Great Annual SHOE SALE

We have thousands of pairs of the finest shoes in the Bargain Racks. We may have just the pair you want. Big reduction in every line. No reserves. These are a few of the many values we are offering.

Ladies' Shoes
Ladies' Shoes, Broken Lines in Many Patterns and Colors. Values to $7.00.
Sale Price $2.95

Macfarlans
Ladies' Brown Calf Oxfords, Goodyear Welted Shoes. Regular $7.50.
Sale Price $3.95

Hart Ladies' Shoes
We are discontinuing this line. They are beautiful shoes. We are selling them at a
Big Reduction

Richmond Shoes
Men's Fine Dress Oxfords.
Sale Price $7.45

McArthur's Shoe Store

SHE THOUGHT:
"Our first date—and our last."
Yet, to be polite,
SHE SAID:
"Wonderful picture! I'm glad we came."

A budding romance... almost shattered by "B.O."
(Body Odor)

THEIR first date! Bob was thrilled. Gladys, too—*until she noticed* "B. O."

Body Odor! She couldn't forgive that—even though it was a hot day.

Then Gladys had an idea. She asked her brother, who was Bob's closest friend, to tell him the truth. Today Bob and Gladys are engaged. He's not guilty of "B. O." now.

Perspiration stays odorless

A warm stuffy day—crowds—excitement. How quickly at such times does perspiration make us guilty of "B. O." We can't always tell when we offend, because we become insensitive to ever-present odors. But we can't avoid perspiring. Our pores give off as much as a quart of odor-causing waste daily.

Why risk embarrassment? Keep safe the delightful way millions know—Lifebuoy. Its refreshing, antiseptic lather deeply purifies *all* pores. After a Lifebuoy bath you actually feel the difference—a sparkling, wide-awake cleanness that lasts. No fear of "B. O."

Complexions, too, stay fresh and smooth with Lifebuoy. It guards health—by removing germs. Lifebuoy's pleasant, *extra-clean* scent, which vanishes as you rinse, tells you it purifies. Adopt Lifebuoy today.

Lever Brothers Limited, Toronto

Lifebuoy HEALTH SOAP
stops body odor

Lb314

EXPERT ON ELECTRICITY IN THE HOME

Miss E. Frances Thompson to Show Women How to Use Appliances

Prince Rupert women will have the opportunity this week of learning, from one of the best-known home economists in the country, the most efficient way of utilizing the many latent possibilities of electricity in the home. The economist in question is Miss E. Frances Thompson, who is internationally known for her work in household economics. She holds diplomas for dietetics and home economics awarded by the Board of Education in England; and lectured for several years on these subjects in London day and evening schools as home economist for the London County Council. In Canada she has addressed numerous women's organizations throughout Ontario and the Maritime Provinces. Miss Thompson's weekly radio hour over CKGW has been a feature eagerly looked forward to by numerous housewives.

Miss Thompson is giving a series of lectures at 2:30 p.m. each afternoon and 7:30 p.m. each evening, Friday, Saturday and Monday in the Moose Hall. She is to speak on the general subject of electricity in the home.

Her addresses are based on the belief that the average woman is somewhat bewildered by the variety of uses for electricity that have been developed during the last few years with a view to lightening household tasks. Few women, in Miss Thompson's opinion, are able to make the best use of the scores of ranges, irons, vacuum cleaners, refrigerators, washing machines, toasters, hot-water heaters and other devices which in expert hands can make all the difference between comfort and drudgery.

Miss Thompson is one of the few women who have devoted lengthy study to the development of the most efficient method of utilizing all these electric servants. The result of her labors has been extremely interesting, and it is the benefit of these researches that she plans to give to her Prince Rupert audiences. So important do the manufacturers treat Miss Thompson's services, that she is at present engaged in making a number of tests on a new electric range before its appearance on the market.

Through the courtesy of the Northern B. C. Power Co. Ltd., the meetings will be held in the Moose Hall, where a model electric kitchen has been installed in miniature. Miss Thompson is speaking under the auspices of the Northern B. C. Power Company, Ltd., and the Canadian General Electric Company. According to J. J. Little, General manager of Northern B. C. Power Co. Ltd., invitations have been sent out to all women's organizations whose names could be obtained. Nevertheless, Mr. Little pointed out that many omissions were inevitable; and he emphasized that any woman interested in the use of electricity in the home would be welcome whether she had received an invitation or not.

G. A. Bryant who has been on a holiday visit to Vancouver and Seattle, returned to the city on the Prince George this morning.

Specials

Heinz's Pork & Beans—small 9 tins for $1.00
Heinz's Pork & Beans—Medium 6 tins for 95c
Heinz's Spaghetti—Medium 6 tins for 95c
Heinz's Spaghetti—Small 9 tins for $1.00
Heinz's Sweet Pickles—3 jars for $1.00
Heinz's Ketchup—3 bots. for 85c
Heinz's Mayonnaise—3 jars for 95c
Heinz's Sandwich Spread—3 jars for 95c

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TWO SHOWS, 7 & 9 P.M.
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SAT. MATINEE
At 2:30—15c and 40c

COME AND LAUGH OUT LOUD WITH
HAROLD LLOYD
—IN—
"WELCOME DANGER"
Twelve Reels—His Latest All-Talking Comedy Riot
Singing Novelty--"BEDELIA"

Right Place to Buy All Kinds of Men's Goods

Montreal Importers Has Very Large Stock to Choose From and Prices Are Eastern

There is one place that leads all others in Prince Rupert in the matter of prices and that is the Montreal Importers. Mr. Miller, who manages that emporium, says he aims to give the people of Prince Rupert mail order prices so they will not need to send away for what they want. He makes a special feature of work clothes for men and of this kind of goods he has the largest stock in the city and the quality is of the best.

Those who have not inspected his stock in his large double store opposite the Empress Hotel on Third Ave. should do so at once. It is the place to get big values at the lowest possible prices.—Adv.

Successful Tea and Sale By W.A.

Over $40 Realized at Function at Home of Mrs. George Rorie

A very successful tea and sale of home cooking was held yesterday afternoon at the home of Mrs. George Rorie, Fourth Avenue West, by the Woman's Auxiliary of St. Andrew's Anglican Cathedral, over $40 being realized. The rooms were attractively decorated with Shamrock favors in recognition of the season.

Mrs. Rorie and Mrs. W. J. Greer, acting president of the Woman's Auxiliary, received the guests, Mrs. A. L. Holtby and Mrs. W. K. Gwyer poured and serviteurs were Mrs. A. H. Waddington, Mrs. James Farquhar, Mrs. Kielback and Mrs. W. A. McLean. The home cooking table was in charge of Mrs. M. H. Blott and Mrs. C. C. Mills, and Mrs. Stamp-Vincent was cashier.

Period of Lent Starting Today

Ash Wednesday Observed With Special Services in Anglican and Catholic Churches

Today is Ash Wednesday, the first day of Lent. On this occasion, special services are usually held in the Roman Catholic and Anglican Churches. Now ensues the forty-day period commemorating Christ's fast in the wilderness which ends at the Easter season. Good Friday falls this year on April 18.

DDD—a sluggish pimply skin needs its tonic action
An active fluid that cleanses the tissues of unsightly impurities. Skin sufferers—give this treatment a test. Soothing, cooling, healing—a remarkable agent.

Wall Papers

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1x10 No. 1 Spruce Shiplap $25.00
1x6 No. 2 Spruce Shiplap $20.00
1x10 No. 2 Spruce Shiplap $22.00
2x4 and 2x6, 8 to 14', S4S, No. 1 Common.... $25.00
2x4 and 2x6, 8 to 14', S4S, No. 2 Common.... $22.00

Kiln Dried Flooring, Ceiling and Finish, Mouldings Lath, Shingles, Doors, Windows, Etc.

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Try C. C. Ketchum's Minehead Coal
THE BEST ALBERTA COAL IN PRINCE RUPERT
Save 10 per cent in weight and buy our coal, which is always under cover and full weight.

Egg, 1-inch to 3-inch $12.50
Stove, 3-inch to 6-inch $12.75
Furnace Lump $13.50

SCALE OF CHARGES

The following is the scale of charges made for reading notices:
Birth Notices 50c.
Cards of Thanks, $2.
Funeral Notices $1.
Funeral Flowers 10c per name.
Marriage and Engagement announcements $2.

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