



The Beautiful Port of

PRINCE RUPERT

- Key to the Great Northwest
- Canada's Closest Port to Orient
- Gateway to Alaska

||| Canada's Newest Industrial Centre |||
A City with a Bright Future

PROUDLY WELCOMES COLUMBIA CELLULOSE Company Limited

ON OPENING ITS GREAT NEW MILL



J. C. Gilker

President,
Prince Rupert
Chamber of
Commerce.

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Greetings of President of Prince Rupert Chamber of Commerce

It is indeed a privilege and an honor on this opportune occasion to extend to the Columbia Cellulose Company at Watson Island our congratulations on the inauguration of continuous operation at their new Plant.

We, the people of Northern British Columbia, particularly welcome the opening of production at the Cellulose Mill and all it means to the economy of this part of the country, being, without question, the result of considerable expenditure on the part of the Cellulose Company and extensive planning of the many details, all of which have now been brought to a successful fruition. We take this opportunity of extending, on behalf of the Chamber of Commerce, our very best wishes for a continuous and profitable operation. It is indeed a pleasure to the members of this Chamber to see that the plans you first investigated and then put on the drawing board have materialized and that we are now looking at the mill in operation. We indeed feel proud to have you associated with us as an industry in Northern British Columbia and, in particular, the Prince Rupert area.

To all the officials, executives and members of the staff we would extend our very heartiest thanks for the effort and time you have put into this and the expenditures which have been made in establishing this industry here. At the same time, we would point out that, in utilizing the resources of Northern British Columbia, you are undertaking to develop these with the first perpetual logging license issued in British Columbia, which should result in a continuous supply of raw materials in perpetuity.

This undertaking is one indeed which we welcome and I am sure we will look forward with interest to the continuous application of same in the developing, conservation and utilization of the natural resources which you will convert into products. We hope that in the near future you will find that, because of the natural and geographical location of your Mill, it will be deemed advisable to expand this further and that with the raw resources which you will now convert into cellulose, it will be found practical and possible to further manufacture these in this area, thus adding to industry and the prosperity of this Northern section.

In going into operation, your plant will unquestionably realize, in part, the plans and dreams of many of the earlier pioneers of this Northern section. I am sure that, while the City of Prince Rupert and district are not old in relation to other parts of Canada, we feel that, with the establishment, such as you have brought to this district, we are surely and steadily coming into the heritage which we hold in the development of natural resources, in which this part of the Province abounds.

Again on behalf of the Chamber of Commerce and the citizens of this area, we congratulate you and express to you our appreciation and a continuance of co-operation with yourselves in any manner in which we may serve you. May your operation be successful in all phases and may the plans which you have put into effect be only the first stage in further and greater developments, not only in your industry, but in others which are to be established in this area.

J. C. Gilker



PRINCE RUPERT CHAMBER OF COMMERCE

P. H. Linzey, Secretary

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