



"Husband off to work, children off to school, how do you do it?"

"Oh, that's easy if you serve Shredded Wheat. I just take the biscuits from the package and serve them with cream, or with hot milk on cold winter days. My family never tire of it, and of course that pleases me, because Shredded Wheat is a great body-builder. The necessary vitamins and minerals are there, and so is the bran which is so important to good health."

# SHREDDED WHEAT



WITH ALL THE BRAN OF THE WHOLE WHEAT

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.

*If you want to make economical delicious dishes clip this coupon*

**EDWARDSBURG CROWN BRAND CORN SYRUP**

This famous Recipe Book contains nearly 200 prize recipes chosen from 75,000 received from all parts of Canada. They are endorsed by one of Canada's foremost food experts. Be sure to enclose 10 cents to cover mailing costs.

Name \_\_\_\_\_  
Address \_\_\_\_\_

## TALK ABOUT HARD TIMES

A FAIR EXCHANGE—TWO 50c PIECES FOR \$1  
NO. 1 ALBERTA EGG, Per Ton \$11.00

### COAL - CASH ONLY

Also Nanaimo-Wellington Lump and Nut

**Albert & McCaffery, Ltd.**

116 — Telephone — 117

SAFE WINTER TIRES — SURE FOOTED

## Goodrich Silvertowns

Get Them Now!

**Rupert Motors**

Garage and Service Station Phone 566 (Night calls 161)  
DISTRIBUTORS: DODGE and PLYMOUTH CARS

## COAL

Buy the real Coal—our famous Edson and Cassidy-Wellington—in any quantities. Also Bulkley Valley Hay, Grain and Robin Hood Flour.

**Prince Rupert Feed Co**  
PHONES 58 AND 558

## PHONE 649

**Steam Cleaning and Pressing**

Alterations Made

Collection and Delivery Free!  
**LING — THE TAILOR**  
817 Second Ave. Phone 649

## PROSPERITY RETURNING

T. H. Johnson Gives Cheerful Address Before Rotary Club

### Sees Improvement

Cold Storage Manager Tells of His Recent Trip East

"The impression I gained while on my recent trip to New York and Eastern Canada was that business conditions were likely to improve in the near future," stated T. H. Johnson, manager of the Canadian Fish & Cold Storage Co., in an address before the Rotary Club at its weekly luncheon yesterday.

Mr. Johnson stated that, when he left Prince Rupert last September, business conditions were very bad and everybody felt depressed. As he travelled east, and particularly on the prairies, the depression was even more pronounced. Many of the farmers were getting government relief and orders were given, when purchasing fish for relief purposes, not to pay more than six cents a pound. This made it impossible for the Pacific Coast to supply any of it.

East of the prairies, particularly in Ontario and Quebec, Mr. Johnson found the people more optimistic. The reasons for the change were interesting. First there was the change of government at Ottawa which helped to increase prosperity in Ontario and Quebec. Then Britain went off the gold standard and unemployment began to decrease in that country.

The United States moratorium on war debts came next and, doubtless, had some effect. The election in Britain it is agreed was the greatest single event to create confidence when that country declared it would have no truck or trade with the Communists.

The result was that a wave of confidence began creeping over this country as well as that. The price of wheat began to move up and he had been told, even before the move began, that the price would go so high in the near future that the farmers would be able to earn enough to live and a little to spend beyond that. The increase was warranted by world conditions such as the failure of production of fall wheat in the States; failure of the crop in the Argentine; Russia falling down on her deliveries and possibly the little argument between China and Japan. All these things made for improvement. Take the price of wheat alone, every cent a bushel added about two and a half million dollars to the holders of Canadian wheat and many of the holders were the farmers.

Turning then to purely Rotary matters, Mr. Johnson said he attended the Rotary Club dinner at Montreal when the club was addressed by Sidney W. Paschall, international president, the subject of the address being international relations. There were about five hundred persons present including many ladies. The consuls of many nations were guests that day.

Visiting New York, Mr. Johnson saw the big new United States airship Akron flying over the city and also the Los Angeles. When the Akron was in the air, a hole opened in the side of the huge ship and two airplanes flew out and also soared over the city.

Another interesting thing Mr.

Try Lydia E. Pinkham's Vegetable Compound



### Mortified to Death

Excruciating pain! She just couldn't go. Modern girls and Lydia E. Pinkham's Vegetable Compound a wonderful help for headaches, backaches and cramps.

Johnson saw was an exhibition of television as part of a theatre program. Also he noticed that dealers in New York were selling radios with television attachment. He did not consider the pictures shown by television very successful as they were not sufficiently clear. Later there doubtless would be improvements.

At the close, President Munro thanked the speaker for his interesting address.

Three visitors at the luncheon W. A. Found, deputy minister of fisheries, J. P. Babcock, chairman of the fisheries commission and Dr. F. W. Thompson, director of research for the commission, each spoke briefly.

### Successful Tea And Sale Held

Function Yesterday Afternoon B. Rupert East United Church Ladies' Aid

The Ladies' Aid of Rupert East United Church held a very successful tea and sale in the Church hall yesterday. Many ladies called during the afternoon and the affair proved quite successful financially. Mrs. Robert Murray, president of the Ladies' Aid, received the guests. Mrs. A. J. Squire was in charge of the tea room and Mrs. Robert Wilson and Mrs. J. W. Moorehouse poured. Serviteurs were Mrs. Frank Warne, Mrs. Frank Ellison and Mrs. Arthur Leighton. Cashier was Mrs. R. G. Macauley.

The candy sale was in charge of Mrs. J. R. Murray and Mrs. A. Gomez while Mrs. James Watt and Mrs. T. Ross Mackay had charge of the home cooking table. During the afternoon there was a very acceptable musical program which included vocal solos by Mrs. A. R. Hunter and Mrs. P. C. Miller violin solos by Miss Alice Gomez piano solos by Miss Ethel Moorehouse and sword dance and highland fling by Miss Isabel Connelly. Accompanists for the afternoon were Mrs. J. S. Black and Mrs. A. H. Kielback.

L. F. Chapman, Spokane pole dealer, who has been on his annual visit to the central interior district, sailed last night on the Prince Rupert for Vancouver en route home.

### GET IT WHILE IT'S HOT

- Weiners, small, 2 lbs. for 45c
- Royal Breakfast Bacon, sliced, per lb. 24c
- Cottage Roll, per lb. 19c
- Dry Salt Pork, per lb. 20c
- Eggs, No. 1 Extras, 3 doz. \$1.00
- Carnation Milk, per case \$5.25
- Carnation Milk, per tall tin 11c
- Carnation Milk, baby tins, 5 for 30c
- Fraser Valley Jam—Strawberry, Raspberry, Black Currant, Loganberry, 4's, per tin 50c
- Aylmer Corn, 2's, 3 tins 39c
- Malkin's Best Coffee, per lb. 40c
- Malkin's Best Tea, per lb. 40c
- Malkin's Best Baking Powder 12 oz., 2 tins 45c
- Japanese Oranges, bundle \$2.25
- Japanese Oranges, box \$1.15

Our stock is fresh and complete. We solicit out of town patronage and assure service and quality.

### Mussallem's Cash & Carry Stores

"Where Dollars Have More Cents"  
No. 1 Store Fifth Ave.—Phone 18-84  
No. 2 Store 319 Third Ave.—Phone 360  
No. 3 Store 727 Third Ave.—Phone 375

## PREMIERS ON RADIO

Campaign in Support of Dominion Loan Continued

"This loan is a challenge to Canadian people to be more self-reliant financially," declared Premier S. F. Tolmie over the radio Wednesday night in speaking with other Premiers of Canadian provinces in the special broadcast in support of the Canadian national service loan. "I have no doubt that Canadians will more than meet the situation an economic phase which I am pleased to say appears to be passing. The horizon is already brighter. I am sure that the people of Canada will demonstrate their faith in the future of their country by subscribing generously to this loan."

Other Premiers who were heard stressed the patriotic duty and sound investment opportunity presented by the loan. It was desirable it was agreed that Canadians should show to the rest of the world the solidarity of their country financially and the Dominion's national spirit and loyalty. A sympathetic and generous response to the appeal was urged by the Premiers.

As announced, Sir George Perley, Acting Premier of Canada, and the Premiers of all nine provinces were heard on the broadcast. All spoke from their respective capitals with the exception of Premier Tolmie of British Columbia, who faced the microphone in Vancouver, and Premier Pohn Bracken of Manitoba, who was at Brandon. Premier A. Taschereau of Quebec spoke both in French and English.

The broadcast was brought to Prince Rupert by Vancouver and Calgary stations. The carillon bells of the Ottawa Peace Tower were heard in "O Canada" at the start of the program and in "God Save the King" at the close.

## JAP ARMY GOING ON

MUKDEN, Nov. 27.—Japanese troops are continuing their movement toward Chinchow, railway centre, which the Chinese have stubbornly refused to evacuate. Wednesday's military engagement occurred during the march toward Chinchow.

## Week-End Specials

- Swift's Picnic Ham—Average 5 3/4 lbs., each \$1.15
- Swift's Sliced Bacon—per lb. 25c
- Roman Meal—per pkg. 30c
- Malkin's Best Honey—per 4-lb. tin 75c
- Mixed Vegetables—25 lbs. for 50c
- Eggs—Fresh Extras per doz. 50c
- Eggs—Storage firsts \$1.00 3 doz.
- Malkin's Best Extracts—2 bottles 35c
- Remo Gold Coin Potatoes, best grade, sack \$1.75
- Royal City Sweet Corn—2's 25c 2 tins
- Malkin's Best Orange Marmalade, per jar 35c
- Soda Biscuits—Large wooden box 50c
- Cherries—Royal Ann, 2's per tin 20c
- Assorted Gum Drops—per lb. 20c
- Aylmer Tomato Juice—2 tins 25c
- Pearl White Naphtha Soap—6 bars 25c
- Jap Oranges—Just in per box \$1.15

## Alberta Market

P. GAMULA, Proprietor  
Fifth Street. Phone 208

**Capitol Entertainment**  
CANADA'S FINEST

FRIDAY and SATURDAY  
TWO SHOWS — 7 and 9 p.m.  
Feature Starts at 7:55 & 9:55  
Admission — 20c & 65c

Sat. Matinee at 2:30  
Feature Starts 3:25—15c & 40c

HER FACE IS HER FORTUNE—WINNIE LIGHTNER IN  
**"GOLD DUST GERTIE"**  
With a splendid cast. She makes pay-boys out of play-boys and dough-boys out of slow-boys. What fun!

Comedy—"BEACH PAJAMAS" PARAMOUNT NEWS  
Adventures in Africa—Spears of Death  
Mickey Mouse—"THE MOOSE HUNT"  
ADMISSION—20c & 65c Feature Starts at 7:55 and 9:55  
SATURDAY MATINEE at 2:30—15c & 40c—Feature Starts at 3:25

MONDAY & TUESDAY — "THE PUBLIC DEFENDER"

# Health insurance!

THE MALT in beer contains vitamins A, B and C. It is a natural food-beverage, rich in muscle-building properties which are easily assimilated and aid the digestion. Pure beer is recommended as a tonic for tired nerves, such as may be caused by business worries or hard physical exertion.

Ask for These British Columbia Malt Products

**BOHEMIAN BEER**

**PHOENIX EXPORT LAGER**

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The Fish which made Prince Rupert Famous

## "Rupert Brand" SMOKED BLACK COD

Prepared Daily By  
**Canadian Fish & Cold Storage Co., Ltd.**  
PRINCE RUPERT, B.C.

## Hard Time Prices For Cash

- No. 1 Alberta Lump \$12.50
- No. 1 Alberta Egg \$11.50
- Pembina Peerless Lump \$12.00
- Pembina Peerless Egg \$11.50

**HYDE TRANSFER—PHONE 580**

Early Ad. Copy is appreciated