PAGE TWO Tuesday, September 30 THE DAILY NEWS dent and later chairman of the WINEN THE DAILY NEWS board. When exploiting the firm's inter-**PRINCE RUPERT - BRITISH COLUMBIA** sts in South America, Mr. Gugenheim's attention was directed Published Every Afternoon, Except Sunday, by Prince Rupert to the possibility of metallurgical Daily News, Limited, Third Avenue improvement being made in the Interests of Late Daniel Guggen- Chilean nitrate industry. His work H. F. PULLEN - - - Managing-Editor heim Were World-Wide toward that end resulted in the in hation of a novel treatment of Tax sale of city lois h SUBSCRIPTION RATES Chilean nitrate, followed by his Daniel Guggenheim, wha died on firm acquiring holdings in that By mail to all other parts of British Columbia, the British Em-Sunday in New York, was the guid- total pire and United States, paid in advance, per year ..... 6.09 ing genius in the creation of some Another South American venture hich he sponsored was the de-By mail to all parts of Northern and Central British Columbia, history of this continent. Important slooment of the enormous areas f tin in Bolivia. This developed in-Or four months for ...... Company, to one of the firm's most profitable ventures. City delivery, by mail or carrier, yearly period, paid in advance \$5.00 of metals. Remote Alaska Transient advertising on front page, per inch ..... 2.80 The Guggenheim enterprises and The development of a remote opper property in Alaska was anwide field in the United States, but other achievement of Mr. Guggenpenetrated into Alaska, Mezico, Contract rates on application. seim. The property is situated on South America, Asia and Africa. top of a hill and was in an acces-After many active years, Mr. ble region. Before it could be Guggenhoim gradually withdrew worked it was necessary to build a from business until he had no ofrailway over a moving glacier to Member of Audit Bureau of Circulations ficial connection with it, having facilitate operation of the mine and transferred most of his responsibifor the transportation of the ore. lities to his son, Harry F. Guggen-The property later was transferred With the American Navy during recent manoeuvres on the Pacific Coast. Tuesday, Sept. 30, 1930 DAILY EDITION to the Kennecott Copper Company. The culmination of his philan-Mr. Guggenheim aided the govthropic activities was the formarnment during the World War by tion in January, 1924, of the Daniel taking a leading part in stimulat-

## PEACE OUTLET AT PRINCE RUPERT

The word brought from Vancouver by Mr. Dibb in re- and their children. The foundation gard to the Peace outlet being at Prince Rupert is along was heavily endowed and its charthe line of local expectations. It is known that the C. P. R. wished to use the port of Prince Rupert and it is known benevolent activities, of the well that the Canadian National management wishes the C. being of manking throughout the P. R. to use the western section of their road in order to world." help lift the burden of oerhead and improve the business Mr. Guggenheim's faith in the heim was made a Commander of of both companies. The difference between them was future of aviation prompted him in simply one of finance. The C. P. R. would not pay what the June, 1925, to contribute \$590,000 to for his services in connection with C. N. R. asked.

With the change in government at Ottawa the situ- York University. It was his belief ation was somewhat changed. The new government, it is that aviation could be made a real Florence Schloss of Philadelphia in understood, is rather more friendly to the older company than was the Mackenzie King Government and the chances of getting better terms was improved. While no one defense. took seriously the suggestion of the C. P. R. that it would go to Stewart and make a port of it for their transcontin- been broken when in January, 1926, Army. They had a daughter, Mrs. ental business, there was always a possibility that they he emphasized his belief in the im- Robert W. Straus. would do so and there were many points in favor of the portance of aviation by establishing northern port. Had they done so, there would have been a fight between the two big companies to establish important ports through which to do business.

When Sir Henry Thornton was in Prince Rupert in the F. Guggenheim as president, the summer he gave a newspaper interview in which he ex- trustees of the fund included men pressed the opinion that one important port north of of national distinction in aviation, Vancouver would best serve the interests of both lines and apparently this policy has prevailed. It now seems as if the companies will agree on a co-operative policy of building their line westward from the Peace in such a way as to best serve the interests of the people of that large and important section and at the same time to open up the best 'ca possible new country and to get their product to market in the most expeditious and least costly manner. The information has seeped out that Prince Rupert is F the choice of the railways and that the western outlet of the two railways will be at the port which has the best t harbor on the whole coast and which is nearest of all ports of to the Oriental market.

and Florence Guggenheim Foundation created by himself, his wile ter stated its purpose to be "the promotion, through charitable and

the College of Engineering of New

public utility, rendering vital sereconomic welfare as well as to its

Ground for the school hardly had Guggenheim of the United States the Daniel Guggenheim Fund for the promotion of aeronautics. He made available \$2,500,000 for the use of the fund. With his son Harry

engineering, law and business.

war purposes. His interest in good music and his desire to have others enjoy it led Mr. Guggenheim to join with his wife and Mr. and Mrs. Murry Guggenheim to provide funds for concerts in Central Park, New York.

ing the production of copper for

In September, 1919, Mr. Guggenthe Order of the Crown of Belgium establish a school of aeronautics in the development of the mineral resources of the Belgian Congo.

Mr. Guggenheim married Miss 1884. In adidtion to their son Harry vice to the nation's business and F., who took over most of his father's business responsibilities, an-

other was Lieut. Colonel M. Robert

1 - WHEROSOT / 1171 Mail Schedule

For the East--

Monday, Wednesday and Sat-10.30 a.m. urday

## MAGIC BAKING POWDER never varies

Its unitorm leavening qualities give the same satisfactory results with every baking.

3 out of every 4 Canadian housewives,\* who bake at home, say they use it because it does give consistent, better baking results.

If you bake at home, the New Magic Cook Book will furnish you with dozens of attractive baking suggestions.

## Try this Recipe for Muffins

1 tablespoon butter	- 3	teaspoons
2 tablespoons sugar		Baking
2 eggs	1	teaspoon s
21 cups Flour	1	cup sweet

A copy will be

mailed free on

request

INS NO

Look for this mark on

Cream butter and sugar. Add eggs one by one, beat well. Sift dry ingredients together and add to first mixture alternately with milk. If batter not stiff enough, add a little more flour. Put in well-greased mathin pans and bake for 20 minutes in a quick oven.



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server and and a submiced.	1 James Forder at 25. James and the start of	Sec. al	that Magic contains no	*This last man and it is a single to be it is the second
Financed Byrd	From the East-	1	alum or any other harmful	*This fact was revealed in a recent Dominion-wide investigation
Late in 1926 the fund financed a		sadv	Ingreater.	CTINDIDD DDINDG Freedom
				STANDARD BRANDS LIMITED
country-wide tour of the North		Pari		GILLETT PRODUCTS
Pole airplane of Commander Ri-		1		
chard E. Byrd for the purpose of fo-	Tuesday 230	p.m		
cusing attention on the develop-	Sundavs		200000000000000000000000000000000000000	
ment of aircraft and the need of	Thursday			
municipal airports. For the same	Friday 11			
purpose the fund sponsored the	October 5 15 and 26			
tour of Colonel Charles A. Lind-		P.m. 3	5 Č	
bergh after his return from his his-	From Vancouver-		ŠÕ	
toric flight to Paris. On that tour	Sunday 4	p.m	20	
Colonel Lindbergh visited at least	Wednesday 10.30			
one city in each of the 48 states,	Friday			
flying his famous plane, the Spirit	Saturday 10.30			
of St. Louis.	October 1, 11 and 22			
Born at Philadelphia, July 9, 1856,		G.111.		Play Bridge
Daniel Guggenheim was the second				LUY DILUYC
eldest of seven sons of Meyer Gug-	C 111 50 cl co 11	p.m.		J J J
genheim. The latter had come to	Wednesday		č č	
this country from Switzerland with	** A	1		
his father in 1847 Daniel received				
his father in 1847. Daniel received	From Anyox and Stewart-		ό ά	
his education in the schools of	Tuesday 11.30	a.m.		
Philadelphia, leaving high school	Thursday 8	p.m.	2 Ž	
at the age of 17 to return to Swit-		1	čð	
zerland to take charge of the for-				
eign branch of his father's business				
the manufacture of lace and em-		p.m.	δφ.	
broidery.	From Naas River			
After eleven years, Daniel return-	and Deat Change and	7.5	THE chap who overbids	his hand always loses in the
ed to the United States, in 1884, his	Tuesday	am		
father in the meantime having be-	En Couth One of 14			n continually bid what he hasn't
come interested in the mining busi-	Standard String to the strings -		got and make it.	
ness. The firm of M. Guggenheim		p.m.		
and Sons was formed and in 1889	A LOTH DULLEN ALLCOM UNDER THE	- 1	Business in one way is s	something like a game of bridge
the family and business were re-	Thursday			nd manufacturers playing for
moved from Philadelphia to New			so	a manufacturers playing for
York.	For Alaska-	1	your patronage. You want	t furniture and breakfast foods,
The firm's first venture in the	October 1, 11, and 22.	1		cigarattas and tous grananias

From Alaska— Oct. 5, 15, and 26.	books and clothes, radios, cigarettes and toys, g fruits, vegetables, etc.—they want to sell you the bid with advertising.
Mondays 7 p.m. From South Queen Charlottes— Thursdays a.m. Saturdays a.m. For Stewart and Premier Sunday 7 p.m.	can't win. He is simply inducing more people to fi a shorter time how poor it is. He is overbidding I and is bound to get set. Losing is too costly upon it, products that are advertised must be goo
Wednesdays       3 p.m.       3 p.m. <td>finest merchandise of every sort, merchandise and faithfully made, of certain, honest value.</td>	finest merchandise of every sort, merchandise and faithfully made, of certain, honest value.
<ul> <li>************************************</li></ul>	
* R. W. Riley, Terrace, B.C.	6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
	From Alaska— Oct. 5, 15, and 26. For South Queen Charlottes— Monday: 7 p.m. From South Queen Charlottes— Thursdays a.m. Saturdays a.m. For Stewart and Premier Sunday 7 p.m. Wednesdays 3 p.m. Saturdays 3 p.m. Saturdays 8 p.m. Tuesdays 8 p.m. Thursdays 7 p.m. George, B.C. Smithers Drug Store, Smith- ers, B.C. R. W. Riley, Terrace, B.C.

books and clothes, radios, cigarettes and toys, groceries, fruits, vegetables, etc.-they want to sell you theirs. They bid with advertising.

The merchant who advertises an unworthy product can't win. He is simply inducing more people to find out in a shorter time how poor it is. He is overbidding his hand, and is bound to get set. Losing is too costly . . . depend upon it, products that are advertised must be good!

The advertisements in this newspaper are guides to the finest merchandise of every sort, merchandise carefully and faithfully made, of certain, honest value. You can trust the manufacturers who write them.