

Editorial—

HERALD A GREAT EVENT—

THE OPENING OF COLUMBIA CELLULOSE MARKS NEW ERA FOR PRINCE RUPERT

PRINCE RUPERT heralds the official opening tomorrow of the Columbia Cellulose Co.'s great mill with enthusiasm and appreciation for this, indeed, a new era in the economic life not only of Prince Rupert but the whole of central and northern British Columbia. It plays an important part in and synchronizes with the transition of this province from British Columbia from the function of a producer of natural products to the phase of industrial manufacturing of those products.

The large industrial payroll provided by the mill and its attendant operations, most important of which are in the woods to the east and north of the city and which will later extend to the other extensive areas covering one thousand square miles and within a radius of two hundred or so miles of the mill, is something that this district has not known for nearly half a century.

Here is the realization of the vision on which the founders of Prince Rupert and the transcontinental railway which leads into the port built. Here is the fulfilment of the well-founded hopes and dreams of those who came here in those early days to prove their stakes both financially and physically. For these it is, indeed, a great day—even if it is deferred.

Columbia Cellulose is the outstanding incident of the coming into its own of this great and extensive so far untapped treasureland of natural resources—not only of timber, on which the pulp industry is based, but of agriculture, of fishing and of waterpower.

We must certainly mention fishing in this list of the recent years, the development along the lines of processing and usage is well enough known to all. The fishing is the one industry that, through the years, has kept abreast of the times with Prince Rupert as a most important central point.

Does this imply that the other industries have not been making progress of recent years. To be sure, the expansion of the pulp industry in the central interior which has been doing for such centres as Prince George and Columbia Cellulose has been doing and will continue to do for Prince Rupert.

With the advent of Columbia Cellulose, Prince Rupert and district may go forward unafraid today.

Now we have the permanent and modern anchor industry which, with expanding market demands, will bring the secondary industries and services and the population which is essential to the building up of an important and thriving community instead of the wilderness which has been our lot these many years.

This is, indeed, a day for gratification and jubilation in the attainment of a new phase of our economy. But, if it brings rejoicing, it also brings responsibilities to temper our satisfaction. It brings the need of a new energy and a new outlook in the end that we may live up to the requirements and meet the new problems and the greater tasks that will face us all. The city of Prince Rupert knows these well enough and we do not need to recite them here.

This is the day of celebration. Tomorrow will come the day of settling down to the new state of affairs. The pulp mill is being opened. For the most of us, it means a new lease of life which will tax our ingenuity and energy to maintain and nourish. This should not, by any means, be taken as a signal that our troubles are over and that all we have to do now is sit back and take it easy.

If this is a time for happy exultation and sober reflection, it is also a time for acknowledgment and appreciation. First of all, it is a time for an expression of appreciation to the people of Columbia Cellulose—appreciation not in the sense of the bringing of gifts to us but of the foresight and the putting into physical application of an opportunity to be mutually beneficial both to themselves and to this country.

Acknowledgment is also due to the governmental authorities who, through the recent years of negotiation, have co-operated, assisted and encouraged the advent of today's realism.

Then there are also to be congratulated the actual builders—the men who did the mighty jobs of organization, construction and co-ordination. And to the people who carry on from here in the operation good wishes are to be expressed.

The Daily News is happy to join in the felicitations being expressed today and tomorrow and to herald this very special milestone event in the career of a great country and the people who dwell therein.

Here For Pulp Mill Opening

Industrial, Business Leaders From United States, Canada Arrive

With as prominent a galaxy of big name visitors from both United States and Canada as has ever visited Prince Rupert or anywhere for that matter, Canadian National Steamships liner Prince George, Capt. Ernest Caldwell, is due in port at 5 o'clock this afternoon from Vancouver. They are here for the official opening ceremonies tomorrow of the new \$27,000,000 pulp mill of Columbia Cellulose Co. Ltd.

The group consists of chief executives of the Columbia Cellulose Co., led by President Harold Blancke; British Columbia government officials led by Hon. E. T. Kenney, minister of lands and forests, and leading business men of two countries. The party, numbering about 150 in all, includes:
President Harold Blancke; George S. Schneider, vice-president; George H. Richards, vice-president, Columbia Cellulose Co. Ltd., and other company executives as follows: Emery N. Cleaves, Peter D. Cooper, A. S. Dempewolf, Jesse T. Ellington, John D. Fennesbresque, Ronald O. Gilbert, Wallace W. Hoge, Vincent Lyons, Morris B. Mines.

Edward S. Morse, W. L. O'Donovan, S. B. Roberts, Fred T. Small, Dr. R. H. Ball.
Others are:
W. T. Alexander, assistant general manager, Canadian Bank of Commerce, Toronto.
George Alcorn, chief engineer, Weyerhaeuser Timber Co., Tacoma.
W. A. Moscarella, publisher, and H. H. C. Anderson, editor, Vancouver Daily Province.
J. R. McMillan, vice-president, Western region, Canadian National Railways, Winnipeg.
Bernard Allen, B.C. manager, CNR, Vancouver.
L. A. Fonger, assistant freight traffic manager, CNR, Winnipeg.
W. A. White, general freight agent, CNR.
S. M. Greene, general passenger agent, CNR, Vancouver.

— THE PROGRAM —

(Monday)
5:00 p.m.—SS Prince George arrives. (Cars to be parked at open space on CNR dock before ship's arrival)
5:30 p.m.—Tour of city commences.
5:45 p.m.—First cars leave city for the Dam.
7:30 p.m.—Return to ship for dinner.
(Tuesday)
7:00 a.m.—Prince George leaves for Port Edward.
11:15 a.m.—Official opening of Columbia Cellulose mill, flag raising, luncheon and tour of mill.
6:00 p.m.—SS Prince George sails.

John Ashby, Westminster Paper Co., New Westminster.
T. H. Atkinson, general manager, Royal Bank of Canada, Montreal.
R. E. Baker, mill manager, Weyerhaeuser Timber Co., Longview, Wash.
D. K. Baldwin, Nesbitt-Thomson Co., Montreal.
Glen Bayless, Washington editor, Business Week Magazine, Washington.
Ross Beesley, Associated Screen News, Vancouver.
Adam Bell, chairman, Workmen's Compensation Board, Vancouver.
J. S. Bolton, assistant general manager, Bank of Montreal, Montreal.
Parker S. Bonney, Nanaimo. Clifford Bowden, New York.
Hon. H. R. Bowman, minister of agriculture, British Columbia government.
A. J. F. Brandstrom, Seattle.
Roy W. Brown, director of editorial policy, Vancouver Sun.
Leo Burden, Soundview Pulp Co., Everett, Wash.
J. J. Callaghan, assistant publisher, Seattle Post-Intelligencer.
Horace Campbell, Edmonton Journal.
G. L. Colpitts, Imperial Oil Co., Ltd., Calgary.
W. T. Cook, superintendent, Canadian Bank of Commerce, Vancouver.
P. E. Cooper, president, Pacific Mills Ltd., Vancouver.
D. Denham, Workmen's Compensation Board, Vancouver.
D. Dewar, Penticon.
A. H. Douglas, Vancouver.
R. A. C. Douglas, Vancouver.
Edwin J. Dreschel, U.S. News and World Report, San Francisco.
R. Edwards, Pacific Mills, Ocean Falls.
Erik Ekholm, vice-president, Puget Sound Pulp and Timber Co., Bellingham, Wash.
Edward C. Ertl, president, Financial Times, Montreal.
Harold S. Foley, president, and M. J. Foley, executive vice-president, Powell River Co., (Continued on page 8)

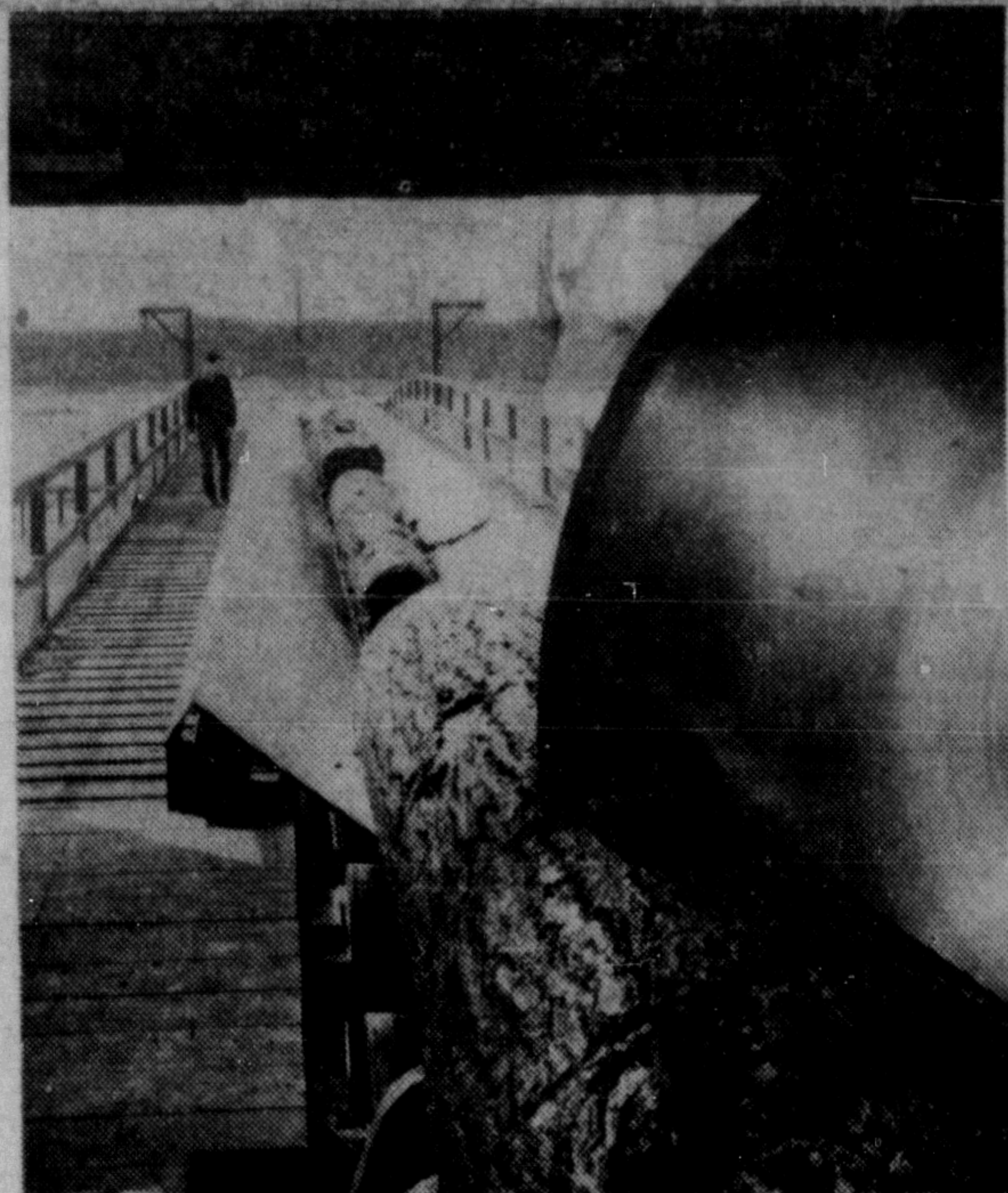
See page 2 and other inside pages for Canadian Press and other ordinary front page news.

Today's Edition Contains Special Sections

Marking the opening of the new Columbia Cellulose mill at Prince Rupert and reviewing latest developments in this area. It also contains many messages of congratulation and appreciation.

Extra copies of this special edition are available for those who desire them. They may be picked up at the Daily News office or they will be mailed at a price of 10c per copy to cover the mailing charges.

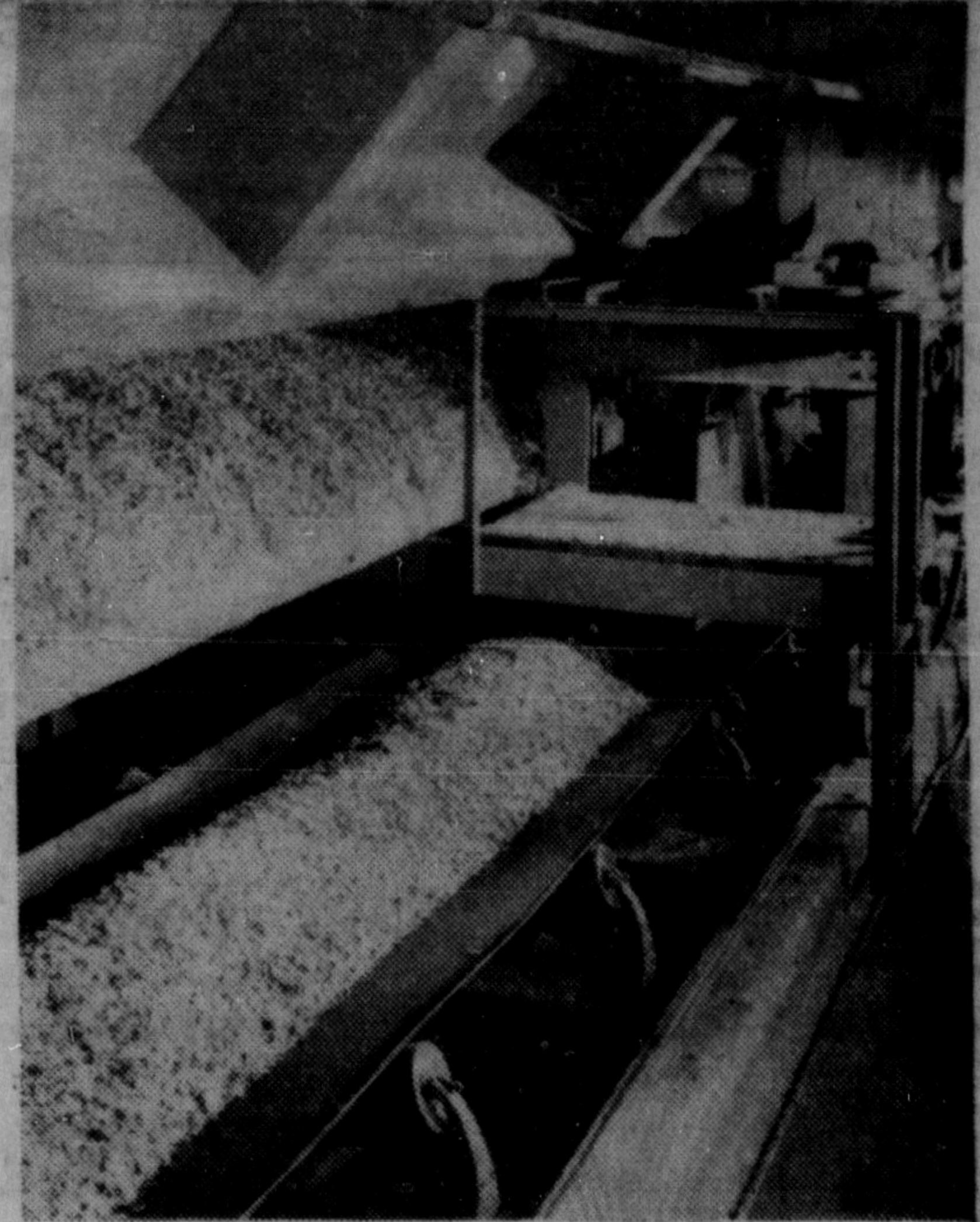
The Story of PRODUCTION at COLUMBIA CELLULOSE



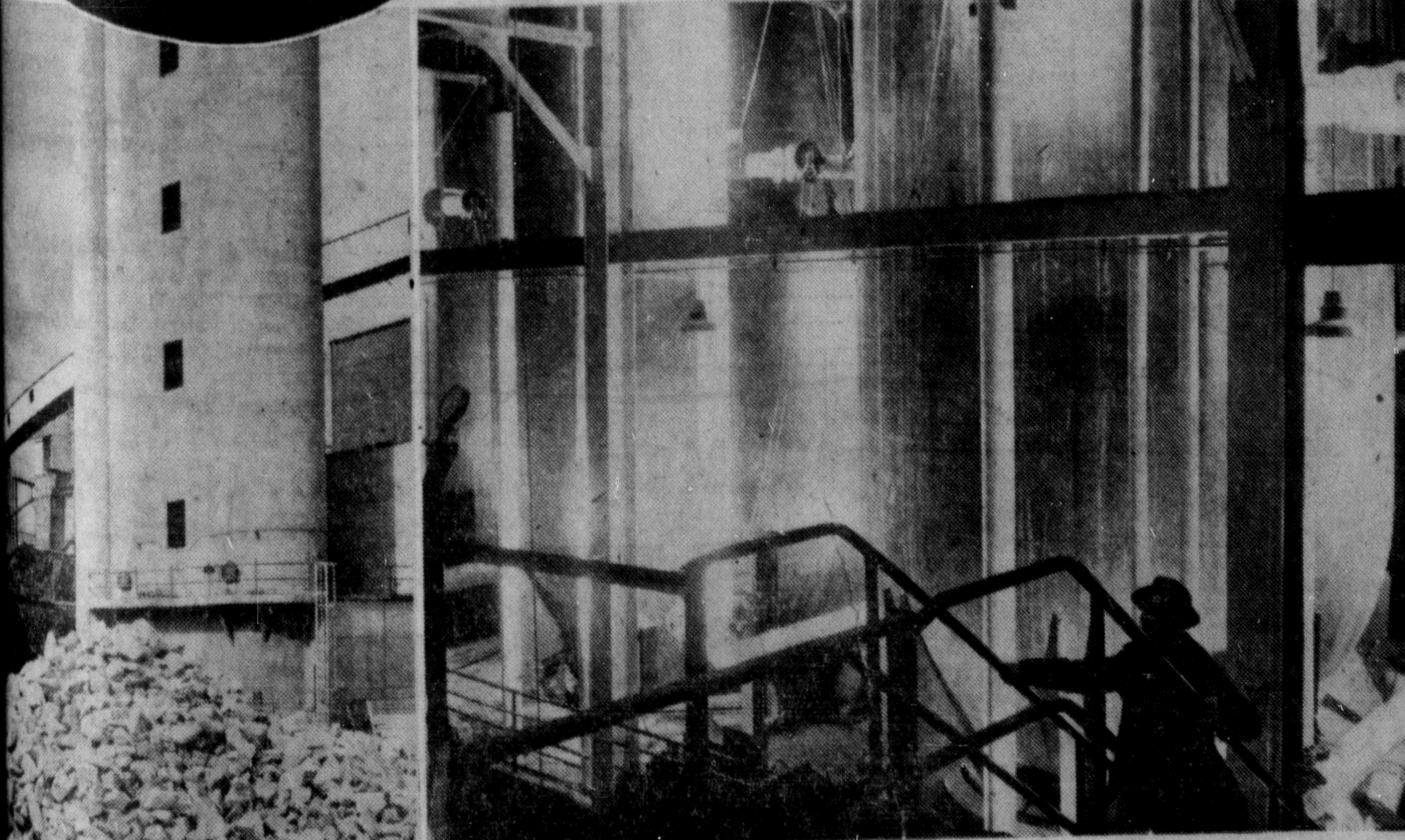
Hemlock, balsam and spruce are the most desirable species for making dissolving pulp to be used in the manufacture of chemical yarns and plastics. Here at the top of the jackladder at the Columbia Cellulose mill, a hemlock is cut into twenty-foot lengths before it is taken to the barker.



A massive hydraulic barker removes the bark without any wood loss. The bark is burned for process steam while the barked log goes on to the chipper.

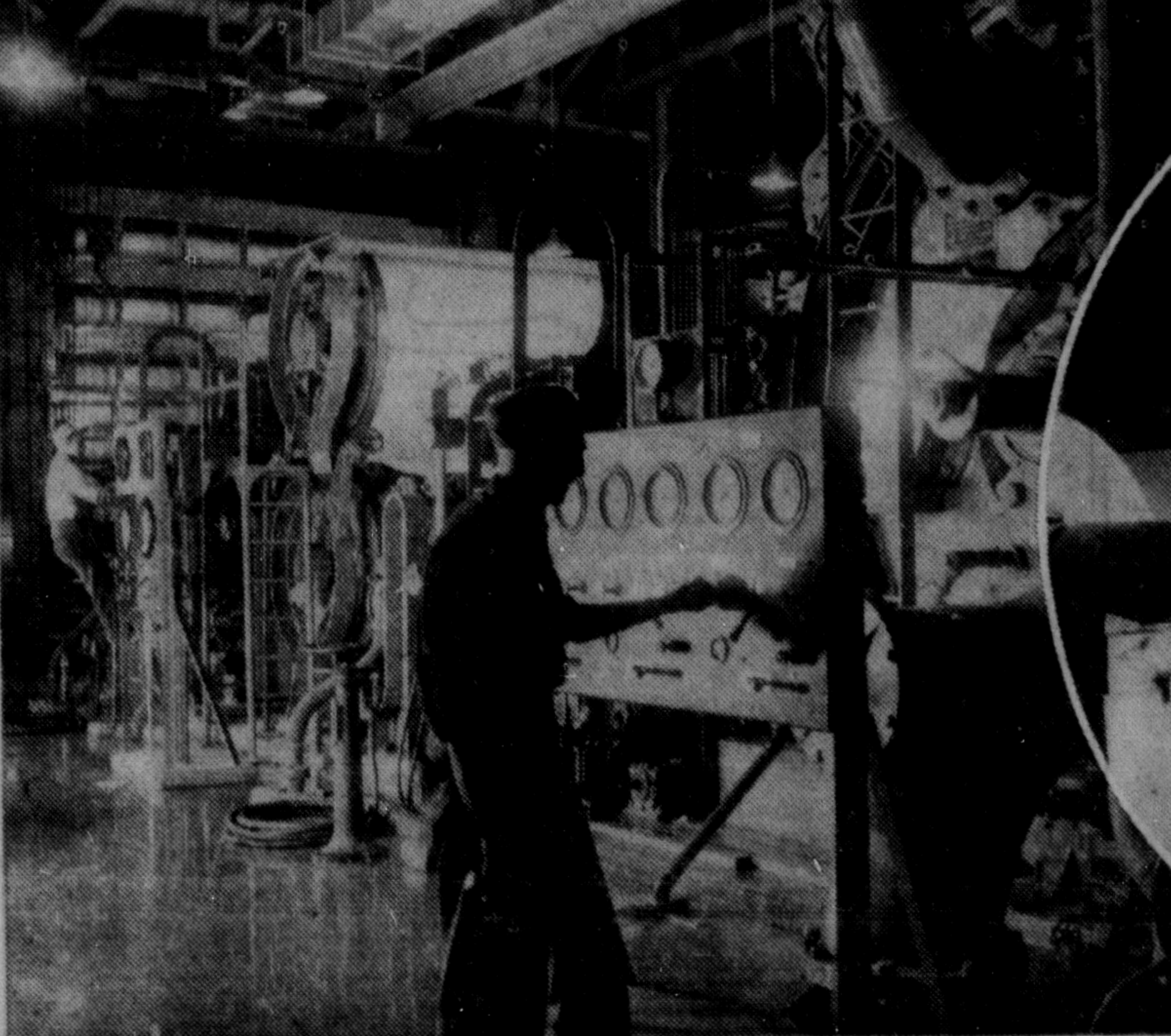


Automatic conveyer belts carry the chips to storage, and from storage to the digesters on the lower plant level. The mill has storage capacity for a three-day supply of chips.

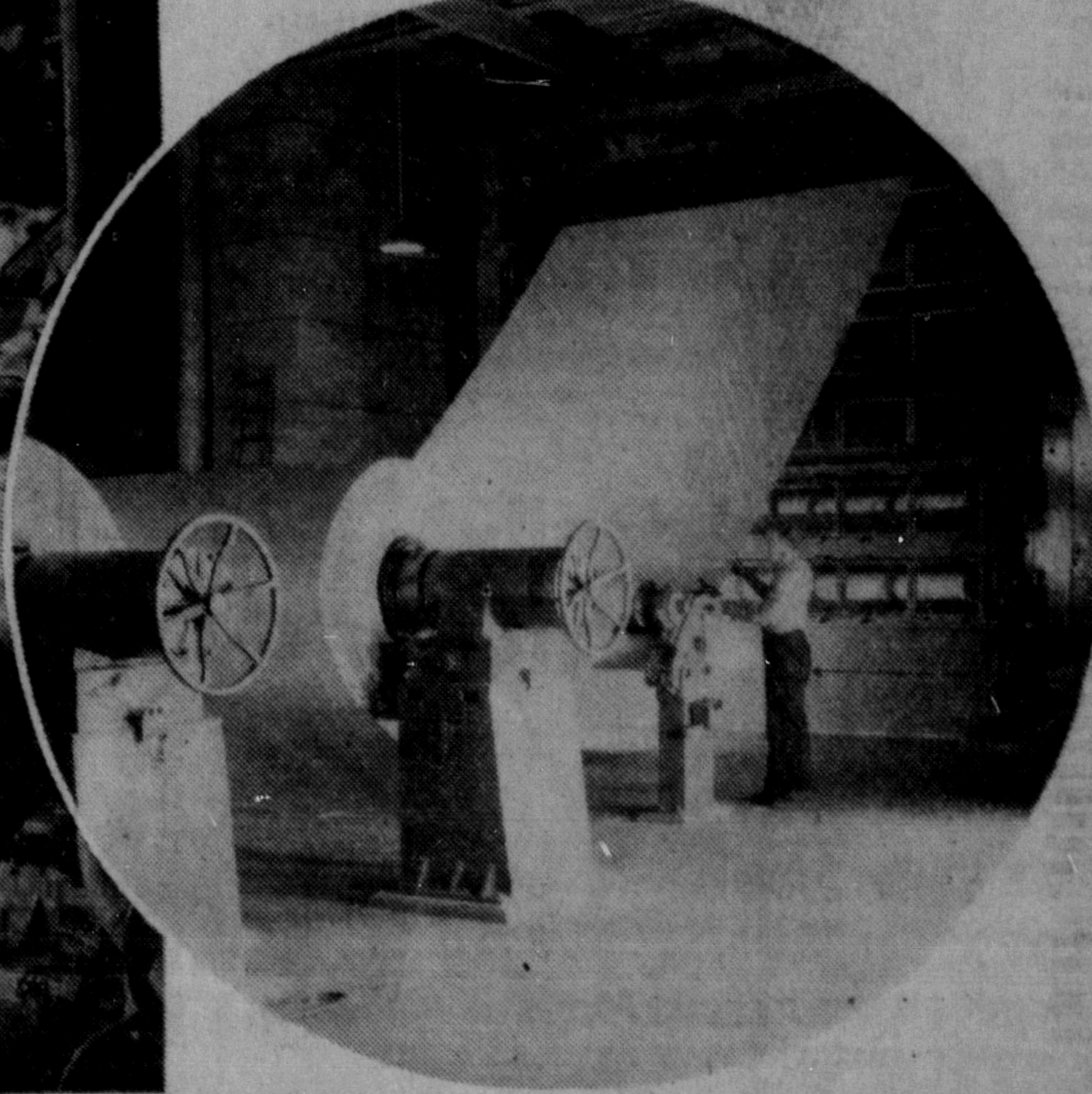


Chimestone, used in making calcium sulphate, the cooking agent, comes from Smith Island just seven miles from the Columbia Cellulose mill.

Three of five giant digesters in which the pulp is "cooked". Chips are poured into the top, hot acid piped into the bottom and the cover is bolted on before the cooking begins.



As it travels through the Kamy wet end, water is removed from the purified pulp, and the pulp becomes a continuous sheet. It goes from here directly into the Flakt dryer.



As it comes out of the Flakt dryer, the finished pulp is wound on jumbo rolls and taken to storage, where it will be inspected and classified, then cut and re-wound for shipping.