

BURDOCK BLOOD BITTERS

Covered With Boils on Arms, Back and Neck

Miss Margaret Higgins, Dymont, Ont., writes:—"I was covered with boils on my arms, face and neck. I used plasters and other remedies with no results. My attention was drawn to Burdock Blood Bitters, so I decided to get a bottle. The results were marvellous, as in no time the boils had completely disappeared, and my skin was clearer and fresher than ever."

For sale at all drug and general stores; manufactured, for the past 51 years, only by The T. M'Burn Co., Ltd., Toronto, Ont.

The Fish which made Prince Rupert Famous

"Rupert Brand" SMOKED BLACK COD

Prepared Daily By
Canadian Fish & Cold Storage Co., Ltd.
PRINCE RUPERT, B.C.

'Soul' Christian Science Subject Sunday Services

The subject of the lesson-sermon in all Christian Science churches and societies on Sunday was "Soul." Among the Bible texts included in the lesson-sermon was the following from Hebrews 10:39: "But we are not of them who draw back unto perdition; but of them that believe to the saving of the soul." The lesson-sermon also included the reading of citations from the Christian Science textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, one passage being as follows: "Soul is immortal because it is Spirit, which has no element of self-destruction." (page 311).

Fire Station at Terrace Under Construction

TERRACE Feb. 16.—Work is proceeding on the new home for the fire fighting outfit which is being erected on Lazelle Avenue near Christie's Bakery. The hose and reel carrier is also under construction and, as soon as delivery is effected, the volunteer fire brigade will get down to practice work.

A GREAT COMPANY'S DIAMOND JUBILEE

Life assurance has now, apparently, reached such a point in public estimation and confidence that it seems comparatively immune from the ordinary vagaries and fluctuations of other lines of business. The Sun Life Assurance Company of Canada, whose report appears elsewhere in this issue, seems to enjoy this public confidence to an unusual degree, for it reports new policies written during the year to the net amount of over \$700,000,000, the largest in the company's history of sixty years.

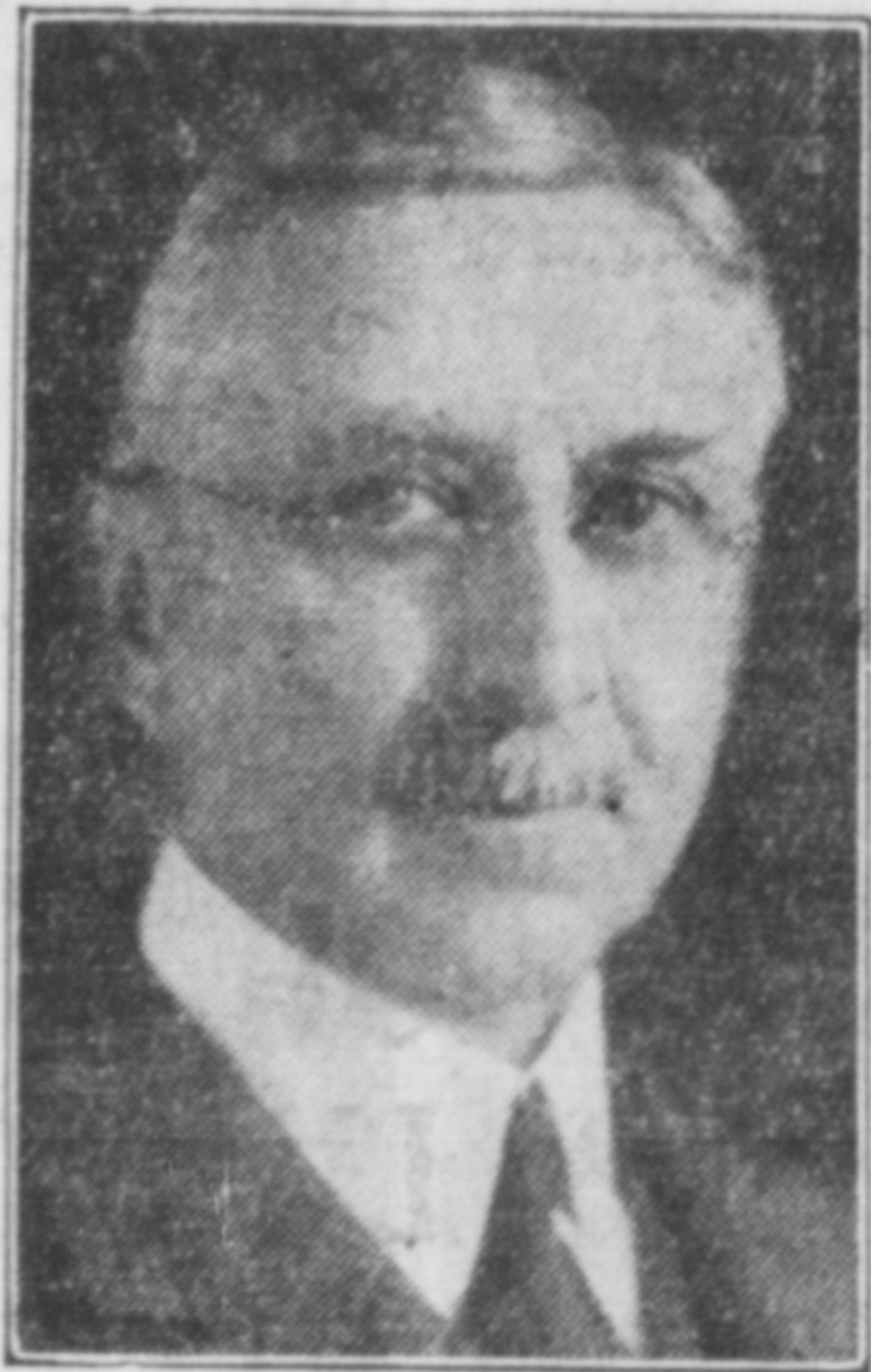


T. B. MACAULEY
President, Sun Life Assurance Company of Canada.

This year it celebrates its diamond jubilee. A graphic picture of its progress is shown in the report which discloses, decade by decade, its growth from assurances in force in 1830 of less than \$4,000,000 to over \$2,800,000,000 today; and of an accumulation of assets from less than \$500,000 in 1830 to nearly \$590,000,000 at the present time. Even more striking is the fact that the company has paid to policyholders and beneficiaries since its organization over half a billion dollars—more than its entire assurance in force only ten years ago. This is almost magical and helps to explain the widespread faith of ordinary men in life assurance from the standpoint of investment as well as of family protection.

A most interesting feature of the report relates to the company's investments. The Sun Life has long been a consistent and successful investor in high grade stocks. These securities are valued on the last day of each year by the Canadian

Department of Insurance on the basis of their market price on that day. Such a test this year, needless to say, was a most exacting one. Yet even at the abnormally low prices prevailing at the end of the year the company's common stock holdings, taken by themselves, showed a substantial excess over cost. Moreover, the actual cash dividends paid during 1929 on the total common stocks held by the company in the previous year were nearly \$1,000,000 in excess of the dividends paid on these identical shares in 1928. Such a satisfactory issue from the sharpest and severest market "break" in this generation is a wonderful vindication of the investment sagacity of the company. The rate of 6.44% earned on the mean invested assets of the company is a further proof of thrifty administration.



ARTHUR B. WOOD
Vice-President and Chief Accountant, Sun Life Assurance Company of Canada.

The company announced that the profits to policyholders entitled to participate during the ensuing year will be allotted on the same generous scale as has existed for some time, and that the special maturity dividend which has been so popular will also be continued.

Dictator Honored

Surprise Party for W. B. McCallum Saturday Evening

A very enjoyable party was held on Saturday evening at the home of Mr. and Mrs. B. J. Bacon in honor of W. B. McCallum, recently elected dictator of Prince Rupert Moose Lodge. About thirty-six persons were present; dancing and general jollification, followed by refreshments being the order of the evening.

In outlining the qualities of the guest of honor, Secretary Percy Cameron stressed the business sense, tempered with fraternal regard, possessed by him. In forecasting the advance of the order for the coming year, he emphasized the enthusiastic co-operation the dictator would be sure to enjoy from the officers, committees and members. Guided by these excellent omens he took the liberty of prophesying an outstanding year for 1931.

In replying in a few well chosen

SOMETHING NEW

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Dentist
Successor to
Dr. E. S. Tait
Suite 1 Exchange Block
Phone 109

FISHERMEN WIN FIGHT

Are Advised by Commissioner of Fisheries That They May Have Cannery Licence Change of Policy

The following letter from Chas. Lord, secretary of the Northern B. C. Salmon Industries Association, has been received:

"At a recent date, through the medium of your columns, the public was informed that the co-operative organizing committee of the Northern B. C. Salmon Fishermen's Association was forming a Prince Rupert Fishermen's co-operative Association and that, considering it possible that they might be in the position to equip and operate a salmon cannery this coming season, they had, in an official capacity approached the Provincial Government Commissioner of Fisheries for a definite statement as to whether or not he would grant a salmon cannery license if needed. It was also stated in the same letter that the reply of the government had been in the negative which, naturally, aroused the ire of the initiators of this movement.

"As further information to the public, I may state that our Association has kept right after the powers that be, terminating in a personal interview with Hon. S. L. Howe, Provincial Commissioner of Fisheries, and I take pleasure in offering to the public the content of the final letter received from Victoria.

Victoria, B.C., Feb. 1930.
To Charles Lord, Esq.,
Secretary Co-operative Organizing Committee.

Northern B.C. Fishermen's Association.

P.O. Box, Prince Rupert, B.C.

"Dear Sir—Confirming our conversation this afternoon and as stated in my letter of the 3rd inst. so long as the Prince Rupert Fishermen's Co-operative Association processing is confined to mild curing or the fresh fish business no license will be required.

"However, if the Association decides to erect and operate a salmon cannery in the Northern area at or near Prince Rupert, then a license will require to be taken out by your Association. If your Association apply for a license for the 1931 season for such a plant, accompanying the application with the necessary fee, I will give instructions for the issuance of such license.

"Yours faithfully,
(Signed) "S. L. HOWE,
"Commissioner."

"The receipt of the above letter is construed by the directors of the now incorporated 'Prince Rupert

Capitol Entertainment

Monday and Tuesday
TWO SHOWS — 7 & 9 P.M.

Bert Lytell and
Patsy Ruth Miller

"The Last of the Lone Wolf"

A Romantic Crock Drama
One of the Best

Comedy—"OH, TEDDY"

Cartoon—"RADIO RIOT"

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ADMISSION — 25c & 50c

Feature Starts at 7:45 & 9:15

Wednesday & Thursday

"ON YOUR BACK"

Fishermen's Co-operative Association, to be their assurance of receiving a license when desired and the executive of the Northern B. C. Salmon Fishermen's Association concludes that the recent policy of the limitation of licenses to processing plants, adopted by the provincial government is now open to the Secretary of the Northern B. C. Salmon Fishermen's Association and its co-operative committee. He takes this opportunity of thanking the various committees of the different organizations of this city for their support in our difficult position.

"Thanking you for your publicity in these matters."
"CHARLES LORD,
Secretary,
Northern B. C. Salmon Fishermen's Association."

WEDNESDAY SPECIAL

SPONGE SANDWICH

20 cents

The Electric Bakery
We Deliver Phone 667

DON'T SPECULATE

GORDON'S GIN

is
A GILT-EDGED INVESTMENT IN PURITY & QUALITY

FULL STRENGTH IT UNDER PROOF

The HEART of a GOOD COCKTAIL

GUARANTEED DISTILLED AND BOTTLED IN ENGLAND

Dry, 26 1/2 oz., \$3.50
Old Tom 26 1/2 oz., \$3.50
London Dry, Pints, \$1.90

Weekly Specials

- Soda Biscuits—Reg. \$1.00 55c
- 1 box for 35c
- Soda Biscuits—2's 35c
- 2 pkgs. for 25c
- Ginger Snaps— 25c
- 3 lbs. for 1.00
- Purity Oats—Contains 1.00
- China ware, 3 pkgs. 40c
- Malkin's Best Seedles 40c
- Raisins—1's, 3 pkgs. 25c
- Malkin's Best Spice— 25c
- 3 for 40c
- Malkin's Best Extract— 40c
- 4 ozs. 80c
- Heinz Ketchup— 80c
- 3 bottles for 75c
- Robertson's Scotch Marmalade—4's, per tin 55c
- Chase & Sanborn's Coffee— per lb. 25c
- Fresh Rhubarb— 25c
- 2 lbs. for 25c
- Fresh Spinach— 2 lbs. for 25c

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Arriving Every Week
Mussallem Grocery Co.
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DEPARTMENT OF TRADE AND COMMERCE
OTTAWA, CANADA

October 18th, 1930.

To Canadian Citizens,
Everywhere in Canada.

Do You Want More Branch Factories?

What is a factory worth to Canada, that gives steady year-round employment to five thousand hands?

It depends upon where it's located, doesn't it? If it's located in Canada, it's worth a small fortune to us. But if it's located at our very borders, but still outside of Canada, it may be worth nothing at all to us. In any event, it is almost certain to be worth far less than the branch it might be persuaded to establish in Halifax, or Vancouver, or any point in between, even though that branch gave steady employment to only fifty hands!

No matter where they locate in relation to where we reside, we're always delighted to hear of branch factories being established in Canada, because of the employment they create for Canadian labour, the market they provide for Canadian farmers and Canadian merchants, and the business activity they stimulate in countless ways and in countless quarters.

Thus far, in our efforts to promote their establishment within our borders, we have made use of but one lever—our tariff. For a time it proved to be a very effective lever. During the period preceding the war the harvest was considerable. But of recent years the annual crop of branch factories has been lean—quite disappointingly so when we reflect that the justification for their establishment should be greater than ever before, due to the fact that our annual imports of merchandise keep steadily increasing.

Isn't there something that each of us as individuals might do to help get the movement in full swing again? Suppose we steadfastly refused to buy merchandise that we knew to have been imported, wouldn't that cause a lot of these outside manufacturers to reconsider their plans?

Not long since, the manufacturer of an imported product, the annual sale of which in Canada runs into millions of dollars, boasted that no action this country might take would ever force him to establish a branch factory here. When he said that he was, of course, thinking only of one kind of action—tariff action! And feeling secure in the advantage of a low manufacturing cost obtained through mass production, he probably had some justification for believing that his hand could not be forced.

But he overlooked one very important point. And that is that while Canadians have always shown themselves a very tolerant people in their attitude towards imported merchandise, they are quick to resent unfairness of any kind when practised against themselves.

Now that particular manufacturer buys no materials from Canada. The workmen he employs buy nothing that has been produced in Canada. From the operation of his huge industry the people of this country derive no profit whatsoever. Why then should they continue to buy his product when there are available to them at equal prices products of the same kind, and of just as good if not better quality, that have been made in Canada?

Not only that particular manufacturer, but scores of others, could be forced to open up branch factories in this country under pain of losing their entire Canadian business, if each and every one of us, before completing a single purchase, were first to make absolutely sure that the article had been produced in Canada!

Very sincerely yours

A. A. Stevens
Minister of Trade and Commerce.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.