

# Classified Advertisements. Business and Professional Men's Guide. Legal Notices.

A DAILY NEWS FOR SALE AD. WILL CONVERT THAT UNUSED PIECE OF FURNITURE INTO CASH. TRY IT!

## FOR RENT

FOR RENT—Modern house, 3 rooms and bath. Apply Munro Bros. 11

ROOMS for rent, furnished. Apply Mrs. Reed, 1001 Third Avenue. 16

FOR RENT—Furnished 5 room flat. Steam Heat. Phone Blue 345. 17

## FOR SALE

SALVAGE SALE—20 h.p. Atlas engine, condition guaranteed; Ford marine engine; 5 h.p. Yale engine; small pleasure boat; one Simons steel bed complete; 320; bureau, \$7; 3 wicker chairs; \$4 a piece; small tables, etc. All the above just as new. No reasonable offer refused. Pacific Salvage Co. Limited.

## Fresh Fish Daily

Aboard gasboat Helen II at Cow Bay floats. Number of varieties, just out of water.

## FOR EXCHANGE

FOR TRADE—A nice level lot in Section 6, Eighth Ave. East. Any proposition or trade considered. All taxes paid. Apply P. O. Box 512. 17

## Public Stenographer

PRIVATE Stenographer, Ex-Instructor in Commercial Subjects. 516 6th Ave., West, P.O. Box 306. 18

## SITUATIONS WANTED

MARRIED man wants job driving truck, not afraid of hard work. Phone Red 317. 18

RELIABLE woman wants work by day or hour. Phone Blue 411, from 11 to 1. 17

## AGENTS WANTED

GOVERNMENT POSITIONS — as Postmen, Clerks, Stenographers, Customs, and Immigration Officials. Free Booklet tells how to get them. Obtainable only from the oldest Canadian Civil Service Correspondence School, M.C. C. Ltd., 401 Kensington Bldg., Winnipeg.

## LOST

LOST—Amber bead necklace between Seventh Avenue and McBride Street and Post Office. Finder please return to Daily News Office. Reward. 17

## MUSIC

SINGING Lessons evenings. J. E. Davey, Phone Black 396. 117

## TRANSFERS

CAMERON'S Transfer, Phone 177. Dry Birch, Cedar and Jack Pine 11

RED'S TRANSFER. Cartage and Furniture Moving. Phone 204. 11

## CHIROPRACTIC

Sunshine and Red Ray Treatments Nervous, Female and Children's Diseases Specially Treated

W. C. ASPINALL — (Chiropractor) Phone Green 241 6 & 7 Exchange Bldg. (Opp. Orme's)

## AUCTIONEER

PRINCE RUPERT AUCTION MART We buy, sell or exchange any kind of furniture or household goods, musical instruments, machinery, etc. General repairs, crating, packing and shipping. Workmanship guaranteed. Just phone Black 120 and we will call. G. J. DAWES, Auctioneer, Federal Block. 17

## SALVAGE AND TOWING

"If it's on or under the water we do it."

Pacific Salvage Co. Ltd. Fully Equipped for Diving and General Salvage Work

Agents for EASTHOPE ENGINES Boats and Scows of all descriptions for Charter

Row Boats and Canoes for Hire Bargains in Gas Engines Northern B.C. Distributors Coolidge Propellers

Sand and Gravel in any quantity delivered anywhere by water Phone, Day or Night 564 P.O. Box 1564

## SECOND-HAND DEALERS

New and Second-Hand Goods

Bought, Sold or Exchanged

W. H. Montgomery 3rd Avenue Phone Blue 339

## THE MARKET

Following are retail prices current here today:

Apples—  
Yellow Newton, household \$2.25  
Yellow Newton, fancy box 2.65  
Newtons "C" 2.50  
Jonathans, fancy box 2.75  
Stayman's Winesaps, box 2.85  
Spitzenberg, fancy 2.75  
Spitzenberg "C" 2.50  
Winter Bananas, fancy 2.75  
Delicious, fancy 3.35  
Delicious "C" 2.75  
Golden Bens, fancy, 2.10  
McIntosh "C" 2.25

Fruits—  
Naval Oranges 15c to \$1.09  
Lemons, Sunkist, doz. 40  
Florida Grapefruit 12½c to 20  
California Grapefruit 6c to 12½  
Bananas, 2 lbs. 30  
Cranberries lb. 30  
Extracted honey, per jar 25  
Comb. honey 35  
Dates, bulk, lb. 12½  
Raisins, bulk, lb. 15  
Empire Grapes, lb. 20

Nuts—  
Almonds, shelled Valencia 50  
California soft shelled walnuts 35  
Walnuts, broken shelled 35  
Walnuts, shelled halves 40  
Peanuts 15  
Vegetables—  
Potatoes, netted jems 9 lbs. 25  
sack 2.50  
Parsley, bunch 10  
California Celery, head 25c and 30  
Spinach, lb. 15  
Garlic, imported, per lb. 40  
Leeks, bunch 07  
Cabbage, B.C. 06  
Onions, 6 lbs. 05  
California, head lettuce, ha. 15  
Hothouse Tomatoes, lb. 50  
Brussels Sprouts 29  
Artichokes, Globe, doz. 2.50  
Bulk, Turnips, 7 lbs. 20  
Cauliflower, California, hd 25 to 35  
Green Peppers lb. 35  
Parsnips, 4 lbs. 25  
Carrots, 6 lbs 25  
Beets, lb 05  
Sweet Potatoes, 2 lbs. 25

Flour—  
Flour, 49s, No. 1 hard wheat 1.90  
Pastry Flour, 10 lbs. 50  
Lard—  
Pure Compound 25  
Eggs—  
B.C. fresh pullets, doz. 40  
B.C. fresh first, doz. 45  
B.C. fresh extras, doz. 50  
Local new laid, doz. 60  
Feed—

## FOOD MILEAGE

FUELING the household machine is an important item these days. After all, on the road of daily life, most of us have to get the last mile out of every dollar we spend.

High food mileage means careful buying . . . thoughtful selection of the foods that not only suit the tastes and physical needs of the family, but the pocketbook as well.

That's the value of advertising. Every day, here in your paper, are presented new and interesting food ideas. New ways of preparing old reliable favorites. New combinations of the foods the family needs . . . in ways they'll like.

Standard, unvarying quality is the outstanding feature of advertised merchandise in general . . . and of food products in particular. Quite a factor in getting high food mileage!

Read the food advertising here in your daily paper . . . it will show you the way to higher food mileage.

Wheat, No. 3 Alberta	2.25	Gruyere	45
No. 5, Alberta	2.10	Brookfield Canadian cheese	25
Oats	2.55	½-lb. pkg.	25
Bran	2.25	Golden Loaf, lb.	45
Shorts	2.35	Meats—	
Middlings	2.75	Fowl, No. 1, lb.	38c and 35
Barley	2.30	Roasting Chicken, lb.	40
Laying Mash	3.60	Broilers	45
Oyster shell	2.10	Ham, sliced, first grade	55
Beef scrap	4.25	Ham, picnic, first grade	30
Ground oil cake	4.50	Cottage rolls, lb.	35
Fine oat chops	2.65	Bacon, side, sliced, best grade	55
Crushed oats	2.65	Veal, loin	40
Fine barley chop	2.40	Pork Shoulder	30
Dried fruits—		Pork, dry salt	35
Lemon and orange peel	30	Ayrshire bacon, lb.	35c to 50
Black cooking figs, lb.	15	Veal, shoulder	25
Citron peel	35	Pork, leg	35
White figs, lb.	15	Beef, pot roast	22c to 20
Curants, lb.	20	Beef, boiling	15c to 15
Apples, dried	25	Beef, roast, prime rib	30
Peaches, peeled	22	Lamb, shoulder	35
Apricots, lb.	25	Beef, steak	35c to 30
Prunes, 60-70, lb.	10	Lamb, leg	40
Prunes, 30-40, lb.	15	Lamb chops	40
Prunes, 40-50, lb.	12½	Mutton, shoulder	30
Sugar—		Fish—	
Yellow, 100 lbs.	4.90	Smoked kippers, lb.	15
White, 100 lbs.	5.40	Salmon, frozen, lb.	25
Butter—		Halibut, frozen, lb.	25
No. 1 creamery, lb.	42½		
No. 2 creamery, 3 lbs.	1.15		
Cheese—			
McLaren's Cream, jars, 45c and 65c	85		
Camembert, 8-oz. pkg.	35		
Kraft Limberger, ½ lb.	30		
Ontario solids	30		
New Zealand solids	30		
Silton, lb.	40		
Kraft	45		
Norwegian goat	60		
Napoleon Limberger	70		
Roquefort	80		
Swift's Brookfield, lb.	45		
Gorgonzola, lb.	50		
Brookfield Swiss, ½-lb. pkg.	30		

## Mail Schedule

For the East—	Monday, Wednesday and Saturday	10.30 a.m.
From the East—	Sunday, Tuesday and Thursday	3.30 p.m.
For Vancouver—	Tuesday	1 noon
	Thursday	9 p.m.
	Friday	11 p.m.
	Jan. 14 and 28	p.m.
From Vancouver—	Sunday	4 p.m.
	Wednesday	10.30 p.m.
	Friday	10.30 p.m.
	Jan. 10 and 24	p.m.
For Anyox and Stewart	Sunday	7 p.m.
	Wednesday	3 p.m.
From Anyox and Stewart	Tuesdays	11.30 a.m.
	Thursdays	8 p.m.
For Naas River and Port Simpson—	Sunday	7 p.m.
From Naas River and Port Simpson—	Tuesday	11.30 a.m.
For Queen Charlottes—	Wednesdays	7 p.m.
From Queen Charlottes—	Sundays	a.m.
For Alaska—	Jan. 10 and 24	a.m.
From Alaska—	Jan. 14 and 28	p.m.

## FIRM DEFIES HARD TIMES

Advertising Company Increases Business During Period of Slump

"Slump fails to check growth of Lord & Thomas & Logan," is the headline of an article by B. C. Forbes, of Forbes Magazine, in a copyrighted newspaper article.

The article continues: "How is this for a business achievement?"

"We did \$30,000,000 business in 1928, \$40,000,000 in 1929 and \$50,000,000 this year."

That is the phenomenal record of Lord & Thomas & Logan, advertising agency, whose directing genius is Albert D. Lasker. He started with the firm 33 years ago at \$10 a week, and is now the wealthiest advertising man in the world.

Imagine being able to roll up an increase in billings and collections of 25% in this depression year!

How did Mr. Lasker do it?

After correcting me by saying that he didn't do it, but that his clients and associates rather than he, did it, he explained:

"We choose to work only for smart people; people who would be successful without us. All our clients have actually done a larger volume of business this year than last year—although, of course, the dollar total in a few cases has been less, because of the decline in prices."

"Unless a client has in his business the potentialities of growth, the elements of success, we are not interested in handling his advertising. Unless our clients grow and prosper, we wouldn't be able to grow and prosper. So we are careful to pick only such concerns as have in their leadership prospects and qualities."

"Our clients, as a rule, spend more money in poor times than in boom times, because they can make more headway over competitors. That is exactly what has been happening this year."

"I have known 'A. D.' for twenty years, and my analysis of him is that he has a mentality not surpassed by half a dozen men in any line of business. His unique success is no accident."

William Findlay, of Toronto, one of the vice-presidents, and a director of Lord & Thomas and Logan, who is in charge of the agency's Canadian affairs, reports a substantial increase in the firm's business in the Dominion in 1930.

"Several of our advertisers have enjoyed peak sales in 1930," said Mr. Findlay. "These are firms who have judiciously maintained, or appropriately increased their advertising appropriations, and whose sales organizations have put fresh efforts into their work. They have proven that industry and advertising will make headway over competitors, no matter what the conditions in business may be."

The clients of Lord & Thomas and Logan in Canada, as a group, plan increased appropriations for advertising in 1931.

Daily News "Want Ads" bring quick results.

Nelson's Beauty Parlor

Croquignole Permanent Wave Guaranteed \$7.50 Skilled artists in all branches of beauty culture

211 Third Street Phone Blue 561

## Steamship Sailings

For Vancouver—

Tuesday—ss. Catala 1.30 p.m.  
Thursday—ss. Pr. George 10 p.m.  
Friday—ss. Princess Alice 10 p.m.  
ss. Cardena, 12 midnight  
Jan. 14—ss. Princess Norah p.m.  
Jan. 28—ss. Prin. Norah p.m.

From Vancouver—

Sunday—ss. Catala 4 p.m.  
Wed.—ss. Pr. George 10.30 a.m.  
Friday—ss. Cardena p.m.  
Friday—ss. Princess Alice 4 p.m.  
Saturday—ss. Pr. Rupert, 10.30 a.m.  
Jan. 10—ss. Prin. Norah a.m.  
Jan. 24—ss. Prin. Norah a.m.

For Naas River and Port Simpson

Sunday—ss. Catala 8 p.m.

For Naas River and Port Simpson

Tuesday—ss. Catala 11.30 a.m.

For Stewart and Anyox—

Sunday—ss. Catala 8 p.m.

Wednesday—ss. P. George 4 p.m.

From Stewart and Anyox

Tuesday—ss. Catala 11.30 a.m.

Thurs.—ss. Prince George 8 p.m.

For Ocean Falls—

Tuesday—ss. Catala 1.30 p.m.

Thurs.—ss. Prince George 10 p.m.

Friday—ss. Princess Mary 10 p.m.

From Ocean Falls—

Wed.—ss. Pr. George 10.30 a.m.

Friday—ss. Princess Mary 4 p.m.

ss. Cardena p.m.

For North Queen Charlottes—

Wed.—ss. Prince William 8 p.m.

From North Queen Charlottes—

Sunday—ss. Prince William a.m.

For Alaska—

Jan. 10—ss. Prin. Norah a.m.

From Alaska—

Jan. 14—ss. Princess Norah p.m.

Jan. 28—ss. Prin. Norah p.m.

From Skeena River—

Friday—ss. Cardena p.m.

## Singer Sewing Machines

On Easy Monthly Payments As low as \$3.00 per month Cheaper to buy than rent All makes of machines repaired.

MORAE BROS. LTD.

## TYPEWRITERS

No other value can approach the special REBUILT UNDERWOOD 5 \$75.00

Very easy terms All other makes from \$15.00 SUNDSTRAND ADDING MACHINES

United Typewriter Co. Ltd. VANCOUVER, B.C.

## MRS. JAMES CLARK

Palmistry and Crystal Reading White House—225 Second Ave. Telephone 767

## Silversides Bros.

Third Ave. — Phone 22

Window Glass and Glazing

## BRINGING UP FATHER



By George McManus