

THE DAILY NEWS
PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION

Monday, Dec. 1, 1930

MADE IN CANADA GIFTS

The minister of trade and commerce is today making an appeal to Canadians to buy such Christmas gifts as will give employment to Canadian people. He quotes a number of figures to show what a great thing it would be for the country if people would buy Canadian made goods. He estimates conservatively that Canadians spend \$75,000,000 a year on gifts. If this were spent in Canada for goods made in Canada it would be a great help in the present unemployment period.

We think that when Mr. Stevens says Canadians give \$50,000,000 worth of goods to friends and relatives at Christmas he is underestimating rather than over. We can all endorse the idea of the minister of trade and think when we are spending our money. This is a time when all could take a little thought for the good of our country.

FRANCE AS CUSTOMER

If it is true that France is to buy considerable Canadian wheat it will help out the present situation. What is needed is such demand that the price will go up, not perhaps to the level where it was last year but to a point where the Canadian growers will be able to make a living from marketing the product.

FISH PRICES AND WHEAT

In Prince Rupert we have complained often at the low price of fish, both halibut and salmon. Yet we have no cause to complain considering the price of wheat. The staple food of the world has dropped to less than half its former price but fish has not gone down that far. Today farmers can scarcely raise wheat at a profit yet during the past year a good many fishermen made good profits, especially in the salmon fisheries. We have cause to congratulate ourselves that fish has kept its price so well.



Lieut. Hasse (left), with Derby, and Lieut. Momm, with Kampfgrrell, members of German team, who won international officers' jumping meet, Madison Square Garden horse show, recently.



Dr. Glen Jepson (left) and L. C. Cooke of Scott Fund expedition of Princeton University, at excavation, near Red Lodge, Montana, where they found first dinosaur eggs discovered on American continent. They were estimated to be several million years old.

**Feel Young Again
Enjoy Hard Work**

Millions of men and women all over the world take Kruschen Salts daily—not because they are really sick, mind you—but because they know the little daily dose of Kruschen keeps them always fit, energetic and free from fat, and also keeps the system free from over-acidity.

People who take Kruschen Salts in a glass of hot water every morning won't have headaches, and are always free from constipation, depression, dizziness, coated tongue and unpleasant breath.

They have no poisons in their system because the action of Kruschen Salts on the liver, kidneys and bowels causes perfect and regular elimination.

If you want joyous health and glorious vigor—if you want to work hard and enjoy your work—try taking Kruschen Salts every day—millions of people are enjoying their daily labours, thanks to the "little daily dose" of Kruschen.

The Letter Box

MAYORALTY TERM

Editor, Daily News:

In reply to your request for an expression of opinion relative to a two-year term for mayor, we record our opposition.

A few years ago ex-president Coolidge was urged to be a candidate in the 1928 campaign. He absolutely refused. He claimed that even the best of supermen had after all only a limited amount of good ideas and that they should be able to give effect to their very best in four years. During long terms of office men were able to forget the good promises and virtuous past and fall victims to the snares of evil. This theory is supported by much of the evidence produced at many of the investigations in civic corruption in several U. S. and Canadian cities. The New York Times just now is printing a series of articles on "Corruption in Civic Administration." Long term in office for mayor and aldermen, while not proven as a cause for corrupt government, is emphatically shown to be conducive to it.

Some few years ago one of the largest labor unions in B.C. altered their constitution so as to prevent members from holding office more than one year. Other have since adopted the same precaution. Our provincial government, both past and present change police officers from place to place quite frequently.

The two-year term would tend to lengthen the mayor's term of office. The two-year term for aldermen which was foisted on us by the B. C. Union of Municipalities as an experiment has not improved civic government. Many claim it has made some aldermen careless for the first year and a half of office. As Mr. Wesch pointed out Saturday, we must have an election every year in any event. How quiet it would be without a mayor to elect! An acclamation for mayor gave us an example of this in Rupert a few years ago.

We fail to see any reform in the suggestion—merely change. Well let us have change and demand that they give the city some definite ideal to fight for. Almost any one can preside at a meeting. But it evidently would take a real-estate man to give us an active elevator or a busy drydock. If either suggestion is not big enough let us have a map that will camp on Henry Ford's door-step. Two weeks ago Mr. Ford announced that his company will immediately spend \$60,000,000 in new plants—five in United States and three of them on the Pacific Coast—one in Seattle (capacity 300 cars per day and to employ 2,000 men) one at Long Beach to employ 2,600 and one at Richmond, Cal., 2,400. Get a "live wire" after Ford. The C.N.R. have here thousands of feet of idle trackage. The power company must have at least 2000 h.p. they would like to sell. Both would join forces in boosting for a Ford plant. No other city in British Columbia has more advantage nor could any other offer the Ford Company better terms than Prince Rupert. British Columbia does not need as large a plant as Seattle but we do need to escape carrying the burden of paying freight from Ontario.

Just recently we had a mayor with a vision of a big power plant. Tonight we see the bright lights. To the man who grasps the Ford idea or its equivalent and converts it into an operating plant, we will give our votes as long as he continues to dream dreams and see visions. When he can give us no more he should make room for another who can.

ROSS MACKAY.

**Lutheran Church
Musical Service**

Large Congregation Turned Out Last Night For Special Addresses and Songs

There was a large congregation at St. Paul's Lutheran Church last night to enjoy a special musical program. The Varden Choir gave four splendid selections and Peter Lien rendered two fine organ solos. Paul Olsen of Bella Coola sang an acceptable solo and played the guitar.

Speeches were given by Paul Olsen and Thor Hofstad after which the choir sang another special song. The pastor, Rev. John Hanson, presided.

Man in the Moon

Now that the fisheries experimental station is tackling some difficult problems why not have them invent a silent saxophone for some of the poor fish that blow them.

"Don't you ever feel sick going up and down in this lift all day?" she asked.

"Yes, ma'am," said the boy.
"Is it the motion of going down?"
"No ma'am."
"The motion of going up?"
"No ma'am."
"Is it the stopping that does it?"
"No ma'am."
"Then what is it?"
"Answering questions, ma'am."

The professor's wife was speaking. "I must say, James," she said, "that you do not look so well dressed as you used to."

"That's strange," said the professor thoughtfully, "for they are the same clothes."

An American sports writer down east says: "The ground is becoming nice and hard now, so that when a football player falls on his face he won't get all over mud but will merely scrape off a few feet of skin."

**Small Fire Loss
Here In November**

Outbreak at Home of G. W. Nickerson Saturday Was Only One Where Damage Was Done

On Saturday at noon the fire department had a call to the residence of G. W. Nickerson, Fifth Avenue West, where a slight fire had broken out in the kitchen through roofing material being heated on an electric range. The blaze was soon put out although damage, possibly to the extent of \$25 or so, was done. This was the only fire during the month of November in which any damage was done although the department responded to five calls during the month.

So far this year, the city fire department has responded to 71 alarms and the total loss is estimated at \$31,514.70. Last year up to November 30, there were 46 alarms turned in with loss estimated at \$2,558.

**If you
suffer from
biliousness
or
indigestion
there is
nothing
better than
Beecham's
Pills**



DEPARTMENT OF TRADE AND COMMERCE
OTTAWA, CANADA

November 29th, 1930.

To Christmas Shoppers,
Everywhere in Canada.

Choose Gifts that Give Canadians Jobs!

What do you suppose is the size of Canada's annual gift bill? Would it surprise you to learn that it is vastly greater than the sum voted by Parliament in September last for the relief of unemployment? Note the following, and you will realize that it must be so.

To begin with, everyone of her 10,000,000 people has a birthday each year. If only one in five receives a birthday gift, and it is worth only a dollar, there is \$2,000,000 to begin with.

About 70,000 weddings take place in Canada each year. At the low average of \$100 for the presents sent each bride, there is another \$7,000,000. And at least 500,000 of the wedding anniversaries celebrated each year are marked by a gift to the wife costing at the very least \$5. So there is another \$2,500,000.

There are over 1,800,000 mothers in Canada and about the same number of fathers—say 3,500,000 in all. With Mother's Day and Father's Day observed as widely as they are, another \$1,000,000 for gifts for them is easily accounted for.

Other huge sums are spent for gifts to sweethearts, for bridge prizes, and for trophies for every conceivable kind of contest.

And commencing now, and continuing for the next three weeks, comes the great annual round of gift buying that marks the Christmas season. Computing the per capita Christmas shopping bill at only \$5.00, the aggregate for that alone would be \$50,000,000!

All told, Canadians probably spend well over \$75,000,000 a year on things to be given away, sometimes as rewards but mostly as tokens of esteem or affection! And if we assume that in the production of every \$7,500 worth of such goods, as sold at retail, steady employment has been given to one person, it follows that Canada's annual gift bill is sufficient to keep 10,000 producers busy the year round!

With unemployment so prevalent in all parts of the country, with so many of our fellow Canadians dependant upon charity even for the bare necessities of life, don't you agree with me that the moral obligation rests heavily on all of us to govern our Christmas gift buying by the "Produced-in-Canada" policy, to the end that it will help to give some fellow citizen a job?

Another point! For our personal consumption we buy what we specifically require, but for gift purposes we buy anything that we think will prove acceptable to the recipient. That being the case, shouldn't it always be easy to find, among the many splendid things that are produced in Canada, something that is suitable alike to the person and to the occasion?

Remembering that this is the season of peace on earth and good will to man, and that the relieving of unemployment is one of the most ideal ways of spreading Christmas cheer, may I not plead with all of you to restrict your Christmas buying as far as possible to things that have been produced in Canada, so that in addition to bringing joy to the recipients of your favour, you will be conferring great happiness on some fellow Canadian who is now out of work!

Very sincerely yours,

H. F. Stevens
Minister of Trade and Commerce.

YOURS TO USE

The BANK OF MONTREAL is yours to use,—

- For safekeeping of your money
- For making your money earn interest
- For the safekeeping of your papers and small articles of value
- For advice on financial matters
- For everything having to do with the collection or sending of money.

BANK OF MONTREAL

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Total Assets in excess of \$200,000,000