THE DAILY NEWS. PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenu H F. PULLEN - - - Managing-Editor

SUBSCRIPTION RATES

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| By mail to all parts of Northern and Central British Columbia, paid in advance for yearly period | |
| By mail to all other parts of British Columbia, the British Em- pire and United States, paid in advance, per year | |
| By mail to all other countries, per year | |

ADVERTISING RATES

| Transient display advertising, per inch. per insertion |
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| Classified advertising, per insertion, per word |
| Local readers, per insertion, per line |
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| Editor and Reporters' Telephone86 |
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DAILY EDITION



Saturday, Oct. 3. 1931

WHY SUCCESS?

Sir Thomas Lipton, best known in modern years as the man who unsuccessfully tried to wrest the yachting honors from the United States, made his huge fortune largely as Sees Fight Ahead, a result of advertising. He was the star advertiser of the age. He fairly bombarded Great Britain with his tea until every man woman and child knew of it, had tasted it and looked upon it as a standard. He was always a strong supporters of the newspapers but beyond that he was fond Former Resident of Prince Rupert of other advertising stunts that kept his product before the world. Take as an example the city of Bristol. Finding that the groceries would not give sufficient prominence to his products, he opened stores of his own where in the windows there was always something different. One stunt which proved successful was to bring a troupe of people now in London. England, writes to underwritten by the nail-pierced from India with elephants to parade the streets. A huge Canadian cheese weighing a ton was placed in one of his likes to think of the time when he eth not in the abundance of the shop windows. In the cheese were a number of gold coins will see it again. which any purchaser was likely to get. Needless to say the cheese sold like wildfire and the advertising was good for tion, Mr. Leighton says, "Mr. Snowboth Lipton and Canada. Possibly his greatest advertising den has just dealt us another walstunt was challenging for the America Cup, which kept his name before the public for twenty years.

SANKEY TO THE FORE.

Lord Sankey, Lord Chancellor of Great Britain, is the ping claws and win through." leading spirit of the Round Table Conference now sitting in London with Mahatma Gandhi as the most picturesque to the old timers around town. figure in the group. He has held his present position since 1929 when the MacDonald government took office. Prior D. to that he had not been in politics. He had, however, taken Prince George a prominent part in the investigations into the coal industry in 1919 and was very largely responsible for the rather radical report. It was his work there that brought him recognition by the Labor Government and his ability George in the position made it desirable that he continue as an important factor in the National Government now administering the affairs of the Kingdom.

Sankey has been chairman of the preliminary com- PRINCE GEORGE, Oct. 3:mittee appointed to prepare for the present conference George Bennett. aged 53, Canadian

TRIBUTE OF ESTEEM.

- The dinner meeting of the Chamber of Commerce last his loss a wife, four brothers and night was a remarkable tribute of esteem to a man who two sisters. has been in Prince Rupert only a few years, yet in a quiet largest ever seen here, was conway has made his presence felt continually. While here he has worked for Prince Rupert as well as for the bank with Rev. Peter Connal officiating. by which he is employed. B. J. Mellish has always been a booster for the city where he made his living.

New Carrier Collection | Man in the Moon System

In view of the depression and to make it as easy as possible for people to pay, the Daily News is to be sold on a weekly basis, payable in advance.

The delivery boy will collect each Friday evening for the week following. He buys the papers and sells them to the customers, so there will be no credit given. The boy cannot afford it. Please do not ask him to return for the weekly payment. Have it ready for him.

Customers now in arrears will pay the amount owing at the office, but this will have nothing to do with the regular collections made by the boy. He will be doing business on his own, and if he does not make his own collections will not deliver the paper.

Those paid in advance will continue to receive the paper until the subscription expires. Any wishing to continue the yearly payments may do so, and we pay the boy.

The price of the paper will be 10c a week, payable strictly in advance. That means six papers for ten cents.

It will take a few weeks to get the new system running smoothly, and in the meantime we ask for the co-operation of the readers of the paper. The routes not going on the new system this week will do so just as soon as the lists are made up and the boys properly instructed. Help the boys to set up in business for themselves!

MOOSE LEGION BAND CONCERT

R. Greenfield, Bandmaster. March-New Colonial Vocal Solo-Selected

.Mrs. C. E. Cullen String Selection—Selected— Miss N. Lawrence and pupils,

assisted by J. Brough, base viol; Mrs. J. Black, piano. 3.00 Saxophone Duet

J. Saunders, W. Stewart \$6.00 Serenade-Midsummer Eve....Band String Quartet-Stephanie (Cavotte)

Miss N. Lawrence, J. Brough, Mrs. J. Black, B. Cameron. Excerpts from Faust (Gounod)

(a) andante

(b) andante lento

(c) soldiers chorus Vocal Solo—Selected Brass Quartet Selection

March-On the Way... God Save the King.

So Grits Teeth

Mentions Conditions in Old Country

say that he feels a little hear! hands of Christ, the Son of God. hungry for the west sometimes and

Speaking of the economic situathe pound on the income tax. People are taking it pretty well. The Briton is setting his teeth again and being now convinced that he has a fight ahead of him will go into it with bared fangs and grip-

Mr. Leighton sends his regards

Bennett, Canadian National Express Agent, Dies-Given Masonic Funeral

to Canada as a young man and served four years overseas during the Great War. He leaves to mourn

ducted in Knox United Church The committal service at the cemetary was conducted by Nechako Lodge A. F. & A. M., worshipful

Just when the round table conference on India was in progress, the unemployment troubles at their height and the Peace River railway problem being tackled, along comes the world series baseball and overshadows them all.

We turn from affairs of state From problems great and small And give our minds vacation for The great game of baseball.

There's nothing wrong with Prince Rupert except----

If you call her "kid" you are very likely to get her goat.

A young couple who had just married received many presents after establishing their home in a suburb. One morning they received two theatre tickets with a note which read:

"Guess who sent these?" On the appointed evening they went to the theatre, returning very late. To their astonishment, everything of any value in the house had been carried away.

On a table in the dining-room they found this note: "Now you

A SATURDAY SERMON

What Are You Worth?

What Are You Doing for Mankind, the Young, and Your Home?

Rev. Dr. F. W. Dafoe, First Baptist Church

What are you worth? I do not mean in dollars and 9.00 Vocal Solo-Selected......J. A. Teng cents, for, if that were the measurement, some of you would be millionaires and yet be paupers, paradoxical as that may sound. What I am thinking of is what have you as an individual contributed to the manhood of your city? To the young life about you, to those in your own home?

> .Mrs. Allen contribution to society in dollars and the Kingdom of God. ... Band and cents, they have accumulated Do not pass on as so many are mother earth.

> > two eternities, to be forgotten as a day." This is the need of today. dream dies at the opening day?

Money never has, nor can it buy happiness; it only brings you to the place where you can, if you will, make others happy and thus deposit R. H. Leighton, formerly of the your wealth in a bank that knows forestry department, who is no depression and whose security is

Remember, "a man's life consistthings which he possesseth." Luke, 12:15. Have you given anything of yourself, has anyone caught a glow of heaven from you because they op with an additional sixpence on saw something of its color and glory in your life and conduct?

Now, really, what are you worth? Money won't answer the question. A restoration of prosperity will not bring that peace of mind and heart stalks on every corner; tears flow cargoes. Man Succumbs from eyes whose flood gates are open and cannot stem the swollen floods that come.

There are numbers of souls who Band live and pass on to their eternal des- you can make your best contribution tiny these days and are forgotten to the lives of men and women, in a week, while there are others whose lives, if saved, will mean who have not based their worth or much for the betterment of society

Violin Solo-Polonaise...B. Cameron but in the incarnation of them- doing today, leaving behind nothing selves into the lives of others who but leaves that are scattered by the ...Vardon Singers will live long after their bodies have autumn winds; but put your life of ...Band disintegrated in the bosom of love and sunshine into others. "Let your light shine that others may What is your life worth to the be encouraged, cheered and blessed. men and women, to the youth about Make it harder for men to do wrong you? Have you given something out and easier for them to do right, and of your own life that has enriched your memory will be cherished them, or is it a fact that you have throughout all time and men will merely stood as a speck between say, "There was a man rich in his

> "O God of righteousness and grace, Seen in Christ, thy Son,

By whom Thy will was done, Inspire Thy meralas of good news To live Thy life divine,

Till Christ be formed in all man-And every land is Thine."

Better Rates for

that is so much needed today. These Chamber of Commerce held in the Mines Ltd., according to a circular ten months, all shipments have will doubtless aid, but service to Commodore Cafe last evening G. W. which has just been issued by the been made from coal taken out in your brethren and humanity in the Nickerson said this was a time when company. While J. F. Duthie took the process of driving the two slopes spirit of the Master is the keynote. Prince Rupert should make an up a mortgage of \$13,454.56 expiring now in a little over 200 feet. From He who came not to be ministered effort to secure equal rates on grain on September 10, it appears that these workings two cross-cuts have unto, but to minister and to give shipments with Vancouver. It was this notice issued by the company been run to establish room and, with His life a ransom for all. Life is a shippers' market and vessels were is an ultimatum to shareholders to the completion of other workings' full of heartaches; need and sorrow willing to go anywhere to secure pay the two cents per share to re- being started this week, additional

Equipped with 500 h.p. motors, all steel airplanes have been built in How those about you need you France that have a speed of 167 and yours! These are days when miles an hour despite their weight.

Screen Star Is Wedded



Nancy Carroll, screen actress, is seen with her new husband. Bolton Mallory. Miss Carroll recently was divorced from Jack Kirkland.

NEWS OF THE MINES

AROUND PRINCE RUPERT

Dunwell Mill to Be Moved South—Telkwa Coal Mine Looks Good-Ultimatum Issued to Duthie Shareholders

The Bralorne Mining Company is reported to be considering the purchase of the mill on the Dunwell property at Stewart for installation on the Lorne property. The Dunwell mill is regarded by mining men as one of the Whose life and death revealed Thy most efficient plants of its kind ever built in British Columbia. It was operated only eight months and the equipment is all said to be in the best of condition. Working

as a flotation plant during the operation of Dunwell, the mill, with Co., Mr. Dockrill having secured a a rated capacity of 100 tons, regu- five-year lease on a small portion. larly handled 139 tons of ore daily. The nature of the deposit is such as People on the ground expect to see the mill in operation on the Lorne to lend itself to the most economical property soon after New Year. The levelopment and operation, the mill site has been cleared and the operation, the coal outcropping from necessary lumber cut.

gold field, has returned to Alice daily, but within a few days it is Arm. Pete Anderson, also of Alice expected this output will be more Arm, is remaining in the new gold than doubled. Coal already marfield for the winter.

a steep hillrising from Goat Creek. 'At this point bunkers have been

Unless shareholders on record as built in such a manner as to allow Wheat Shipment at September 19 come through to for gravity feed from the trucks on the extent of two cents for each the hauling end. From the outset share held, they stand to lose all development was carried out on At the dinner meeting of the their vested interests in the Duthie commercial fuel and, for the past imburse Mr. Duthie for his outlay, men will be put to work and the mine will be well away for quanity Leo Paulcer, after having spent production. Just now production some months in the National River ranges from ten to fifteen tons keted has reached a total of 2000

> tons. The coal is comparatively The entire coal holdings of the free of shale and has a greater de-Dockrill mine, seven miles from gree of British thermal units than

Hard Time Prices For Cash No. 1 Alberta Lump \$12.50 Pembina Peerless Lump . . . \$12.00 Pembina Peerless Egg....\$11.00 HYDE TRANSFER—PHONE 580

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and his work is still going on. It is said that if success is National express agent, died renow achieved it will be largely his influence that will have brought it about. Telkwa, cover an area of thirty many other coals. The two slopes cently at his residence here. Born in Kilmarnock, Scotland, he came longs to the Cassiar Coal and Land high quality coal.

FIRST PRESBYTER!AN CHURCH Minister, Rev. W. D. Grant Hollingworth, B.A.

Organist, John E. Davey

11 a.m. Quarterly Communion Service. Sermon Subject: "THE GOSPEL OF THE FRAGMENTS." 12:15 noon. Sunday School.

7:30 p.m. Sermon Subject, "THE COURT OF FINAL APPEAL." There will be a supplementary communion at the close of the evening service for all those who are unable to be present in the morning. All visitors wercome.

ST. ANDREW'S CATHEDRAL (Church of England)

Very Rev. J. B. Gibson, Dean

11 a.m. Morning Prayer and Holy Communion. 7.30. Evening Prayer and Sermon. This being the first Sunday in the month the Sunday School will

meet at 2:30 p.m.

CHRISTIAN SCIENCE (Christian Science Society, 245 Second Avenue West)

This Society is a branch of the Mother Church, the First Church of Christ, Scientist, in Boston, Mass. Sunday Service at 11 o'clock. Subject, "UNREALITY." Sunday School at 12:15. Testimonial meeting Wednesday at 8 p.m. Reading room 245 Second Avenue, open on Mondays and Thursdays from 3 to 5.

FIRST UNITED CHURCH Pastor, Rev. A. Wilson, B.A.

Morning worship at 11 o'clock. Combined Rally Service of Sunday School and Congregation. Special Program.

Usual Sunday School Session cancelled. Evening Worship at 7:30. Subject, "THE NEW COMMANDMENT."