THE DAILY NEWS PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue H. F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

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pire and United States, paid in advance, per year 6.00
By mail to all other countries, per year
By mail to all parts of Northern and Central British Columbia.
paid in advance for yearly period 3.09
Legal notices, each insertion, per agate line
Transient advertising on front page, per inch 2.80
Local readers, per insertion, per line
Transient display advertising, per inch, per insertion 1.40
Classified advertising, per Insertion, per word
Or four months for
For lesser period, paid in advance, per month 50
City delivery, by mail or carrier, yearly period, naid in advance \$5.00
Contract rates on application.

Advertising and Circulation Telephone98

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Tuesday, Dec. 23, 1939

WILL START UP SOON

There is an embryo industry not far from Prince Rupert that will be in full swing in the near future. One of the principals was discussing it recently and he said: "We shall start just as soon as we are sure that the bottom has been struck." The idea was that he would not start producing on a dropping market but the moment he felt sure the market was at the very lowest possible, they could so adjust the business as to operate with a prospect of making it pay.

While we may not feel any immediate relief here. it cannot be very long before things are better.

KEEP MONEY IN CANADA

Yesterday we published an advertisement signed by Hon. H. H. Stevens, minister of trade and commerce, in which he made a plea for the keeping of money in Canada instead of sending it away to purchase goods imported from other countries.

The Daily News heartily endorses the idea and would recommend any who have not read the minister's message to turn up yesterday's paper and read it. His chief plea is to buy at home in order to keep Canadian boys and girls in Canada. It is a splendid policy.

CITY WAS BUSY

Prince Rupert was a busy place last night with most of the merchants rushing hither and thither trying to serve all the customers. In several stores visited it looked like the real old time trading. The evening was fine and a large number of people were taking advantage of the break in the wet spell to get their Christmas shopping

A CHEERY MESSAGE

Yesterday we received a cheery message from Charles E. Miller, publishers' representative of Nw York City who writes in part as follows:

"Dear Mr. Pullen: "Congratulations to you in your enterprise in the publication of your special number of December 2.

"This edition is indeed a splendid one and conveys much of interest anent the progress which is being recorded in Prince Rupert and immediate vicinity.

"Chargeable to increases in population and by reason of the conditions of prosperity which will obtain in ever greater measure, Prince Rupert becomes increasingly important as a city and centre and meaning, of course, greater prosperity for you and the Daily News."

Want Ads

Let Them Be Your Broker in Buying and Selling

Somebody is waiting to buy that house or bedroom set, or coat you have to sell. Somebody is waiting to sell that car, or typewriter, or whatever else it is you are in the market for. Get the habit of shopping through the Want Ads. You'll find undreamed of bargains—undreamed of opportunities. Do your shopping through these columns and see how profitable and

READ and USE

PRINCE RUPERT DAILY NEWS

Phone 98

"If it's fully told—it's quickly sold"

ORNAMENTAL

was also approved.

The city council last night an- the south side of Third Avenue be- Post Office, one at the Prince Ru- stallation to be on both sides of the proved of a set system that has been tween Sixth and Seventh Streets, pert Hotel and one in the middle of street. evolved by the utilities committee on the south side of Second Avenue the block in front of the stores. for future placing of ornamental in front of the cigar store at the Speaking for the balance of Sec- ancial aspect should be considered and Thursdays, 3:30 p.m. street lights in the downtown sec- corner of Sixth Street and on Sixth ond and Third Avenues where orna- in making plans for extension of For East-Mondays, Wednesdays, Wednes tions where permanent sidewalks Street at the lane on the west side, mental lights are not already in street lighting. Ald. Macdonald re- and Saturdays, 11:30 a.m.

have been built. Placing of certain On the north side of Second Ave- stalled, Ald. Rudderham stated that plied that it would ultimately a extra lights in blocks where stan- nue between Sixth and Seventh it was the intention to place four necessary to have some such scheme dards have already been placed Streets where an asphaltic side- lights per block on one side of Sec-Extra lights are to be placed on be three standards-one at the to a block on Third Avenue, the in-

walk is now being built, there will ond Avenue only and three lights other half for street lighting

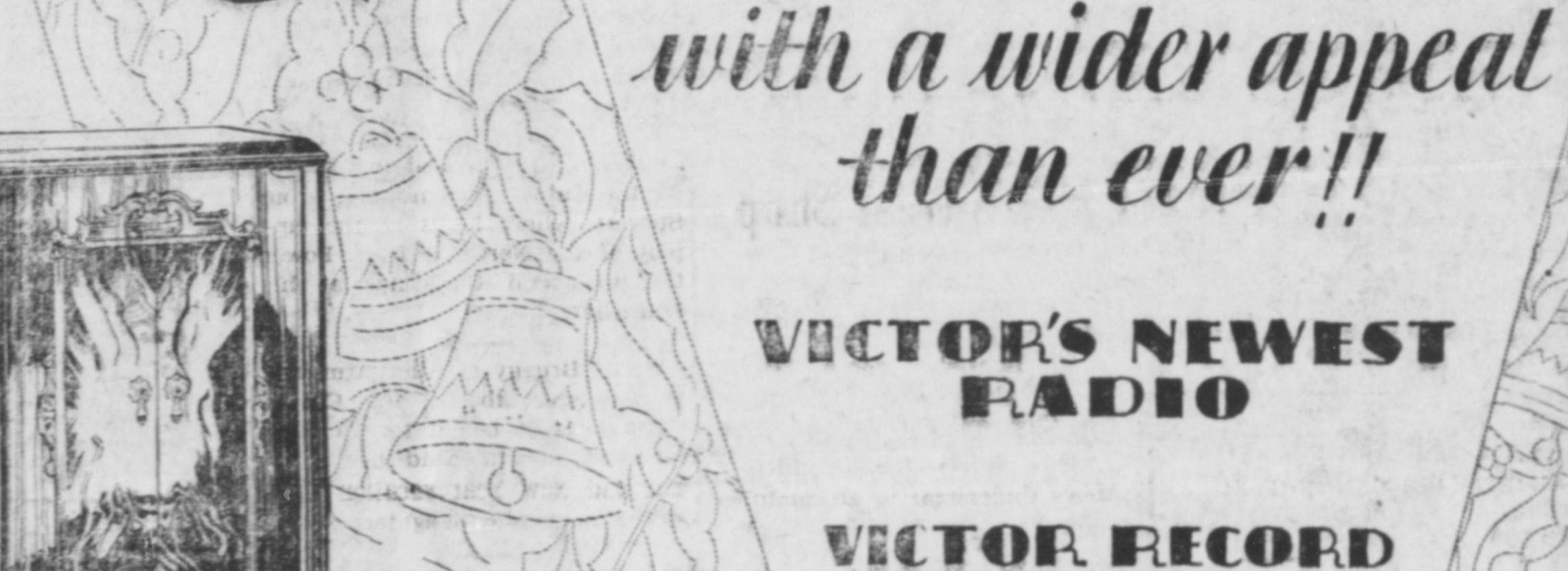
Ald. Pillsbury urged that the fin- From East-Sundays.

as the city paying half and the

C. N. R. TRAINS

"Triple" Combination HOME-RECORDING

t that keeps on Givin



VICTOR RADIO HOME-RECORDING ELECTROLA — RE-57 \$397.50

Complete with tubes

HE gift that keeps on giving years of varied - entertainment to the entire family—the new Victor Radio Home-Recording Electrola. It is the instrument bringing the greatest measure of sheer enjoyment to the home.

Radio . . . electrical record reproduction . . . and the captivating fun of being able to make and play your own records - each feature a supreme Victor achievement.

Hear all the other newest Victor instruments-Victor Radio R-35 at \$247.50 and Victor Radio R-39 at \$285, each complete with tubes . . . Victor Radio R-15, \$185 complete with tubes ... and the screen-grid battery-operated Victor Radio R-10 at \$140, including tubes.

See your Victor dealer today. He will arrange Christmas Eve delivery of any new Victor Radio model . . . on easy terms.

Victor Radio HOME-RECORDING Electrola

SWICTOR TALKING MACHINE COMPANY OF CANADA LIMITED

omblete In One Magnificent Cabinet

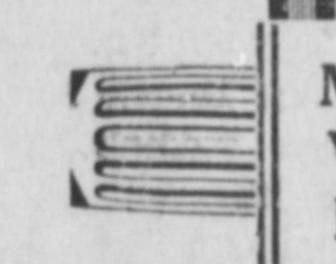
ALUSIC

WICTOR HOME

RECORDING



Making Records at Home on Victor Radio Home-Recording Electrola.



Micro-Synchronous

McRae Bros. Ltd.

