HE DAILY NEWS PRINCE RUPERT - BRITISH COLUMBIA

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Tuesday, April 8, 1930

VALUABLE INDUSTRY

The Rupert Marine Products is one of the important in- the twenty-fourth of March in the dustries of Prince Rupert. This spring when there were a good many people out of work and merchants were feel- Simpson, but today, April 3, there is ing the strain of dull times, that plant was increasing its anywhere and seining is still perstaff until it employed over 40 men. That meant a large mitted right on the spawning payroll which would be missed in Prince Rupert if it were grounds. not available.

People are often talking about getting new industries for the city but the most important thing is to see that the industries we have already are well supported.

Often it is through mistaken ideas and not from any desire to knock that we injure our local industries. Take as an instance this same Rupert Marine Products. The only place in which herring can be sold is at that plant, except the amount of herring that has for bait. We are told that on the east coast and also in the been taken by the cold storage. All North Sea where fishing is intensive, the herring are still these pre-spawning herring, which holding their own. In Alaska there are nearly a dozen plants using the herring but only one on this side north of kind and feed the ocean, have been Vancouver Island.

There seems hardly any limit to the supply of herring livelihood of the population along although they often change their spawning grounds. For- the northern coast of B.C. to be jeomerly they came into Prince Rupert harbor in large num- pardized for the sake of a few more bers. Possibly they did not like the oil here so stayed away. sacks of manure and the creation of a fortunes for a very few?

We appreciate the right of our Port Simpson correspon- Alaska now feels sorely the judgdent to air his views. We think he is mistaken and we have ment of their past sins of get and taken steps to try to set him right. We have a great deal more information on this subject but think sufficient has been said to make the situation clear to our correspondent the present system is kept up we and to all who read his letter.

There are plenty of road hogs on Easy Street.

MAKE MOST OF LIFE

It is very desirable to make the most of life as we go formed one of the staple foods of along. When we feel that we are about ready to begin en- the natives. Last year there was a joying ourselves is the time often when the grim reaper pretence of spawn in an odd place steps in and says "come with me." Yesterday there was and the natives feel very keenly the the case of three trappers coming in from the northern loss of one of their staple foods. wilds. They tried crossing the Peace Riven on the ice, fell be any spawn at all this year. through and that ended their careers. If they took enjoy- Destroy the food of the ocean and ment from their work it was all right. If not, they were what happens to the fish that deout of luck.

We have heard of many similar local cases. The lesson is to take time to enjoy our work and play as we go along map and fish will keep her there. and not wait for a future that may not ever arrive for us.

Hot air is all right, but not at election times.

Topley Richfield is investigating Two Properties

Big Newspaper Shown at Theatre happiness to us all.

Production of a

at a few cents a share there is no were well illustrated last evening at activity in Topley Richfield," says the Capitol Theatre when a picture the Financial News of Vancouver, was shown beginning at the falling in reply to a questioner. "You pro- of a huge log in the forest and endbably have heard that the Topley ing in the distribution of the newsproperty has been abandoned. The papers made from it. perties is now under way."

"Except for spasmodic trading The workings of a big newspaper

company has approximately \$200,- Attention is drawn to this be- What shall we do with our sun-000 in quick assets and \$50,000 in cause a good many local people will equipment, we are informed. We be interested to recognize members are further advised that the in- of the Vancouver Province staff Perhaps we could bottle a part of tention of the company is to con- engaged in their work in the editorserve its assets until such time as ial rooms, composing room, press a prospect can be found which of room or offices. Every step of the fers a reasonable chance of giv- work was well shown although ing a return to shareholders. In- there naturally had to be puzzling vestigation of two different pro- gaps for those not familiar with old heavy car and try to run down the processes.



This magnificent sight shown in the photograph here is at Snake Indian River Falls in the Jasper National Park, Alebrta.

The Letter Box

HERRING FISHERIES

Port Simpson, B.C.,

Editor, Daily News:---There never was a proverbial saying that contained more truth than the one: "The herring are the food of the sea." Bitterly do we people of Port Simpson feel the verdict of this

This year thousands of tons of pre-spawning herring have been taken out of Pearl Harbor which is the natural spawning beds for these fish.

The herring usually spawn about vicinity of Pearl Harbor and Port not the slightest sign of spawn

We do not object to the Canadian Fish and Cold Storage Co. taking their 1800 tons as their pack is a necessity for halibut bait and food, but we do object to them being

- seined on the spawning ground. Estimating conservatively the Tuck's Inlet reduction plant has: taken out of Pearl Harbor 10 times; were supposed to propogate their converted into fertilizer and meal.

Is the fishing industry and the

waste while the getting is good and to the dickens with the future. If will soon be in the same condition as Alaska is. The following fact will show the alarming depletion of the

A few years ago the shore for miles at low water was covered with a cream colored spawn sometimes to the thickness of several

pend on them? Common sense will

Therefore the fisheries are of vital importance to each and every citizen of Prince Rupert.

We, the citizens of Port Simpson, ask for the co-operation of the citizens of Prince Rupert to make a stand and stop the shameful depletion of the herring and launch a new policy which will make the herring run an ever increasing one and which will mean prosperity and

A PORT SIMPSON FISHERMAN. This letter is answered on another page.-Ed.).

Man in the Moon

How shall we care for it all? it down As a grant to the fair in the

Jake says he's going to buy an some of the local road hogs and drive them off the highway. I suggest that the owners of big cars don't bank on selling to Jake because a five-spot is the extent of his present day wealth.

If all the good people were clever And the clever ones all were as

The world would be drab as the autumn

With folks doing things that they should.

There are some people so gullible they believe every wor din a tooth paste ad.

Even in these modern days its easy to understand how the Philistines were afflicted by the Jawbone of an ass.

I tell my wife about my aches. I grumble and condemn the

cakes. And then I wonder why she turns And every day my porridge burns.



paily Newspapers of Canada.

THE daily newspaper is indispensable to the efficient, orderly MIDNIN INIV operation of Canadian business. From coast to coast manufacturer, distributor and retailer depend on its sales influence to maintain a constant flow of goods from maker to merchant and from merchant to consumer.

Deprive commerce and industry of the sales-creating power of the daily newspaper and business would languish. Factory output would diminish, inventories would mount, dealers' shelves become clogged with merchandise and profits dwindle.

The daily newspaper performs the essential function of enabling the seller to place his offering promptly, forcibly and economically before the buyer. Whether it be the nation as a whole or a specific sector which the advertiser aims to influence, the daily newspaper has no equal as a means of direct and effective contact with the Canadian buying public.

Its unique influence as a constructive business force arises from the fact that it renders a basic service—that of presenting every day the world's news. Practically every family in the Do-

For this reason, daily newspaper circulation in a particular minion reads a daily newspaper. market is identical with the buying power of that market.

Canadian businesss leaders recognize this and make the daily newspaper the foundation medium of their advertising campaigns. No other medium can take its place.

It is the most powerful sales lever in the hands of Canadian business.

The Daily Newspapers of Canada

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