### THE DAILY NEWS PRINCE RUPERT - BRITISH COLUMBIA

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DAILY EDITION



Tuesday, August 5, 1930

### ANNIVERSARY OF GREAT WAR

Sixteen years ago yesterday war was formally declared against Germany by Great Britain which involved the whole Empire and ended four years later in the surrender of Germany. Only recently German territory was finally evacuated by allied troops.

It was a terrible war and nobody wishes to see a repetition of it. A war today would be even more dreadful than it was. More people would be killed and much more quickly

as a result of recent inventions. Happily for the world there is a strong tendency toward peace. War is no longer looked upon as a means of bringing glory to armies and individuals. It is something to be dreaded and if possible avoided. As soon as the world becomes thoroughly imbued with peace principles and with

the idea of the uselessness of fighting, there will be peace. Possibly there may never be another world war. The trend is in that direction, but it has not yet gone far enough to make worldguace a certainty.

While we remember with pride that Canada did her part nobly when called upon, we should at the same time do well to use what influence we have to avoid a repetition of what happened at that time. This is a time to think peace rather than war. To glorify war is to invite it.

## BOYS' BAND OFF

The wharf at the Canadian National dock was crowded when the steamer Prince Rupert drew out yesterday afternoon for Vancouver with the Boys' Band on board. The band had paraded from the Armories and in their new uniforms made a fine impression on local people and on the many visitors in town.

Marching with military precision and with stirring music one felt that here indeed Prince Rupert had something to be proud of. And be it remembered that Canada's greatest resources are not in her vast areas of agricultural land, her unmeasured wealth of minerals, her extensive timber expanses and her boundless fisheries, but in human material such as the Boys' Band are an earnest of.

These thoughts arose as the boys went aboard, on their venture, hopeful of pleasure and not a little realizing that they were representatives of the north and of Prince Ru-

Good luck to them and may we be proud of them and they of us ...

Plenty of Opportunity for Damage but Not Very Likely Now

PEACE RIVER, Alta., Aug. 5--With the summer well advanced, mate of crop conditions throughout the Peace River country will soon be possible. There is still hail damage. plenty of opportunity for damage from one cause or another, but is the general lateness of maturgeneral conditions are so well advanced that barring extreme hor weather to result in tip burn, or an early frost to damage the grain, ripening and probable frost danthere should be no doubt of the ger. Should this be avoided, Peace

moisture last fall, a very favorable sowing season and this fol- 1927 by at least 40%: lowed by heavy rains during June. the crop season so far has been ideal. Not within the last fifteen heads coming all at once, thus as-There will be yields of between city.

forty and fifty bushels of wheat per acre, with a general yield of in the vicinity of thirty bushels

The extreme wet weather of June resulted in some damage in the Falher and Donnelly districts, where the grain has not fully recovered from the drowning out it received. Other than this district, however, there is little or no damage from any cause throughout and the larger part of danger from the length of the north country. heat safely avoided, a safe esti- Damage from cut worms or wire worms has been practically nothing, and to date there has been no

ing of the grain. While this has probably affected the grade favorably, it leaves the danger of late River will this year harvest an Moisture conditions have been even larger crop than in 1927, our well maintained throughout the banner year. This is made possiseason. With an abundance of ble from the very large increase in acreage, which exceeds that of

One feature of the crop season

The city council last night passyears has the grain come along so ed a bill amounting to \$1,858.10 to uniformly, every wheat field show- the Power Company for rent of ing a uniform height, with the poles used by the telephone desuring a good grade through even partment. The question of assessripening. The stand is uniformly ing the company and taxing them good, and while there will probably for their poles was mentioned and be no abnormally large yields, referred to the assessor for acthere will also be an absence of tion. It was mentioned by Aldervery poor fields, so that a gener- man Black that the company had ally good crop may be expected, about 22 or 23 miles of poles in the

I botter bas

Sees No Cause For Pessimism In This Part of Country With Huge Catch of Fish

the natives under the United saw the beginning of this city and Church at Port Essington, has been then looked today and observed the appointed registrar of births, fine streets and sidewalks and gardeaths and marriages for the Skee- dens, and other developments, he

district and for the past 20 years ful for.

flock under his care.

Seen yesterday, Mr. Pierce deprecated the blue ruin talk sometime heard. He drew attention to parts of the district and the money the men were earning there. This in spite of the fact that the river had been fished intensively for so long. With such a suppry there was no need for pessimism. The people here had everything to be thank-Rev. W. H. Pierce, missionary to ful for. When he looked back and thought the city had something of sewer bylaw was passed. It pro-

same time the development of the had to rise to their opportunities. When they belonged to the Methodist Church he likened it to being in a little canoe but now, they had united with the Presbyterians and Congregationalists they were in a deavors to live up to their privileges. So in Prince Rupert, the city was growing and the people must rise to their opportunity.

Mr. Pierce is still hale and hearty and ready for the work that lies at

At the meeting of the city council last evening a bylaw making some slight changes in the 1928 Mr. Pierce has spent his life in the which to be proud and to be thank- vided for the rate of interest to be five per cent instead of three and



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# LEADERSHIP

# The Ford is Outselling Every Other Car in Canada by a Large and Constantly Increasing Margin

THE Ford Motor Company of Canada, Limited, was organized twentysix years ago. The business was started in a small frame building and the entire first year's production totaled only 117 cars.

Today the fine modern plant covers many acres of ground and the average payroll is in excess of \$11,000,000 a year. The first force of 17 men has grown to a peak of 7500, and the Ford Motor Company of Canada, Limited, is one of the leading industrial organizations of the Dominion. Canadians may well be proud of the Ford, for it is practically all made in Canada, of Canadian materials, and by Canadian workmen.

That the public appreciates the unusual value built into the Ford is shown by its ever-increasing popularity. In many sections, 50% to 70% of all cars sold today are Model A Fords.

Following are just a few of the many features that make the Ford a value far above the price:

ECONOMY --- You save when you buy the Ford and you save every mile you drive. During the life of the car, the saving on operation, up-keep and depreciation will amount to even more than the saving on the first cost of the car.

RELIABILITY — The new Ford has been built to endure. Every part has been carefully made of good materials to give you many years of satisfactory service. Many of the new Fords have already gone 50,000, 75,000 and 100,000 miles.

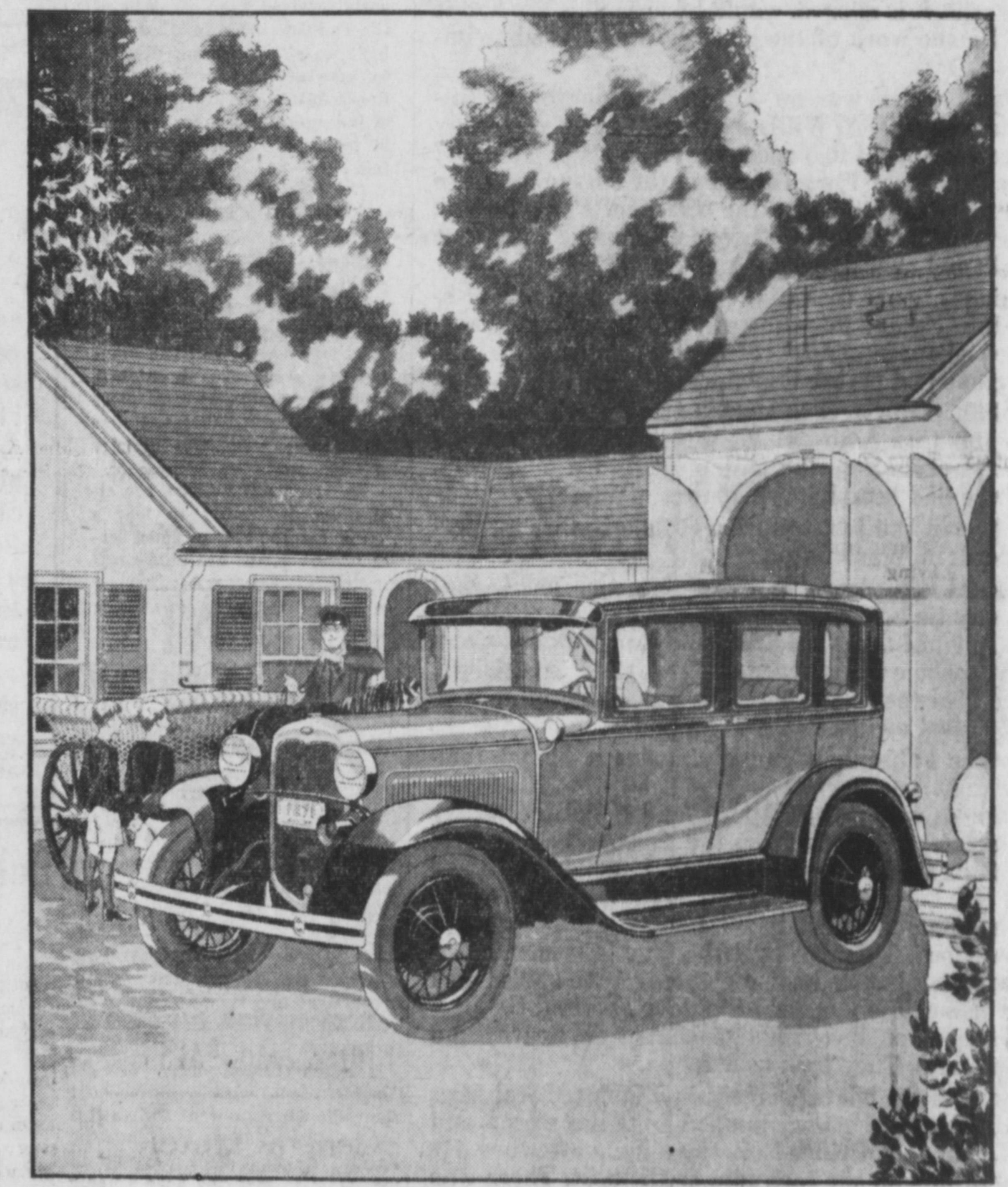
SPEED AND ACCELERATION — The new Ford will do 55 to 65 miles an hour. Everywhere you go you note its power on the hills and its unusual acceleration in traffic.

ROADABILITY - From all over the Dominion come letters telling of the good performance of the new Ford on rough roads and through heavy mud and sand. In winter, particularly, it has successfully traveled many roads once thought impassable.

COMFORT — Every Ford car is equipped with special transverse springs and four Houdaille

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double-acting hydraulic shock absorbers. The steel-spoke wheels, low unsprung weight, three-point chassis suspension, and the torquetube drive also add to its easy-riding comfort.

SAFETY - In addition to fully enclosed fourwheel brakes, the new Ford brings you the

## New Low Ford Prices

There is a Ford car for every need and purpose. You have your choice of a variety of colors in each body type. The Ford dealer will gladly demonstrate the car over any roads you wish.

Three-window Fordor Sedan . . . . . . 

All prices f. o. b. East Windsor, Ontario. Bumpers, spare tire and taxes extra. Easy time payments can be arranged through your Ford dealer.

added safety of a shatterless glass windshield. By reducing the dangers of flying glass, it has prevented many injuries in automobile collisions.

THE STRENGTH OF STEEL - The enduring strength of steel makes the new Ford a sturdy, rugged car. Nearly forty kinds of steel are used in the chassis alone.

RUSTLESS STEEL - Evidence of the high quality built into the Ford is shown by the use of Rustless Steel for the head lamps, radiator shell, hub caps, cowl finish strip, tail lamp and other exterior metal parts. It will not rust, corrode, scale or tarnish in any kind of weather. Its bright luster will last for the life of the car.

A SMOOTH-RUNNING CAR — There are more than twenty ball and roller bearings in the new Ford - an exceptionally large number. They insure smoother operation, save gasoline, give more speed and power, decrease noise and increase the durability and efficiency of the transmission gears.

FORD MOTOR COMPANY



OF CANADA, LIMITED

"THE CANADIAN CAR"