |
| Post Office Revenue                 | 75,264.00                   | 80,293.00       |
| Municipal Tax Collections           | 334,523.94                  | 350,322.51      |
| Custom and Excise Tax Collections   | 413,271.18                  | 568,684.00      |
| Value of Building Permits           | 362,569.00                  | 349,832.00      |
| Water Consumption (Gals.)           | 2 1/4 million daily average |                 |
| Electric Power Consumption (K.W.H.) | 23,504,645                  | 25,390,355      |

Only two natural harbors in the world excel that of Prince Rupert. One is Halifax, Nova Scotia. The other is Sydney, Australia.

Our forests are one of our most valuable assets.

Canada's northern neighbor, Alaska, was purchased by the U.S. from Russia in 1867.

In 1950 Canada's mining production passed the billion dollar value for the first time in history.

# Congratulations

**COLUMBIA CELLULOSE COMPANY**

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Fish, Big Game.  
Vegetables - Fruits

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Fruit Juices

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230 Second Avenue

PRINCE RUPERT

## Mr. Applewhaite's Message

It is a great pleasure to join with others in this special edition of "The Daily News" to congratulate the Columbia Cellulose Company, Ltd., on its official opening. Like all pioneers, Columbia Cellulose, Ltd., has had to meet and overcome many difficulties, has had its trials and tribulations, and has experienced unexpected delays and setbacks.

But it has succeeded in bringing its plans to fruition and the visible result of all this effort is there for all to see—the great plant now officially opening at Watson Island. The Company has also attained that established position in the esteem, yes and affection, of the community, which is reserved for the pioneer who "stays with it" and wins through.

The opening at long last of a pulp mill at Prince Rupert is the realization of yet another of the hopes of the community. We may all take a lot of satisfaction from this. It is just another of several definite proofs that Central and Northern British Columbia is taking its rightful place in the economy of Canada. This operation, and others which may develop from time to time, deserve more than just casual good

wishes from the community, they should receive active and practical assistance in any way we can give it, for they mean work, pay-rolls, houses, expansion and prosperity for all of us.

To Prince Rupert, to Terrace, and to Central British Columbia, I would say, Congratulations on acquiring a sound and valuable industry. And to the Columbia Cellulose Co. Ltd., its sponsors, management and staff, Welcome, and may your venture in Central British Columbia be happy, profitable and pleasant for you all.

EDWARD T. APPLEWHAITE,  
Member for Skeena.

Canada's railway mileage of 42,979 miles of single track is exceeded only by Soviet Russia and the United States.



E. T. APPLEWHAITE, M.P.

## City of Churches

There is a church of every denomination in Prince Rupert. If the needs of its people are ten or more, they are as follows: Roman Catholic Church, Baptist, Christian Science, Methodist, Lutheran Church, Reg. Baptist, Salvation Army, St. Andrew's Anglican Cathedral, Peter's Anglican Church, United, First Presbyterian, Gospel Tabernacle and others.

Gold, copper, nickel, coal, zinc, in that order, led Canada's 1950 mineral production.

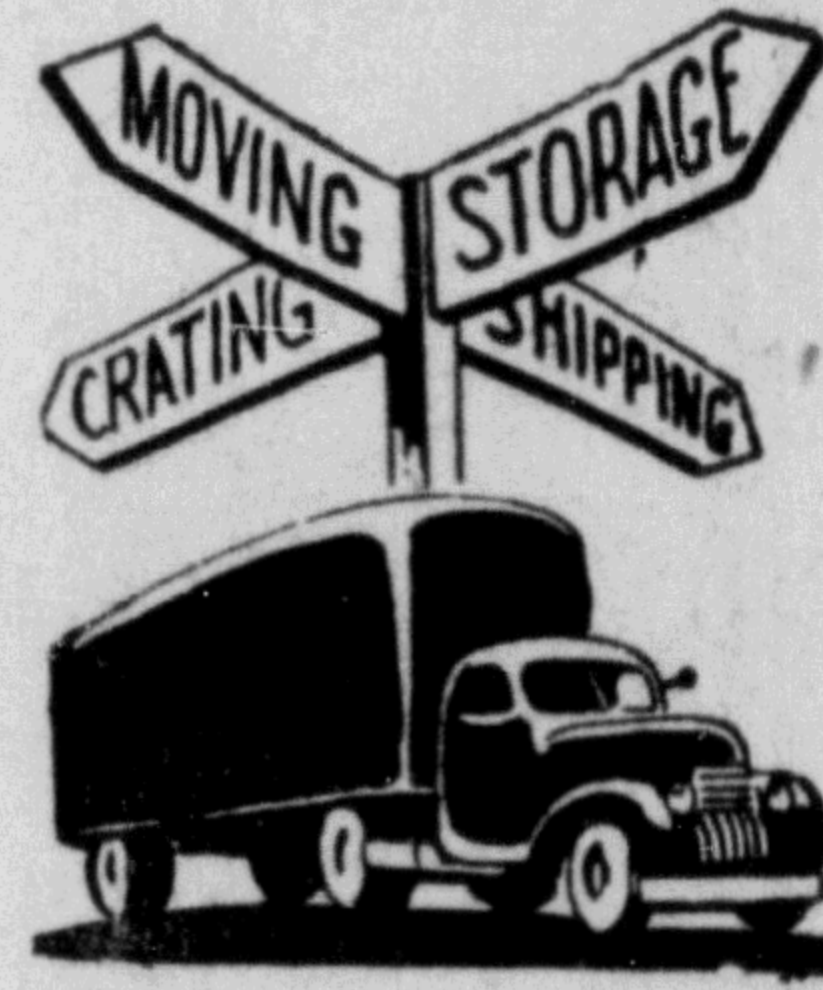
In 1950 direct taxes in Canada totalled \$1,663,000,000; indirect taxes totalled \$2,060,000,000.

*Good Luck!*

**SYDNEY S. GONICK**

Optometrist  
MEZZANINE

GEORGE COOK JEWELLERS  
PRINCE RUPERT TERRACE



best wishes on your  
★ ★ ★ opening

GENERAL CARTAGE and STORAGE FACILITIES

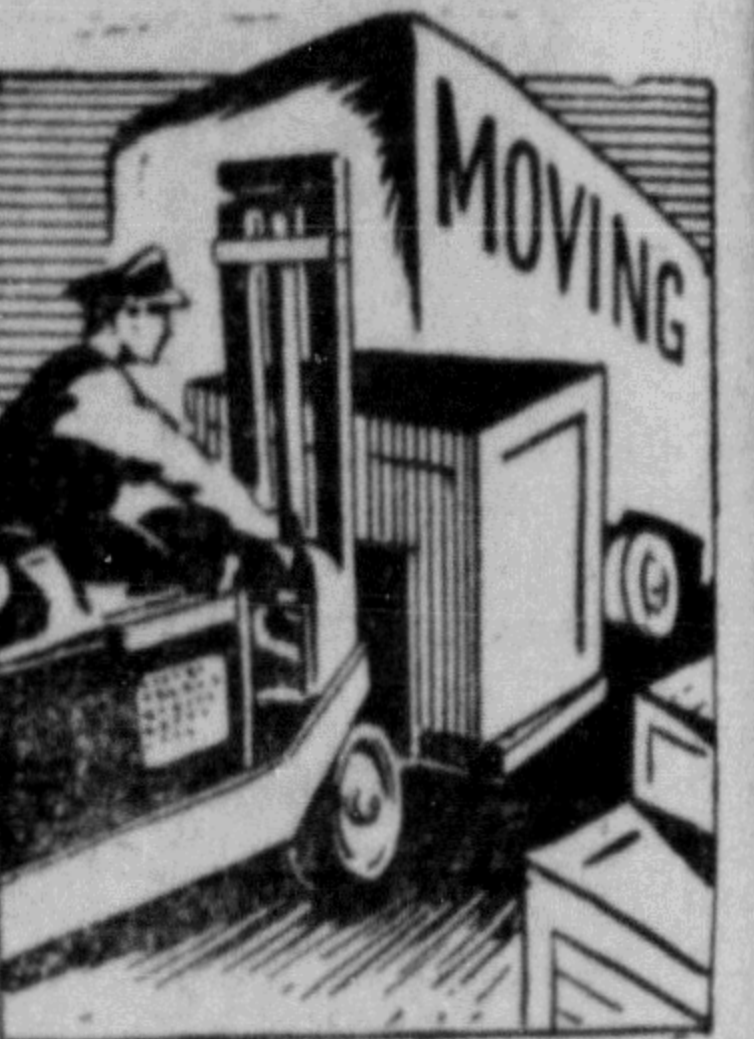
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