



APPETITE, just listen!

Kellogg's
RICE
KRISPIES



IT MAKES you hungry just to hear Kellogg's Rice Krispies pop and crackle as you pour on milk or cream. . . . And what a delicious taste when you dip in your spoon! Toasted rice. Crisp and crunchy.

You'll like Rice Krispies for breakfast or lunch, with fruits or honey added. Great for children's suppers. Nourishing and so easy to digest. Try a healthful dish when you're hungry late at night.

Kellogg's Rice Krispies take the place of nutmeats in macaroons, candies. Use for making delicious ice-cream sundaes. Butter and serve like pop corn.

Order from your grocer. Be sure to ask for genuine Kellogg's Rice Krispies in the red-and-green package. Made by Kellogg in London, Ontario. The only cereal so crisp it crackles in cream.

You'll enjoy Kellogg's Slumber Music, broadcast over wxyz and associated stations of the N. B. C. every Sunday evening at 10.30 E. D. S. T. Also KFI Los Angeles, KOMO Seattle at 10.00, and KOA Denver at 10.30.

GOLD KEY TO SITUATION

Value of Prospector in Economic Life of Country is Stressed
By Dr. Mandy

Gold holds the key to the present economic situation and the discovery of new gold mines is that key, according to Dr. J. T. Mandy, resident mining engineer, who addressed the Prince Rupert Rotary Club at its weekly luncheon yesterday afternoon. According to the same authority, the prospector is the man on whom the country depends and every encouragement should be given him in his work.

Dr. Mandy gave a most interesting and, at times, humorous sketch of life in the wilds of B. C. in connection with mining. His stories of prospectors were intensely amusing. After getting his audience into a good humor, he proceeded to quote mining figures to show how important was the mining industry. He stated that there was a world shortage of gold and Canada was "the bright and scintillating star" in the mining firmament and the prospector was the man to whom they looked to relieve the situation.

In South Africa, Dr. Mandy said, there was a reserve supply of gold bearing ore of about 500,000,000,000 tons of which 31,000,000,000 tons was being mined yearly. Very soon this would be depleted and the world would look to Canada for a supply.

British Columbia had the mineralized area although it was difficult to prospect. Because of the difficulty, there was hope that eventually mines would be found that would become world famous. The department of mines at Victoria was centering on gold at present as one of the great factors that might relieve the present depression. Production was on the increase and this year Canada should be second only to South Africa in gold production, passing the United States in the race for supremacy.

Again and again Dr. Mandy reverted to the plea that the prospector was the man to whom to look and urged that he be given every consideration.

In a special industrial supplement to last Monday's issue to mark the sail to the coast of Canadian Manufacturers' Association delegates to the convention in Victoria, the Vancouver Province describes many industrial enterprises in the province. The pulp mill at Ocean Falls and mining and smelting plant at Anyox are among the industries described and pictured.

Uncle GAZAZUR is coming!

Week-End Specials

- Swift Pure Lard— 5-lb. tin 90c
- Malkin's Best Sliced Peaches 2's, 2 tins 45c
- Malkin's Best Apricots—2's 2 tins 45c
- Malkin's Best Pears—2's 2 tins 45c
- Dutch Maid Salad Dressing 23-oz. jar 45c
- Cowan's Perfection Cocoa— 1/2-lb. tin 20c
- Insto Hand Cleaner— large tin 25c
- Eggs—Fresh Extras in cartons, 3 doz. 95c
- Christies Zephyr Cream Sodas, per pkg. 25c
- Christies Cheese Wafers— large tin 45c
- Christies Reception Wafers— salted, per tin 45c
- Christies Butter Wafers— per tin 45c
- Sunnybrook Creamery Butter, 3-lb. brick 85c
- Sunkist Oranges— 5 doz. 95c
- Sunlight Soap— 2 pkgs. 45c
- Princess Soap Flakes— 2 pkgs. 45c

CENSUS MAN FORESTALLED

TERRACE, June 5—The stork which hovers around Terrace now and again must have got his optics centered pretty strongly on the census man during the week-end, for he certainly put in a big spell of overtime, four or five new residents coming in by way of nature's carriage. Besides Mrs. Mills, there were babies born to Mrs. W. Jordan (nee Gladys Kenney), Mrs. E. Haugland and Mrs. G. Graham. Dr. Mills had a busy time for a few days.

SPECIALS! SATURDAY ONLY

- T-Bone Roast Beef— per lb. 25c
- Sirloin Roast Beef— per lb. 25c
- Rump Roast Beef— per lb. 20c
- Sirloin Tip Beef— per lb. 25c
- Pot Roast Beef— per lb. 15c
- Pork Roast— per lb. 20c
- Round Steak— per lb. 25c
- Pork Steak— per lb. 25c
- Stew Beef— per lb. 10c



Phone 10 Phone 2 We Deliver

Lovely Skin

Vegetable Pills Did What Creams Couldn't

"I find (writes Miss E. T. Clapham) that Carter's Little Liver Pills will do more to keep the complexion clear and the skin free from blemishes than all the face creams I have used." Dr. Carter's Little Liver Pills are no ordinary laxative. They are ALL VEGETABLE and have a definite, valuable tonic action upon the liver. They end Constipation, Indigestion, Biliousness, Headaches, Acidity. All druggists. 25c and 75c red packages.

Brief Story of The Beauty Shop

If long hours of hard work, an abundance of pep and enthusiasm and a determination to make good, count for anything, then the forthcoming production of that tuneful musical comedy "The Beauty Shop," should prove an outstanding success. The large cast and chorus of more than sixty ladies and gentlemen are busy from early morning until almost midnight perfecting themselves in their various parts and it looks as though this is going to be "the talk of the town" for many weeks to come.

The first act of this unusual comedy opens in a New York beauty shop run by Dr. Arbutus Budd, who, plagued by his creditors, is in despair when a cablegram comes from Corsica telling of the inheritance of a dead uncle's estate. The big scenes of the play are shown in Corsica where Dr. Budd is practically forced to the point of marrying Corsica's homeliest daughter to save himself from the vendetta. However, the ugly duckling is made beautiful by Dr. Budd, she refuses him and marries a village yokel. The girl's father gives the doctor a fortune for making his daughter so beautiful and the play ends happily with the entire cast singing a Broadway song. At the Capitol Theatre, Tuesday, June 9.

Inspector John Macdonald, provincial police, returned to the city on yesterday afternoon's train from a trip to the Smithers' district on official duties.

WHY IS IT

Your neighbor has a Bank Account?

BECAUSE

He deals at Mussallem's Cash & Carry Stores



Snap — The ideal hand cleaner — per tin 19c
Cow Brand Soda— 1's, per pkg. 13c

- Abbey's Fruit Salts— per bottle 85c
- Arm Hammer Washing Soda, 2 pkgs. 23c
- Aylmer Peas— Size 3 per tin 15c
- Aylmer Corn on Cob—3's 3 tins 85c
- Malkin's Best Tomatoes— 2 1/2's, 3 tins 40c
- Malkin's Best Black Currant Jelly, 12-oz. bottle 25c
- Malkin's Best Baking Powder, 2 1/2's 75c
- Ginger Snaps— per lb. 15c
- 3 lbs. 40c
- Sweet Biscuits— per lb. 20c
- Royal City Golden Bantam Corn, 2's, 2 for 35c
- B. C. Strawberries— 2 for 35c
- Fresh Bing Cherries— per lb. 35c
- Fresh Rhubarb— 6 lbs. 25c
- Cauliflower— per head 15c
- Hothouse Tomatoes— per lb. 25c

Economy Cash and Carry Stores

"Where Dollars Have More Cents" 319 3rd Ave. — 417-423 5th Ave. Telephone—360 and 18

OF LOCAL INTEREST

Locale of Picture "Silver Horde" Was at Ketchikan—Some of Actors Were Here

The picture "Silver Horde," which is offered for this week-end at the Capitol Theatre, will be of more than usual local interest in view of the fact that the locale for the film was found last summer in and around Ketchikan. Practically all the outdoor photography was taken there.

Incidentally, Louis Wolheim and some of the other actors in the film passed through Prince Rupert, spending a day here on the way south. Wolheim, it will be remembered, died at Hollywood this spring. He was known as the "beloved villain" of the screen.

The story, of course, is from Rex Beach's book of similar name and is a tale of the salmon fisheries. Evelyn Brent takes the part of the famous character, Cherry Mallotte.

Why Not Appeal to Americans For Help?

A United States senator complains that Canadians and Englishmen will not help Uncle Sam to enforce prohibition.—Windsor Border Cities Star.



Friday and Saturday TWO SHOWS — 7 & 9 P.

EVELYN BRENT Plays CHERRY MALLOTTE in

'The Silver Horde'

With Louis Wolheim, Arthur and Many Other Stars
Rex Beach's Masterpiece Brought to Life on the Screen—Depicts the Great Alaska Salmon Run

FILMED NEAR KETCHIKAN

Spotlight—"GLIDING" Novelty — THE AFRICAN DODGER & OFFICE STENOGRAPHER
PARAMOUNT NEWS

Added Attraction at 8:30 DAINTY SHIRLEY LIPSON In the Latest TOE DANCE

ADMISSION — 29c & 49c
Feature Starts at 7:40 & 9:15
SATURDAY MATINEE at 2:15 & 4:45—Feature Starts at 3:45
Added Attraction at 3:45

MONDAY ONLY "BODY AND SOUL"

This advertisement is not published or displayed by the Liquor Control Board or the Government of British Columbia.

SHINGLES!

No. 1 — 3x at per M \$3.25
No. 1 — 5x at per M \$3.75
No. 2 — at per M \$2.75

SUPPORT HOME INDUSTRIES — MADE AT MASSETT
HYDE TRANSFER—PHONE 580
PHONE 580

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED BLACK COD

Prepared Daily By
Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT, B.C.

Kaien Motors
Limited
General Garage and Service Station
CHEVROLET and BUICK
Open Day and Night
Phone 52 Third Avenue

TELEPHONE 657
VALENTIN DAIRY FOR SKEENA BRAND
Creamery Butter & Cottage Cheese
FRESH PASTEURIZED MILK AND CREAM DAILY
Early Delivery Throughout the City

Our Prices Will Please You
Come in and let us show you how little it costs to equip your car with GOODRICH SILVERTOWNS.
A complete Garage Service
Distributors Dodge Cars and Trucks
RUPERT MOTORS Phone 506
Night Calls: Phone 161

CANADIAN NATIONAL STEAMSHIPS

Prince Rupert DRYDOCK AND SHIPYARD

OPERATING G. T. P. 20,000-TON FLOATING DRYDOCK
Engineers, Machinists, Boilermakers, Blacksmiths, Pattern Makers, Founders, Woodworkers, Etc.
ELECTRIC AND ACETYLENE WELDING
Our Plant is Equipped to Handle All Kinds of MARINE AND COMMERCIAL WORK
PHONES 43 AND 385

NATURAL PURE
Fresh Milk
Free from any preservative or treatment whatever. Milked and delivered daily from our own cows. Four successive years Government Grade A certificate Health and Sanitation. A trial solicited. Satisfaction guaranteed.
PRINCE RUPERT DAIRY
Box 895 Phone 287

SUITS

Made to Your Order
\$27.00
TOP NOTCH TAILORS
One price throughout Canada
Your measure taken by us.
LING — THE TAILOR
817 Second Ave. Phone 618

Alberta Market
P. GAMULA, Proprietor
Fifth Street. Phone 208