



HE THOUGHT:
"I could easily fall in love with you, if it weren't for 'B.O.'"
Yet, to be polite,
HE SAID:
"It's so hot. Let's turn on the fan."

Romance passed her by ... until she ended "B.O."

(Body Odour)

THIRTY-FOUR—and still single! She had had admirers—many of them. But they had drifted away from her. Larry alone called occasionally—but he never proposed.

Then one day Ada discovered why she couldn't hold friends—"B.O." *Body Odour*. Today she is married to Larry. Read her letter. See how easily she now keeps perspiration odourless.

"I couldn't believe it at first—that I should be guilty of body odour and not know it. But, as my physician explains, this happens to thousands.

"That's because we become insensi-

tive to ever-present odours, he told me. But pores constantly give off odour-causing waste—as much as a quart daily.

"Now, with Lifebuoy to safeguard me, I never worry about 'B.O.—even on hottest days. It's marvellous how utterly clean Lifebuoy makes me feel. Its deep-reaching antiseptic lather purifies—keeps the body gloriously fresh.

"Lifebuoy keeps my skin healthier looking, too. And it's a real safeguard against germs. Lifebuoy's pleasant, extra-clean scent, that vanishes as you rinse, just tells you it purifies."



Lifebuoy

HEALTH SOAP

stops body odour

What part of your newspaper is of most interest to you?

THE front page? The society page? Sports? Woman's page? Financial? Editorial? Cartoons?

There is a part of nearly every page that is practical, helpful, full of news—the advertising. Do you interest yourself in reading it? You should.

Here is news of immediate value to you. Comforts—necessities—luxuries—merchandise every bit of which gives you a dollar's worth of value for every dollar you spend.

In the advertisements is information of practical worth. Reputable merchants bring wares for your inspection that are soundly made and of known, proved value. The statements they make they are willing to sign—knowing that each statement must be truthful, for their reputation, standing in the community, and business prestige is at stake.

It pays to read advertisements. For, in this part of your newspaper, you can find where your money can be spent to best advantage. A very material aid in bettering your every-day life. A way of lengthening your pocket book.

Get the habit of reading the advertisements in this paper, and taking advantage of the help they bring you.

ELECTION ACTIVITY

Ballot Boxes and Papers Now Going Forward Following Close of Nominations

Now that nomination day is over, E. H. Mortimer, returning officer for Skeena riding in the forthcoming federal election, has lost no time in getting arrangements under way for the final and most important stage of the contest, namely the voting. Immediately after nominations closed on Mondays, printers received the ballot paper orders and, within a few hours, the first ballots had been delivered.

Yesterday afternoon the first ballots were sent out to outlying points in the southern part of the riding when boxes were dispatched on the steamer Catala to Rivers Inlet, Smith's Inlet, Margaret Bay, Allison Harbor, etc. Today the ballot boxes for Atlin and other points in the extreme north of the riding will go forward. By the middle of next week, it is expected all points in the riding will have received their boxes.

FISH SALES

Summary
American—55,000 pounds, 13.3c and 6c to 14.6c and 6c.
Canadian—24,000 pounds, 11.9c and 7c to 12.1c and 7c.

American
Eldorado, 33,000, Pacific, 13.3c and 6c.
Hazel H., 14,000, Booth, 14.6c and 6c.
Frisco, 4,500, Cold Storage, 14.4c and 6c.
Cora, 3,500, Cold Storage, 14.3c and 6c.

Canadian
Joe Baker, 6,500, and Selma, 4,000, Cold Storage, 11.9c and 7c.
Alken, 7,500, Cold Storage, 12.1c and 7c.
D. S. T., 6,000, Atlin, 12c and 7c.

CHARGE DISMISSED

A charge of perjury against Stenonic Rossi was dismissed by Stenonic Magistrate H. F. McLeod in city police court this morning.

VANDERHOOF

The provincial department of public works has been making considerable improvements on the Stuart Lake road to the river bridge. For a mile and a-half the road has been widened and gravelled. Another stretch on the same highway at Necosis Hill has been widened and gravelled.

Miss E. E. Beagely, matron of a Church of England home in Prince Rupert, is spending a vacation here visiting at the Vanderhoof Hotel with her cousin, Mrs. J. W. H. Day.

Everybody Knows

THE QUALITY OF OUR GOODS IS THE BEST. WE OFFER THESE SPECIALS FOR YOUR BENEFIT.

- White Sugar—15 lbs. \$1
- Evaporated Milk—All brands 9 tins \$1
- Empress Red Currant Jam—4's, per tin 50c
- Singapore Pineapple—9 tins \$1
- Pitted Dates—Fresh stock 2 lbs. 25c
- King Oscar Sardines—per tin 15c
- Ashcroft Ketchup—per 26-oz. bottle 25c
- Stroh's Malt Syrup—Hop-Flavored, per tin 85c
- Gold Dust—Medium size 2 pkgs. 25c
- Del Monte Apricots—1½'s per tin 25c

Fresh Fruits and Vegetables Arriving every boat at reasonable prices.

Mussallem Grocery Co.

Limited
417-423 5th Avenue East
PHONE 18 AND 84

Jack Re-elected To School Board In Stewart Town

STEWART, July 16.—P. S. Jack, trustee and secretary of the school board for the past nine years, was re-elected to the board at the annual school meeting held last Saturday night. There was only one vacancy to be filled. H. D. Rochford takes the position of auditor formerly held by G. P. Heinekey. The other two trustees are H. P. Gibson and W. R. Tooth.

Estimates for the coming year were cut \$500 to \$4500, which means that the district will have \$500 less to raise in school taxes than was the case last year. There was a large attendance at the meeting.

OUTLET FOR PEACE BELT

Immediate Action is urged by Former Mayor of Vancouver

(Vancouver Sun)

Unless immediate steps are taken to give British Columbia's portion of the Peace River block a Pacific Coast rail outlet, Vancouver will reap no benefit from that great hinterland of potential agricultural and mineral acreage.

This is the emphatic contention of ex-Mayor Louis D. Taylor, who has just returned from a tour of the Peace River District, and who is bubbling over with enthusiasm regarding the possibilities for trade through the Port of Vancouver.

"It appears to me," he states, "that unless the business men of Vancouver become a great deal more active in their efforts to secure completion of the P.G.E. to the Peace, we will find ourselves in the same position we were in at the time of the Klondyke, when Seattle captured all the business resulting from the rush."

Cut Distance in Half

At present, Mr. Taylor points out the road is 1200 miles, but if the north and south line were completed, the rail distance would be cut in half. As soon as this short route is available, a motor highway direct from Vancouver to the Peace should be provided, as a large percentage of the 8,500 settlers in the B.C. section have their own automobiles.

Hundreds of thousands of dollars are being spent yearly already and this will increase steadily, for agricultural implements, mostly motor-driven.

Big Area for Trading

"While I suppose we should not be jealous of the business which goes to that city, still there is an area in Alberta equal in size to that in B.C. from which it can draw trade. Therefore, I do not think it is unreasonable for Vancouver to expect the business originating on this side of the provincial boundary through Peace River block," he says.

He reports nothing but optimism in the north country regarding the 1930 crop and future development.

BIG MISS MILL PLAN

Believe That Consolidated Will Buy Riverside Plant and Move It to New Ground

STEWART, July 16.—Since the announcement last summer that Consolidated had purchased the local railroad, no news has pleased Stewart people more than the fact recently made known that the same big mining and smelting company is going to erect a pilot mill at their Big Missouri property. Rumors to this effect have been prevalent for some time, but the matter was brought to a head last week when local owners of the Riverside mine, near Hyder, were asked to place a price on their mill and plant. It is believed that Consolidated is planning to purchase the mill outright and transfer it to the Big Missouri.

The Riverside mill has not been in use for some time, but it is quite modern and in excellent condition. It has a daily capacity of somewhat less than one hundred tons.

H. G. Olsen, Smithers manager of the Hanson Timber & Lumber Co., returned to the city on the Prince Henry this morning after a week's trip to Skagway and proceeded to the interior on today's train.

IMPRESSED BY COAST

Norwegian Woman, Representing Old Country Newspaper, Sees Wonderful Opportunities

Miss Elesa Ulvig, for 30 years a school teacher in Norway and now touring United States and Canada in the interests of a Norwegian newspaper for which she is writing, left at the first of this week for Jasper Park and points east after a brief visit in the city, following her arrival from Vancouver, as the guest of Rev. and Mrs. J. H. Hanson. Miss Ulvig was impressed with the wonderful prospects of this part of the country and made the statement that the coastline between Prince Rupert and Vancouver was remarkable and should be able to afford a prosperous living for thousands of people who were willing to work.

TWO SHOWS
Wed. & Thur. 7 & 9 p.m.

NORMA SHEARER IN
Their Own Desire
A dramatic story of hearts adrift
with Belle Bennett and Lewis Stone

Talking Comedy — Laurel and Hardy in "The Brats"
Color Symphony — "The Cas-sack's Bride"

Admission - - - 20c & 65c

Food Perfectly Preserved..



even after a long week-end

AUTOMATICALLY the General Electric Refrigerator maintains a temperature well below 50 degrees... the danger line above which food spoils and health is menaced. You can safely leave perishable foods in a General Electric for days at a time and they will remain fresh and healthful as the day you put them in. Nor does the General Electric ever require any attention... not even oiling. Because all the mechanism is sealed air-tight in a steel casing not one owner has spent a cent for service. Let your dealer demonstrate the many other features of the General Electric Refrigerator. ER-150-D

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As low as 10% down and balance spread over 24 months

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ALL-STEEL REFRIGERATOR
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CANADIAN NATIONAL STEAMSHIPS

Prince Rupert DRYDOCK AND SHIPYARD

OPERATING G. T. P. 20,000-TON FLOATING DRYDOCK
Engineers, Machinists, Boilermakers, Blacksmiths, Pattern Makers, Founders, Woodworkers, Etc.
ELECTRIC AND ACETYLENE WELDING

Our Plant is Equipped to Handle All Kinds of MARINE AND COMMERCIAL WORK
PHONES 43 AND 385

LUMBER!

KILN DRIED SPRUCE, CEDAR AND HEMLOCK FINISH, CEILING, RUSTIC, MOULDINGS, ETC.

Specialties

Edge Grain Boat Cedar, Kiln Dried Edge Grain Hemlock Flooring

Spruce and Cedar Shiplap, Boards, Dimensions and Timbers Doors, Windows, Shingles, Etc.

Odd lots off-grade material at reduced prices.

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Lumber Manufacturers
Prince Rupert, B.C.