

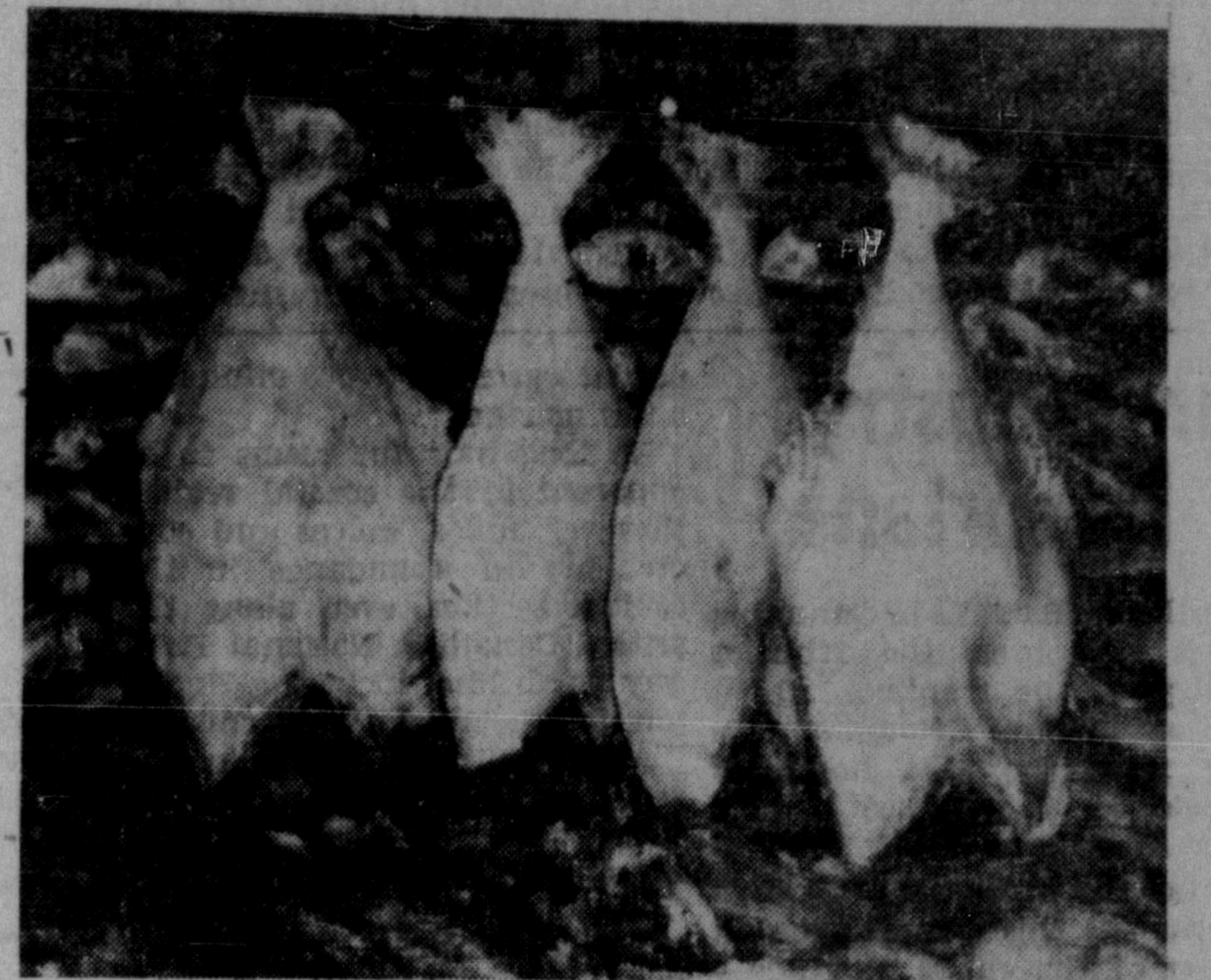
GREETINGS from the FISHERMEN of NORTHERN BRITISH COLUMBIA to Another Large Industry of the NORTH COLUMBIA CELLULOSE COMPANY



BAKERY, FULLY MODERN and up-to-date in every way was established to serve the needs of fishermen at sea. Today it is one of Prince Rupert's leading bakeries of delicious bread and cakes.

Fishermen Have Found
"It Pays to Co-Operate"

HERE IS a Multi-Million Dollar Business Built by the Effort and Money of the Fishermen; Owned and Operated by the Fishermen.



COLD-STORAGE PLANT freezes more than a million pounds of fish daily and can hold more than 4,000,000 pounds, such as these tiers of frozen halibut which remain ready at all times for shipment in refrigeration cars.

- Membership, over 2,500
- Total Assets, \$1,200,000
- Annual Business \$4,250,000
- Store Turnover \$100,000



IN PICTURESQUE SETTING of Prince Rupert's waterfront stands the million-dollar plant of Prince Rupert Fishermen's Co-operative Association, started by a modest fresh-liver reduction unit. Today it handles a major portion of the North's fresh and frozen fish production.

- A Modern Cold Storage Plant
- An Up-to-Date Ice Plant
- Ten Fish Camps
- Four Packers
- Liver Processing Plant
- Smoke House
- A General Store
- A Modern Bakery
- A Restaurant

PRINCE RUPERT

Fishermen's Co-Operative

100% HOME INDUSTRY

ASSOCIATION



Totally Produced and sold by Prince Rupert Fishermen

"It Pays To Co-operate"



DEMOCRATIC CONTROL

ONE MEMBER — ONE VOTE

NO RACIAL DISCRIMINATION



These products produced by Prince Rupert Fishermen's Co-operative Association and sold across the world.

