



DEPARTMENT OF TRADE AND COMMERCE
OTTAWA, CANADA

October 11th, 1930.

To Women,
Everywhere in Canada

Protect Your Breadwinner's Job!

Are you one of those whose lot in life consists in looking after the home?

If so, unless you happen to be among the fortunate ones who have means of their own, you are dependant upon some one—husband, father, brother, sister, son, daughter—to provide you every week with the money you must have to pay the grocer, the butcher, the baker, the milkman, the druggist, the dry goods merchant, and all the other dealers for the things you have to order from day to day.

It would be a terrible thing, wouldn't it, if next week your house allowance were suddenly to be shut off! Yet that is what might happen if your breadwinner were unexpectedly to lose his business, or his job!

Are you doing everything you could do—everything you should do—to spare yourself a misfortune of that kind?

Your breadwinner may be a professional man, or he may be in business as a merchant, or as a farmer. If so, he wants customers, more and more of them—the kind who pay their bills regularly in cash. Isn't there something you might be doing to help those customers, so that they in turn could do more business with him?

Some of them are probably growing or making things of the kind you have to order from day to day. So long as such things find a buyer, their jobs are secure. But if they should fail to find a buyer, for no better reason perhaps than that you and other women thoughtlessly allow yourselves to be sold articles that have been imported, they lose their jobs, in which event your breadwinner loses them as customers. And naturally you don't want that to happen!

Or perhaps your breadwinner is himself an employee. If he is, the safety of his job depends upon there being plenty of people, who are steadily employed at good wages, to whom his employer can cater. Obviously there will be more of such people, the more you and your friends see to it that for your daily needs you buy things that have been produced right here in Canada. Because when you forget and buy an article that has been made in some other country, you are depriving some one of a job in this country.

Other women, everywhere in Canada, are being urged to protect the job of your breadwinner by always giving a Canadian made article preference over one that has been imported. Won't you do the same for their breadwinners, and incidentally make your own income that much more secure?

Very sincerely yours,

H. H. Stevens
Minister of Trade and Commerce.

HARVEST IS CELEBRATED

Special Services Held Yesterday in St. Andrew's Anglican Cathedral

Harvest Thanksgiving services were held yesterday in morning, afternoon and evening at St. Andrew's Anglican Cathedral with large congregations present on each occasion despite inclement weather. There was special music at each service and the dean, Very Rev. James B. Gibson, delivered sermons appropriate to the season.

At the children's service in the afternoon, Miss Withers, who is relieving in charge of the local Japanese Mission during the absence of Miss Lenox on a trip east, presided at the organ.

In the evening, Dean Gibson alluded to the subject of "Prosperity Week." The choir was in fine voice for the rendering of the anthem "Ye Shall Dwell in the Land." Mrs. Donald Ross and A. J. Lancaster were soloists.

Juvenile Orange Lodge Is Formed

Has Twenty-Five to Thirty Members—Miss Irene Boulter Is Head

A juvenile lodge has been started in connection with the Ladies Orange Benevolent Association here. So far, there are twenty-five to thirty members in the new organization. Officers are:

Worthy Chairman, Irene Boulter. Vice-Chairman, Doris Webster. Chaplain, George Viereck. Secretary, Betty Eastman. Treasurer, Cathie Eastman. Standard Bearers, Norma Archie and Audrey Viereck. Marshal, Edith Connery. Guards, Dorothy Fowler and Hazel Smith.

Get the Ad. reading habit. It pays.

CANADA'S PROSPERITY WEEK

We offer Canadian Goods at reduced prices this week
SEE OUR WINDOWS

Malkins Best Tea—	55c
per lb.	
Malkins Best Coffee—	55c
per lb.	
Malkins Best Baking Powder, 5's, per tin	\$1.45
Malkins Best Baking Powder, 2½'s, per tin	80c
Malkins Best Tomatoes—2½'s, 6 tins	95c
Malkins Best Tomatoes—2's, 6 tins	75c
Chase & Sanborn's Coffee—	55c
per lb.	
Shredded Wheat—	25c
2 pkgs.	
White Flour—All brands 98's, per sack	\$3.90
White Flour—All brands 49's, per sack	\$2.10
Soda Biscuits—Dollar size	60c
per box	
Sweet Biscuits—Assorted	25c
per lb.	
Canadian Jam & Marmalade	50c
per tin	

All orders received from outside points will be filled at the lowest possible prices

Meat Department

Round Steak—	55c
2 lbs.	
Pork Steak—	25c
per lb.	
Shoulder Veal—	\$1.00
5 lbs.	
Stewing Veal—	50c
3 lbs.	
Stewing Lamb—	50c
3 lbs.	
Loin Lamb Chops—	30c
per lb.	
Back Bacon—	\$1.20
3 lbs.	

Mussallem Grocery Co.
Limited
417-423 5th Avenue East
PHONE 18 AND 84

CANADIAN PROSPERITY WEEK

OCTOBER 11TH-18TH



MON. and TUES.

TWO SHOWS

7 and 9 p.m.

GLORIA SWANSON

The Best Dressed Woman on the Screen

— in —

"The Trespasser"

AN ALL TALKING AND SINGING DRAMA

Comedy—"DAD KNOWS BEST" Paramount Sound News

ANNETTE'S FALL FASHION SHOW

at 8:50 p.m.

The Latest Paris Models

Feature Starts at 7:30 and 9:50 — Admission 20c and 65c

WEDNESDAY and THURSDAY

CYRIL MAUDE in "GRUMPY"

MERCHANTS' GRAND DRAWING

A Coupon With Each Adult Ticket



R. H. Ive of the Forest Branch staff sailed last night on the ss Prince Rupert for a trip to the Ocean Falls district on official business.

MAN JUMPS FROM BED FEELS GAS ON HEART

"Stomach gas pressed so hard on my heart I had to get up nights. I began using Adlerika and have been entirely relieved,"—R. F. Krueger. Adlerika relieves GAS and sour stomach in TEN minutes Acts on BOTH upper and lower bowel, removing old poisons you never knew were there. Don't take medicine which cleans only PART of bowels, but let Adlerika give stomach and bowels a REAL cleaning and see how good you feel!—Ormes, Limited, Druggists.



THE CHOICEST MEATS

It is difficult to tell the difference between tough and tender meats or whether the cut is dry or juicy. You must depend a great deal upon the reputation of your butcher. We pride ourselves on our ability to please. We are particular to stock up with only the choicest of meats and 'tis our good fortune to select wisely. Give us a trial.



CANADIAN PROSPERITY WEEK

OCTOBER 11 to 18 — LET'S GO

25% Off All Goods—Coats, Neckpieces

Finest Quality, Latest and Most Exclusive Styles in Fur Garments

See Our Furs at the

STYLE SHOW — — — CAPITOL THEATRE

Friday and Saturday, October 17 and 18

GOLDBLOOM

THE OLD RELIABLE

CANADIAN PROSPERITY WEEK

October 11th to 18th

Lets Go!

NEILSON'S

Home Made Chocolates

60c PER POUND BOX

ASK FOR FREE PROSPERITY WEEK COUPONS

Prizes to the Value of \$175.00 Cash

Brown's Confectionery

Third Avenue West

Next to Capitol Theatre

PROSPERITY WEEK SPECIAL

15% Discount on Boys' Sweaters

Six Only Men's Blue Chinchilla Overcoats. Regular price, \$27.50. Special **\$21.00**

Every Customer Gets a Chance to Win a Prize

FIRST PRIZE	\$100.00
SECOND PRIZE	50.00
THIRD PRIZE	25.00

Steve King

DEMAND

"Rupert Brand" Kippers

"THE DAINTIEST BREAKFAST FOOD."
Smoked Daily by

Canadian Fish & Cold Storage Co., Ltd.

PRINCE RUPERT, B. C.

Howard J. Chalk, for two years a member of the staff of the local branch of the Bank of Montreal, sailed last night on the ss. Prince Rupert for North Vancouver to which point he is transferred. He was farewelled at the local Salvation Army Citadel last night, having been treasurer of the local corps.

HOTEL ARRIVALS

Central Hotel

UNDER NEW MANAGEMENT
Steam Heated; Travellers' Sample Rooms; Hot and Cold Water
Free Bus Meets, All Trains and Boats
Rates \$1.00 and Up
SPECIAL MONTHLY RATES
C. R. BIGGART & A. DONALD
Proprietors
PHONE 51

Savoy Hotel

Prince Rupert's leading family hotel. Hot and cold water in all rooms.
A. J. PRUDHOMME, Prop.
Cor. of Fraser and Fifth Sts.

New Royal Hotel

I. Zarelli, Prop.
THE HOTEL WORTH WHILE
Hot & Cold Water; Steam Heat
75c PER DAY AND UP
Telephone 281

Boston Grill

Large Cabaret
SPECIAL DINNERS
Thursdays and Saturdays
DANCING
Every Saturday Night, 9 to 12
Dance Hall for Hire
Accommodation for Private Parties
Phone 457 Prince Rupert

CANADIAN NATIONAL STEAMSHIPS

Prince Rupert DRYDOCK AND SHIPYARD

OPERATING G. T. P. 20,000-TON FLOATING DRYDOCK
Engineers, Machinists, Boilermakers, Blacksmiths, Pattern Makers, Founders, Woodworkers, Etc.
ELECTRIC AND ACETYLENE WELDING

Our Plant Is Equipped to Handle All Kinds of MARINE AND COMMERCIAL WORK
PHONES 43 AND 385

Early Ad. Copy is appreciated