



(Here's how the FRENCH phrase it)

Le meilleur que l'on puisse acheter pour son argent



—those able to read French know the above means "the best money can buy." And those who use Budweiser Barley-Malt Syrup know there is no finer product—because it contains no substitutes, adulterants, fillers, artificial coloring or flavoring. It is 100 per cent pure, and the outstanding mark of quality.

Aged 5 Months in the Making

Ask for free recipe book. Tells how to use Budweiser Malt for improving home baking and candy making. Every Budweiser Barley-Malt Syrup package has a picture of "Tony" on top of the can. Sold Everywhere.

Anheuser-Busch

Budweiser Barley-Malt Syrup

LIGHT OR DARK - RICH IN BODY - NOT BITTER

Frank H. Wiley, 1114 Hamilton St., Vancouver, B. C.

Distributors;

Vancouver, B. C.

ANHEUSER-BUSCH - ST. LOUIS

Also Makers of Busch Extra Dry Ginger Ale

Sport Chat

In an interview with Capt. Angus Walters, managing director of the veteran champion fishing schooner Bluenose, as to the possibility of an international fishermen's schooner race between the Bluenose and the schooner Gertrude L. Thebaud, launched at Essex, Mass., on St. Patrick's Day, appearing in the Halifax Chronicle, Capt. Walters states that he understands the schooner just launched was built with a view to challenging the Bluenose for the international fishermen's race trophy. Capt. Walters considers the nine-year old Bluenose is as well able to defend her title today as at any time and is quite willing to compete with the new schooner or any other schooner, providing the race is sailed off Nova Scotia and the necessary funds are forthcoming. Should these two main conditions be satisfactorily arranged, he sees no reasons why other details cannot be agreeably worked out. The race would have to be set for the autumn, as the Bluenose, in command of his brother, Capt. John Walters, is now in company with the rest of the fishing fleet on the banks and is equipped for the entire season's fishing.

There have been no international races since 1923 when Bluenose, the defender, and Columbia, the challenger failed to finish the series off Halifax, owing to a dispute over the Bluenose leaving a navigation buoy to starboard instead of port. In 1926 Bluenose and Halligonian, also of Lunenburg, held a series of races off Halifax, the

champion winning easily. There was another gap until last year, when three vessels of the Lunenburg fleet, two of them fresh from the builders' yards, held a "sudden death" race off Lunenburg in connection with the Fisheries Exhibition, which was inaugurated there last year. Bluenose did not compete, arriving home from the banks just in time to see the finish of the contest. The suggestion has been made that, if it could be arranged, the international race this year could be held off Lunenburg, the dates to coincide with the Lunenburg Exhibition, but this is purely tentative.

The international schooner races began at Halifax in 1920, when Capt. Marty Welch, the Digby-Gloucester skipper, went there from Gloucester in the schooner Esperanto and defeated the Delewana. Next year, Capt. Angus Walters, who had been master of the Gilbert B. Walters in the Nova Scotia elimination race of 1920, finishing just behind the Delewana, was given command of the Bluenose, designed by W. J. Roue, of Halifax, and built at Lunenburg to win back the cup. Esperanto had been lost on Sabie Island, so Capt. Welch came to Halifax with the Elsie, but found his good little boat out-sailed by Capt. Walters' good big boat. In 1922, Bluenose went to Gloucester to defend the cup, and there, after a hectic series, bested the Henry Ford. Gloucester then built the Columbia and Capt. Ben Pine brought her to Halifax in 1923, racing against the Bluenose in a series that was not finished. Since then there has been no international racing. It is an interesting fact that Bluenose is the sole survivor of a long line of international schooner racers. Esperanto, Elsie, Henry Ford and Columbia all have met their doom at sea. Puritan was wrecked before she had an opportunity to show her wares.

Real dyes give richest colors!

FOR every home use, Diamond Dyes are the finest you can buy. They contain the highest quality anilines that can be produced. It's the anilines in Diamond Dyes that give such soft, bright, new colors to dresses, drapes, lingerie. Diamond Dyes are easy to use. They go on smoothly and evenly; do not spot or streak; never give things that re-dyed look. Just true, even, new colors that keep their depth and brilliance in spite of wear and washing. 15c packages. All dealers.

Diamond Dyes
Highest Quality for 50 Years

NOVELTY ON RADIO

Helene Madison and Her Trainer Interviewed Last Night

Radio fans were given an interesting innovation last night when Helene Madison, the 16-year old swimming champion of Seattle, and her trainer were interviewed and the interview broadcast over station KGW at Portland following a dinner given by the Multnomah Amateur Athletic Club in her honor at Portland. On her arrival at Portland, she was met by the mayor and leading men and women of the city. Then she was given the use of a new Cadillac car which she drove herself up the Columbia Highway, accompanied by a motorcycle police escort. At the dinner, she was presented with a cup given annually for the most outstanding athletic event of the year.

This morning Miss Madison left Portland in a tri-motored airplane, accompanied by her trainer, and was due to arrive in Seattle at 2:15. This evening at Seattle there is to be held a civic testimonial dinner at the civic auditorium in honor of the wonderful young athlete, at which a presentation will be made.

Miss Madison's trainer was introduced by Jimmy Richardson and the purpose of the interview explained. Then the man who is largely responsible for the success of the young lady told about his pupil. He said she was 16 but big for her age. She was five feet, 10 inches tall and weighed 150 pounds. When he first saw her perform three years ago he knew she would make a swimmer but did not think she would do such wonders so quickly. She had first amazed the judges and spectators at Miami who were slow to believe that they really had a world beater. Barring accidents, Miss Madison would enter in the U. S. Olympic team at Los Angeles in 1932. In the meantime she would be allowed to race only in such events as might help her in her training as they would have to be careful not to "burn her up."

Helene Madison was then introduced. She first said "hello" to her parents who were listening in at Seattle and said she had had a wonderful time but was anxious to

Moose Social Is Enjoyable

Happy Function Followed Regular Lodge Meeting Last Night

Members of the Moose Lodge enjoyed a social hour last night after the regular meeting. A splendid supper was provided and a program of entertainment that was greatly appreciated by all present.

The program was as follows: Selections by string trio consisting of Messrs. Bartlett, Dunn and Cameron.

Song by Tom Barton accompanied by Mr. Funnell.

Humorous skits by members of the order.

Selection by the orchestra augmented by Mr. Funnell with the bones.

Arrangements for the affair were ably handled by a committee consisting of Oscar Lather, W. Howarth, N. S. K. Brewer, Pete Peterson and A. Hanson.

D. C. Schubert, dictator of the lodge, presided and at the close of the program, thanked all those who helped round out such a fine entertainment.

THE WEATHER

Dominion Telegraph Service

Prince Rupert—Overcast, calm, temperature 48.

Haysport—Cloudy, light drizzle

44.

Port Simpson—Raining, calm,

46.

Terrace—Cloudy, calm, 40.

Roswood—Cloudy, calm, 36.

Alice Arm—Cloudy, calm, 36.

Anyox—Cloudy, calm, 36.

Smithers—Foggy, calm, 34.

Vanderhoof—Cloudy, calm, 44.

Quesnel—Foggy, calm, mild.

Eighth Cabin—Raining, calm.

get home. She thanked all the people of Portland for the splendid reception they had given her and said she expected to enjoy her airplane trip to Seattle. Evidently she was much excited for her loud breathing could be clearly heard on the radio.

While in the east, Miss Madison broke 12 records, six of which were world records for women swimmers.

BOB ALLEN IS HONORED

Also Mrs. Allen at Delightful Farewell Party Held Last Evening

In honor of R. E. Allen, who leaves tonight for Kamloops to which point he has been transferred as district forester, and Mrs. Allen, a delightful party was held last night by members of the Forest Branch staff here, at the home of Mr. and Mrs. E. E. Gregg, Fifth Avenue East. Cards, dancing and music were enjoyed and the feature of the evening's proceedings was the presentation by Mr. Gregg, on behalf of the company assembled, of a handsome travelling case to Mrs. Allen and a club bag to Mr. Allen. The recipients responded suitably to the honor which had been done them as did Mr. Gregg in making the presentation.

Guests included Mr. Allen's predecessor as district forester here, P. S. Bonney, and his successor, A. E. Parlow, as well as S. G. Cooper of Terrace.

Hebridean Songs Subject of Club

Ladies' Music Club Meets at Home of Mrs. William Millar, Sixth Avenue East.

The Ladies' Music Club held its regular fortnightly meeting yesterday afternoon at the home of Mrs. William Millar, Sixth Avenue East, the subject being "Hebridean Songs." An appropriate paper, written by Mrs. Millar, was read by Mrs. C. L. Monroe. The program was as follows:

Vocal solo, "Ho! Ho! My Nut Brown Maiden!" Mrs. C. E. Cullin.

Vocal solo, "Fairy Love Song," Mrs. F. W. Allen.

Violin and piano duet, "The Sea Reivers," Mrs. William Millar and Mrs. M. H. Blott.

Vocal solo, "Sleeps the Noon in the Deep Blue Sky," Mrs. H. B. Rochester.

Vocal solo, "The Sea Gull of the Land Under Waves," Mrs. Donald Ross.

Poem, "Songs of the Hebrides," Mrs. G. G. Bushby.



The growing popularity of skiing is well illustrated by the scene shown here where a group is setting out from Montreal.

Rebekah Party Great Success

Large Attendance at Affair Last Night in Metropole Hall

A successful bridge and whist party and dance was held last night in the Metropole Hall by Centennial Rebekah Lodge.

There were 23 tables of cards and prize-winners were:

Bridge—Ladies' first, Mrs. Bird; second, Mrs. L. M. Fuller; men's first, J. E. Jack, second, Alex McNeill.

Whist—Ladies' first, Mrs. H. M. Hale; second, Mrs. A. Jacobsen; men's first, J. A. Murray; second, A. McArthur.

After cards, delicious refreshments were served and dancing followed with music by the Oddfellows' Orchestra. A. R. Phillips was master of ceremonies for the evening.

The committee responsible for

RECORDS GO BY BOARD

Unprecedented Landings of Fish During Past Year at Boston, Portland and Gloucester

WASHINGTON, March 26:—All records have been shattered, both for quantity and quality, for fish landings at the ports of Boston, Portland and Gloucester during 1929, according to the U. S. Bureau of Fisheries.

Fishing vessels of five net tons and over landed 327,096,827 pounds of fish, valued at \$13,051,704, exceeding by 18% in volume and 20% in value the amount landed in 1928.

Of the total landings, 187,293,735

pounds, or 57% of the total, consisted of haddock. This is an increase in the landings of these fish of 21% compared with the landings in 1928. The landings of cod amounted to 50,646,841 pounds, or 16% of the total, and was 15% less than a year ago. Those of mackerel amounted to 37,743,508 pounds, or 12% of the total and were 56% greater than the previous year.

Among the other species landed in 1929, hake, pollock, cusk, flounders, swordfish and herring increased, while halibut decreased somewhat.

Boston has continued to be the leading port in quantity landed and accounted for 78% of the total. Gloucester ranks second with 17% of the total, while Portland accounted for 5%. Gloucester continues to be the most important port for the landing of salt fish, the amount landed in 1929 being 4,745,037 pounds.

Daily News "Want Ads" bring quick results.

When you want more **Beef** for Soups, Gravies, Steews and Savouries use —

OXO CUBES

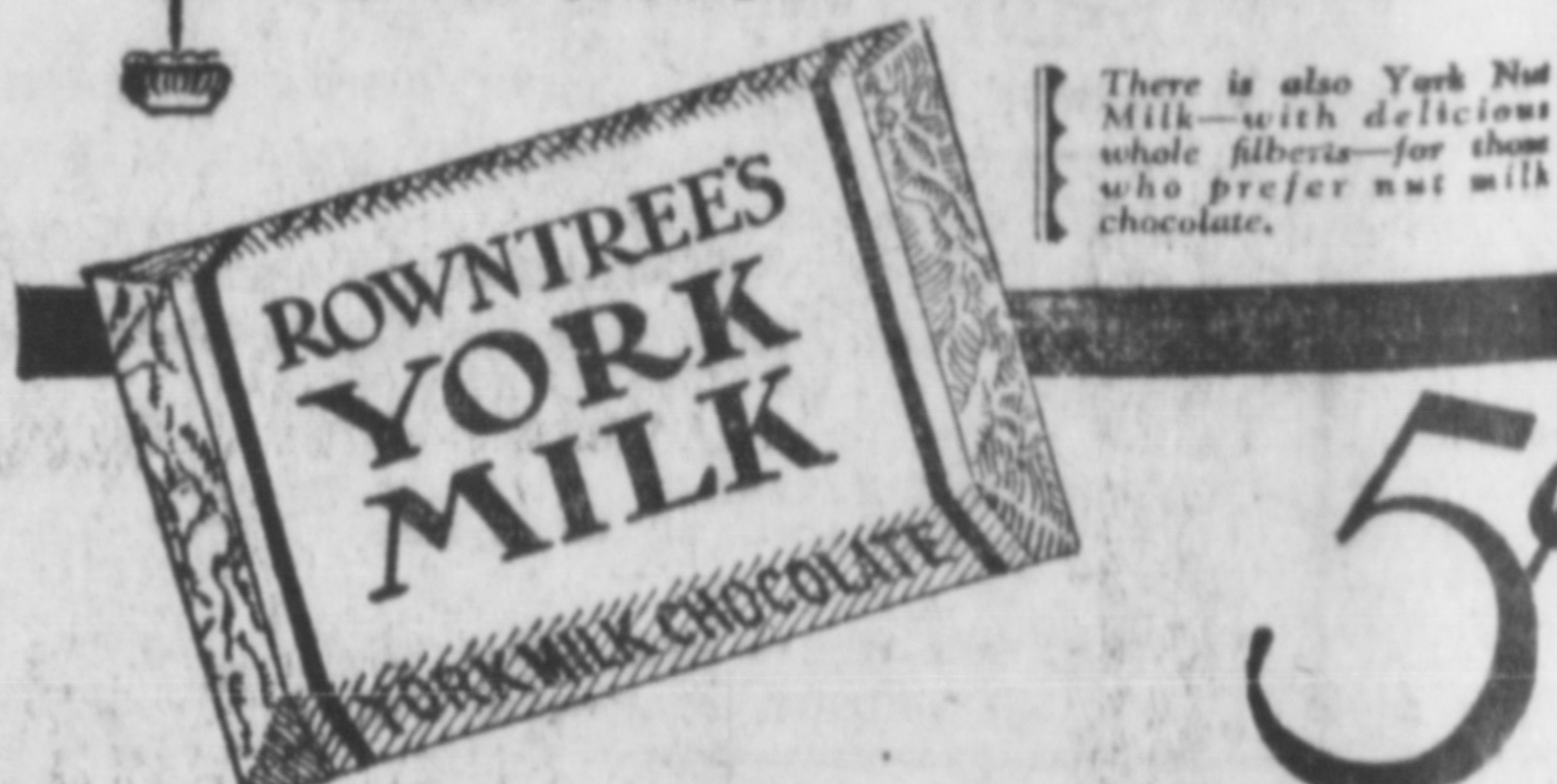
The Goodness of Beef

Tins of 4 and 10 Cubes



THADEUS K. Pim, the successful salesman, doesn't know why people put chairs in outer offices. Himself, he just walks right through and talks to the sales manager. Now we know how he works it—with a bar of Rowntree's York Milk.

Rowntree's York Milk Chocolate is the best card of introduction ever invented. It crashes the gate to a thousand things you like—perfect flavour, delicious taste, smoothness that melts away in your mouth. Rowntree's York Milk Chocolate opens the way to a new standard of milk chocolate goodness. Try it yourself. There is no other quite as good.



THE ROWNTREE CO. LIMITED, TORONTO

Embarrassing Moments

SIC HIM, SIR GALAHAD, ATTACK HIM - BE FEARLESS. REMEMBER, I'M HERE