



"And don't forget two packages of Shredded Wheat"

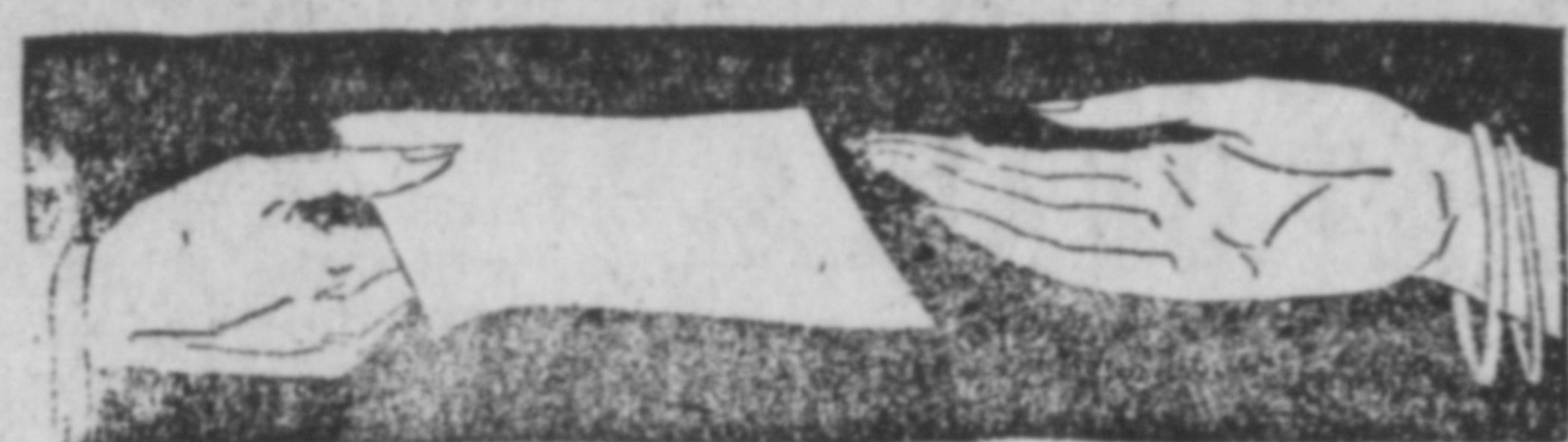
"There'll be a fuss in our family if you do! The children love it; my husband insists on it because he says it's the perfect food for health and strength. And I like it too. So don't forget to send it, please."



THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

SHREDDED WHEAT

WITH ALL THE BRAN OF THE WHOLE WHEAT



YOUR FOOD ALLOWANCE Will Do Amazing Things

Given a chance, your food allowance will go twice as far as it used to. We are celebrating the entire month of September with greater food values than we have ever been able to offer before—here are just a few astonishing prices:

SHREDDED WHEAT—per pkg.	10c
QUICK QUAKER ROLLED OATS—With Premium per pkg.	29c
MCCORMICK'S SODA BISCUITS—per 1-lb. pkg.	20c
GREEN CUT BEANS—2's per tin	10c
TOMATO CATSUP—Heinz Large per bottle	22c
MALT VINEGAR—Heinz per 16-oz. bottle	20c
GOLD DUST WASHING POWDER—per pkg.	29c
CHATEAU CHEESE—per 1/2-lb. pkg.	18c
ORANGE MARMALADE—Nabob per 2 1/2-lb. jar	35c
HONEY GRAHAM WAFERS—per 1-lb. pkg.	25c
FLORIDA GRAPEFRUIT—Malkin's Best per No. 2 tall tin	25c
EAGLE BRAND LOBSTER—1/2's 3 tins for	\$1.00
PRUNES—New Stock 60-70's 3 lbs. for	25c
COCONUT BRITTLE—A Popular Candy per lb.	25c

Telephone Your Order and Pay the Driver WE GUARANTEE EVERYTHING WE SELL

Q & S GROCERY

Phones: 227 & 228

600 Seventh Ave. East

DISTRICT AGRICULTURALIST SEES GREAT FUTURE FOR INTERIOR AND CITY; CO-OPERATION IS ADVISED.

(Continued from page one)

The livestock industry, Mr. Phillips said, was holding its own. The valley had imported more pure bred sires than any other part of the province and now they were planning for the farmers to finish their stock instead of selling them at the close of the grazing season. In that way they would supply the very best beef.

The sheep industry had increased five hundred per cent in the past couple of years and very soon they would ask Prince Rupert people to demand Bulkley bred lamb for their tables. There was all kinds of natural feed for the sheep and they did well in the district.

Mr. Phillips also spoke of the raising and marketing of turkeys and other poultry of the pig and chicken clubs for young people, of the raising of timothy seed, the shipping of which this year he estimated would bring at least \$40,000 of outside money into the district. The central interior had the produce for sale and they asked Prince Rupert to give them a chance for the local market when it was possible to fill it. Potato graders were being put in and although not yet organized for marketing they hoped to ship their produce to Prince Rupert. He made a plea for tolerance for the fruit growers of Terrace, the farmers of the Bulkley and all those in the interior who were looking to Prince Rupert as a market. Today some of the farmers looked upon the brokers as bandits but he knew many were not that. He told a story to illustrate how there might be faults on either side.

Concluding Mr. Phillips said he considered that co-operative marketing between Prince Rupert and the interior would be of more benefit than any government assistance they might secure.

At the conclusion Mr. Phillips was thanked for his able address by President George Munro. Other guests introduced were Mrs. E. P. Jenner, judge of women's work; H. F. Glassey, president of the fair board; Wiggs O'Neill of Smithers, and W. D. Smith, manager of the N. B. C. Power Co. Ltd. at Stewart.

GIRLS TIED IN CONTEST

Judges Unable to Decide Between Dora Heilbroner and Vivian Hickey in Beautiquest

There was a tie in the Beautiquest judging at the Fair Building last night between Miss Dora Heilbroner, candidate of the Gyrro Club, and Miss Vivian Hickey, representative of the Elks' Lodge, and, as a result, these two young ladies, with Miss Annie Boddie, Rotary Club candidate, 1st night winner, and Miss Pauline Furness, 2nd night choice, will go on this evening for the final judging by nine unknown selectors. The judging and coronation will be the principal feature of the big Beautiquest Ball which will bring the Fair to a close tonight.

Last night's program again included vaudeville turns by Giddy & Giddy, Adolphe Seretney and Miss Rita Delroy of Vancouver with splendid music by the Prince Rupert Boys' Band and Greenville Band rounding out the entertainment.

Again much interest was taken in the exhibits and the concessions operated by the Rotary and Gyrro Clubs received a good measure of play.

FAIR WEEK SPECIALS

For the Benefit of

Our Visitors

As Well as the City Customers

We very much appreciate the opportunity to meet our outside customers and hope they will enjoy their visit here during the fair. We cordially invite every one to call and see us.

Our Grocery Stores and Meat Market Ready to Serve You at the Lowest Possible Price.

Fine Sifted Peas—Size 3 3 tins	40c
Royal City Peas—Size 5 per tin	10c
Pumpkin—Choice quality 2 1/2's, 3 tins	50c
Malkin's Best Tea—per lb.	45c
Malkin's Best Coffee—per lb.	45c
Malkin's Best Tomatoes—2 1/2's, 2 tins	25c
Braid's Best Coffee—per lb.	45c
(With fancy tumbler in every tin)	
Braid's Best Tea—per lb.	45c
(With Cup & Saucer in every pkg.)	
Independent Soda Biscuits—fresh stock, per pkg.	18c
Fresh Mixed Biscuits—per lb.	25c

A REAL SPECIAL TO CLEAR

Candy Bars, 3 10c per box 80c

Swift's Back Bacon—Machine sliced, per lb.	30c
Boneless Hams—Cottage rolls 4 to 5 lb. each, per lb.	25c
Creamery Butter—Forestdale, 2 lbs.	47c
Corn of the Cob—2 dozen	65c
2 pkgs. Princess Soap Flakes, 1 pkg. Super Suds—For all fine laundering, 3 pkgs.	45c
Fresh Fruits & Vegetables	
Cantaloupes—Large 3 for	40c
Watermelon—Whole or half per lb.	7c
Fresh Prunes—For pre-serving, per crate	\$1.00
Tomatoes—per basket	40c
Fresh Masset Mushrooms—just arrived, per lb.	50c

All other varieties at reduced prices

Mussallem's Cash and Carry Stores

"Where Dollars Have More Cents" Phone 360 Phone 18 & 84 319 3rd Ave. 417-423 5th Ave.

Graf Zeppelin Starts Return Trip to Its Base

PERNAMBUCO, Brazil, Sept. 4:—The giant German dirigible Graf Zeppelin started today on its return trip to Germany.

Week-End Specials

Evaporated Milk—All brands, per case	\$ 5.30
Granulated Sugar—100-lb. sack	\$5.50
Alberta Rose Flour—49-lb. sack	\$1.25
Swift's Pure Lard—10-lb. tin	\$1.40
Sunnybrook Creamery Butter, 3-lb. brick	80c
Libby's Corned Beef—2's per tin	40c
Campbell's Chicken Soup—2 tins	25c
Eggs—Fresh Extras in cartons, 3 doz.	\$1.00
Malkin's Best Coffee—1-lb. tin	45c
Malkin's Best Tea—1-lb. pkg.	45c
Malkin's Best Marmalade—2 1/2-lb. jar	35c
Fruit Jars—Quarts per doz.	\$1.50
Fruit Jars—Pints per doz.	\$1.15
Oranges—Sweet and juicy 5 doz.	95c
Ripe Bartlett Pears—per basket	50c
Field Ripe Tomatoes—per basket	40c

Alberta Market

P. GAMULA, Proprietor Phone 208 Fifth Street. Phone 208

Send for this FREE RECIPE BOOK

FILL in attached coupon, and we will send you a free copy of our new cook book, "The Good Provider." It contains over 100 tried and tested recipes, which can be made with the use of St. Charles.

Every drop is made from full-cream milk from British Columbia cows.

The Borden Co. Limited, 2 Homer Arcade Building, VANCOUVER, FACTORY: South Sumas

Borden's ST. CHARLES MILK

Please send me a copy of your book entitled "The Good Provider." B.C.1

Name.....

Address.....

BASEBALL CORRECTION

Owing to an error in telegraphic transmission, the score of an American game yesterday appeared as Philadelphia 5, Washington 5, whereas it should have read: Philadelphia 2, Washington 5.

FOOTBALL SCORE

GLASGOW, Scotland, Sept. 4:—In a Scottish League, Second Division football game yesterday East Fife defeated Dumbarton 4 to 1.

ACTION IS PROTESTED

(Continued from page one)

Finance Committee—Ald. S. D. Macdonald (chairman), T. B. Black, F. Derry.

Sports Committee—J. Campbell (chairman), Jack Ratchford, Alex. McRae, Ald. Jas. Black, F. Rogers, H. Dyer, R. Yates, H. G. Kennedy.

Program Committee—T. B. Black (chairman), J. J. Gillis, J. M. Morrison, D. MacPhee, F. W. Stamp-Vincent.

Grounds Committee—W. M. Brown (chairman), Geo. Geddes, Ben Dalgarno, Geo. Dungate, Geo. McCandless, A. McLean, A. Caravan.

Dance Committee—J. M. Morrison (chairman), Jas. Simpson, F. W. Stamp-Vincent.

Announcer—A. McRae.

Cashier at Gate—F. Vickers.

Starter—Staff-Sergt. A. McNeill.

Clerk of Course—T. B. Black.

Judges—Mayor C. H. Orme, Sergt. W. J. Service.

Timekeeper—Ald. Geo. Rudderham.

Pierce Orchestra Dance Enjoyable

Large Crowd Again Attended Last Night in Metropole Hall

The Pierce Orchestra of Port Simpson held another successful dance last night in the Metropole Hall. A large crowd thoroughly enjoyed the snappy music furnished by the eight-piece orchestra. The final of the series of three dances being put on by this group will be held tonight.



Friday and Saturday TWO SHOWS — 7 & 9 P.M. Admission — 20c & 65c Feature Starts at 7:30 & 9:30 SATURDAY MATINEE at 2:30 15c & 40c—Feature Starts 3:00

CHARLES G. NORRIS' SENSATIONAL NOVEL—NOW A TALKING PICTURE TRIUMPH. A CHALLENGE TO ALL WOMEN IN LOVE.

'SEED'

With John Boles, Genevieve Tobin, Lois Wilson. A drama of people, living, loving, fighting against, laws of life, desire.

Comedy—Sidney & Murray in "HOT & BOTHERED" PARAMOUNT NEWS

MONDAY & TUESDAY English Comedy "THE WARM CORNER"

Vancouver Wheat

VANCOUVER, Sept. 4:—Wheat was quoted at 52c on the local exchange today.

Progressive merchants advertise

Producers of NANAIMO-WELLINGTON AND COMOX COALS Announce SUBSTANTIAL PRICE REDUCTIONS

On All Grades of These Famous Vancouver Island Coals

The following Scale is effective September 1st:

Double Screened Lump	\$13.50
Mine Run	12.25
Washed Nut	12.00

These Prices are for Cash

Coals are all genuine "Nanaimo-Wellington" or "Comox" fuels... carefully prepared, sacked and delivered free to any home within the city limits of Prince Rupert.

Albert & McCaffery Ltd. Phone 116

Philpott, Evitt & Co. Ltd. Phone 648

Distributors for

CANADIAN COLLIERIES (Dunsmuir) LTD.



Miss D. Hogan Teacher of Piano Thompson & William Method Phone Blue 329

PHONE 649 Steam Cleaning and Pressing Alterations Made Collection and Delivery Free! LING — THE TAILOR 817 Second Ave. Phone 649

CLEANING & PRESSING Ladies' and Gentlemen's Tailoring Reasonable Prices M. T. LEE CO. 323 3rd Ave. W. Phone 663 Next Benson Studio

BULKLEY VALLEY COAL The Better Coal

In buying Bulkley Valley Coal: You get the highest grade coal on this market; you keep your fuel dollar in your own section of the province; you help solve the local unemployment situation; you help develop a basic industry in Central British Columbia. In ordering insist on Bulkley Valley Coal.