

sport loving—social loving—and well dressed

Champions of Indoor Sport Modern Facilities Here

With means for recreation limited in Prince Rupert — compared to larger centres — sports plays a major role in the life of this community. In the winter basketball and bowling take the lead, with runner-ups of badminton and skiing.

Prince Rupert's Civic Centre, with its large, fully-modern gymnasium, is the home of basketball. Thrice winners of the British Columbia Senior "B" competition, Prince Rupert Jets this year also took the International Trophy, winning over Alaska teams of Metlaketa and Ketchikan.

From October 1 to April 1 the city leagues operate under management of the Civic Centre. All players are members of the Prince Rupert Amateur Basketball Association, which has full jurisdiction over them.

Don Forward, Civic Centre director, is northern representative on the executive of the B.C.A.B.A.

Three leagues — the senior, intermediate and junior, play-off near the end of the season for local trophies. Representative teams are the Prince Rupert Jets, made up of players from three senior teams for play with out-of-town teams, such as the famed Globetrotters, Vancouver teams, travelling U.S. college teams and international tournaments.

The other "rep-team" is the Bo-Me Hi Rainmakers, comprised of two intermediate high school teams. They play out-towners at home and in Alaska, such as the Wrangell, Petersburg, and Ketchikan high school teams. They play under school auspices.

The Jets entered B. C. Senior "B" for the first time in 1948, taking away from Port Alberni the championship. The following year the Jets again emerged winners, defeating Kamloops in the finals. But last year they lost to Penticton.

This year they regained the title from Penticton.

The basketball court at the Centre is 84 by 44 feet, with glass

backboards and spectator accommodation for 750.

Meanwhile, bowling in Prince Rupert has taken a firm stand since the new alleys were opened. Manager Art Taylor says at least 1,000 people participate actively in bowling during the winter season. There is a men's league, a women's league and a mixed league. With recent operation of the "Sunday Club," there is bowling every night of the week.

Civic Centre Badminton Club, with 125 members play every Wednesday and Sunday on eight full-size courts. Frequent tournaments are open to members, and inter-club tournaments are held, the Annunciation (Catholic) club and Sons of Norway club competing.

It may be raining, snowing, blowing a gale—or it may be cool, clear and crisp—on a winter night, albeit a Prince Rupert boy or girl, or adult, will likely have a date with one of the above sports.

Canucks Not Tweedy

Tweeds have never reached popularity in Canada, although they are eagerly purchased when available in the U.S. Of course, in Britain they are staples. Reason for this, clothiers believe, is that many Canadians have in the past purchased Canadian-made tweeds, of inferior quality in material and workmanship. These tweeds, after little wear, have become baggy and ill-shaped, causing great dissatisfaction and a general swearing-off of tweeds.

Clubs—There's A Hundred

With more than 100 clubs and organizations in Prince Rupert from which to choose, residents of this city have little difficulty finding compatible association. And a "joiner"—one who is easily talked into club membership—should be in his element.

There are all kinds of trade unions for the tradesmen; political clubs for the politicians; art, music clubs for artists and others; religious associations, young people's clubs and women's organizations.

For the sportsman there are clubs, and for sport lovers no end of associations; nearly every service club is represented, as well as business, professional and entertainment societies.

There are even two licensed clubs with a strong membership support.

A newcomer is not long here before he is tackled for membership in one organization or the other. It is not difficult—or unnatural—to assume that a high percentage of this city's 12,000 population are members of something or other. Those who are not, probably are antisocial, or have some other such disease.

In Prince Rupert, therefore, you need not be left out in the cold, or without friends. You can always be a "joiner."

Your Style

New styles in men's wear this spring are not as radical as they are predominant. Clothiers in Prince Rupert will play up the famous "Mr. T" model in suit coats, they say.

This model, known as the London Square, is impressing millions in eastern Canada and in the United States. It accentuates high, narrow shoulders, giving the wearer a long and straighter appearance with a trim waist and hipline.

Eastern Canada, which seems to be setting the pace for fashions on the continent this year, will also strive to have men lean to single-breasted, two-piece

suits. The lounge and drape jackets may well be relegated to history, say fashion experts.

A more extreme version of Mr. T uses a slight rope effect in the shoulders and emphasises a full back. Pants are still featured in drape, with probably a taller pleat.

Concerning cloth and material, the trend is away from over-popular gabardine to woolen worsteds, diagonals and picnics.

The tartan sport jacket is expected to gain popularity here this summer. When first introduced the brightly-hued plaids caused many heads to snap around in consternation and many a snide remark. But the comfortable, full cut and light weight apparel has found great reception in many centres, particularly among college students.

Other sportswear will tend to more sober colors, subdued greys, blues and browns, with exception, perhaps, of the newly introduced wrap-around jackets. Of corduroy, they will come in greens, maroons and yellows. But it's in T-shirts that colors will run riot this year, with bold

patterns and loud stripes, according to style artists.

Dress-shirts remain, for the most, in plain colors and pastels, with the trend more to the soft, bone-stiffened cut-away collars. The extreme Windsor is living out its popularity, as well as refused collars. At present, young men buy three to one soft collars for the fused type.

And ties have finally sobered up from their colorful spree. Smaller patterns and regimental stripes are coming back in place

of gaudy panels and flourish designs.

Prince Rupert clothiers expect prices will be a little higher this season throughout the clothing lines, but it will be another year before the doubling price in raw wool will have its effect on retail merchandise.

Before square dancing was introduced in Prince Rupert's Civic Centre, little of that form of recreation was carried on in the city.



is a favorite sport in Prince Rupert and competition in the six-month league series. More than 1000, or 10% of Prince Rupert's population goes bowling.

Community Hub

Where Everybody Goes... learn to romp and play with others their own size and ages, and where they work out their own problems of give and take.

In more advanced stages of the tiny-tot instruction, rudiments of gymnastics are taught to prepare the children for junior Rec classes. This active body, classified as to ages and sex, goes through the most strenuous maneuvers of body-building and keep-fit exercises. These classes, together with the square-dancing group, end each season with a grand gymnastic display which "winds up" the large scale activity carried on in the Civic Centre during the winter months.

In the summer months, however, the Centre is not idle. Its spacious auditorium is often "sold out" to audiences of travelling concerts, well-known singers and virtuosos, brought here by the entertainment committee.

Then, the highlight of the summer activity is the four-day Carnival, June 29-July 4, which, being a feature of entertainment for all, is also a major event in money raising for the Centre's continued operation.

Administration of the community centre is carried out by an association comprised of representatives of all city service clubs, who support the centre with donations and elect an executive body.

Membership is open to all and subscriptions form the main support of daily operating costs.

The \$200,000 building and equipment therein was bought from the Canadian government for \$60,000 in March, 1946, by the association. It was built in 1944 for YMCA War Services at a cost of \$157,000 and furnished at an additional cost of \$25,000.



GO OFF in the summer heat are these enthusiasts, who have been given this opportunity by the Prince Rupert Gyro Club. Gyros also supervise play-ground equipment in city parks.

New Swimming Pool

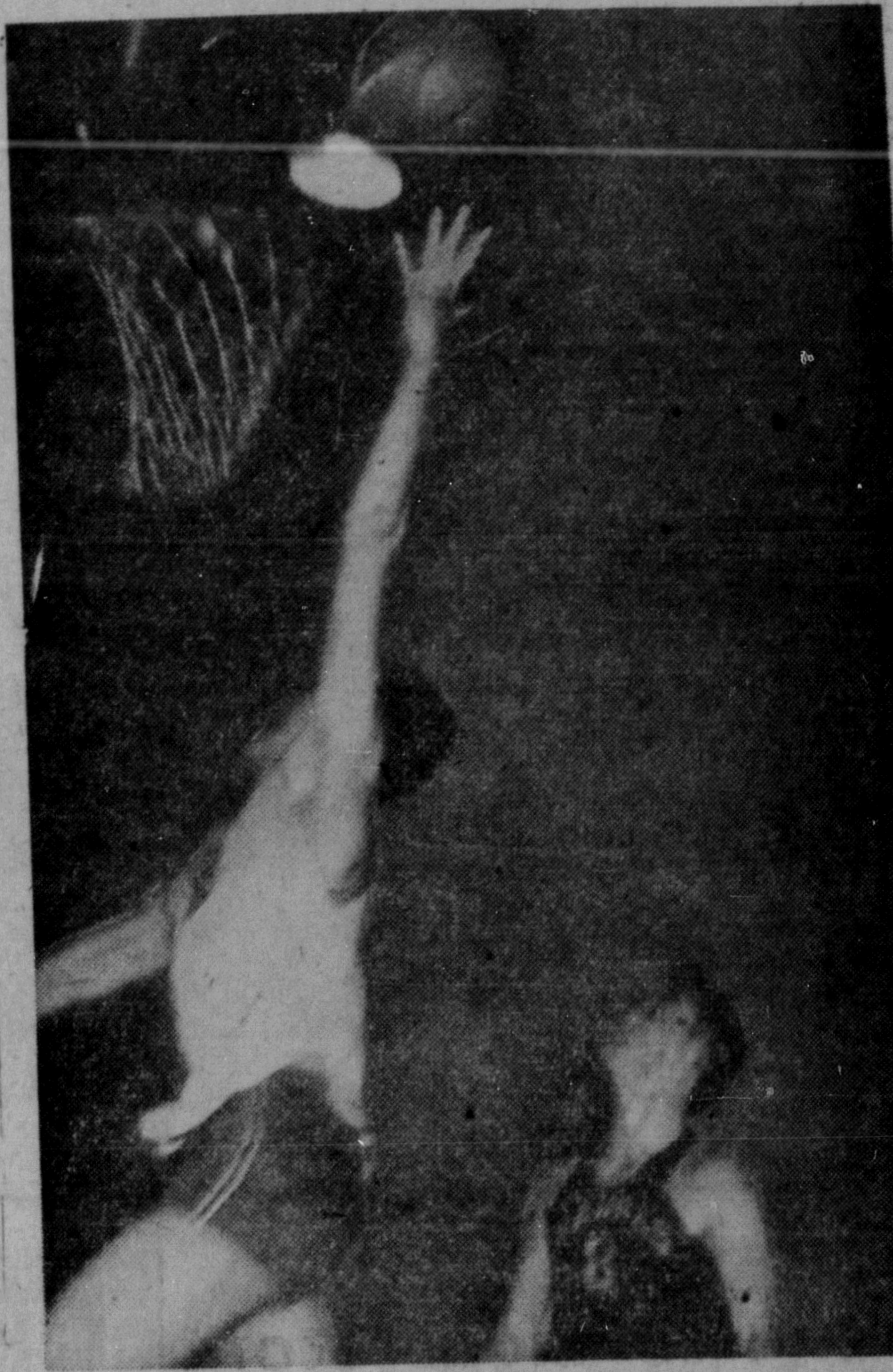
A popular place in hot weather is the Gyro swimming pool in McClymont Park. The pool is 30 by 75 feet, fenced in beautiful surroundings and has two diving boards. It was built by Prince Rupert Gyro Club for \$10,000 and donated to the city.

It may be surprising that in a port city like this only a few people can swim, but accessible beaches are not one of the many features of Prince Rupert, although nearby Salt Lakes offer some recreation.

But with the new pool, swimming is being taught regularly to youngsters each summer. Last year 55 children learned to swim under the instruction of the Civic Centre playground staff. When in operation, the pool is supervised at all times.

A unique feature in the economy of Prince Rupert is the taxi business. In the city of a scarce 12,000 population 17 taxi stands operate more than 100 cars.

First B.C. Indian tribe to be franchised under "white laws" are the Metlakatla band, who have incorporated their village under the Municipality Act. Metlakatla, population 153, lies across the harbor from Prince Rupert.



HOOPLA stars are at home in Prince Rupert, three-time holder of Senior "B" championship of B.C. Latest victory of the Jets was over Penticton's Omegas, from whom they wrested the Star Cup with sensational shots like these.



PRINCE RUPERT JETS, British Columbia Senior "B" champions again this year, defeated Penticton Omegas, who took the crown from the Jets in 1950. This is third time Prince Rupert holds the championship. From left, are Ted Arney, Sonny Beynon, Ray Spring, Don Scherk, Herb Morgan, Jim Flaten, Joe Davis, Rupert Holkestad, Syd Scherk, Art Olson, and Alex Bill, their coach.

Congratulations to the People of Prince Rupert for Their Progress and to Columbia Cellulose Company Who Helped It

Universal	Wallace's Department Store	Doms' Department Store
Star's Stylewear	Rupert People's Store Ltd.	Fraser & Payne
Annette Mansell	Rupert Men's & Boys' Wear	Abel & Odowes
Sa Lee Ladies' Wear	Acme Clothing Store	W. F. Stone
	Sports Shop	Watts & Nickerson
		B. C. Clothiers