

THE DAILY NEWS

PRINCE RUPERT - BRITISH COLUMBIA
Published Every Afternoon, except Sunday, by The News
Printing and Publishing Co., Third Avenue.
H. F. PULLEN, MANAGING EDITOR.

SUBSCRIPTION RATES:

City Delivery, by carrier or mail, per month 75c.
By Mail—Canada or Great Britain, in advance, per year \$6.00.
To United States and other countries, in advance, \$7.50

TELEPHONE 98.

TRANSIENT DISPLAY ADVERTISING - 75 cents per inch.
Contract Rates on application.

DAILY EDITION. Friday, November 14, 1919.

One More Day for Victory Loan Campaign.

Tomorrow night the Victory Loan campaign closes. By that time it is assumed that Prince Rupert will have gone the limit in the purchase of bonds. The people here will have taken all they can afford.

Those who did not go to the war owe a solemn duty to those who went. It is their duty to provide the cash with which to carry on during the time of unrest following the great struggle. Such a period was inevitable. During such a time large sums of money have to be spent in keeping open the channels of trade and seeing that industries are not interrupted with consequent unemployment. It is not the time to inquire if the money has all been wisely spent. Probably it has not. In the meantime we cannot afford to starve the Government out. Our very life as a nation is at stake and we must invest our money in order that the nation may carry on.

Probably a good many people have not been asked to subscribe. In any canvass there are always a number who are missed. If there are such, they are asked to call at the mayor's office on Third Avenue, opposite the Grand Trunk Pacific ticket office, any time before eleven p.m. and there they can secure full information in regard to the bonds and can purchase as many as they may require.

Advertisers May Now Get Results.

This is the time of year when all advertisers may count on getting results. People are in the buying humor just before Christmas. Already purchases are being made by those who are sending presents to the old country or who wish to get the pick of the Christmas goods. From now until the end of the year will be a busy time with local merchants for the city and district has been prosperous and much of the money will be spent before the festive season closes.

We believe that there are many important methods of advertising. Possibly the most important of all is to give good value and good service. Courtesy goes a long way in bringing customers back, once they have visited a place of business. All these are of only secondary value, however, in attracting new customers. That "a satisfied customer is the best advertising" is only partially true. The merchant who depends wholly on that is likely to be left in the race.

To attract new customers the shop window is very important. If the business place is on a good street with a large amount of passing, the shop window is of great value. Next to the shop window as an advertising medium is the daily newspaper. It is read by practically the whole community and it brings results. It is only necessary to glance through the pages of any great daily to note that practically every successful business house is one that advertises in the newspapers.

There are other methods of advertising that are sometimes used with effect, but in these busy days the average man throws his mail circulars in the waste basket unread, and camouflage letters are not as popular as they were a year or two ago. The newspapers are the only sure method of reaching the customers.

DOES MONEY EVAPORATE?

Money spent on medicinal preparations often does! In this way—You buy a preparation, use perhaps a third of it, and put the remainder on the shelf. When next you need it—unfit for use! Two-thirds of the money value of your expenditure has "evaporated."

Just there is where Zam-Buk is so different—so superior! Zam-Buk is not only 100 per cent. medicine, but, owing to its freedom from animal fat, it never becomes rancid, but will keep indefinitely. Buy a box to-day, use what you require, put the remainder away, and when you have occasion to use it again, you will find its healing, soothing and germ-destroying powers just as effective as the day you bought the box!

Zam-Buk stops bleeding, ends pain, draws out soreness and prevents blood-poisoning in cuts, burns and scalds. Without equal as a remedy for eczema, sores, piles, ulcers and blood-poisoning. 50c. box.

Zam-Buk

ESSINGTON DRIVE WAS WONDERFUL

Population of 100 Subscribe \$42,000 to Last Victory Loan.

PORT ESSINGTON, Nov. 14.—Essington people may well feel proud of their showing in the Victory Loan Drive. A population of 100 made up of 66 whites and 34 Japs who contributed \$42,000 show a grand total of \$42,000 which is \$420 per capita. This is the showing for the village after the cannery staffs have gone south for the winter. None of the canneries operating on the Skeena contributed anything. R. Cunningham & Son, Ltd., subscribed \$20,000; \$22,000 was subscribed by the individual purchasers. The showing is 1 out of every 2 1/2; \$40,000 has actually been paid into the banks, \$2,000 only of the total was taken out on terms.

Capt. MacCormick, and Gunnar Smith were the punch behind the drive. With quiet assurance, energy, confidence and contagious enthusiasm they prepared their battle ground. Of the spirit of their attack the figures tell the tale. They exceeded their own estimate by \$7,000, and the unit quota of \$8,000 by \$34,000, earning 17 crests for the Honor Flag. The Publicity Committee of Women did a heap of talking, and were "Behind the Button."

When the river freezes over and the bleak wintry winds blow down the Skeena and Ecostall and the little village is frozen in for the winter, it can well feel the consolation satisfaction of having done its bit and having done it well in the last big Victory Drive—the bridging from war to peace.

LOCAL NEWS ITEMS

R. E. Dugan, of Prince George arrived on last night's train.

Will Edmunds, the famous cellist, cornetist, banjo player and all-round musician, has rejoined the Westholme Orchestra.

W. F. Eve, John Kirkland and B. M. Harrison were arrivals from Anyox on the Prince George last night and are registered at the Hotel Prince Rupert.

Mr. and Mrs. F. Duboard, of Hazelton, reached the city last night from the interior. Mr. Duboard is one of the owners of the Ommecca Hotel at Old Hazelton.

R. L. Clothier, the Stewart assayer and brother of Geo. Clothier, district mining engineer, arrived from Stewart last night, accompanied by Mrs. Clothier.

The regular G. T. P. through train did not pull in till 2:30 this morning. It had been delayed by heavy snow storms on the prairies. At 7 o'clock a two-car local got in from Prince George with the local passengers. The Prince George left for the south about 3:30 a.m. on the arrival of the through train.

Capt. Halvorsen, skipper of the steam whaler Brown, which has been operating out of Rose Harbor during the summer, has gone to Norway on sick leave. He was the leader of the whaling fleet for the season, seventy leviathans being his bag. In the catch were several sperm whales, small ones, only about thirty feet in length.



NOTICE OF CANCELLATION.

NOTICE is hereby given that the reserve existing over Lots 1819 and 1820, Queen Charlotte District, by reason of a notice published in the B. C. Gazette of 27th December, 1907, is cancelled.
G. R. NADEN,
Deputy Minister of Lands,
Department of Lands,
22nd September, 1919.



CANCELLATION OF RESERVE

NOTICE IS HEREBY GIVEN that the reserve existing over Lots 4005 and 994 Range 5, Coast District, is cancelled.
G. R. NADEN,
Deputy Minister of Lands,
Lands Department,
Victoria, B. C.,
8th October, 1919.

IN PROBATE— IN THE SUPREME COURT OF BRITISH COLUMBIA IN THE MATTER OF THE ADMINISTRATION ACT — and — IN THE MATTER OF THE ESTATE OF CHARLES W. SHAIRLIN, DECEASED.

NOTICE IS HEREBY GIVEN TO WHOM IT MAY CONCERN of an Order by the Honorable Mr. Justice Clement, in the above matter on the 30th day of October, A. D. 1919, as follows:

IT IS ORDERED that the said John H. McMullin shall be allowed to swear to the death of the said deceased as occurring on the 25th day of October, 1918, after the expiration of one month from the date of the first publication of notice of this order, unless in the meantime proof is furnished to the Registrar of this Court at Prince Rupert, B. C., that the said deceased, Charles W. Shairlin, was alive subsequently to the said 25th day of October, 1918.

AND IT IS FURTHER ORDERED that the said John H. McMullin do publish notice of this order in the Prince Rupert Daily News, a newspaper published at Prince Rupert, B. C., for a period of one month. DATED at Prince Rupert, B. C., this 30th day of October, A. D. 1919.
JOHN H. McMULLIN,
Official Administrator.

MINERAL ACT.

Certificate of Improvements.

NOTICE.
"Silver Tip" and "Monarch" Miners Claims, situated in the Naas River Mining Division of Cassiar District.
Where located:—About four miles from head of Alice Arm on its west side.
TAKE NOTICE that Lewis W. Patmore, F. M. C. No. 31018-C, agent for B. H. Tyrwhitt Drake, Registrar of the Supreme Court of British Columbia, B. C., Free Miner's Certificate No. 33583-C, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of each of the above claims.

And further take notice that action, under section 85, must be commenced before the issuance of such Certificate of Improvements.
Dated this 18th day of September, A. D. 1919.

QUEEN CHARLOTTE ISLANDS LAND DISTRICT—RECORDING DISTRICT OF SKEENA.

TAKE NOTICE that I, Peter Piombo, of Prince Rupert, B. C., prospector, intend to apply for a licence to prospect for coal and petroleum over the following described lands on the West Coast of Graham Island:—
Commencing at a post planted at three miles north of the north east corner of Lot 2437, thence 80 chains north, thence 80 chains west, thence 80 chains south, thence 80 chains east to point of commencement.

PETER PIOMBO.
Located July 27, 1919.
Dated September 25th, 1919.

LAND ACT

Notice of Intention to Apply to Lease Land in Queen Charlotte Islands Land District, Recording District of Prince Rupert, situated at Port Clements, Graham Island.

TAKE NOTICE that we, the Graham Island Spruce & Cedar Co., Limited, of Port Clements, intend to apply for permission to lease the following described lands:—
Commencing at a post planted at the N.W. corner of Block 53, townsite of Port Clements, thence N. 70 deg. W. — 540 ft., thence south 33 deg. W. — 455 ft.; thence south 237.77 ft.; thence east 479.95 ft.; thence following the shore line in a north westerly direction to the point of commencement and containing 7.1 acres, more or less.

GRAHAM ISLAND SPRUCE & CEDAR CO. LIMITED.
Dated August 12th, 1919.

FOR ELECTRICAL WORK

Go to
Geo. Waddell
336 2nd Ave.
Phones
BLACK 367 — GREEN 394
Save Money in Lamps.

For Comfort, Courtesy and Service

go to
The SAVOY HOTEL
F. T. Bowness
MANAGER
Phone 37 P.O. Box 1704

Hotel Prince Rupert

EUROPEAN PLAN
\$1.50 per day and up.
FIRST-CLASS CAFÉ
A La Carte.

The "Carland" Boarding House

416 Sixth Avenue East
Near Drydock
Board by Month or Week. Phone Red 246

Is Jewelry a Luxury

Much of a jeweler's stock, such as watches, clocks, rings, chains, etc., can be called a necessity nowadays.

It is necessary to keep up to date. Presents of jewelry give real pleasure, and who will say that a little pleasure is not needed by most of us?

Often a person would rather have the pleasure a gift brings than twice the money it costs.

We show a splendid selection of gifts this season.

call in anyhow.

JOHN BULGER
Jeweler
The Gift Store

MINING STOCK FOR SALE

I have for sale part of the treasury shares in
The B. C. Silver Mines, Ltd.

Capital - \$1,500,000

One of Properties is situated between the famous Premier Mine and the Bush Mines, Ltd. These shares will be listed on the Vancouver Stock Exchange. For further particulars apply to

O. B. BUSH

344 Pender Street W. VANCOUVER

R. W. Cameron & Co.

The
Old
Firm
Come
Back

Beg to announce that not being able to obtain their old corner on Second Avenue, at the head of what used to be Centre Street, they have opened on Third Avenue, No. 626, with a carefully selected stock of

Jewellery, Watches and Clocks, Toilet Requisites, Cutlery, Cut Glass, etc.

All fresh from the factories, and are now ready to welcome their new and old time patrons in their new store at

No. 626 Third Avenue

Opposite Dominion Telegraph Office



CANADIAN PACIFIC RAILWAY

CANADIAN PACIFIC OCEAN SERVICES

B.C. Coast Steamship Services

S. S. PRINCESS MARY

For Ketchikan, Juneau, Skagway, Alaska, from Prince Rupert: November 12, 22; December 2 and 15th.
For Vancouver, Victoria and Seattle from Prince Rupert: November 16, 25, and December 6

S. S. PRINCESS BEATRICE

From Prince Rupert for Swanson Bay, Ocean Falls, Hardy Bay, Alert Bay, Beaver Cove, Powell River, Vancouver and Victoria—
Every Saturday at 9 p.m.

For rates, reservations and sailings, apply to
W. O. ORCHARD, General Agent.
Cor 3rd Avenue and 4th Street Prince Rupert, B.C.



S.S. PRINCE RUPERT or S.S. PRINCE GEORGE

SAILING

THURSDAY and SUNDAY MIDNIGHT for SWANSON BAY, OCEAN FALLS, VANCOUVER, VICTORIA and SEATTLE.
WEDNESDAY and SATURDAY MIDNIGHT for ANYOX.

S. S. PRINCE JOHN

For Stewart, October 29th, November 12th and 26th.
Massey, and Port Clements, November 6th, 13th and 27th.
Southern Queen Charlotte Island Points, October 31st; November 15 & 29.

TRAIN SERVICE

Passenger Monday, Wednesday and Saturday at 11:30 a.m. for Smithers, Prince George, Edmonton and Winnipeg, making direct connections for all points east and south.

AGENCY ALL OCEAN STEAMSHIP LINES

For information and reservations apply to
City Ticket Office, 526 Third Avenue. Phone 260.

THEO COLLART, Notary Public

5-Room house with bath and FURNITURE, two lots 11th Avenue for \$3,100.00. Terms to suit.

MARINE INSURANCE FIRE INSURANCE REAL ESTATE
PHONE BLUE 69, WESTHOLME THEATRE BLOCK, P. O. BOX 66.

Since 1858

MACDONALD'S

"Canada's Standard"

The Tobacco with a heart

See **ALBERT & McCAFFERY**
before you purchase

Anything in the Building Line

We handle
Prince Rupert Spruce Co.'s Lumber
B. C. Mill's Fir

Lime Cement Plaster
Brick Shingles Laths

Albert & McCaffery, Ltd.