

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

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H. F. PULLEN - - - Managing-Editor

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NEW CASH BASIS.

The world is gradually getting back to its old cash basis following a period of credit expansion unparalleled in history. It is difficult work, retrenching to a point where nothing is bought until it is paid for, but it is the ideal system and does away with many worries.

To take up the telephone and order, even groceries, with no thought as to how the bill is to be paid, is so seductive that it causes many a young couple to run into debt. It always looks simple to pay next month. The shortage of cash is in the present.

Under the old system which is being reintroduced as a new one, people are being induced to pay cash with the order or cash on delivery, and it is the best system of doing business the world has seen.

PUBLIC SPEAKING.

These are days when many people, men and women, undertake to speak in public. They are called upon to say something at the lodge, the Church society, or some other gathering and usually they say it very badly. The average man has first to apologize for not being prepared and then goes on to talk for five minutes before beginning to deal with his subject.

The person who has had some training in public speaking forgets the preliminaries. He plunges right into his subject and keeps to it until he has finished, and he always stops talking when he has finished instead of rambling on talking about nothing in particular.

Don'ts of public speaking include "Don't apologize," "Don't talk too long," "Don't cough and sputter," "Don't look down when you should be looking your audience in the eye," "Don't get up to speak unless you have something to say."



BRADFORD ELLISON
Vice-President, Nestlé's Milk Products (Canada) Limited

The election of Mr. Bradford Ellison to the position of Vice-President of Nestlé's Milk Products (Canada) Limited is announced by the Board of Directors.

Mr. Ellison, eight years ago, sold the first Nestlé's milk in the Dominion of Canada, and Nestlé's Milk Products (Canada) Limited is now one of the largest sellers of canned milk in the entire Dominion. In many places Nestlé's brand is the leading seller.

The appointment of Mr. Harold M. Grout to the position of Sales Manager, and Mr. John Francis to position of Assistant Sales Manager, is also announced.



HAROLD M. GROUT
Sales Manager, Nestlé's Milk Products (Canada) Limited

OUTLET IS DISCUSSED

Vancouver Sun Expresses Its Views Regarding Completion of Pacific Great Eastern

(Vancouver Sun)
Premier Tolmie has said to Premier Bennett: "I will build the P.G.E. to Prince George if you will build a line from Prince George to Peace River."
Ottawa replies: "I will pay half the cost of a line from Quesnel to Prince George." This, in effect, is a refusal to build beyond Prince George.
What Premier Bennett says in his own words is that there is so much money to be spent for relief in the West; he does not care whether it is wasted on duplicating existing highways or, in his opinion, wasted in completing the P.G.E. to Prince George. His attitude seems to make clear that he is not interested in developing Peace River.

This Bennett attitude confirms what Senator Robertson told Vancouver the other day when referring to the Peace River application made by the Provincial government to the Dominion. Senator Robertson said:

"I trust that nothing which I may say or do may interfere with the people of B. C. carrying on any project in which they may be interested, and in which the Federal government is interested only to the extent that it is called upon to bear the cost."

The inference which Senator Robertson gives is that only Vancouver and British Columbia are interested in Peace River; that Ottawa is interested only to the extent that it is called on to bear the cost.

What is our Ottawa government for, if not to develop Canada? Premier Bennett and his cabinet very properly expect the West and B. C. to exult with him in the ten million dollar increased business which the industrial East is feeling as a result of the Bennett tariff; but how much of that increase came to the West and B. C.? How much of that increase comes from the West and B. C.?

Does Ottawa not realize that Peace River is to this end of Canada what industries are to the East?

Herding Unemployed

A government whose vision and organizing and governing ability is confined to herding a country's unemployed into non-productive, expedient road work concentration camps, while a nation-building productive work like Peace River goes untouched, is incapable of governing and developing a big rich country like Canada. It should be told, so. Times like these call for plain speaking and quick action.

Spending three million dollars to complete the P.G.E. from Quesnel to Prince George serves no useful purpose so far as opening up Peace River is concerned.

There are now two back door entrances to Prince George, one via the C.N.R. from Vancouver, and one via the C.N.R. from Prince Rupert; both await the completion of the line from Prince George to Peace River. Why, in the meantime, spend three million dollars building a third back door to Prince George.

If the Bennett Government does not intend to develop and open up Peace River, there is no need for the P.G.E. to be built to Prince George.

There has already been too much financial and railway romancing in Canada. Vancouver wants and asks more of it; public bodies and business men should see that we are a party to no more of it.

The Peace River, as a nation-building national undertaking, capable of providing a future profitable mode of living for hundreds of thousands of Canadians, has merit—or it has not.

Premier Bennett and his colleagues have the vision and business judgment to see that merit or they have not.

Ottawa and all Canada should be wholeheartedly for Peace River development. Possibly Ottawa is not. Right now is the time to find out.

NORTHERN B. C. NEWS

SMITHERS

The funeral of the late Howard Birnie, victim of a hunting accident near Hubert on Sunday afternoon, took place here on Tuesday afternoon. Contrary to the original belief, it is now thought that Birnie was shot by a stray bullet, probably from another hunter, and not from the rifle of his hunting companion, N. E. Blanchard, Smithers school principal. In addition to his mother, brother and sister, Mr. Birnie is survived by a young wife and son.

Two improved properties were purchased at the municipal tax sale here on Wednesday morning, the sum of \$330 being realized as a result of their sale.

A large number of local unemployed started to work on Monday on the sustenance basis. Until such time as a comprehensive program has been drawn up, the men will be engaged on various small undertakings throughout the district with temporary camps established for their accommodation.

Acting on complaints received from both pedestrians and motorists Sergeant Andrew Fairbairn has informed the municipal council that it is the intention of the provincial police to take action against all violators of the municipal traffic bylaw.

The village council has made the final payment on a bank loan secured with the heavy program of 1930 and the only other obligation it now has to meet is one of \$400 owing the provincial government as a portion of road maintenance.

Judge F. McB. Young in County Court granted an appeal of Robert Mackin, who was convicted in Hazelton by Stipendiary Magistrate Storkey on a charge of supplying liquor to Indians.

John Yorston, appraiser of the Dominion Farm Board, has been in his district for several days during the week. The Board has several loans to farmers in this district.

Douglas Lay, resident mining engineer for the northeastern mineral survey district with headquarters at Hazelton, has been spending several days during the past week here and in the district.

After spending a holiday at her home here, Miss Alice Gazeley returned to Hazelton last week to resume her nurses' training duties at the hospital there.

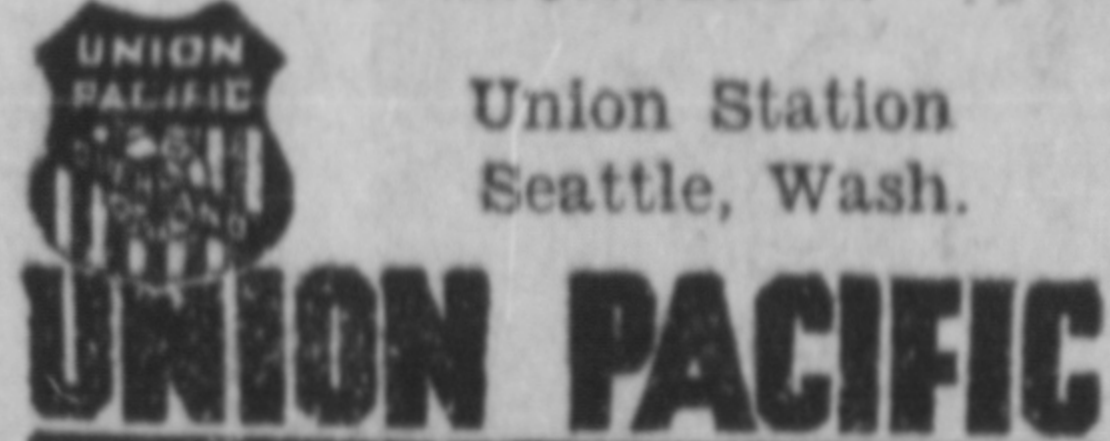
Mrs. Sidney Robinson has resigned as teacher at Telkwa and her place has been taken by the teacher at Woodmere. To fill the Woodmere vacancy Miss Giraud has been appointed.



OCTOBER 15TH

Final return limit
OCTOBER 31ST

You yet have ample opportunity to make that trip east while Union Pacific's summer excursion fares are in effect. Last going date Thursday, October 15; return limit Saturday, October 31. Liberal stopover privileges. Fine, fast trains. Superior service. Local agent will gladly give you all information.



PRINCE GEORGE

The provincial library service is not available for Prince George. Herbert Killam, superintendent under the Libraries Act, having advised the city council that the library commission cannot give service to incorporated areas.

V. R. Clerihue has resigned his position as city clerk and city treasurer here, effective October 31. The resignation was presented to the city council at its meeting Monday night and came as a complete surprise.

Harold M. Mathews of Smithers has solved the water problem in the Pineview district, having located a number of water veins over a large area there.

The city of Prince George stands to lose a considerable amount owing to the depreciation of the Canadian dollar on certain bond payments that have soon to be met in New York.

Fred C. Saunders, chairman of the local school board, returned to the city at the first of the week from Chilliwack where he attended the convention of the British Columbia School Trustees' Association.

The marriage took place here last Friday of Miss Ellen Nordick and Carl K. Newcomb. Rev. P. Connal officiated.

Miss Wanda Wall was united in marriage to Horace Edwin Damms here on Tuesday of this week. Rev. Peter Connal officiated at the nuptials.

The Department of Education having ruled that the school trustees must give full time instruction in the local public schools, more accommodation either by renting or by building a new school becomes necessary. The Canadian Legion building or the school basement are possible quarters for classes.

Albert Hornby was found guilty here last Saturday of assaulting a police officer in the person of Georg Keep and was fined \$100 at the Supreme Court Assizes.

E. H. Burden returned here early this week after having spent several weeks in the Peace River district.

Mr. and Mrs. Al Johnson and son left this week for Ashcroft where they will take up future residence. Mr. Johnson having purchased the Ashcroft Hotel. He has been a resident of Prince George for 20 years.

TAXIDERMY

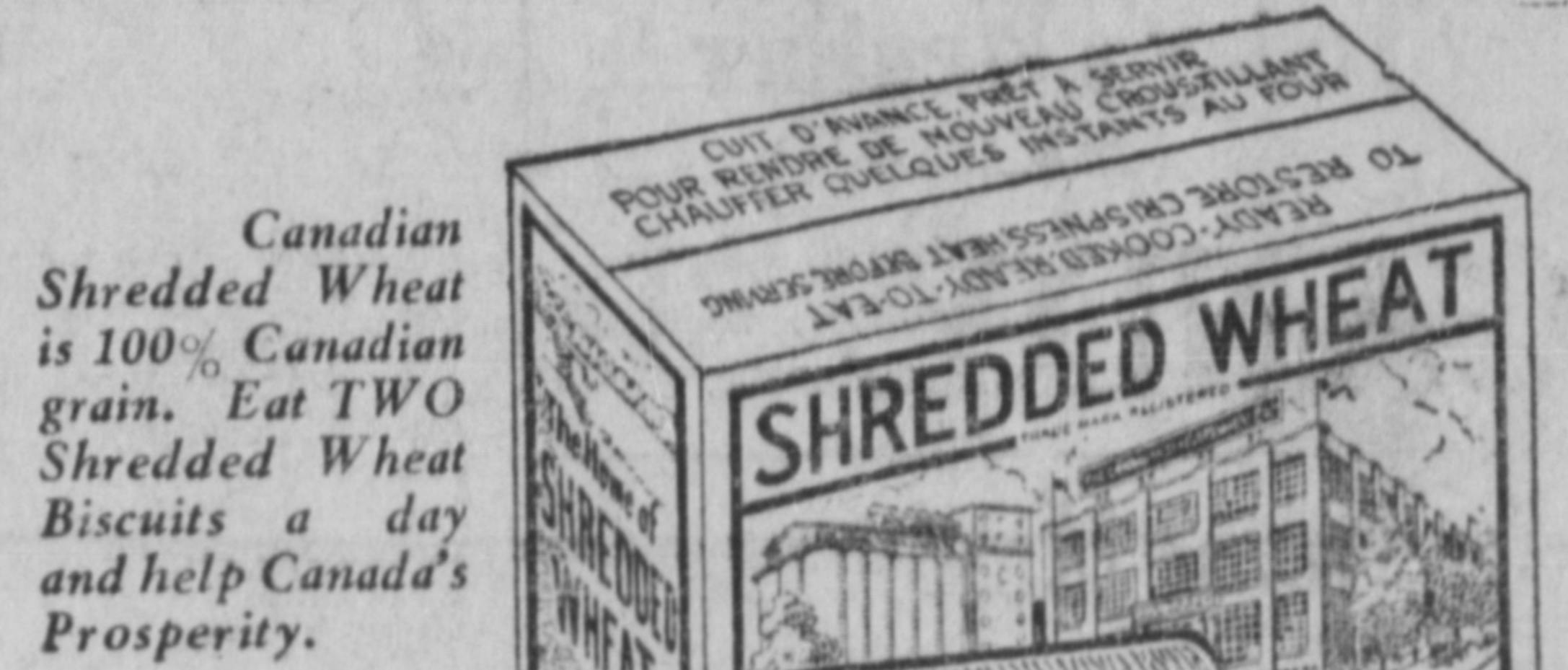
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"Traveling has its discomforts and dangers, but most of the trouble comes from eating wrong foods. No matter where I am I call for Shredded Wheat and milk for breakfast. It is the safe and satisfying food, easily digested, which helps to prevent fatigue on a long journey." Shredded Wheat is served in dining cars, and in nearly every hotel or restaurant in this country and many in Europe. It is deliciously strengthening with milk or fruits.

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No. 1 Alberta Egg.....	\$11.50
Pembina Peerless Lump.....	\$12.00
Pembina Peerless Egg.....	\$11.00

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