WALLACE'S Tells About Power Com Dollar Days

Saturday and Monday

Household Goods

Trouschold Goods	
Towels—A splendid value white Turkish colored ends of Pink, Jade, Yellow or Blue, 2 for	sal.00
	\$1.00
Feather Pillows—Art ticking covers each	\$1.00
Pure Linen Roller Toweling—Nice even weave, 5 yards	\$1.00
Pillow Slips—Made from nice quality cotton, 4 for	\$1.00
Cushions—In art coverings, an assort- ment of designs, 2 for Lakeside Curtain Scrims—In floral	\$1.00
designs, 4 for	_700 BM (A) N/ TS BM
Linen Tablecloths—With colored borders, each	\$1.00
Hosierv	

TIUSICI Y

Bemberg Silk Hose Full Fashioned—This heavy service weight full fashioned stocking, gives much greater wear than the light weight silk and comes in a full assortment of the season's new shades, per pair Boys' and Girls' Turned Top Wool Hose-In a range of colors and sizes, 2 pairs . The UU All Wool and Silk and Wool Hose—In a \$1.00 variety of colors, per pair Children's Wool Sox and Hose—Clearing \$1.00 lines, 2 pairs

A1 .1 1 2 XXI

Children's Wear	
Baby's Stockingette Pullover Pants—. In white only, pair	\$1.00
Baby Jackets—Quilted in pink or blue design, each	\$1.00
Quilted Silk Baby Carriage Covers— Blue or Pink, each	\$1.00
Fleece Lined Waists—In cream, all sizes 2 for	\$1.00
Children's Sleeping Suits—Fleece lined or flannelette, per suit	\$1.00
Wool Bonnets—Cosy and warm each	
Wool Toques—An assortment of colors 3 for	\$1.00
Baby's Rubber Pants—Pure gum 6 for	\$1.00
Baby's Pure Wool Vests— each	\$1.00
Ladiae' Waar	

Corselettes and Rubber Girdles—4-garter new numbers, each	\$1.00 \$1.00
Yard Goods — Including coatings, dreetweeds, silks, etc. valued to \$2.75 to be cleared at per yard	\$1.00

4 yards

FREE!

Telephone—9

FREE!

FREE!

PI.VU

Third Ave. & Fulton St.

Hand Painted Enlargements

To introduce our work to local customers, until November 1, we will make a guaranteed hand-painted enlargement from your own snapshot or photograph, without charge. And supply frames for your paintings at 25% to 50% lower prices than prices quoted by outside concerns. Before placing your order for enlargements—

Consult Us - Either phone or write We Will Call

P. O. BOX 158

WESTERN SALES COMPANY CENTRAL HOTEL

OLD WOUNDS & SORES Marvellously Healed by Zam-Buk. Ointment 50c- Medicinal Soap 25c.

and Its Work

Gordon, Purchasing Agent, Speaks at Rotary Club on Costs of Providing Power

Showing that the money paid to a public utility corporation is paid out very largely in local services, Lee Gordon, purchasing agent for the Northern B. C. Power Company, gave a very interesting address at the luncheon of the Rotary Club yesterday afternoon, his subject being "The Consumer's Dollar."

One of the interesting statements LEAVING was that, owing to the large amount of money involved, the cost of capitalization was of necessity very heavy in a hydro-electric plant. Also he mentioned that, while the stock of a merchant turned over several times in a year, the turnover of a power company occurred only once in several years.

Of necessity the provision of power was monopolistic for if it were otherwise the costs would be higher, and the selling rates also higher. What was required was a fair rate for the service rendered and this could only be granted when there was no duplication of ser-

Mr. Gordon then went on to tell in detail some of the costs of operation of the local plant. This included taxes, operation, mainten-

Specials

Malkin's Best Orange Mar- 50c malade, 4-lb. tin Clark's Pork & Beans—2's 25c 2 tins Purity Quick China Oats-35c per pkg. . Malkin's Best Fruit for 35c salad fancy, 2'c. tin Snowflake Pastry Flour-10-lb. sack Evaporated White or Black 25C Figs, 2 lbs. Nabob Plum Jam-4-lb. tin Hall's Sandwich Chicken— 15c 1/4's, per tin Nabob Mince Clams—1/2's Swansdown Cake Flour— 40c per pkg. Malkin's Best Seedless 25c Raisins, 2 pkgs. Fancy Glace Cherries— 35c 1/2-lb. tin . Shelled Walnuts-1/4-lb. Shelled Almonds-50c

per jar .. Chili Con Carne—1's

P. GAMULA. Proprietor

Fifth Street. Phone 208



SPECIAL

Pineapple or Lemon Layer Cakes-Saturday Special 30c

The Electric Bakery Third Ave. - Phone 667 FREE DELIVERY

NEXT WEEK CRUMPETS WILL BE AVAILABLE

ance and the creation of a fund for extension or the insurance of sufficient stability in the company to enable them to secure money for extensions.

The manner in which the expenses piled up proved somewhat of a surprise to Mr. Lee's audience. They

was thanked for his address by vided. The organization proved it-President S. D. Johnston.

of the members in the evening.

For Mr. and Mrs. Keith and Miss Kerr

for the winter, after which it is ex- and exacting modulations. pected they will proceed to their A male choir sang two selections old home in Toronto where they which were well received.

which he spoke of the great help first number "Queen of Angels." in church work which had been Always popular, an encore was ingiven by the departing guests, in- sited upon and Mrs. McLeod gave as organist on many occasions. He accompanist. kindnesses and help which he had program was a pretty violin duet received at their hands and expres- by Miss Molly Lawrence and Bert many years of health and happi- companying. The number was "At lness wherever their lot may be cast Dawning." in the days to come.

Curzon's carry nice lines of Dress again accompanying. Shirts and neckties, Collars, and fine light underwear.

4-lb. tin	45c	cially reduced pr	ices
Hall's Sandwich Chicken- 1/4's, per tin		McIntosh Reds—	1.85
Nabob Mince Clams—½'s 2 tins	35c	Hallowe'en Candy Good	300
Swansdown Cake Flour— per pkg.		Picnic Hams—	250
Malkin's Best Seedless Raisins, 2 pkgs.	25c	Sugar—Sugar is advancing,	now i
Fancy Glace Cherries— 1/2-lb. tin	35c	per sack	600
Shelled Walnuts— 1/4-lb.	40c	Dates—Fresh stock 3 lbs.	250
Shelled Almonds—	50c	Quick Quaker Oats—With Chinaware, 2 pkgs	750
Boneless Pickled Pigs Feet-	-350	Quick Purity Oats—New Spattern china, 3 pkgs.	1.00
		Gainer's Bacon—Machine sliced, per lb.	
		Gamer's Bacon—By piece	430
Alberta Ma	rket	per lb	550

Free Demonstration Heinz Products on Saturday, November 1

Heinz Ketchup-Large per bottle Heinz Tomato Soup—Small 42c Heinz Pork & Beans—Small 32c Varden Singers — "Good Night 3 tins Heinz Pork & Beans—Med. 480 3 tins Heinz Pickles—All varieties 29c per bottle

The Economy Cash & Carry

Where Dollars Have More Cents" 319 Third Ave. Phone 369

TELEPHONE 657 VALENTIN DAIRY FOR SKEENA BRAND

Creamery Butter & Cottage Cheese FRESH PASTEURIZED MILK AND CREAM DAILY Early Delivery Throughout

the City

The Varden Singers, a Norwegian were also interested to know that choir sponsored by the Lief Erikson in a steam plant only one fourth of Society of this city, made their inithe latent power was utilized tial public appearance last night in whereas in hydro-electric 90% was the Metropole Hall before an audience which filled practically all the At the conclusion Mr. Gordon seating capacity that had been proself a notable addition to the musi-Next week there will be no lun- cal talent of the city and the choir, cheon but the ladies will be guests although it had been practising only a few months, acquitted itself with much credit. The audience

was highly delighted.

Peter Lien, choirmaster and organist of St. Paul's Lutheran Church, is the director of the new choir. Evidently, there has been concentration on unison voices for the blending and general harmony Farewell Party Held on Tuesday was quite effective. The program was one of considerable range and was entirely in the Norwegian tongue except for one Swedish, one TERRACE, Oct. 31:-On Tuesday Danish and one English number. evening last a farewell party was The most popular number with the held at the home of Rev. and Mrs. audience was the rollicking folk H. T. Allen for Mr. and Mrs. George song "Kjerringa me staven" (The Keith and Miss Kerr who are leav- Old Lady with the Stick). Other ing shortly to reside in Vancouver numbers involved sweet harmonies

may take up permanent residence. Assisting artists included Mrs. Mr. Allen gave a brief address in Jarvis McLeod who sang for her eluding Mrs. Keith's assistance as for this "My Lover is a Fisherman." teacher in the Sunday School and Mrs. J. S. Black was Mrs. McLeod's

also spoke feelingly of the many The opening number on the sed the hope that they may enjoy Cameron, Miss Nellie Lawrence ac-

> Later Miss Molly Lawrence played an equally fine solo with her sister

B. M. Simpson acted as chairman and, at the opening, welcomed the audience. In the course of the program Mr. Simpson announced that the Lief Erikson Society would have meeting next Monday evening when it would be decided whether the organization would amalgamate with another larger society or carry on as a separate entity.

A prize was given in connection with a drawing of admission tickets. The winner was Chris Bjerkin with For Hallowe'en at spe- No. 125. The draw was made by Miss Jacobsen.

Members of Choir

The Varden Singers are: Ladies-Mrs. P. Wikdal, Mrs. O. Wick, Mrs. P. Liland, Mrs. Gunnar Selvig, Mrs. Lindseth, Mrs. Anderson, Mrs. Nels Luth, Mrs. Olof Skog and Mrs. J. Moen.

Men-Gunnar Selvig, N. Gunderson, I. Fenness, G. Johnson, A. Lindseth, J. Ingebrigtsen, B. Peder-

sen, J. Storseth and H. Lund. The full program was as follows:

"O Canada." Violin Duet-Miss Lawrence and

Bert Cameron. Varde Singers—"Sang er Nordens

lyst" (F. A. Reigsiger); "Sangen" (L. Spohr); "Nyst munne det regne saa saare" (Danish Folktune). Vocal Selections-Mrs. Jarvis Mc-

Varden Singers-"Min fange" (L. Srass); "Sysvort" (J. Lavik); "Baatfart" (F. Mendelssohn).

Violin Solo-Miss Molly Lawrence. Male Choir-"Til osterland ville jag fara" (Swedish Folktune); 'Naar fjorene blaaner" (Alfred)

Varden Singers—"Fanevakt" (O. Olsen); "Sangermarch" (By Hamma); "Kjerringa me staven" (Norwegian Folktune).

"God Save the King."

Extra Special Chesterfield Sale

To make room for furniture on the way from factory, to clear the following, every suite guaranteed.

3-Piece Chesterfield Suite-Mohair Walnut Facing \$190 Reg. \$225, now 4-Piece Chesterfield Suite-Mohair Walnut Facing

\$195 Reg. \$235. now 3-Piece Chesterfield Suite Mohair all over, now

3-Piece Chesterfield Suite \$160 Tapestry, Reg. \$180, now See them. They are real bargains. Terms Arranged

A. Mackenzie Furniture Telephone-775

THE PARTY OF THE P



Grand Double Bill

FRIDAY & SATURDAY Two Shows-6:30 & 9 p.m

FIGHT AND FLY

"With Byrd at The South Pole"

A Romance of Courage Filmed at the "BOTTOM OF THE WORLD"

The Most Exciting Adventure Ever Put on the Screen - and

HELEN KANE (The Radio Favorite) in

"Dangerous Nan McGrew"

A Mirthful, Melodious, Roughhouse Revel ALL TALKING and both PARAMOUNT Pictures

SATURDAY MATINEE at 2:30 - 15c and 40c Byrd at South Pole starts at 3:40

Admission-20c & 65c - Byrd at South Pcle starts at 7:40 & 10:10

Mon. & Tues-Will Rogers in "So This Is London

Headaches, Listlessness, Bad Breath, Backaches, Indigestion -Stop Them with Kellogg's ALL-BRAN

This is a serious matter. You must conquer constipation! Stop it at once before its poisons get in their deadly work.

Nearly 90% of all sickness has its origin in irregular elimination. If you neglect the symptoms-constant fatigue, bad breath, headaches and coated tongue-you may be laying yourself open to perma-

nent ill-health.

There's a natural, easy way to free yourself from this terrible scourge, once and forever. By eating regularly a delicious cereal -Kellogg's ALL-BRAN. Physicians recommend ALL-BRAN because its action is different from pills and drugs. Ordinary cathartics give only temporary relief, and are often habit-forming.

ALL-BRAN acts naturally, gently. Its roughage sweeps the system clean of poisonous wastes

and impurities.

And ALL-BRAN is a great aid to health in other ways. It contains

blood, builds strength and the glowing color of health. With milk or cream-or in fruit juices-it brings important vitamins to the diet. You'll find the flavor of ALL-

abundant iron which enriches the

BRAN delightful. A crisp, readyto-eat cereal, with a nut-like flavor. Kellogg's ALL-BRAN is guar-

anteed to keep you free from both temperary and recurring constipation if you eat it according to directions on every package.

Ignoring constipation is like playing with dynamite. Start serving Kellogg's ALL-BRAN now. Sold by all grocers in the red-andgreen package. It is served in restaurants, hotels and dining-cars, Ask for it by name.

Improved in Taste and Texture.



How to Assist the Digestion

The most dictatorial digestion is open to argument if you only select the right argument. Thus, many a man has for a virtue in "White Horse" taken just before or just after lu or dinner. And, of course, you know that "White Horse Whisky is non-gouty,

"White Horse" is so richly matured, so safe and so sound and so certain in the good it does. A more genial, mellow and delightful whisky does not exist.

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